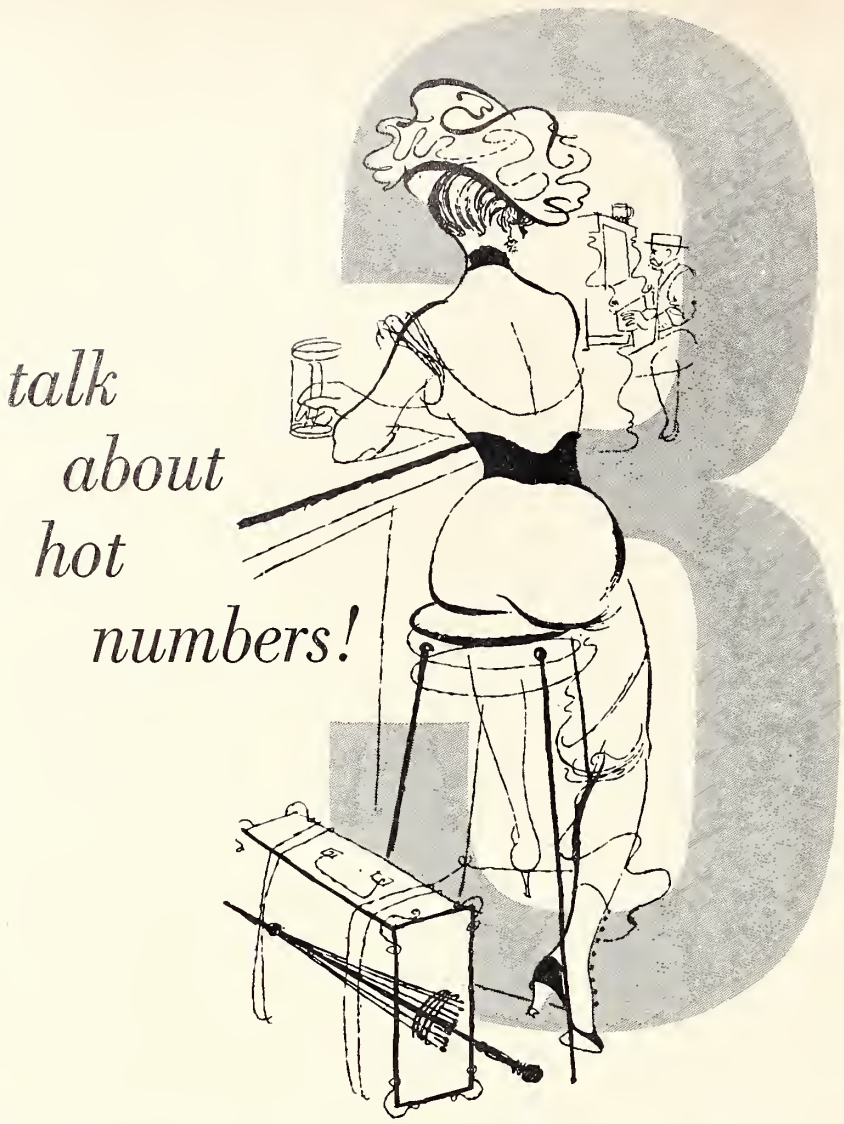
The Cash Box

VOLUME XVIII—NUMBER 30

APRIL 13, 1957

Betty Johnson dreamed of success on records and her dream came true with her Bally recording of "I Dreamed". Now back in New York after 2 years on the "Breakfast Club", which was broadcast from Chicago, Betty is dreaming of a career in musical comedy, and is studying hard towards that end. She's not neglecting records however and her latest for Bally, just released, is "1492" and "Little White Lies".



talk about hot numbers!

Here are 3 sizzlers from the smash musical,

New Girl in Town

—words and music from the pen of the fabulous Bob Merrill. Starring Gwen Verdon and Thelma Ritter. Production directed by George Abbott.

Hugo Winterhalter plays

1 *Theme from New Girl In Town*

2 *c/w It's Great To Be Alive*

47/20-6889

Tony Martin sings

3 *Look At 'er*

c/w Mail, Mail, There Ain't No Mail

47/20-6888

Coming up on RCA Victor—the great Original Cast Album of "New Girl In Town". Plus additional hit singles from the show, soon to be released.

The biggest traffic builder in town will be RCA Victor's "New Girl In Town" promotion. Watch for it! **Opening dates: New Haven, April 8; Boston, April 17; New York, May 5*

America's favorite speed... 45 RPM RCA VICTOR Trade(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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The Cash Box

Volume XVIII—Number 30 April 13, 1957

The Top 50 Becomes

TOP 60

Beginning with this week's issue of The Cash Box, The Top 50 Best Selling Tunes On Records will become The Top 60.

This step is being taken in response to a multitude of requests on the part of the music and record trades.

It is further recognition of the vital role this authoritative list plays in the conduct of the music business.

We are happy to be able to meet the needs of our industry and we intend to continue to expand and perfect our services in every way possible.

1

BETHLEHEM RECORDS

SAY IT ISN'T SO

HERB JEFFRIES

BCP 72

DJs — HERE'S THE BIG ONE FOR SPRING PROGRAMMING. The incomparable HERB JEFFRIES returns to records in the manner his talents deserve. "Say it isn't So" reflects the nostalgia of the season with a collection of beautiful melodies, orchestrated by Russell Garcia. Herb's mellow reading of "It's The Talk of the Town", "Angel Eyes", "Penthouse Serenade" and the title tune is variety programming at its best.

DON'T MISS: SAY IT ISN'T SO by HERB JEFFRIES. SUGG. LIST $4.98

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ARROW RECORDS

MOVING FAST

"WE'LL NEVER KNOW"

b/w

"ROCK BOTTOM ROLL"

#713 by

ALAN MARTIN

2950 MADISON AVE., BRIDGEPORT, CONN.

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**BUTTERFLY** **CHARLIE GRACIE — ANDY WILLIAMS (Tie)** BY-1028—Bobby Carroll CD-1308—Andy Williams CM-105—Charlie Gracie CR-61795—Billy Williams EL-505—Bill Allen	2
2	**ROUND AND ROUND** **PERRY COMO** DA-2121—Walter Solek O. VI-20/47-6815—Perry Como	3
3	**PARTY DOLL** **BUDDY KNOX — STEVE LAWRENCE** CR-61792—Steve Lawrence DE-30211—Wingy Manone RO-4002—Buddy Knox	4
4	**YOUNG LOVE** **TAB HUNTER — SONNY JAMES** CA-3602 (F-3602)—Sonny James DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts VI-20/47-6751—Ric Cartey & Jiva-Tones	1
5	**I'M WALKIN'** **FATS DOMINO** IM-5428—Fats Domino	8
6	**MARIANNE** **TERRY GILKYSON — HILLTOPPERS** CO-40817—Terry Gilkyson DE-30217—Burl Ives DO-15537—Hilltoppers VI-20/47-6810—Lane Bros.	5
7	**TEENAGE CRUSH** **TOMMY SANDS** CA-3639—Tommy Sands	6
8	**TOO MUCH** **ELVIS PRESLEY** VI-20/47-6800—Elvis Presley	7
9	**LITTLE DARLIN'** **THE DIAMONDS** EX-2101—The Gladiolas ME-71060—The Diamonds	10
10	**COME GO WITH ME** **DEL-VIKINGS** DE-30231—Sunny Gale DL-6112—Federals DO-15538—Del-Vikings	—

11) BANANA BOAT (DAY-O). 12) I'M STICKIN' WITH YOU. 13) WHY BABY WHY. 14) GONE. 15) DON'T FORBID ME. 16) MAMA LOOKA BOOBOO. 17) ALMOST PARADISE. 18) WALKIN' AFTER MIDNIGHT. 19) WHO NEEDS YOU. 20) LOVE IS STRANGE. 21) SITTIN' IN THE BALCONY. 22) I'M SORRY. 23) ALL SHOOK UP. 24) BANANA BOAT SONG. 25) NINETY-NINE WAYS. 26) BLUE MONDAY. 27) JUST BECAUSE. 28) A POOR MAN'S ROSES. 29) ONLY ONE LOVE. 30) YOU DON'T OWE ME A THING. 31) EMPTY ARMS. 32) SINGING THE BLUES. 33) LOVE IS A GOLDEN RING. 34) I'M WAITING JUST FOR YOU. 35) LUCILLE.

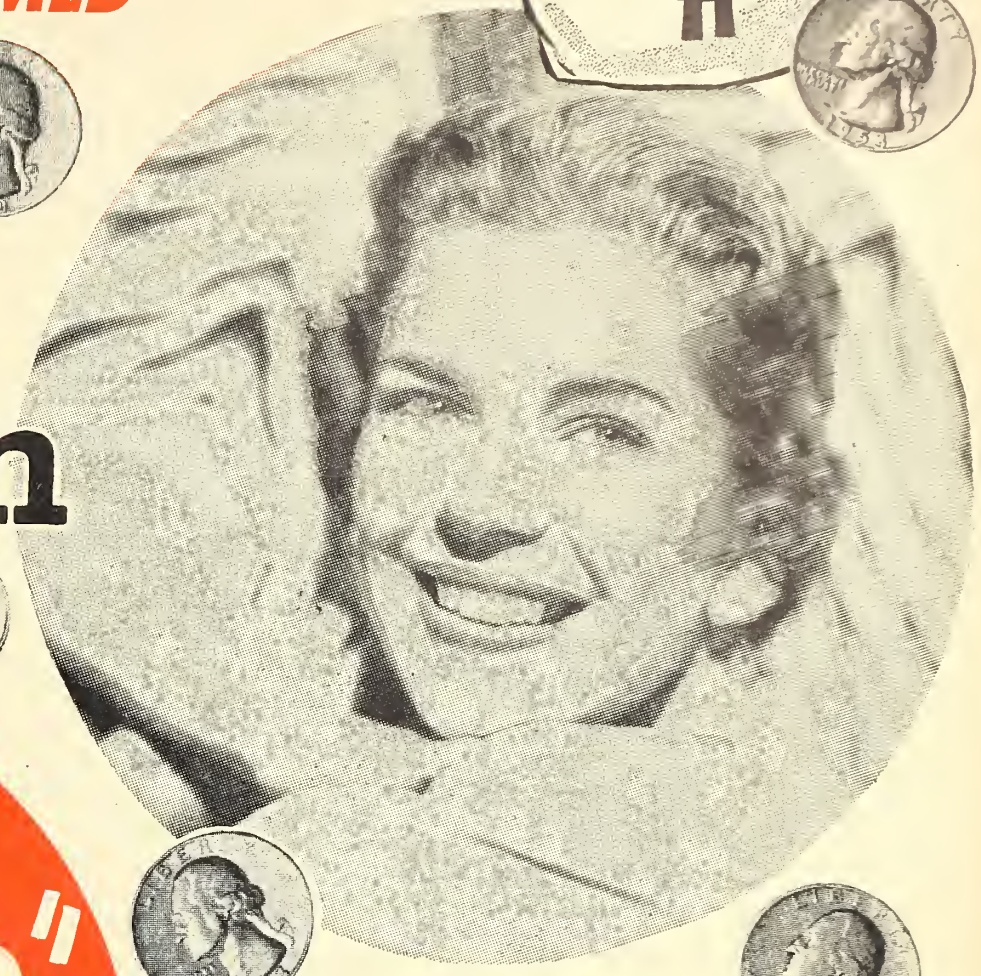
CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RO—Roulette	VJ—Vee-Jay
CH—Chess	DU—Duke	GL—Glory	MG—MGM	RP—RPM	VK—Vik
	EL—Eldorado	GR-Groove		SA—Savoy	

A Sensational Follow-Up to "I DREAMED"

Betty Johnson

sings



"1492"

c/w

"LITTLE WHITE LIES"

BALLY-1033 (7-1033)

Bally RECORDS
THE HOME OF LIVING PERFORMANCE

203 N. Wabash Avenue
Chicago 1, Ill.
ANdover 3-4677

IN CANADA: Sparton of Canada Ltd.

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—All Shook Up — Pos. 4/6: 13, Pas. 3/30: —
★VI-6870—ELVIS PRESLEY — *That's When Your Heartaches Begin*

2—Little Darlin' — Pos. 4/6: 4, Pas. 3/30: 8
EX-2101—THE GLADIOLAS — *Sweetheart Please Don't Go*
★ME-71060—THE DIAMONDS — *Faithful And True*

3—Round And Round — Pos. 4/6: 2, Pas. 3/30: 3
DA-2121—WALTER SOLEK O. — *Georgie Porgie*
★VI-20/47-6815—PERRY COMO — *Mi Casa, Su Casa*

4—Party Doll — Pos. 4/6: 1, Pas. 3/30: 2
★CR-61792— STEVE LAWRENCE — *Pum-Pa-Lum*
DE-30211—WINGY MANONE — *Real Gone*
★RO-4002—BUDDY KNOX — *My Baby's Gone*

5—Butterfly — Pos. 4/6: 3, Pas. 3/30: 4
BY-1028—BOB CARROLL — *Look What You've Done*
★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*
★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*
CR-61795—BILLY WILLIAMS — *The Pied Piper*
AL-505—BILL ALLEN — *Oo-We-Baby*

6—I'm Walkin' — Pos. 4/6: 5, Pas. 3/30: 6
★IM-5428—FATS DOMINO — *I'm In The Mood For Love*

7—Gone — Pos. 4/6: 10, Pas. 3/30: 12
★CA-3628—FERLIN HUSKY — *Missing Persons*
CO-40852—JOAN WEBER — *A Love That's A Lie*
ME-71070—BOBBY WAYNE — *Mexican Maidens*

8—Come Go With Me — Pos. 4/6: 7, Pas. 3/30: 11
DE-30231—SUNNY GALE — *Please Go*
DL-6112—FEDERALS — *Cold Cash*
★DO-15538—DEL-VIKINGS — *How Can I Find True Love*

9—Mama Looka Booboo — Pos. 4/6: 9, Pas. 3/30: 13
CA-3672—ROBERT MITCHUM — *What Is This Generation*
CO-40866—KING FLASH — *Zombie Jamboree*
★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

10—Why Baby Why — Pos. 4/6: 12, Pas. 3/30: 16
★DO-15545—PAT BOONE — *I'm Waiting Just For You*

11—Marianne — Pos. 4/6: 8, Pas. 3/30: 7
★CO-40817 (4-40817)— TERRY GILKYSON — *Goodbye Chiquita*
DE-30217 (9-30217)—BURL IVES — *Pretty Girl*
★DO-15537 (45-15537)— HILLTOPPERS — *You're Wasting Your Time*
VI-20/47-6810—LANE BROS. — *Sogno D'Oro*

12—Teen Age Crush — Pos. 4/6: 11, Pas. 3/30: 5
★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

13—Young Love — Pos. 4/6: 6, Pas. 3/30: 1
★CA-3602 (F-3602)— SONNY JAMES — *You're The Reason*
★DO-15533 (45-15533)— TAB HUNTER — *Red Sails In The Sunset*
ME-71022 (71022x45)— CREWCUTS — *Little By Little*
VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Eee*

14—I'm Stickin' With You — Pos. 4/6: 14, Pas. 3/30: 14
IM-5427—ROY BROWN — *Party Doll*
★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

15—Sittin' In The Balcony — Pos. 4/6: 15, Pas. 3/30: 17
★CL-430—JOHNNY DEE — *A-Plus In Love*
CR-61811—DON CORNELL — *My Faith, My Hope, My Love*
★LI-55056—EDDIE COCHRAN — *Dark Lonely Street*

16—99 Ways — Pos. 4/6: 23, Pas. 3/30: 24
CM-105—CHARLIE GRACIE — *Butterfly*
★DO-15548—TAB HUNTER — *Don't Get Around Much Anymore*

17—Almost Paradise — Pos. 4/6: 16, Pas. 3/30: 19
AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*
★KA-175—ROGER WILLIAMS — *For The First Time*
★UQ-385—LOU STEIN — *Soft Sands*

18—Banana Boat (Day-O) — Pos. 4/6: 17, Pas. 3/30: 9
★VI-20/47-6771)— HARRY BELAFONTE — *Star-O*

19—Walkin' After Midnight — Pos. 4/6: 20, Pas. 3/30: 21
AC-1044—LYNN HOWARD
★DE-30221—PATSY CLINE — *A Poor Man's Roses*
DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*
5G-231—EDDIE DEAN — *Finger Prints*

20—I'm Sorry — Pos. 4/6: 21, Pas. 3/30: 22
★ME-71032—THE PLATTERS — *He's Mine*

21—Pledge Of Love — Pos. 4/6: 36, Pas. 3/30: —
AP-9800—JOHNNY JANIS — *I Played The Field*
★DE-30230—MITCHELL TOROK — *What's Behind That Strange Door*
★IM-5432—KEN COPELAND — *Night Air*
★ME-71079—DICK CONTINO — *Two Loves Have I*

22—Too Much — Pos. 4/6: 19, Pas. 3/30: 10
★VI-20/47-6800—ELVIS PRESLEY — *Playing For Keeps*

23—School Day — Pos. 4/6: 38, Pas. 3/30: —
★CH-1653—CHUCK BERRY — *Deep Feeling*

24—Love Is A Golden Ring — Pos. 4/6: 30, Pas. 3/30: 36
★CO-40856—FRANKIE LAINE — *There's Not A Moment To Spare*

25—Lucille — Pos. 4/6: 29, Pas. 3/30: 33
★5P-598—LITTLE RICHARD — *Send Me Some Lovin'*

26—Empty Arms — Pos. 4/6: 28, Pas. 3/30: 37
★AT-1128—IVORY JOE HUNTER — *Love's A Hurting Game*
★CR-61805—TERESA BREWER — *The Ricky-Tick Song*

27—Just Because — Pos. 4/6: 22, Pos. 3/30: 23
★AP-9792—LLOYD PRICE — *Why*
5P-597—LARRY WILLIAMS — *Let Me Tell You, Baby*

28—So Rare — Pos. 4/6: 34, Pas. 3/30: —
★FR-755—JIMMY DORSEY — *Sophisticated Swing*

29—Rock-A-Billy — Pos. 4/6: 32, Pas. 3/30: —
★CO-40877—GUY MITCHELL — *Hoot Owl*

30—Don't Forbid Me — Pos. 4/6: 24, Pas. 3/30: 15
DE-30219 (9-30219)— ERNEST TUBB — *God's Eyes*
★DO-15521 (45-15521)— PAT BOONE — *Anastasia*

31—Who Needs You — Pos. 4/6: 26, Pas. 3/30: 20
★CO-40811 (4-40811)— FOUR LADS — *It's So Easy To Forget*

32—First Date, First Kiss, First Love — Pos. 4/6: 35, Pas. 3/30: 40
★CA-3674—SONNY JAMES — *Speak To Me*

33—Love Is Strange — Pos. 4/6: 18, Pas. 3/30: 18
★GR-0175 (4G-0175)— MICKEY & SYLVIA — *I'm Going Home*
KI-5010 (45-5010)— LUTHER & LITTLE EVA — *Ain't Got No Home*

34—Calypso Melody — Pos. 4/6: 33, Pas. 3/30: 35
DO-15559—DANNY WELTON — *Blue Echo*
★MG-12430—DAVID ROSE — *Theme From 'Wings Of Eagles'*

35—A Poor Man's Roses — Pos. 4/6: 25, Pas. 3/30: 27
DE-30221—PATSY CLINE — *Walkin' After Midnight*
★ME-71059—PATTI PAGE — *The Wall*

36—Only One Love — Pos. 4/6: 27, Pas. 3/30: 26
★AP-9782— GEORGE HAMILTON IV — *If I Possessed A Printing Press*

37—Peace In The Valley (EP)* — Pos. 4/6: 40, Pas. 3/30: —
★VI-EPA-4054
**Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.*

38—Mangos — Pos. 4/6: 37, Pas. 3/30: 44
★CO-40835— ROSEMARY CLOONEY — *Independent*
ME-71091—BUDDY MORROW — *Back Home*

39—After School — Pos. 4/6: 48, Pas. 3/30: —
★DD-100—RANDY STARR — *Heaven High*
KI-5037—TEARDROPS — *Don't Be Afraid To Love*
★ME-71080—JOY LAYNE — *You Gave Me Wings*

40—I'm Waiting Just For You — Pos. 4/6: 31, Pas. 3/30: 25
★DO-15545—PAT BOONE — *Why Baby Why*

41—There Oughta Be A Law — Pos. 4/6: 43, Pas. 3/30: —
★VK-0267—Mickey & Sylvia — *Dearest*

42—Dark Moon — Pos. 4/6: —, Pas. 3/30: —
★DO-15550—BONNIE GUITAR — *Big Mike*
DO-15558—GALE STORM — *A Little Too Late*

43—Dearest — Pos. 4/6: 39, Pas. 3/30: —
★VK-0267—MICKEY & SYLVIA — *There Oughta Be A Law*

44—Lucky Lips — Pos. 4/6: 42, Pas. 3/30: 30
★AT-1125—RUTH BROWN — *My Heart Is Breaking Over You*
DO-15539—GALE STORM — *On Treasure Island*

45—Ring-A-Ding-A-Ding — Pos. 4/6: —, Pas. 3/30: —
★CA-3690—TOMMY SANDS — *My Love Song*

46—40 Cups Of Coffee — Pos. 4/6: 50, Pas. 3/30: 47
★DE-30214—BILL HALEY — *Hook, Line & Sinker*

47—Wonderful! Wonderful! — Pos. 4/6: —, Pas. 3/30: —
★CO-40784—JOHNNY MATHIS — *When Sunny Gets Blue*
GL-256—DENNY VAUGHAN — *Since You Went Away*

48—Jamie Boy — Pos. 4/6: —, Pas. 3/30: —
★VI-6864—KAY STARR — *A Little Loneliness*

49—Bad Boy — Pos. 4/6: 41, Pas. 3/30: 32
KI-5013—BIG DADDY — *Bacon Fat*
★SA-1508—CLARENCE PALMER & JIVE BOMBERS — *When Your Hair Has Turned To Silver*

50—A White Sport Coat — Pos. 4/6: —, Pas. 3/30: —
★CO-40864—MARTY ROBBINS — *Grown-Up Tears*

51—Wind In The Willow — Pos. 4/6: 50, Pas. 3/30: 49

52—A Little Loneliness — Pos. 4/6: —, Pas. 3/30: —

53—Jim Dandy — Pos. 4/6: 46, Pas. 3/30: 31

54—Banana Boat Song — Pos. 4/6: 44, Pas. 3/30: 28

55—Tricky — Pos. 4/6: —, Pas. 3/30: —

56—Leap Frog — Pos. 4/6: —, Pas. 3/30: —

57—My Faith, My Hope, My Love — Pos. 4/6: —, Pas. 3/30: —

58—Wringle Wrangle — Pos. 4/6: 47, Pas. 3/30: 38

59—The Ship That Never Sailed — Pos. 4/6: —, Pas. 3/30: 42

60—Moonlight Gambler — Pos. 4/6: 45, Pas. 3/30: 29

CODE:

AB—Abbott	AO—Apollo	CD—Cadence	DA—Dana	DU—Duke	FE—Federal	HE—Herald	LO—London	PE—Peacock	RO—Roulette	TI—Tico
AC—Accent	AP—ABC-Paramount	CH—Chess	DD—Dole	EL—Eldorado	FI—Fiesta	IM—Imperial	LU—Luniverse	PI—Pilgrim	RP—RPM	UN—United
AF—Audio Fidelity	AT—Atlantic	CK—Checker	DE—Decca	EM—Ember	FL—Flash	JU—Jubilee	ME—Mercury	PR—Prestige	5A—Savoy	UQ—Unique
AG—Argo	BA—Baton	CL—Colonial	DL—DeLuxe	EP—Epic	FP—Flip	JZ—Josie	MG—MGM	PT—Point	SE—Seeco	VE—Verve
AL—Aladdin	BN—Benida	CM—Cameo	DO—Dot	ER—Era	FR—Fraternity	KA—Kapp	MO—Modern	RA—Rainbow	5G—Sage	VI—RCA Victor
	BT—Bethlehem	CO—Columbia	DS—Disneyland	EX—Excello	GE—Gee	KI—King	NG—Norgran	RE—Regent	5P—Specialty	VJ—Vee Jay
	BY—Bally	CR—Coral	DT—Dooto	FB—Fabor	GL—Glory	LI—Liberty	OK—Okeh	RM—Rama	SU—Sun	VK—Vik
	CA—Capitol									

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

It's NEW!... It's Different!... It's GREAT!

FRANKIE LYMON
and
the TEENAGERS

"OUT IN THE COLD AGAIN"

"MIRACLE IN THE RAIN"

GEE-1036

CONGRATULATIONS to our Boston Distributor Cecil Steen of Records, Inc. on opening of new building and the unique concept of Self Service.

GEE RECORDS
659 10th Avenue, N.Y.C.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

LEROY VANDYKE
(Dot 15561)

B+ "HONKY TONK SONG" (1:52) [Tree BMI—Tillis, Peddy] Leroy Vandyke, who clicked with "The Auctioneer" a few months back, is in fine form once again as he belts out a solid cornballer that's clicking in the country field. Exciting side with a terrific beat the kids'll be wild about. Strong side for Vandyke. Could crash thru. It's got that rock-a-billy sound that's riding high today.

B "THE POCKET BOOK SONG" (2:04) [Gallatin BMI — Smith, Terry, Hazelwood] This portion has Vandyke reciting the lyrics to a clever novelty describing the contents of a woman's purse. Humorous item that should have the females laughing. Recitation is showcased by a rhythmic guitar backdrop.

DON CHERRY
(Columbia 40885

B "MR. TEARDROP" (2:35) [Acuff-Rose BMI—Robbins] With country tunes going strong in the pop field, Don Cherry delves into the country catalog and comes up with a strong tune out of the past. Here he treats it to a solid pop reading. Potent stuff that could break thru. Strong arrangement.

B "APRIL AGE" (2:55) [Hollis BMI—Engvick, Wilder] Cherry excels again, this time with a well-written love song. Pretty romancer handled with warmth.

SHORTY LONG
(RCA Victor 6873)

B+ "I'D CRAWL BACK IF I COULD" (2:25) [Tannen BMI—Long, Heather] Shorty Long, starring in the smash B'way musical "Most Happy Fella," is at his best as he projects with great force on a rhythmic love tale. Potent, commercial number and delivery. Watch this side. It has the goods.

B "YOU DON'T HAVE TO BE A BABY TO CRY" (2:15) [R.F.D. ASCAP—Merrill, Shand] This side features the versatile warbler with a swinging interpretation of a terrific tune that was the flip side of Ernie Ford's "16 Tons." Powerful new arrangement could create new interest in the tune.

BOBBY CHRISTIAN BAND
(Salem 1001)

B "CRICKETS ON PARADE" (2:40) [Keith ASCAP—Christian, Armentrout] The Bobby Christian crew, billed as "The Band With A Sound," turns out to be just that. Here it offers a colorful, light-hearted ditty with some contagious gimmicks and a happy sound.

B "ENOUGH MAN" (1:50) [Keith ASCAP—Christian, Armentrout] In extreme contrast to the flip side, this one is a torrid rocker with some zany, inspired shouting by a lead voice. Good dance side.

EDDIE FONTAINE
(Decca 30256)

B "HOMESICK BLUES" (2:27) [Southern ASCAP — Horton] Eddie Fontaine has that commercial country-pop voice that comes over effectively as he chants an appealing blues ballad that could catch on and spread fast. Solid rhythm opus that kids should enjoy.

B "MONEY" (2:54) [Acuff-Rose BMI—Turner] This half stars Fontaine and a chorus gliding thru a strong pop rendition of a hit waltzer from the country field. Strong number with a flavoring of "On Top Of Old Smoky." Potent coupler.

The Cash Box Disk of the Week

"POOR BUTTERFLY" (2:04) [Harms ASCAP—Hubbell, Golden]
"APRIL GIVE ME ONE MORE DAY" (2:50)
[James ASCAP—Shanken, Singer, James]
SARAH VAUGHAN (Mercury 71085)

● A few months ago, Mercury issued a sensational 2-LP package featuring Sarah Vaughan singing some of the greatest show tunes ever written. The album has been receiving heavy dee jay play ever since it was issued, especially "Poor Butterfly." As a result of the tremendous reaction to Miss Vaughan's recording of this tune, Mercury last week issued it as a single. It's a great rendition by one of the most gifted vocalists in our business. And with the single hitting every jockey in the country, we can expect this platter to skyrocket onto the charts. The companion piece "April Give Me One More Day," is another class love tune handled with finesse by the canary. Beautiful romancer with hitability.

"SHISH-KEBAB"
[Pure BMI]
"BOP A DOO—BOP A DOO"
[Judy ASCAP—Hearns, Marterie]
RALPH MARTERIE ORCH.
(Mercury 71092)

"HAREM DANCE" (2:48)
[Cherio BMI—Melkonian, Beducci]
"PRETTY GIRL" (2:27)
[Cherio BMI—Melkonian, Beducci]
ARMENIAN JAZZ SEXTET
(Kapp 181)

● Two fascinating versions of a strange but captivating oriental theme debuted on the record scene last week. And we'll bet our bottom dollar that the disk jockeys, always in search for something off-beat and exciting, will be wearing the wax off both recordings. The Kapp version of the tune is tagged "Harem Dance" and features the Armenian Jazz Sextet. Ralph Marterie's interpretation on Mercury goes under the title "Shish-Kebab."

The Kapp interpretation is a wild beat-filled opus. Instruments such as snake charmers' pipes are employed to create a weird and penetrating sound. And the results are thrilling. The wild rhythm grows in intensity as the side progresses.

The Marterie waxing is equally fascinating. It features the more familiar instruments with an engulfing delivery of this striking oriental melody. Fabulous change-of-pace disk for any jockey's programming schedule. Both platters will step out.

Marterie's flip is a hard driving rock and roller. The Sextet's coupler is another oriental jumper with a vocal.

"I'M SERIOUS" (1:49)
[Old Judge BMI—Claunch, Cantrell]
"I LOVE MY GIRL" (1:47)
[Debmar ASCAP—Marcucci, De Angelis]
THE HILLTOPPERS
(Dot 15560)

"I'M SERIOUS" (2:01)
[Old Judge BMI—Claunch, Cantrell]
"IF YOU LOVED ME" (2:30)
[Old Judge BMI—Kindred]
BOBBY CHANDLER
(OJ Records 1000)

● A swinging new rock and roll tune that could develop into one of the big hits of of the next few months, bowed on the disk mart this week with excellent recordings on two labels—Bobby Chandler on OJ Records and the Hilltoppers on Dot.

The OJ disk is the original. It's a swinging, smooth sailing jump ballad with the Stardusters supplying a solid backdrop for Chandler's mellow voice. Highly commercial disk loaded wiht potential.

The Hilltoppers' waxing is a great follow-up to their current hit "Marianne." Jimmy Sacca hands in one of his most convincing lead vocals in a long while. It should have no trouble topping the sale of their "Marianne" recording. The crew's coupling "I Love My Girl" is another terrific shuffle ballad with great teenage appeal. The Hilltoppers have a twin threat, and both sides should make big noise.

Chandler's coupling "If You Loved Me" is a tender-romancer with an Ink Spots flavoring.

"JUST TO HOLD MY HAND" (2:19) [Lion BMI—Perryman, Robey]
CLYDE McPHATTER (Atlantic 1133)

● Clyde McPhatter, recently on the pop best sellers with his smash "Without Love," should repeat the feat with his latest Atlantic waxing. (See R & B Reviews).

"CHLOE" (2:51) [Robbins ASCAP—Moret, Kahn]
BILL DOGGETT (King 5044)

● The ram-bunk-shush, honky-tonkin' Mr. Doggett has another solid morsel for his many pop fans. (See R & B Reviews).

ANTHONY PERKINS
(Epic 9201)

B+ "MELODY FOR LOVERS" (2:53) [Shalimar BMI—Blackwell] Anthony Perkins, rapidly becoming one of filmdom's top idols, does a wonderful job with a tender rock and roll beat ballad his many fans will love. Pretty melody with a commercial beat and a winning delivery by the lad.

B+ "FOOL IN LOVE" (2:05) [Wemar BMI—Randazzo] Another sensitive, wistful reading of a mellow love song. Excellent piece of material warbled with extreme tenderness by the youngster. Both sides could make the grade.

LINCOLN CHASE
(Dawn 226)

B "YOU AND I AND LOVE" (2:40) [Cherio-Lively Arts BMI—Chase] Lincoln Chase chants another of his imaginative compositions on this release. A deep and emotional love story set to a steady, dramatic tempo. Off-beat romancer that should attract considerable attention. Jocks who go for the unusual will like this one.

C+ "YOU ARE A POEM, BABY" (2:55) [Cherio-Lively Arts BMI—Chase] A latin tempo accompanies Chase on his venture thru another emotional love tale from the vocalist's pen. Song compares a person with a poem.

GENE AUSTIN
(RCA Victor 6880)

B+ "THAT'S LOVE" (2:01) [Manna & Trinity BMI—Hall] Veteran vocalist Gene Austin, whose life story will be presented on a forthcoming "Goodyear TV Playhouse" production, sings two of the lovely songs to be performed in the show. This half is a warm love song warbled in Austin's polished style. Lyrics take on a special meaning when Gene sings them. Vast exposure could send this one onto the best sellers.

B "TOO LATE" (2:12) [Alamo ASCAP—Austin] This side stars the pro as he cruises thru a charming shuffler with a romantic story line.

RICHARD MALTBY ORCH.
(Vik 0271)

B+ "ROCKIN' FIDDLE" (2:14) [Richard Maltby ASCAP—Maltby, Maltby, Jr.] Since rock and roll took over, it seems the fiddle has gone out of style. Here Richard Maltby, the ork and chorus give the fiddles their hey day and let them rock and roll it up. Result is a cute novelty side with a swinging beat. Catchy lyric too.

B "THE CHECK APRON BALL" (2:03) [Valyr ASCAP—Merrill] Violins play an important role on this side too. Here the orchestra glides thru a charming soft shoe instrumental with a chorus singing sans lyrics. Contagious theme.

PATTY BRANDON/COONEY TRIO
(Chancellor 1002)

B "CALYPSO PARAKEET" (2:44) [Debmar ASCAP—Marcucci, De Angelis] Patty Brandon comes up with a cute new novelty set to a calypso beat. Colorful ditty that should appeal to the kiddie market.

B "RAGTIME DAYS" (2:07) [Debmar ASCAP—Marcucci, De Angelis] Little Miss Patty is the featured voice on this swinging cornballer belted across by the Cooney Trio. Patty has a lively Teresa Brewerish voice that comes over extremely well. Good Two-sider.

She's the Most.....

Shaye Cogan

singing

"AIN'T NOBODY HOME"

b/w

"STAY AWAY NEARER"

GEE 1034

Off to a Great Start

THE ROSEBUDS

"DEAREST DARLING (I'm Still In Love With You)"

b/w

"UNCONDITIONAL SURRENDER"

GEE 1033

GEE RECORDS
659 10th Avenue, N.Y.C.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

MAMIE VAN DOREN
(Prep 100)

B+ "SALAMANDER" (2:16) [M. Witmark ASCAP — Baxter] The Prep label makes its first release a strong one. This side introduces a catchy rock and roller by film star Mamie Van Doren. Good dance deck from the Warner flicker "Untamed Youth" is which Miss Van Doren stars. Swinging up-beat item.

B "GO, GO, CALYPSO!" (2:32) [M. Witmark ASCAP — Baxter] Here Mamie gets a solid choral assist as she drives thru a catchy calypso ditty from the same film.

THE DREAM WEAVERS
featuring Lee Raymond
(Decca 30276)

C+ "FOOL'S GOLD" (2:40) [Trinity BMI—Moore, Davie] The Dream Weavers blend warmly on an inviting love song. Lee Raymond's voice is in the spotlight. Tender ballad.

C+ "I'LL TRY, I'LL TRY" (2:50) [Champion BMI—Wolf, Raleigh] Another emotional romancer chanted effectively by the crew. Pretty tune handled softly by the smooth group.

BUNNY PAUL
(Brunswick 55003)

B+ "POOR JOE" (2:11) [Cherio BMI—Willoughby] Bunny Paul, a gal who can sing with the best of 'em, makes a commercial first showing on the reactivated Brunswick label as she introduces a wonderful new calypso novelty that could catch on in today's market. Solid arrangement.

C+ "BUZZ ME" (2:20) [Cherio BMI —Baxter, Moore] This half stars the versatile lark on a swinging, rock and roller that'll have the coins rolling into the boxes. Terrific handclapper.

BUBBER JOHNSON
(King 5034)

B+ "THE SEARCH" (2:16) [Marjorie BMI — Johnson, Williams] The mellow voice of Bubber Johnson is in top form as the talented vocalist chants a tender and beautiful love song set to a R & R beat. Johnson is an artist who's gotta make the grade sooner or later. This one could turn the trick.

C+ "LITTLE GIRL DON'T CRY" (2:35) [Dornix BMI—Millinder, Davis] Another strong love tale portrayed with deep feeling by the star.

DANNY WELTON
(Dot 15559)

B "CALYPSO MELODY" (2:21) [Cromwell A S C A P — Clinton] Harmonica stylist Danny Welton gets a strong instrumental accompaniment as he fashions a charming new rendition of a current best selling instrumental theme. Harmonica lends a new warmth to this attractive melody. Side should bite off a share of the sales.

C+ "BLUE ECHO" (2:26) [Athens BMI—Atkins, Bryant] Here Welton's harmonica presents a light and contagious bounce beat ditty currently attracting considerable attention in the country field.

The Cash Box Sleeper of the Week

"I NEED YOUR LOVIN' " (2:27) [Conway BMI—Twitty, Paulman]

"BORN TO SING THE BLUES" (2:15) [Conway BMI—Twitty]

CONWAY TWITTY (Mercury 71086)

● Mercury comes up with an exciting new find we should be hearing much about in the coming months. His name is Conway Twitty—a dynamic new performer who sings in the rock-a-billy style that's the vogue today. The youngster displays his skills impressively as he debuts with a rockin' new tune tagged "I Need Your Lovin' ". Terrific first showing by a lad who'll probably win a tremendous following in short order. Watch this side. It's a sleeper with great potential. The coupler, "Born To Sing The Blues" is another original with a good dance beat. Top deck is the strong one.

"YOUNG AND IN LOVE" (2:14) [Aberbach BMI—Sherman, Roberts]

"TEEN AGE WALTZ" (1:57) [Champagne ASCAP—Cates, Greene]

THE LENNON SISTERS (Brunswick 55000)

● The reactivated Brunswick label gets off to a flying start with a tremendous new release that stands a great chance of developing into a huge smash. The disk features the popular Lennon Sisters, favorites of the millions of viewers of the popular Lawrence Welk TV Show. The girls' young voices blend warmly on a pretty song about youthful romance titled "Young And In Love". A lovely tune that grows on you with each listen. Soft, subdued rock and roll backdrop provides a commercial tempo for the pretty ballad. Watch this side. Flip "Teen Age Waltz" is another R & R beat waltzer with an appealing teenage romantic lyric. Top half is a powerful one.

"THE OTHER MAN" (2:08) [Moon Mist BMI—Myles]

"LOOK AT HER" (2:38) [Valyr ASCAP—Merrill]

TOMMY LEONETTI (Vik 0270)

● Tommy Leonetti is a youngster destined for stardom. He's got the voice, he's got the talent, he's got the looks and he'll get the big break when he takes over a lead spot on next fall's version of "Your Hit Parade" TV Show. But his first Vik waxing could establish him as a star even before he begins his "Hit Parade" stint. It's an excellent coupling that could break wide open and win him many new fans. One side is a socko rock and roller dubbed "The Other Man". It's a powerful rhythm love tune with a sensational gimmick beat that'll have the kids hoppin'. Tommy really belts and comes off with a great side. The versatile performer displays his skills with a slower tune as he croons a beautiful new romancer "Look At Her" from the forthcoming B'way musical "New Girl In Town". Strong new ballad that should make the grade. Take your pick—both sides have hit ingredients.

"EQUATOR" (2:10) [Sherman BMI—Stanley]

"I KISS YOUR HAND, MADAME" (1:50) [Harms ASCAP—Erwin, Lewis, Young]

SAM BUTERA (Prep 102)

● The new Prep label is headed for success if its first Sam Butera disk is a sample of what we can expect from the diskery in future months. Butera's debut disk is a torrid coupling tailor-made for today's rock and roll conscious teenage market. "Equator" is a swinging affair with a thrilling dance beat. A hard-driving house-rocker with a potent vocal by Sam. Great juke box stuff for the kids. The coupler is frantic new rockin' instrumentation of the wonderful oldie, "I Kiss Your Hand, Madame". Rock and roll at its best.

LEROY HOLMES ORCH. & CHORUS
(MGM 12460)

B+ "SOUVENIR D'ITALIE" (3:08) [Leeds ASCAP — Luttazzi, Sigman] A warm, reminiscent love song with a dreamy, ethereal air is charmingly presented by Leroy Holmes' orchestra and chorus. Angela Drake handles the tender vocal solo. Outstanding Italian flavored romancer that could make its mark on the best sellers.

C+ "WARM AND TENDER" (2:20) [Famous ASCAP—David, Bacharach] An exciting tango number from the MGM flicker "Lizzie" is handled a la "Hernando's Hideaway" by the chorus and orch.

TRUDY RICHARDS
(Capitol 3694)

B+ "WISHBONE" [Sheldon BMI—Allen, Birns] Trudy Richards comes up with her most commercial side in quite some time as she bounces thru a delightful, fast-paced cornball ditty. Charming novelty with some excellent multiple voicing by the versatile lark. Watch this sleeper. It's loaded with potential.

C+ "HANGING AROUND" [Ross Jungnickel ASCAP—Lowe, Mann] A contagious romancer with a good dance beat is smoothly handled on this half. Commercial ballad.

THE CUPIDS
(Decca 30279)

B "MY DOG LIKES YOUR DOG" (1:58) [Meridian BMI — Jones, Bevel] The Cupids, a swinging new quintet, makes an exciting bow on the Decca label with a rockin' trigger fast ditty that'll make the jukes hop. Teenagers will take to this crew. Strong first showing.

C+ "THE ANSWER TO YOUR PRAYER" [Northern ASCAP—Perry] The lads display their skills with some soft stuff as they chant a pretty fish-beat romancer with the rock and roll flair. Both decks are aimed at the kids.

DONNA FULLER
(Liberty 55051)

B "DUSKY JANUARY" (2:16) [Liberty ASCAP—Greene] Liberty comes up with another exciting new thrush in Donna Fuller. Lark has a wistful, hazy jazz flavored voice and she excels on this class blues romancer. Canary is a talented artist who should make the grade. Jocks'll like her.

C+ "I'M GETTIN' SENTIMENTAL OVER YOU" (2:34) [Mills ASCAP — Washington, Bassman] The songstress hands in another fine reading, this time of the wonderful Dorsey theme. Touching melancholy reading.

BOB ANDERSON
(Bally 1031)

B "RIPTIDE" (2:42) [Pincus ASCAP—Leiser, Pincus] An interesting folk flavored ballad is excitingly fashioned by the rich moving voice of Bob Anderson. Strong arrangement and delivery. Catchy item that could step out.

B "PIZZA JOE" (2:17) [Regent BMI—Wyche, Gogas] This half is a clever calypso novelty with a cute lyric and a pleasant melody. Attractive ditty with charm.

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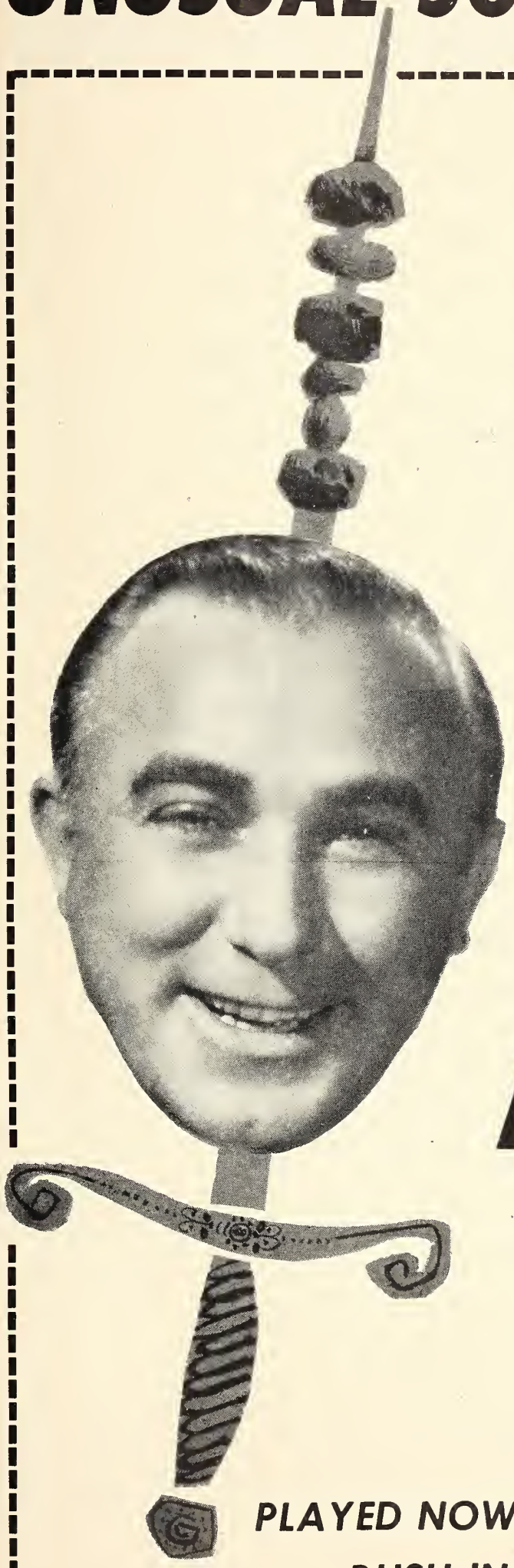

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Best Bets

"THE POWER OF PRAYER"
"AND SO AM I"

(Decca 9-30285)
45 RPM

RICHARD HAYES

Hayes has it! Big voice—Big record. His moving rendition of "Prayer" and powerful delivery of "And So" introduces a new entry to the hit race. Rich orchestral background + the voice of Hayes = two-sided smash hit!

"RAINDROP"
"TOMORROW NIGHT"

(Decca 9-30286)
45 RPM

BOB RITTERBUSH

Formula for success: Big voice + good looks + new beat. New talent on Decca roster introduces a new beat in catchy version of "Raindrop" . . . the "Rockalypso". Bob changes pace with heart rending ballad "Tomorrow." This is a big one!

"THREE WAYS
(To Love You)"
"A CHANGE OF HEART"

(Decca 9-30288; 30288)

KITTY WELLS

The undisputed First Lady of C & W Hitville does it again! Kitty Wells moves to the head of her class with "Three Ways" and "Change of Heart." A Wells-done disk is exactly that!

A New World of Sound DECCA Records

London Lowdown

Sophie Tucker arrived in England for her farewell tour and has Major Neville Willing going round in circles trying to accommodate all the customers for the Cafe de Paris.

The opening of "Damn Yankees" at the London Coliseum was received with loud cheers by the audience at the first night; but the critics were rather more restrained in their praises of the show.

Ray Sonin the Editor of "New Musical Express" emigrated to Canada, where he takes up a new Executive position with a string of weeklies. We are all sorry to lose such a wonderful guy.

The Delfont Agency is negotiating for a visit to these shores by Sammy Davis, Jr. around October of this year.

Rosemary Clooney looks as tho she'll have a hit over here with her waxing of "Mangos"; also coming up strong is the Stargazers version of the same song.

Due over here from the U.S. shortly are Howie Richmond of Essex Music and Lew Chudd of Imperial Records.

Eddie Fisher is now to close the final week of vaudeville at the London Palladium on June 10. He then starts a concert tour with the Melachrino Orchestra strongly tipped to accompany him.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 Young Love—
Tab Hunter (London)
2 Don't Forbid Me—
Pat Boone (London)
3 Banana Boat—
Harry Belafonte (HMV)
4 Long Tall Sally—
Little Richard (London)
5 Knee Deep In The Blues—
Guy Mitchell (Philips)
6 Don't You Rock Me Daddy-O—
Lonnie Donegan (Pye-Nixa)
7 Cumberland Gap—
Lonnie Donegan (Pye-Nixa)
8 True Love—Bing Crosby & Grace Kelly (Capitol)
9 The Girl Can't Help It—
Little Richard (London)
10 Singing The Blues—
Guy Mitchell (Philips)
11 Banana Boat Song—
Shirley Bassey (Philips)
12 You Don't Owe Me A Thing—
Johnnie Ray (Philips)
13 Cumberland Gap—
Vipers (Parlophone)
14 Look Homeward Angel—
Johnnie Ray (Philips)
15 She's Got It—
Little Richard (London)
16 Friendly Persuasion—
Pat Boone (London)
17 Wisdom Of A Fool—
Norman Wisdom (Columbia)
18 Heart—
Max Bygraves (Decca)
19 Rock-A-Bye Your Baby—
Jerry Lewis (Brunswick)
20 Garden Of Eden—
Frankie Vaughan (Philips)
20 Knee Deep In The Blues—
Tommy Steele (Decca)
22 Adoration Waltz—
David Whitfield (Decca)
22 Wisdom Of A Fool—
Ronnie Carroll (Philips)
24 Only You—
The Platters (Mercury)
25 I'm Not A Juvenile Delinquent—
Teen-Agers (Columbia)
26 Whatever Lola Wants—
Alma Cogan (HMV)
27 Marianne—
Hilltoppers (London)
28 I'll Find You—
David Whitfield (Decca)
29 Mangos—
Rosemary Clooney (Philips)
30 Cry Me A River—
Julie London (London)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★ "ON THE OUTSIDE (Lookin' In)"	Bill Hayes	ABC-Paramount 9809
★ "EVANGELINE"	Russell Arms	Era 1033
★ "WISHBONE"	Trudy Richards	Capitol 3694
★ "THAT'S LOVE"	Gene Austin	RCA Victor 6880
★ "I'D CRAWL BACK IF I COULD"	Shorty Long	RCA Victor 6873
★ "SOUVENIR D'ITALIE"	Leroy Holmes	MGM 12460
★ "ROCKIN' FIDDLE"	Richard Maltby	Vik 0271
★ "THE SEARCH"	Bubber Johnson	King 5034

BILL HAYES
(ABC-Paramount 9809)

B+ "ON THE OUTSIDE (Lookin' In)" (2:29) [Greta BMI—Conniff, Duncan] Bill Hayes, who clicked in the kiddie field with "Wringle Wrangle," should do the same among the teenagers with this hard driving, free-swinging rock and roller. Potent finger snapper that could take off.

B "RAMSHACKLE DADDY" (1:55) [Ampco ASCAP—Hayes] More solid rock and roll stuff that cuts along at a swinging pace. Wordy ditty with a good dance tempo.

LEON BELASCO
(Tiara 6102)

B "JIPI JAPA PANAMA HAT" (2:46) [Jimskip BMI—Belasco] A contagious calypso ditty is amusingly fashioned in an inviting, light-hearted manner by Leon Belasco. At mid point Belasco breaks in with a cute recitation.

C "HOW'D JA DO IT SOLOMON" (2:41) [Larry Taylor ASCAP—Hecht] Another off beat novelty with an oriental flavor.

KEELY SMITH
(Capitol 3698)

B+ "YOUNG AND IN LOVE" (2:19) [Hill & Range BMI—Sherman, Roberts] A tender new romancer with great potential is chanted with warmth and tenderness by Keely Smith. Strong delivery that could take off. Side has today's popular dance tempo.

C+ "YOU BETTER GO NOW" (2:07) [Chappell ASCAP—Bickleyreichner, Graham] Another excellent romancer set to the same rock and roll ballad beat by the lark. Potent side.

LAWRENCE WELK ORCH.
(Coral 61806)

B "TEN LITTLE TREES" (2:23) [Rayven BMI—Carr, Brassens, Newell] The warm sound of the accordion is in the spotlight for this delightful Welk interpretation of an infectious waltz item. Lovely melody engagingly handled.

B "THE BRIDGE OF SAINT LO" (2:21) [Shapiro-Bernstein ASCAP—Salvador, Cates, Taylor] Welk works with a string-filled aggregation on this side as he presents a lush and pretty tango. Two strong sides for Welk admirers.

RUSSELL ARMS
(Era 1033)

B+ "EVANGELINE" [Thunderbird ASCAP—Pober] Russell Arms follows-up his successful waxing of "Cinco Robles" with another touching interpretation of a tender, wistful ballad. Sentimental, well-written piece of material. Arms' multiple voicing is again effective. Side should do very well.

B "SHARE MY LOVE" [Meadowlark ASCAP—Howard] A charming latin-tempo romancer with a sumptuous instrumental backdrop showcasing the crooner's dulcet tones. Wonderful coupling.

BILLY DUKE & HIS DUKES
(Peak 104)

B "CHALYPSO" (205) [Myers ASCAP—Day, Harris] Billy Duke and his Dukes introduce a cute new dance idea that should win the approval of the teenagers. Catchy combination of the calypso and cha cha beats. Clever idea. Good disk for a record hop.

C+ "FORK IN DE ROAD" (2:06) [Myers ASCAP—Duke, Romano] A calypso accent is used on this unusual folk flavored rhythm item. Contagious opus.

FRANK CHACKSFIELD ORCH.
(London 1725)

B "TEMPTATION" (3:16) [Robbins ASCAP—Brown, Freed] Frank Chacksfield leads his sumptuous orchestra thru a thrilling arrangement of a great standard featured in his "Broadway Melody" LP. Lovely job.

B "LULLABY OF THE LEAVES" (2:27) [Bourne ASCAP—Petkere Young] Another deluxe interpretation of a top oldie. Excellent trumpet work by Bobby Pratt takes the spotlight. Solid programming for jocks who enjoy big orchestral works.

BOB TEMPLE
(Fraternity 762)

B "GONNA SEE MY BABY TONIGHT" (2:00) [Target BMI—Van Cleve, Temple] Fraternity has a commercial bounce ditty in this catchy side by Bob Temple. Cute romantic jumper with a good dance beat and a contagious melody. Side could catch on.

B "HANG MY HAT IN HEAVEN" (2:07) [Target BMI—Van Cleve Temple] Another easy-swinging, melodic, rhythm item engagingly handled by the warm-voiced warbler. Inviting coupling.

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

THE BON-BONS
(Columbia 40887)

B "THE KISS IN YOUR EYES" (2:24) [Jack Gold ASCAP—Lynn, Gordon, Brooks] The Bon-Bons are in fine form as they blend commercially on a cute rhythm romancer with a contagious melody.

C+ "LOVE ME OR I'LL DIE" (2:32) [Jack Gold ASCAP—Meskill, Beller] This portion features the gals shuffling thru another strong piece of teenage disk fare. Pleasant rock and roller with a good dance tempo.

FRANK METIS & HIS ORCH.
(Jade 104)

B "THEY TALK OF KAREN" (2:52) [Catawba BMI — Bright, Metis, Nathan] Lovely poetry set to music is offered on this charming and touching side. Frank Metis' orchestra supplies a string-filled backdrop for Bill Dillard's tender recitation of a moving love tale. At mid point, a chorus joins in, singing the lovely lyrics. Women will love this number.

C+ "THE NERVOUS TANGO" (2:35) [Catawba BMI — Metis, Nathan] The Midtowners sing with a Spanish accent as the Metis and the orch glide thru an inviting tango.

JONATHAN CRAIG & COLBY-WOLF COMBO
(Flip 1001)

B "ROCK-A-BILLY GAL" (2:10) [Criterion ASCAP—Colby, Wolf) Jonathan Craig does an exciting job with the vocal as the Colby-Wolf Combo sets up a swingin' backdrop for this unusual rockin' item. Side has a different new beat that should attract the attention of the youngsters.

C+ "ROCK-A-BILLY GAL" (2:10) [Criterion ASCAP—Colby, Wolf] The Colby-Wolf Combo fashions the same fascinating rhythm opus instrumentally on this half. Contagious theme that could happen in a big way.

FREDDIE MITCHELL ORCH.
(ABC-Paramount 9803)

B "EASTER PARADE" (2:18) [Irving Berlin ASCAP—Berlin] A classic Berlin holiday tune gets an up to date jump styling from Freddie Mitchell and his boys. Swinging saxing is displayed by Mitchell. Strong deck that should attract heavy play in the coming weeks.

B "FREDDIE'S NEW CALYPSO" (2:48) [Pamco BMI — Mitchell] When the Easter holiday has passed, this side will probably attract the spins. A torrid calypso item with a rock and roll flair. Powerful dance deck. Freddie has the beat the kids want.

KAY THOMPSON & FRED ASTAIRE
(Verve 10041)

"CLAP YO' HANDS" (3:00) [Harms ASCAP — Gershwin, Gershwin] A swinging Gershwin Bros. opus from the much raved about musical pic "Funny Face" is thrillingly performed by Kay Thompson and Fred Astaire. Wonderful delivery by a great pair of veterans. Folks who see the film will consider this number a must.

C+ "THINK PINK" (1:26) [New World ASCAP—Edens, Gershe] Kay takes a solo run thru this interesting show piece from the same flicker. Special material that should make an interesting change-of-pace on any jockey's program.

PHIL BRITO
(President 1014)

C+ "MY BELOVED" (2:58) [BMI Canada Ltd.—Shero, Shero] A fragile love song is set to a pretty waltz tempo by the charming, sincere voice of Phil Brito. Tender tune with a homespun air.

C+ "OPEN FIREPLACE" (2:40) [Piccadilly BMI—Isbister, Solway] Gypsy violins introduce this dreamy love ballad chanted penetratingly by the crooner. Pretty theme.

BOB FLOYD
(Tiffany 1322)

B "TOO MANY MEMORIES OF YOU" (2:23) [Lake Forest ASCAP—McNulty, Newell] A rock and roll beat backdrop showcases newcomer Bob Floyd as he chants a rhythmic romancer. Solid debut performance by the youngster. Good dance beat.

C+ "PAINTED LIPS" (1:57) [Lake Forest ASCAP — McNulty, Pollock] Similar beat sets the pace for this tale of heart broken love.

HARMONICA ROGUES & TED MORELL
(Michelle 365)

B "PETER PLATYPUS" (2:48) [Eldee BMI — Diamond, Mann] The Harmonica Rogues and the Michelle label debut simultaneously with a delightful kiddie novelty chanted by Ted Morell and a tot's chorus. Charming bounce ditty that should appeal to the little ones. Extremely pleasant number with a contagious lyric and melody.

C+ "MISSION OF THE MOON" (2:45) [Eldee BMI — Diamond, Haber] Morell is assisted by the Rogues on this pretty love song.

BOB EBERLY & PAUL WHITEMAN ORCH.
(Grand Award 1013)

B "MOTHER DEAR" [Record Songs ASCAP — Rinker, Whiteman, Rinker] Veteran songster Bob Eberly gets a lovely string filled accompaniment from Paul Whiteman's orchestra as he presents a touching song about mother. Lovely ballad that should tug at the heart strings of many adults. Pretty melody and meaningful lyric.

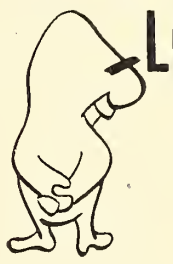
C+ "DO I LOVE YOU (Because You're Beautiful)" [Williamson ASCAP—Rodgers, Hammerstein] This half features the polished songster perforing one of the pretty tunes from the recent TV presentation of "Cinderella".

SOMETHIN' SMITH AND THE REDHEADS
(Epic 9208)

B "MA! (She's Making Eyes At Me)" (2:17) [Mills ASCAP—Clare, Conrad] Somethin' Smith and his Redheads are at their relaxing best as they hand in a delightful, homespun version of a wonderful oldie. Light and happy side. Refreshing change-of-pace number for any programming schedule.

C+ "THE MAMBO, TANGO, SAMBA, CALYPSO RHUMBA BLUES" (2:25) [Carole ASCAP — Allen, George] This side displays the boys on a novelty, incorporating the names of many of the popular dance steps.

New! Pop & R&B Material!
BIG MAYBELLE
"I DON'T WANT TO CRY"
Savoy 1512 b/w
"ALL OF ME"
•
NAPPY'S CALYPSO HIT
"PRETTY GIRL"
Savoy 1511
(Yea-Yea-Yea)
NAPPY BROWN
•
Still Riding High
"BAD BOY"
Savoy 1508
THE JIVE BOMBERS
SAVOY RECORD CO 56 MARKET ST NEWARK, N J


LOWBROW or longhair

everyone wants RECOTON ACCESSORIES
especially the new WIPE-AWAY CLOTH!

Whether your customers prefer rock 'n roll or Rachmaninoff — they all want RECOTON accessories, including phono needles, cutting styli, 45 RPM inserts, discs, tapes, and reproducers, and the new anti-static WIPE-A-WAY CLOTH to clean, preserve and protect their records and needles. It removes grit from grooves and aids hi-fi sound reproduction. Stock RECOTON accessories . . . for bigger sales and profits!
RECOTON CORPORATION
52-35 Barnett Avenue
Long Island City 4, N. Y.
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The Publisher Who Gave You "HONKY TONK" No. 1 and No. 2 Now Gives You The Best of Them All....
"HONKY TONK NUMBER THREE".... KING 5044
Published by BILLACE MUSIC CO., 24-19 95th Street, E. ELMHURST, L. I.

KING BEST SELLERS

BILL DOGGETT

JUST OUT—ALREADY A HIT KING 5044

CHLOE b/w NUMBER THREE

RAM-BUNK-SHUS

BLUE LARGO KING 5020

ANNIE LAURIE DeLuxe 6107

IT HURTS TO BE IN LOVE

OTIS WILLIAMS AND HIS CHARMS

WALKIN' AFTER MIDNIGHT

I'M WAITIN' JUST FOR YOU DE LUXE 6115

EARL BOSTIC King 5025

AVALON

TOO FINE FOR CRYING

SPECIAL RELEASE — THE TEARDROPS

AFTER SCHOOL KING 5037

LITTLE WILLIE JOHN King 5023

YOU GOT TO GET UP EARLY IN THE MORNING

b/w LOVE, LIFE AND MONEY

Still Big By BILL DOGGETT

HONKY TONK King 4950 / SLOW WALK King 5000

BIG DADDY

BACON FAT

B/W

BAD BOY

King 5013

JAMES BROWN AND THE FAMOUS FLAMES

GONNA TRY B/W

CAN'T BE THE SAME

Federal 12292

ROY GAINES

ISABELLA

DeLuxe 6119

EARL BOSTIC

HARLEM NOCTURNE

King 4978

NEW RELEASES

THE 5 ROYALES

TEARS OF JOY

B/W

THIRTY SECOND LOVER

King 5032

KENNY & MOE

I'M ALL ALONE

B/W

I WANT TO LOVE YOU

DeLuxe 6122

BUBBER JOHNSON

LITTLE GIRL DON'T CRY

B/W

THE SEARCH

King 5034

THE MIDNIGHTERS

E BASTA COSI

B/W

IN THE DOORWAY CRYING

Federal 12293

CHARLIE FEATHERS

WHEN YOU DECIDE

KING 5022

DISTRIBUTED BY KING RECORDS

KING - FEDERAL - DELUXE

Round The Wax Circle

NEW YORK:

Congratulations to RCA Victor's promotion manager of single recor Charlie Hall who became the father of his third son Friday, March 29. . . Harriet Wasser is now doing promotion full time for **Eydie Gorme** and Ste Lawrence. . . . **Johnnie Ray** set for the **Ed Sullivan** Show May 5. . . . Soni **James** currently headlining at the Palace Theate . . . **Joan Weber** into Chubby's in Camden, N. J. Ap 22. . . . **Bill Hayes** has recorded "Rainbow 'Round T World" which the U.S. Committee of UNICEF w distribute to grammar schools and summer camps the United States and some foreign countries as pa of UNICEF's "Hi Neighbor" program. . . . **Genie Pac** Jade Records, visiting deejays in New England plu ging her "Lonesome Road." Accompanying her publicist **Kay Ryan**. . . . **Sammy Kaye** is schedul soon to give away the 100,000th baton as a souven in his "So You Want To Lead A Band" competitio Kaye started the bandleading game in 1942. . . "Chalypso," a new dance step combining the beats cha cha and calypso music was introduced on th new Peak label via a recording by **Billy Duke** ar his Dukes. . . . **Marshall Jamison,** executive produc of the U.S. Steel TV Hour, has set **Duke Ellingto** and his orchestra to appear on May 8th in a musical spectacular "A Dru Is A Woman" featuring original music penned by the Duke. . . . Playing th second nightclub date of her career, **Martha Carson** was held over for 4 add tional days following a week's engagement at St. Louis' Sheraton-Jefferso Hotel. . . . **The Rover Boys** have recorded "Sticks and Stones" a new tune b **Bernie Bennett,** pianist at the new Concords Cocktail Lounge. . . . RKO-Uniqu Records has signed **Frankie Castro.** His first disk will be released in April. . . **Bill McBride,** baritone of the **Four Voices,** is getting hitched to **Helen Basi** sister of **Cathy Basic,** featured songstress with the **Ted Lewis** show, on Apr 10th in Miami.

EYDIE GORME

CHICAGO:

Marty Drake planed into our town from his Calif. home to intro his firs Rave platter. Marty considered one of the top potential recording sound today. Two years with the great **Al Jolson** gave him that Jolsonesque voca quality. Those who have heard his Rave disk predict it'll make a stir and may at long last, give Marty the record break he's bee seeking. . . . **Pee Wee King** visited with his many Cl friends last week. Pee Wee working on his latest disl "A Catchy Tune." . . . **Vic Faraci** and **Jackie Jock** hurrying from station to station with Jocko's ne Vik deck, "Haunted Lover." . . . **Al Chapman** an **Shim Weiner** of Decca trying to keep up with order for their album click, "Around The World In Eight Days." "This thing is taking off faster than any othe LP in Decca's history. We broke all sales records th day after **Mike Todd's** 'Eighty Days' won the 'Academ Award'," advised Chapman. . . . WIND finally bowe under the weight of "just too many requests to sa no" in giving **Dom Quinn** a two hour 8-10 A.M. conver sationer. . . . While golfer, **Don Cherry,** was gettin in his licks at the Master's Tourney last week, deeja **Howard Miller** filled in for three nites on Cherry' TVer. . . . According to the enthusiastic comment from ops, retailers, and distribs, Singer One-Stop has something unique i one-stop merchandising. . . . **Ray Rayner:** Deejay, Sportscaster, Pantomimist Mimic. What next? . . . Vocalovely, **Betty Madigan,** was escorted around town by Genial Ed **Walker** with her first Coraller, "True Love Gone," **Eileen Roger** exited **Don McNeil's** Breakfast Club and **Connie Francis** stepped in. . . Over at Columbia **Granville White** says things are really happening with **Guy Mitchell's** sockeroo, "Rock-A-Billy." . . . MGM's **Gordon Gray** leaping with delight over "tremendous action" received on **Chuck Alaimo's** "Leap Frog." **Mort Hillman,** Salem, dropped off diskery's first three singles to local deejays

BETTY MADIGAN

HOLLYWOOD:

Opera star, **Helen Traubel** will hold her first recording session with **Randy Wood** in Hollywood for Dot Records following her current appearance at The Flamingo in Las Vegas. . . . Capitol Records has signed singer **Carole Simpson** to a seven year recording contract. Her first for the label will be a 12" LP and singer will accompany herself on pianc on all recordings. . . . A new duo, **The Smith Twins** have been signed by Verve Records. First two sides are "Dream Man" and "The Open Secret" with **Buddy Bregman** and his orchestra and will be out this week. The twins are currently appearing in the San Francisco area. . . . Liberty Records released its new **Jones Boys** waxing of the title song from the MGM picture, "The Little Hut" this week. . . . **Stan Kenton** takes his "Biggest Show" on a 16-day tour of Australia leaving this week. . . . The **Elliot Litt** Show now heard six days a week from 3 to 3:30 over KBLA. . . . **Rickie Nelson** will do the **Fats Domino** tune "I'm Walkin" on the **Ozzie** and **Harriet** show this week, and a disk of the number will be released by Verve Records. . . . **Mike Conner** has added Rave Records to his stable of accounts and is also handling promotion for the **Mary Kaye Trio's** new Decca LP. . . . **Dinah Shore's** next Victor waxing has been temporarily shelved due to the success of "Chantez, Chantez." . . . Night Club singer **Al Anthony** has been signed by Dot Records to record an album of piano and organ music. . . . **Bud Shank** currently touring Europe with **Bob Cooper,** who will be heard with him on his next Pacific Jazz release "Flute'n Oboe." . . . **The Four Freshmen** announced that **Bill Wagner** has taken over personal management of the group. . . . **Paul Weston's** new Columbia LP, "Crescent City, The Moods of New Orleans" contains nine original tunes by the maestro, and marks his twentieth album in release.

SMITH TWINS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ANOTHER BIG ONE

BY THE CHORDETTES

LIKE A BABY

ECHO OF LOVE

ORCHESTRA CONDUCTED BY ARCHIE BLEYER

No. 1319

cadence RECORDS INC., 40 EAST 49th St., NEW YORK CITY

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N.Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
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List Your Top Ten Country Tunes Here

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List Your Top Ten Rhythm 'N Blues Records Here

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Capitol has come up with a "Popular Album Programming Service" designed to aid deejays in programming the March Capitol album releases. The service consists of two parts: Pocket-sized cards containing each selection; the writers; whether the pressing is a vocal and/or instrumental; the publisher; performance rights; and timing. The second part of the service consists of 8½ x 11 sheets repeating the info on the cards plus extensive notes on the disk and bio info on the artist. . . . **Jack Thayer** (WDGY-Minneapolis-St. Paul, Minn.) will emcee the Minnesota edition of the Miss Universe Contest, June 9th and 16th. This will be Thayer's third year as emcee of the event. . . . **Noel Ball** is a popular deejay stationed at WSIX-Nashville, Tenn. . . . We're informed by **Mike Gavin** (WCCM-Lawrence, Mass.) that WCCM has moved to new studios at 9 Valley St. in Lawrence, and that WCCM's sounds "are even groovier." . . . **Gale Storm** is scheduled to appear in Cleveland area April 9th or 10th writes **Tom Edwards** (WERE-Cleveland, Ohio). . . . The **Four Freshmen** were guests on the "**Phil Snow** Show," and the "**Terry Speights** Show," both of WBKH-Hattiesburg, Miss., during their one nighter at Mississippi Southern College. . . . **Sid Knight** (KENT-Shreveport, La.) thinks that the record companies "are only hurting themselves and the industry by recording anyone that can hold a note, or strum a Jews Harp. How can we possibly program these, with the current hits, standards, and so on, that we must play?" "Here's one voice in the wilderness," Sid continues, "crying for fewer records and better ones." . . . The listeners of **Gene Whittaker** (WNCA-Siler, N. C.) enjoyed his recent "Salute to **Tommy Dorsey**," "**Jo Stafford** Story," and "Happy Birthday **Harry James**."

NOEL BALL
(WSIX—Nashville, Tenn.)

* * * * *

Craig Apker (WSMB-New Orleans, La.) writes that Calypso is finally making an impression on the New Orleans record fan. . . . **Al Radka** (KFRE-Fresno, Calif.) has a hunch that the new **Ann Leonardo** (Capitol) release, "Straws In The Wind," could make the top ten. . . . **Murray Jordan** (WLIB-New York, N. Y.) is delighted with the big response to his new Sunday evening modern jazz show. **John Harvey** (KGO-San Francisco, Calif.) conducted his shortest interview, 30 seconds, recently. It seems that while Harvey guested **Peter Lawford** he was preempted by the earthquake in Frisco. . . . **Don Bell** (KRNT-Des Moines, Iowa) tabs the March 23rd Cash Box editorial, "Everything Changes: Rock And Roll Changes Too," as a "perceptive" column. . . . Newcomer to WWDC-Washington, D. C., **Nat Wright**, was one of the judges to select a King and Queen at the "Adas Israel Teenage Purim Festival," March 30th. On April 26th Nat will be a beauty contest judge at a Mt. Vernon High School, and the following night he will help judge, aboard a boat, a sorority's annual "Queen Of Mermaids" contest. **Fred Fiske**, also of WWDC, emceed the "Aids To All Charities Talent Show" in Washington for the 2nd consecutive year on March 31st. . . . **David Croninger**, Program Manager of WIND-Chicago, Ill., and **Chuck Peele** of The Cash Box found that their wives had dated the stork for the same day, March 23rd. Chuck's wife came through with a boy, and Dave is still waiting. . . . **Art Hellyer** (WCFL-Chicago, Ill.) decided he had so many commercials on his morning show that he ran an all request commercial show. Listeners were advised to call Hellyer requesting their favorite commercial. Hellyer reports the lines were busy for an hour after he signed off. . . . In addition to his regular radio stints, **Eddie Dillon** (KVOR-Colorado Springs, Colo.) writes a weekly record column for the Colorado Springs morning newspaper. Due to this additional activity, Eddie would appreciate being placed on the mailing lists for new records, plus publicity and promotional material. The address: Eddie Dillon; c/o KVOR; 512 South Tejon; Colorado Springs, Colorado.

MURRAY JORDAN
(WLIB—New York, N. Y.)

* * * * *

ART HELLYER
(WCFL—Chicago, Ill.)

Bill Carrigan (WJGD-Columbia, Tenn.) is back on radio after a short while in TV. Bill recently held bop at a youth center which he has labeled, "Bop Hall." . . . **Ed Ferland** (WHEC-Rochester, N. Y.) has a new Saturday night project, "Spins 'N' Needles," which features interviews with musicians from the Western New York area. Guests a short while ago included **Frederick Fennell**, conductor of the Eastman "Pops" Orchestra and **Max McCarthy** of the Dixieland Ramblers. The switchboards were jammed, says Ed, when listeners were invited to call in with questions. . . . **June Valli** visited **Tom Adams** (KUDL-Kansas City, Mo.) recently. . . . **James Richard Martin** is the new Music Librarian of WWDC-Washington, D. C. . . . **Carmen Anthony** has left WDSU-New Orleans, and is now situated at WJJD-Chicago, Ill. . . . **Bernard J. McGuinnes, Jr.** has been appointed General Manager of WGIR-Manchaster, N. H.

Addie Lee, whose Roulette disk, "One Little Kiss", is going so well for her, asks us to say "A great big loving thanks to all those disk jockeys in Pittsburgh, Baltimore, Washington and Virginia who were so sweet to me. I just wouldn't know how to go about telling all these people how very much I appreciated what they did for me and how pleasant they made my first bit of exposure to the public." . . . **Hank Goldman** (WANN-Annapolis, Md.) in town for several days making the rounds. Ditto **Gerry Myers** (CKOY-Ontario, Canada) and **George "Hounddog" Lorenz**, Buffalo, New York.

KENYON HOPKINS

COMPOSER OF THE EXCITING SCORE FOR "BABY DOLL"

AND NOW THE NEW FILM

THE STRANGE ONE

COMBINES HIS TALENTS WITH

ARCHIE BLEYER

ARCHIE BLEYER'S
ORCHESTRA and CHORUS

JOCKO'S THEME

Piano Solo by Billy Maxted

and

THE STRANGE ONE

(Both from the Film "The Strange One")

No. 1313

KENYON HOPKINS'
ORCHESTRA and CHORUS

ROSE BUD

(From the Film "The Strange One")

and

BOY'S THEME

(From the Film "12 Angry Men")
Film Score Composed by Kenyon Hopkins

No. 1322

SOON TO BE RELEASED! KENYON HOPKINS' FIRST CADENCE LP

"ROOMS", AN ORIGINAL PROGRESSIVE JAZZ BALLET, COMPOSED

AND CONDUCTED BY MR. HOPKINS.

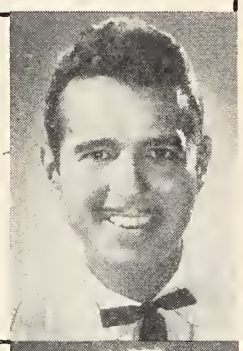
cadence RECORDS INC., 40 EAST 49th St., NEW YORK CITY

CashMakers

Capitol Records

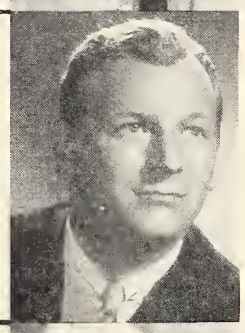
"TENNESSEE" ERNIE FORD

with Orchestra Conducted by Jack Fascinoto
THE LONELY MAN
From the Poromount Picture "The Lonely Mon"
FALSE HEARTED GIRL
Record No. 3700



LES BAXTER

His Orchestro
BLUE ECHO
His Chorus and Orchestro
DESIGNING WOMAN
From the M-G-M Motion Picture "Designing Woman"
Record No. 3704



ANDY GRIFFITH

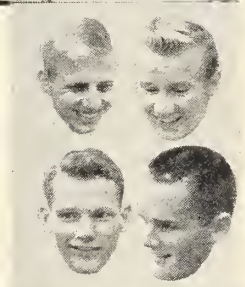
with Bob Boin's Music
From the Worner Brothers -- Elio Kozon Production "A Foce in the Crowd"
MAMA GUITAR
A FACE IN THE CROWD
Record No. 3705

WANDA JACKSON

DON'A WAN'A
LET ME EXPLAIN
Record No. 3683

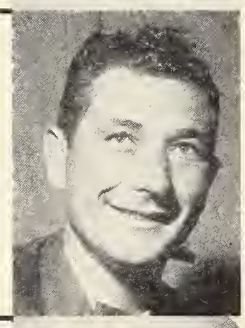
THE FOUR PREPS

with Orchestro Conducted by Gus Levene
FALLING STAR
WHERE WUZ YOU
Record No. 3699



"TEXAS" BILL STRENGTH

SIX FOOLS
I WANNA RIDE, RIDE, RIDE ON YOUR MERRY-GO-ROUND
Record No. 3701



CHESTER SMITH

THERE'LL BE OTHER TIMES
ONE LIFE TO LIVE
with Del Reeves
Record No. 3692

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**ROUND AND ROUND** PERRY COMO (RCA Victor)	2
2	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	1
3	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	3
4	**LITTLE DARLIN'** DIAMONDS (Mercury)	5
5	**TEENAGE CRUSH** TOMMY SANDS (Capitol)	4
6	**GONE** FERLIN HUSKY (Capitol)	8
7	**ALL SHOOK UP** ELVIS PRESLEY (RCA Victor)	23
8	**WHY BABY WHY** PAT BOONE (Dot)	9
9	**MARIANNE** TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)	6
10	**I'M WALKIN'** FATS DOMINO (Imperial)	7
11	**NINETY-NINE WAYS** TAB HUNTER (Dot)	21
12	**COME GO WITH ME** DEL-VIKINGS (Dot)	12
13	**LOVE IS A GOLDEN RING** FRANKIE LAINE (Columbia)	13
14	**YOUNG LOVE** SONNY JAMES (Capitol) — TAB HUNTER (Dot)	10
15	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	11
16	**PLEDGE OF LOVE** KEN COPELAND (Imperial) MITCHELL TOROK (Decca)	27
17	**MAMA LOOKA BOOBOO** HARRY BELAFONTE (RCA Victor)	18
18	**I'M SORRY** PLATTERS (Mercury)	37
19	**WHO NEEDS YOU** FOUR LADS (Columbia)	14
20	**I'M STICKIN' WITH YOU** JIM BOWEN (Roulette)	17

21) CALYPSO MELODY. 22) TOO MUCH. 23) SITTIN' IN THE BALCONY. 24) BANANA BOAT (DAY-O). 25) WALKIN' AFTER MIDNIGHT. 26) POOR MAN'S ROSES. 27) EMPTY ARMS. 28) DON'T FORBID ME. 29) SCHOOL DAY. 30) ROCK-A-BILLY. 31) CHANTEZ, CHANTEZ. 32) I'M WAITING JUST FOR YOU. 33) LOVE IS STRANGE. 34) THE WALL. 35) WIND IN THE WILLOW. 36) BANANA BOAT SONG. 37) JUST BECAUSE. 38) BAHAMA MAMA. 39) BALLERINA. 40) FIRST DATE, FIRST KISS, FIRST LOVE. 41) LUCILLE. 42) AFTER SCHOOL. 43) MANGOS. 44) THAT'S WHERE THE HEARTACHES BEGIN. 45) LET ME SING AND I'M HAPPY. 46) SO RARE. 47) LUCKY LIPS. 48) ONLY ONE LOVE. 49) MOONLIGHT GAMBLER. 50) WONDERFUL! WONDERFUL!; I DREAMED; TRICKY; SILENT LIPS.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

IT'S HAPPENED AGAIN!!!

A C&W Artist goes POP

JIM REEVES

"FOUR WALLS"

The Cash Box
Sleeper of the Week

"FOUR WALLS"
". . . a consistent hit maker in the country field, comes thru with an excellent coupling that should go great guns in the pop market. RCA Victor introduces a powerful new item that has a potential to ride to the top of the charts in both the country and pop charts . . ."

THE BILLBOARD'S
• *Review Spotlight on . . .*

POP RECORDS

JIM REEVES FOUR WALLS
". . . on top is a wonderfully tragic ballad with a melody and lyric that definitely hang on . . . nod to 'Four Walls' . . ."

b/w

"I KNOW AND YOU KNOW"

RCA VICTOR 20/47-6874

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coveroge Index & Audience Trend Index—A National Survey of Popular Music Heord Over Network Broodcosts. Published by the Office of Research, Inc., Dr. John G. Peotman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
Almost Paradise	Peer	A Lovely Night	Williamson
Butterfly	Mayland-Presley	Banana Boot Song	E. B. Marks-Bryden
Chontez Chontez	Chontez	Blueberry Hill	Chappell
Do I Love You (Becouse You're Beautiful)	Williamson	Butterfly	Mayland-Presley
Don't Cry My Love	B. F. Wood	Chantez Chantez	Chantez
Don't Forbid Me	Roosevelt	Do I Love You (Becouse You're Beautiful)	Williamson
I Thought It Wos Over	Remick	Don't Forbid Me	Roosevelt
I'm Drowning My Sorrows	Mills	Holiday For Trombones	Bregmon, Vocco & Conn
It's Something New To Me	Mills	I Could Hove Danced All Night	Chappell
Little Dorlin'	Excellorec	I Dreomed	Trinity
Mamo Looka Booboo	Duchess	If I Hod My Druthers	Commander
Mangos	Redd Evans	Impossible	Williomson
Marianne	Montclare	In My Own Little Corner	Williomson
Only Trust Your Heart	Feist	Jomoico Forewell	Shari
Porty Doll	Jackie	Love Is Stronge	Ben Ghozi
Pledge Of Love	Lin	Moma Guitor	Remick
Round And Round	Rush	Marianne	Montclare
Seven Doys In Barcelona	Britton	Porty Doll	Jackie
Spring In Maine	E. H. Morris	Roll Out The Green Carpet Mr. Springtime	Novelty
Teen Age Crush	Central Songs	Round And Round	Rush
Ten Minutes Ago	Williamson	Stoshu Pandowski	Pincus
That's Where I Shine	Remick	Sweet Sugor Cane	Montclore
True Love Gone	Mills	Teen Age Crush	Central Songs
Una Momento	Famous	Ten Minutes Ago	Williomson
Warm And Tender	Famous	There Oughta Be A Law	Ben Ghazi
Whatever Will Be, Will Be	Artists	Woltz For Boll	Williomson
Who Needs You	Korwin	Where Is Cinderella	Williamson
Wind In The Willow	Broadcost	Who Needs You	Korwin
Young And In Love	Hill & Range	Wringle Wrangle	Disney
Young Love	Lowery	Young Love	Lowery

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(as performed on the Steve Allen TV Show)

MARTHA CARSON

sings the new Pop

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RCA Victor 20/47-6861

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Bob Temple

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b/w

"I WANT TO HANG MY HAT IN HEAVEN"

Fraternity Record #762

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Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Mama Looka Booboo (H. Belafonte)
2. Little Darlin' (Diamonds)
3. Marianne (T. Gilkyson)
4. All Shook Up (E. Presley)
5. Young Love (James/Hunter)
6. Party Doll (B. Knox)
7. Butterfly (Gracie/Williams)
8. Round And Round (P. Como)
9. Gone (F. Husky)
10. I'm Walkin' (F. Domino)

Chicago, Ill.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Party Doll (B. Knox)
4. I'm Stickin' With You (J. Bowen)
5. Sittin' In The Balcony (Dee/Cochran)
6. Butterfly (C. Gracie)
7. Gone (F. Husky)
8. Come Go With Me (Del-Vikings)
9. All Shook Up (E. Presley)
10. I'm Walkin' (F. Domino)

Los Angeles, Calif.

1. Round And Round (P. Co
2. Mama Looka Booboo (H. Belafo
3. Butterfly (A. Williams)
4. Young Love (T. Hunter)
5. Party Doll (B. Knox)
6. Banana Boat (Day-O) (H. Belafo
7. Marianne (T. Gilkyson)
8. Why Baby Why (P. Boo
9. Too Much (E. Presley)
10. Jamie Boy (K. Starr)

New Orleans, La.

1. Poor Man's Roses (P. Cline)
2. Little Darlin' (Diamonds)
3. Marianne (T. Gilkyson)
4. I'm Walkin' (F. Domino)
5. Teenage Crush (T. Sands)
6. Gone (F. Husky)
7. Young Love (S. James)
8. All Shook Up (E. Presley)
9. On Treasure Island (G. Storm)
10. Butterfly (C. Gracie)

Houston, Texas

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Party Doll (S. Lawrence)
4. Lucille (L. Richard)
5. I'm Walkin' (F. Domino)
6. Round And Round (P. Como)
7. Fools Fall In Love (Drifters)
8. Butterfly (C. Gracie)
9. Gone (F. Husky)
10. School Day (C. Berry)

Kansas City, Mo.

1. Party Doll (Knox/Lawrenc
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. All Shook Up (E. Presley
5. Teenage Crush (T. Sands)
6. Round And Round (P. Cor
7. Butterfly (Gracie/Williams)
8. Lucille (L. Richard)
9. Why Baby Why (P. Boon
10. Tricky (R. Marterie)

Cincinnati, Ohio

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Butterfly (A. Williams)
4. I'm Walkin' (F. Domino)
5. Why Baby Why (P. Boone)
6. All Shook Up (E. Presley)
7. Come Go With Me (Del-Vikings)
8. 99 Ways (T. Hunter)
9. Don't Forbid Me (P. Boone)
10. Young Love (James/Hunter)

Minneapolis, Minn.

1. Party Doll (Knox/Lawrence)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. All Shook Up (E. Presley)
6. I'm Walkin' (F. Domino)
7. Come Go With Me (Del-Vikings)
8. Butterfly (A. Williams)
9. Marianne (T. Gilkyson)
10. Pledge Of Love (Copeland)

Denver, Colo.

1. Round And Round (P. Con
2. Butterfly (A. Williams)
3. Party Doll (B. Knox)
4. Little Darlin' (Diamonds)
5. I'm Walkin' (F. Domino)
6. Young Love (T. Hunter)
7. Teen Age Crush (T. Sands)
8. Marianne (Hilltoppers)
9. Love Is Strange (Mickey & Sylv
10. Too Much (E. Presley)

Cleveland, Ohio

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. Mama Looka Booboo (H. Belafonte)
7. Party Doll (Lawrence/Knox)
8. School Day (C. Berry)
9. Pledge Of Love (K. Copeland)
10. So Rare (J. Dorsey)

Seattle, Wash.

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. Come Go With Me (Del-Vikings)
4. Butterfly (A. Williams)
5. Round And Round (P. Como)
6. Why Baby Why (P. Boone)
7. All Shook Up (E. Presley)
8. 99 Ways (T. Hunter)
9. I'm Walkin' (F. Domino)
10. Gone (F. Husky)

Atlanta, Georgia

1. Gone (F. Husky)
2. Butterfly (A. Williams)
3. Young Love (S. James)
4. Marianne (T. Gilkyson)
5. Teen Age Crush (T. Sands)
6. Party Doll (S. Lawrence)
7. Banana Boat (Day-O) (H. Belafont
8. Why Baby Why (P. Boone)
9. All Shook Up (E. Presley)
10. Round And Round (P. Com

Detroit, Mich.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Round And Round (P. Como)
5. Party Doll (B. Knox)
6. I'm Walkin' (F. Domino)
7. Butterfly (A. Williams)
8. So Rare (J. Dorsey)
9. Why Baby Why (P. Boone)
10. Walkin' After Midnight (P. Cline)

Baltimore, Md.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Party Doll (B. Knox)
5. Just Because (L. Price)
6. I'm Walkin' (F. Domino)
7. School Day (C. Berry)
8. Butterfly (C. Gracie)
9. I'm Stickin' With You (J. Bowen)
10. Gone (F. Husky)

San Antonio, Texas

1. I'm Walkin' (F. Domino)
2. Butterfly (C. Gracie)
3. Love Is Strange (Mickey & Sylvi
4. All Shook Up (E. Presley)
5. Why Baby Why (P. Boone)
6. Party Doll (S. Lawrence)
7. Round And Round (P. Com
8. Fools Fall In Love (Drifter
9. Love Is A Golden Ring (F. Laine
10. Loneliness (Quarternotes)

St. Louis, Mo.

1. Pretend (T. Smith)
2. Butterfly (Gracie/Williams)
3. Round And Round (P. Como)
4. All Shook Up (E. Presley)
5. Sittin' In The Balcony (E. Cochran)
6. So Rare (J. Dorsey)
7. Why Baby Why (P. Boone)
8. Come Go With Me (Del-Vikings)
9. Only One Love (Drifters)
10. Party Doll (Knox/Lawrence)

Milwaukee, Wisc.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. Party Doll (S. Lawrence)
5. Love Is Strange (Mickey & Sylvia)
6. I'm Walkin' (F. Domino)
7. Gone (F. Husky)
8. Im Waiting Just For You (P. Boone)
9. Marianne (Gilkyson/Hilltoppers)
10. Why Baby Why (P. Boone)

Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Wind In The Willow (A. Reynold
3. Just Because (L. Price)
4. Round And Round (P. Comc
5. Sittin' In The Balcony (Dee
6. Young Love (Hunter/James)
7. Little Darlin' (Diamonds)
8. Calypso Joe (L. Amando)
9. Marianne (T. Gilkyson)
10. Only One Love (G. Hamilton IV

Boston, Mass.

1. I'm Stickin' With You (J. Bowen)
2. Marianne (T. Gilkyson)
3. Teenage Crush (T. Sands)
4. Little Darlin' (Diamonds)
5. Walkin' After Midnight (P. Cline)
6. Party Doll (B. Knox)
7. Gone (F. Husky)
8. Come Go With Me (Del-Vikings)
9. All Shook Up (E. Presley)
10. Round And Round (P. Como)

Buffalo, N. Y.

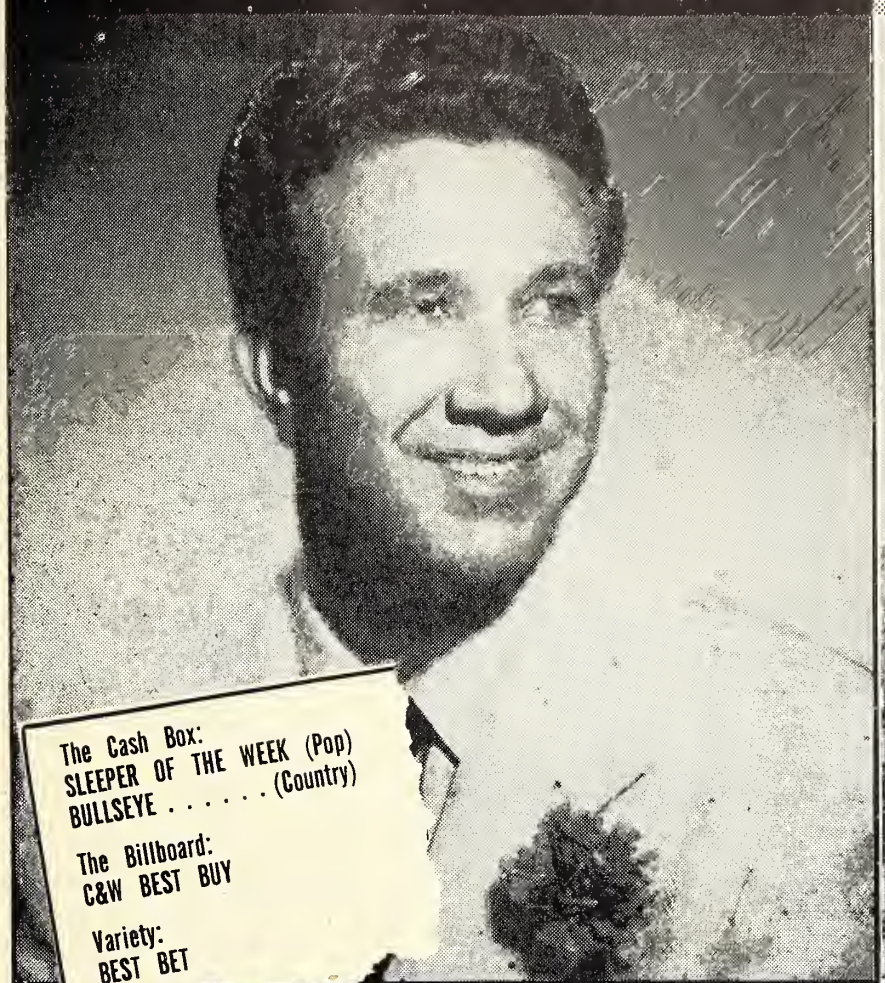
1. Marianne (Hilltoppers/Gilkyson)
2. Little Darlin' (Diamonds)
3. Party Doll (S. Lawrence)
4. All Shook Up (E. Presley)
5. Banana Boat (Day-O) (H. Belafonte)
6. Round And Round (P. Como)
7. Pamela Throws A Party (J. Reisman)
8. Young Love (Hunter/James)
9. 99 Ways (T. Hunter)
10. Teenage Crush (T. Sands)

San Francisco, Calif.

1. Little Darlin' (Diamonds)
2. Butterfly (Gracie/B. Williams, A. Williams
3. Round And Round (P. Como
4. Banana Boat (Day-O) (H. Belafonte
5. Teenage Crush (T. Sands)
6. Mama Looka Booboo (H. Belafonte)
7. All Shook Up (E. Presley)
8. Party Doll (Knox/Lawrence)
9. I'm Walkin' (F. Domino)
10. Young Love (T. Hunter)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TOPS IN COUNTRY AND POP!



The Cash Box:
SLEEPER OF THE WEEK (Pop)
BULLSEYE . . . . . (Country)

The Billboard:
C&W BEST BUY

Variety:
BEST BET

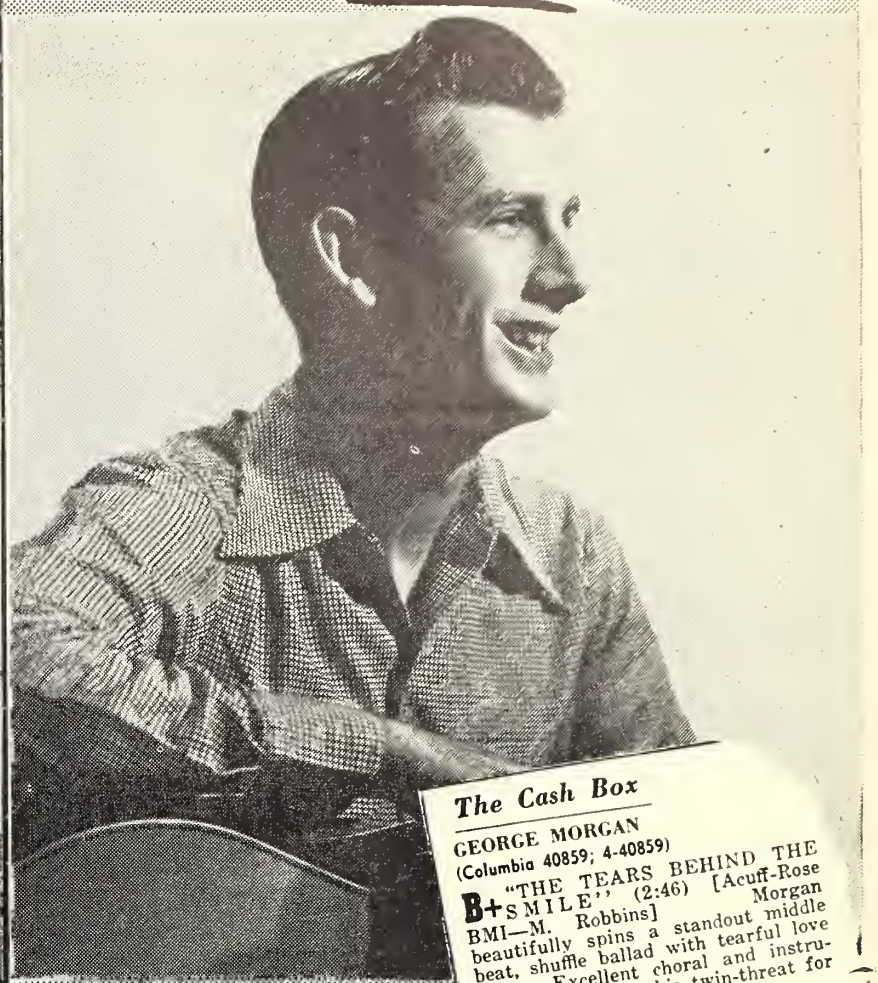
Marty Robbins'

A WHITE SPORT COAT

c/w

Grown-Up Tears

COLUMBIA 40864 (4-40864)



The Cash Box

GEORGE MORGAN
(Columbia 40859; 4-40859)

B+ "THE TEARS BEHIND THE SMILE," (2:46) [Acuff-Rose BMI—M. Robbins] Morgan beautifully spins a standout middle beat, shuffle ballad with tearful love lyrics. Excellent choral and instrumental assist on this twin-threat for the country and pop markets.

George Morgan's

THE TEARS BEHIND THE SMILE

c/w

Don't Cry, For You I Love

COLUMBIA 40859 (4-40859)

COLUMBIA RECORDS

Co-Stars

NEW YORK—Ella Fizgerald proudly shows Julie London a specially bound copy of "The Encyclopedia Yearbook Of Jazz," presented to her by the book's author Leonard Feather (center), during a recent Ed Sullivan show. In a poll of musicians conducted by Feather, Ella was unanimously chosen as the number one female vocalist. Julie performed her latest disk "Boy On A Dolphin" to advantage on the Sullivan stint and Ella did likewise by plugging her new single 'Hotta Chocolatta."

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MGM
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BOB ROUBIAN
"ROCKET TO THE MOON"
PREP # 101
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

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"HOOK, LINE AND SINKER"
recorded by
BILL HALEY
and his Comets
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Chester, Penna.
New York Office: 224 W. 49th St., Suite 407 • CI 6-5252

Goldner Forms Record And Publishing Firms

NEW YORK—George Goldner announced this week that he had formed Gone Records Corporation and a subsidiary music publishing firm, Real Gone Music, Inc. The two firms will headquarter at 1650 Broadway.

Goldner advised he had already picked up two masters, both of which had created excitement in the local area. They are "Don't Ask Me To Be Lonely," by The Dubs, which Goldner purchased from Johnson Records, owned by Hiram Johnson, and "Mine," by Jimmy Stone from Cross Country Records, Lodi, N. J. These two records are the first to be issued by the new diskery and samples have already gone out to distributors all over the country. Reports from Alpha Distributors, where "Don't Ask Me To Be Lonely" first showed signs of activity on the Johnson label, reports that the deck has broken out.

Goldner says he plans to make every effort to contact manufacturers who wish to sell masters. He also is setting up a heavy schedule for auditioning talent and interviewing song writers.

It was also announced that Warren Troob will be secretary of Gone Records.

Jack Hook will be executive vice president and general professional manager of Real Gone Music, Inc., the publishing affiliate.

Arrow Opens N.Y. Office

BRIDGEPORT, CONN. — Herman Pollack of Arrow Records, Bridgeport, Conn., has appointed Herb Zane, New York representative and A&R man for his Arrow label.

Zane, who is currently a recording artist for the King subsidiary De Luxe, will work in New York and can be contacted at the Arrow office in 1650 Broadway. He will have a free hand in selecting both artists and material. First sessions under the new set up will take place within two weeks, with immediate releases.

Arrow will concentrate on the R&B field initially. But pop sessions will follow under Zane's direction using much of his own material.

Capitol Issues Twenty-Five New Albums

HOLLYWOOD — Twenty-five new high fidelity albums were released last week by Capitol Records.

The April merchandising campaign consists of 11 new pop albums, six new classical packages and eight "Capitol of the World" sets.

Two of the new pop albums are by Tennessee Ernie Ford, "Tennessee Ernie Ford Spirituals" and "Tennessee Ernie Ford Favorites." Other sets in the pop category include "Dancers' Choice" with Les Brown and His Band of Renown; "Jackie Gleason Presents Music for the Love Hours"; "Swingin' Calypsos," an album of authentic calypso music by Lord Flea and his Calypsonians; "Hey . . . Let Yourself Go!" by Nelson Riddle and his orchestra; "Solo Session," featuring the voice and trumpet of Ken Errair; "Chasing Shadows" with Jackie Davis at the console of the Hammond organ; "A Child's Garden of Freberg" described on the album cover as ". . . A rather witty bouquet of Mr. Freberg's best-selling blossoms" (Freberg himself wrote the album's liner notes); "On Revival Day!" featuring the voices of the St. Paul Church Choir of Los Angeles, and "Mish Mosh" with Mickey Katz and his orchestra.

Included in the new "Capitol of the World" packages are: "International Vibrations" by Ray Martin's Piccadilly Strings (recorded in England); "Eve" consisting of songs sung in eight languages by England's Eve Boswell, with Reg Owen's orchestra (recorded in London); "Marachia de Mexico," featuring Dora Maria and Pepe Villa's "Mariachi Mexico" (recorded in Mexico City); "Spanish Guitar Sketches" by Nino Posadas (recorded in Buenos Aires); "South Seas Honeymoon" featuring the voices of the Atolls and the Zizou Bar Trio (recorded in Tahiti by Gaston Guilbert); "The Music of Poland" featuring Orkiestra Sekocji Polskiej Radia Francuskiego, conducted by Van de Walle (recorded in Europe); "Hi-Fi Vienna: Viennese Waltzes" newly recorded in Vienna by Karl Hofman and Max Schonherr conducting the Wienervolksopern Orchester, and "Hi-Fi Vienna Strauss Waltzes" also newly recorded in Vienna by Karl Hofman and Max Schonherr conducting the Wienervolksopern Orchester.

The six new high fidelity classical albums are: Benjamin Britten's "Young Person's Guide to the Orchestra" and Dohnanyi's "Variations On a Nursery Tune" by the Concert Arts Orchestra conducted by Felix Slatkin, with Victor Aller, pianist; "Music of the Great Keyboard Masters" by Sascha Gorodnitski, pianist; "Bach's Partitas and Sonatas for Unaccompanied Violin" by Nathan Milstein, and "Chopin by Starlight" featuring the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon. Each of the above classical packages are recorded in Capitol's "Full Dimensional Sound" (FDS), the label's high fidelity system. Other new classical sets in high fidelity on the April program include Beethoven's "Sonata No. 30 in E, Op. 109 and Sonata No. 32 in C Minor, Op. 111" featuring Victor Schioler, pianist, and Turina's "Impressions of Spain (Cuentos de Espana) 1st and 2nd Series" featuring Estaban Sanchez, pianist.

The April program is being promoted by Capitol with a comprehensive campaign including national consumer publication advertising; a preview kit consisting of two 12-inch disks containing excerpts from the new pop albums, for disk jockey programming use; full-color divider displays for store browser boxes; full-color pop album display; full-color pop box card and hanger; full-color pop album counter card; "best seller" counter card; sectional full-color accordion window displays; a jumbo full-color "Ernie Ford Spirituals" display, and a full-color classical catalog supplement.

All Star Lineup Set For MOA Show

NEW YORK—Hirsch de La Viez, entertainment chairman of the MOA Convention, has reported that the following list of artists has been confirmed by the various record companies to appear at the MOA banquet and floor show, Tuesday evening, May 21, 1957, at the Morrisson Hotel in Chicago.

Tony Bennett (Columbia); Pat Boone (Dot); Bill Haley and His Comets (Decca); the Happy Jesters (Fabor); Dick Jacobs' Orchestra (Coral); Joni James (MGM); Sonny James (Capitol); Micki Marlo (ABC-Paramount); Margie Meinert (Fraternity); Mickey and Sylvia (Vik); the Platters (Mercury); Gale Storm (Dot); and Roger Williams (Kapp).

In receiving the report, George A. Miller, national president of MOA, stated that he was highly elated with the many recording artists who have expressed a desire to appear on the show.

The following is a list of Music exhibitors who have confirmed their reservations with their checks:

ABC-Paramount Records; Bally Records; Broadcast Music, Inc.; Capitol Records; Columbia Records; Coral Records; Decca Records; Disken Record Company; Dot Records; Ferris Records, Fabor Records; Jubilee Records; Mercury Records; MGM Records; RCA Victor; *The Cash Box* and Billboard. Many others have not yet confirmed their reservations.

For information regarding reservations for rooms, banquet tickets, ads in the souvenir program or exhibit space, write to Music Operators of America, 128 East 14th Street, Oakland 6, Calif. After April 15, write to George A. Miller, Music Operators of America, Suite 1728, Morrison Hotel, Chicago, Ill.

Raymond Scott Forms "The Jingle Workshop"

NEW YORK—Composer Raymond Scott has formed "The Jingle Workshop" to further concentrate on the writing of commercials for television and radio.

Scott has written not only the score for the Broadway show "Lute Song," music for the Ballet Theatre, TV and films, and many popular tunes, but has also conceived, written, arranged, conducted and recorded some of the top commercial jingles.

These include: "Be Happy, Go Lucky", "The Big Change" (RCA Victor), "The Taste Is Great" (Filter Tip Tareyton), "Quick-Quick" (Richard Hudnut), and "Krueger Beer Has Everything".

The composer feels that jingle writing is a definite challenge for with a few words, you have to get the message through to millions in just 10 or 15 seconds.

Thrilling!

SEVEN DAYS IN BARCELONA

by

Freddy Martin

and his Orchestra

RCA VICTOR 20/47-6871

published by

BRITTON MUSIC CO.

a subsidiary of

RKO TELERADIO PICTURES INC.

Gen. Prof. Mgr. IRVING DEUTCH

1440 BROADWAY N. Y.

RCA Victor In 3 Way Organizational Change

GEORGE R. MAREK

W. W. BULLOCK

JACK BURGESS

NEW YORK, N.Y.—Appointment of George F. Marek as Vice President and Operations Manager, RCA Victor Record Division, has been announced by Lawrence W. Kanaga, Vice President and General Manager.

Marek, formerly manager of Victor's Album Department, succeeds Howard L. Letts who has been transferred to NBC as Vice President, Business Affairs, for television. The Marek promotion was part of a three-way organizational shift in which two other veteran RCA Victor executives also were promoted.

W. W. Bullock, who has headed the Singles Department, steps into Marek's job. Bullock's successor is Jack Burges who has been Manager, Custom Records Administration. All changes become effective immediately.

Marek, a native of Vienna, came to this country in 1920 and since has combined a business and musical career. Before joining RCA Victor in 1950 to head up the Red Seal department, he was Vice President of J. D. Tarcher and Company, advertising agency. He has written extensively on music and since 1940 has been Music Editor of Good Housekeeping Magazine. His books include The Good Housekeeping Guide to Musical Enjoyment, A Front Seat At The Opera, and Puccini. He currently conducts a weekly NBC radio program titled Classical Music For People Who Hate Classical Music.

Bullock, a native of New Jersey, joined the Victor Talking Machine Company in 1926 as cost clerk. He became assistant plant manager for the RCA Victor Record Division in Hollywood in 1938. He served as plant assistant in Indianapolis from 1942-43 and then became Manager of material and production control at the Company's Camden plant. In 1945 he was named operations manager of the RCA Victor Distributor Corporation in Detroit. He also served as assistant regional manager in the Western region and record field representative in the same district before becoming Manager of Record Sales Planning in 1946. He since has served as Manager of Record Sales Planning and Commercial Sales and Merchandise Manager.

Burgess, who was born in New York City, came with RCA Victor in 1938 as a sales trainee. A year later he became a field sales representative, handling all consumer products until World War II. After serving in the Army he returned to RCA in 1946 on a roving assignment for the Record Division. He was assigned to the Chicago Region in 1947 as sales representative. Early in 1948 he became eastern sales representative. Later that year he joined the Popular Artists and Repertoire Department. He again joined the sales organization as Eastern representative and remained in that job until 1951 when he became Merchandise Manager. In 1953 he became Manager of Field Sales. From late 1955 until September of 1956 he was Manager of Singles Sales. Since the fall of 1956 he has been Manager of Custom Records Administration.

Kappy Jordan Resigns From Flair-X Records

NEW YORK—Kappy Jordan has resigned as president of Flair-X Records. Miss Jordan, who assumed the leadership of the firm a couple of months ago, resigned because of a difference of opinion between her and some of the stockholders.

No replacement has as yet been named.

Miss Jordan stated: "I should like to take this opportunity to extend my sincere thanks to the many people in the business and the press who did so much to help me in the tremendous task of getting the company off to a good start.

MGM Signs Angela Drake

NEW YORK—MGM Records has signed singer Angela Drake who makes her disk debut on the LeRoy Holmes record of "Souvenior D'Italie". The young lady, a newcomer to the recording business, was discovered by Harry Meyerson and LeRoy Holmes.

Friars To Honor Wallichs

HOLLYWOOD—The Friars Club of Beverly Hills, Calif. is anticipating one of its most successful dinners April 29 when Glenn E. Wallichs, co-founder and President of Capitol Records will be honored guest.

Already indicating they plan to attend are Georgie Jessel, Frank Sinatra, Dean Martin, Gordon MacRae and Stan Freberg. Reservations are coming in daily to Joe Cooper of the Friars.

London Special On Ansermet

NEW YORK—The famous Swiss conductor Ernest Ansermet, who has been recording for Decca-London for 25 years and is now represented on London in the U. S. by 49 different 12" LP's or LP sets, is the subject of special new consumer offer introduced last week by the London diskery.

The "heart" of the program is the limited-edition "Special Anniversary Record". This record may be purchased by the consumer for $1.98 plus a certificate worth $2.00; the consumer obtains the certificate by purchasing any one of three new Ansermet records. The three LP's feature Ansermet conducting L'Orchestra de la Suisse Romande thru Roussel's Symphony No. 3 in G minor, Op. 42 and Symphony No. 4 in A Major, Op. 53; Tchaikowsky's Symphony No. 6; and Bartok's Concerto for Orchestra.

A flyer explaining this offer has been affixed to each limited edition record and a certificate worth $2.00 toward the purchase of the regular $3.98 value "Special Anniversary Record" has been affixed to all copies of the three new Ansermet releases. The flyer and coupon have been affixed by Kleen-Stik and can be removed by the consumer without destroying the cover in any way.

London has included as part of the program a 100% exchange privilege.

Celebration

PITTSBURGH, PA. — When Lou Boorstein's Pittsburgh distributorship added the Coral label to the lines it handles, the Record Distributing firm staged a party at the Copa in Pittsburgh to celebrate the occasion. Above are some of the dignitaries who attended: (Top Left) Coral thrush Betty Madigan, whose first waxing for the label is "True Love Gone", smiling at the camera man with Barry Kaye (WJHS) deejay. (Top Right) Betty Madigan with Coral's national sales manager Norm Weinstroer. (Bottom Left) Tim Tormey and Miss Madigan. (Bottom Right) Frank York of Coral and Jean York.

BOB CORT
DON'T YOU ROCK ME DADDY-O
b/w
IT TAKES A WORRIED MAN TO SING A WORRIED BLUES
1713
LONDON

REAL COOL!
Four Tunes
COOL WATER
b/w
A LITTLE ON THE LONELY SIDE
JUBILEE 5276
Jubilee Records
1650 Broadway, New York City

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
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377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

JOHNNIE

Looks like the new Mr. Ray has won himself a permanent seat on the charts. This latest entry exhibits his remarkable versatility in a combination of a swingin', rockin', rhythm number with a truly sentimental ballad.

Yes Tonight,
Josephine b/w
No Wedding Today
Johnnie Ray with the
"Conniff Sound"
4—40893

MITCH

Mrs. Miller's son has some sound ideas about sound. In his newest release, he takes the same tune and gives it two completely different treatments, a double-barreled entry headed for plenty of action on both sides.

Just How Much
I Love You b/w
Just How Much
I Love You
featuring Billy Rowland
on the lead side while
flip features the
Singing Girls.
4—40871

ROSIE

She's our Rosie, and she's at it again! Millions of hearts beat faster when the lovely Miss Clooney delivers her sensational interpretations of the great new songs. The new disc is a calypso tune with a memorable melody line sided with one of the smash songs from the B'way hit, "Bells Are Ringing."

Mangos b/w
Independent (On My
Own) from "Bells Are
Ringing"
Rosemary Clooney
with Frank Comstock
4—40835

4 MADDOX MEN AND ROSE

When the Maddox brothers and their sister Rose had cut this disc, it was apparent to one and all that the C&W market wasn't going to hold it alone. A wonderfully easy melody and beautiful, sentimental lyrics are bound to break this runner out of the stable and into the wide-open "pop" field. Watch 'er go!

Love Is Strange b/w
My Life With You
The Maddox Brothers
and Rose
4—40895-c

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS
THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS
® "Columbia" Ⓛ Marcas Reg.

Rockin' 'Round The Clock

ROCHESTER, N. Y.—And all the "cats" joined in. That's what happened at a recent Teen Dance conducted on a Friday night by Rochester dee jay Ed Ferland (WHEC). The music is being supplied by Jimmy Laurro's Orchestra. Ferland has been running these dances on a regular basis. Ed is in front of the mike throwing records to the kids.

WANT TO HELP COMPANY GO PLACES

Been covering nation for independent label . . . selling on the distributor level nationally . . . handling salesmen . . . correlating action between distributors and their local D.J.'s . . .

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LIBERTY RECORDS, Inc.
1556 N. LaBrea Hollywood, Calif.
HO 2-0811

Gale Storm
"DARK MOON"
15558
DOT RECORDS
SUNSET & VINE
HOLLYWOOD CALIFORNIA

Sammy Kaye Into Roosevelt For 8 Wks

NEW YORK—Sammy Kaye and his "Swing and Sway" orchestra have been signed for an eight week engagement as the headline attraction at the Hotel Roosevelt Grill starting Monday, April 22 according to an announcement by Roosevelt General Manager Edward L. Buckley. Kaye will thus be making his first New York appearance in a hotel supper club since 1954.

During the past three years Kaye has been busy in TV and radio, and on "in-person" engagements in hotels and ballrooms around the country.

Appearing with Kaye's orchestra at the Roosevelt Grill will be his new featured vocalists Barry Frank and Sandi Summers. Also on hand will be the Kaydets and the Kaye Choir.

Kaye has big current sellers in his his two dance album versions of the Broadway musicals, "Bells Are Ringing" and "My Fair Lady." Among his other hit recordings through the years have been "Harbor Lights," "Honey," "It's All In The Game," "Little Girl," "Music, Maestro Please," "Chicory Chick," "In The Mission Of St. Augustine," "It Isn't Fair" (which launched his featured singer at the time, Don Cornell, on a big-time career), "I'm A Big Girl Now," "Wanderin'" and many others.

Central Sales Takes On Hi-Fi Phono Line

HOLLYWOOD—Jim Warren, president of Central Record Sales, Los Angeles, last week announced that his firm had been appointed distributor for the Southern California area for the new Murasonde High Fidelity Phono line. The new line of phonographs is designed and manufactured by Whitley Electronics of Columbia City, Indiana, and features a separate speaker enclosure which hangs from the wall. According to Warren, "With this unique feature, Murasonde brings the consumer the advantages of component parts true fidelity within the price range of package units."

Central plans to add an additional 5000 feet of floor space for display and warehousing of the phonographs as well as for its expanding record department.

RCA Country Troup Tours Europe

NEW YORK—For the first time in music-history a "Concert in Country Music" is touring Europe this Spring. It left McGuire Air Force Base April 1. The group's first stop was Rhein Main, Germany. The show features RCA Victor recording stars Jim Reeves, Jim Edward, Maxine and Bonnie Brown, Hank Locklin, Del Wood, and Janis Martin, and the Wagon Masters Orchestra. Also featured are M.C. comic Dick O'Shaughenessy and Little Red Hayes.

Steve Sholes, Chief of the Country and Western Department at RCA Victor, said the idea for the tour originated from the widespread popularity and demand for American country artists to appear in person before the U.S. Military personnel overseas. According to the Army, Country and Western record sales often exceed pop in military sales outlets.

After Rhein Main, the group was in Frankfurt to perform for Army and Air Force personnel stationed there. They will do 21 shows in all for the Army as well as 15 commercial dates, sandwiching in both radio and TV appearances. The itinerary includes appearances in France, England, North Africa, as well as possibly Belgium, Holland, Spain, and the Scandinavian countries.

Dick Broderick of RCA Victor's International Department is handling the arrangements for America's latest musical ambassadors of good will in cooperation with the U.S. Army.

Eldee Music Forms Michelle Record Company

NEW YORK—Leo Diamond and Benjamin Schur have formed Michelle Records of New York as subsidiary of their music publishing business, Eldee Music Corp. with performances licensed through BMI.

Their first release is a novelty tune "Peter Platypus" written by Leo Diamond and Dave Mann. Dave Mann co-authored such hits as "There I've Said It Again," "Dearie," "Somebody Bad Stole De Wedding Bell" and many others.

Ted Morrelli, also known as Tony Morrelli in the Midwest, does the singing with a group of children joining in on the choruses.

The Harmonica Rogues supply the instrumental accompaniment on the "Peter Platypus" side and set up the rock and roll backing on the flipside, "Mission Of The Moon."

Michelle Records plans to offer one release each month and has signed Jimmy Smith's Cavaliers, four male singers on the West Coast and in Canada. They recently appeared at the Palace in New York.

Benjamin Schur is also associated with Rozanna Records, Inc. creators of the Moishe Oysher Seder with Barry Gray narrating in English.

Leo Diamond will handle the affairs of Michelle Records.

WTTM's Crystal Anniversary

NEW YORK — Station WTTM, Trenton, N.J., celebrating its 15th or crystal anniversary this month, has launched a birthday celebration campaign to make it "clear as crystal" the job it is doing in community service.

The celebration was launched when the station pulled a switch. Instead of getting a crystal birthday gift, general manager Fred E. Walker (right) presented New Jersey's recently-married Governor Robert B. Meyner, a crystal punch bowl for the Governor's new mansion, Morven, in Princeton.

At the same time, Meyner issued a statement, which was recorded, commending the station for its community service and broadcasting of a variety of community service programs.

Maintaining the crystal anniversary theme, the Trenton Trust Co., in midtown Trenton, used a window display on WTTM's crystal anniversary, with a display of antique pieces of crystal.

A series of newspaper ads, basically institutional, cited the station's accomplishments in the past 15 years and outlined its policy of community service.

In addition, photos and stories of the celebration were sent to local newspapers.

A special news release was prepared about two of the station's personnel, Program Director Tom Durand and Engineer William Betz, who have been with WTTM since the day it went on the air, April 2, 1942.

The following is Gov. Meyner's statement:

"In a time when the freedom and liberties of people throughout the world are being restricted by various forms of authoritarianism, it becomes more important than ever for the American public to be well-informed through a free flow of information, forming the basis of opinion and thought leading to democratic action.

"Essential to this free flow of information are the media which supply it openly, freely and without the censorship characteristic of some other countries.

"Radio, as one of these media, has played a vital role in maintaining this freedom of information.

"As a forward-looking radio station, concerned with the obligations and responsibility of providing such information, Trenton's Station WTTM has been among the leaders in the state and nation in offering programs of community interest and in the community service.

"This function has resulted in Station WTTM's winning national recognition for originality and superiority in programming and service.

"Thus, on the occasion of the 15th anniversary of Station WTTM, I should like to offer my congratulations and commend the station for the service it has provided the people of New Jersey."

SMASH!!!

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"EMPTY ARMS"

CORAL RECORDS

9-61805
(61805)

b/w "THE RICKY-TICK SONG"

Fans And Singer

DEAN IS THE MOST!
WE DIG YOU DEAN
DEAN'S THE GREATEST
WE LOVE YOU DEAN
HAVE YOU SEEN OUR EVERLOVIN' DEAN
THAT'S OUR BOY!-DEAN JONES

NEW YORK—Fans surround young singer Dean Jones following his national TV bow on the Steve Allen show. Jones, who is getting a big push from MGM, introduced his disk "Young And In Love," on Allen's nationwide hook-up. The singing actor is scheduled for seven more appearances on the Allen show, the next being on May 12. Dean is featured in the film "Ten Thousand Bedrooms."

RCA Victor Signs Georgia Gibbs; Mercury Signs Billy Eckstine

GEORGIA GIBBS

BILLY ECKSTINE

NEW YORK — Two major artists switched labels this week. Georgia Gibbs went from Mercury to RCA Victor and Billy Eckstine went from RCA Victor to Mercury.

The Gibbs signing came after weeks of rumors that had the singer considering strong offers from several firms. Georgia has had many hit records among them "Kiss Of Fire", "Dance With Me Henry" and "Tweedlee Dee".

The signing was celebrated with a party attended Friday by Victor officials and members of the trade. It was held at the Johnny Victor Theater.

Eckstine's signing with Mercury involves a dual contract in that he will also be on the Emarcy label. It is planned to cut him both pop and jazz-wise in singles and albums. One of the first projects will be to reunite him on record with Sarah Vaughan. Eckstine has left for the Coast where his first sessions have already been scheduled.

From the M-G-M CinemaScope Production
TEN THOUSAND BEDROOMS
ONLY TRUST YOUR HEART
LEO FEIST, INC.

ATTENTION
watch for
FACE IN THE CROWD
&
MAMA GUITAR
REMICK MUSIC CORP.

NEW STAR — NEW SMASH!
MANDY MILLER
SINGS
"DO ANYTHING"
(But Don't Say Goodbye)
b/w
"OH, PROMISE"
Flair 5005
A Product of: FLAIR RECORDS, Inc. Flair-X 1650 BROADWAY, N. Y. C.

M-G-M RECORDS
JONI JAMES
sings
"I NEED YOU SO"
and
"ONLY TRUST YOUR HEART"
K 12450 (45 rpm)
12450 (78 rpm)
THE GREATEST NAME IN ENTERTAINMENT

ABC Signs Writer-Singer

NEW YORK—Based on the acetate dubs he was carrying under his arm at the time he happened to be dining in the same restaurant where Larry Newton, National Sales Manager of ABC-Paramount, was also present, Charlie Donald, a tall young Texan, has been signed to a long-term recording pact with the label.

The six-foot former model has always had the desire to concentrate his activities solely on singing, but had been devoting much of his time lately to songwriting. On the acetates, Donald had recorded his own "Bop With Me, Baby," backed with a ballad, "Just For Awhile," which he had written in collaboration with Lee Cathy, an old Texas chum. Rather than settle for a mere demonstration record, the youngster (23) invested almost his entire savings in a complete recording session, with full orchestra and chorus to back him up. The results, according to Newton, were "equal to anything of professional caliber I've ever heard—and more commercial than most."

Sam Clark, President of ABC-Paramount, last week declared that the signing of Donald to the long-term deal would probably turn out "to be most significant, in view of the fact that the singer-writer would undoubtedly hit the top in show-business in the shortest possible time."

The Donald sides have been skedded for immediate release by the label.

Watson Cap Personnel Mgr.

HOLLYWOOD — Robert D. Watson, former Personnel Director of United Electro Dynamics, Pasadena, Calif., has joined Capitol Records as Personnel Manager of the Hollywood office, it was announced by Daniel C. Bonbright, Administrative Vice President of the company.

At Capitol he will direct all personnel functions for the Hollywood office including selection and placement of employees, wage and salary administration, testing, counseling, personnel records, training and communications, as well as corporate wage and salary administration functions under the direction of Richard D. Quinn, Industrial Relations Director.

South African Record Film Issues Tourist Souvenir Album

JOHANNESBURG, SOUTH AFRICA — For the first time the music of the modern urban African has been introduced to the public on high-fidelity long-playing records with the release of Trutone Africa Limited's "Music Was Born In Africa".

This record was conceived as an ideal souvenir for tourists visiting the Union who wanted to take away some memento of their stay. It will remain a stock item on the Truetone catalogue and initial sales figures from Durban and Cape Town (the Union's major tourist centres) have indicated an enthusiastic reception.

The music of the urban African is a blend of ancient tribal chants and modern jazz idiom that results in a different type of listening.

The twelve cuts that make up "Music Was Born In Africa" are original African compositions with the exception of two—"Dinah" and "Tenderly" but it was felt that the interpretation of these two standard numbers was so typical of the urban African that they were included.

"Music Was Born In Africa" was compiled from recordings made in all the major centres of South Africa during 1956.

Not only the record itself but the artwork and printing of the sleeve are also entirely South African.

The Trutone Company hopes to make arrangements for pressing the LP in the United States and Britain in the near future.

All trade inquiries should be addressed to Pan African Record Sales Corporation, Ltd., P.O. Box 9299, Johannesburg, South Africa.

John Leslie To Epic

NEW YORK — John Leslie, who has recorded for ABC-Paramount for the past year, has left the label to join the roster of artists on the Epic label.

While on ABC, Leslie recorded such songs as "Fortune Teller", "I'll Be Laughing Tonight" and "All That Is Left Of Our Love", all of which enjoyed territorial success.

Negotiations at Epic were completed by Arnold Maxim, Epic's A&R chief, and Leslie's personal manager, Noel Kramer.

Leslie's first release is expected during the month of April.

Roger Williams On Como Show

NEW YORK — Kapp's ace pianist Roger Williams, currently on the boards with his smash album "Songs of the Fabulous Fifties' and his single hit "Almost Paradise", will perform the latter on the Perry Como TV show when he visits the crooner, April 13.

Discussing Careers

LOS ANGELES — Dot recording star Pat Boone and Robin Robinson, newly signed to Atlantic, took time out recently during a music operators' show at the Ambassador Hotel, to discuss their rising careers in show business. Pat, who is one of the hottest names in the record business, feels that Robin will be up there in no time at all.

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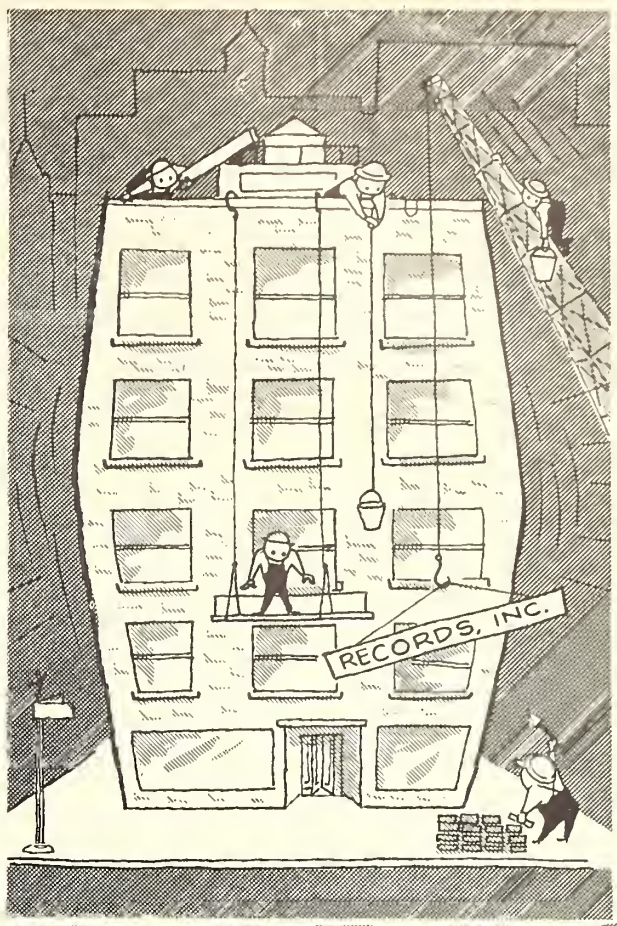
AMERICA'S MOST COMPLETE ONE-STOP!
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS
5¢ ABOVE LP's 30% OFF



WE'RE EXPANDING

RECORDS, INC.

790 Commonwealth Ave., Boston, Mass.
Phone: LOngwood 6-1310

If you are associated with the Record Industry . . . . .
this announcement concerns you:

The story of Records, Inc., is a story of progress!

The latest chapter in our story is the greatest advance in the merchandising of phonograph records.

In our new spacious building, we are prepared to offer an unique concept in SELF-SERVICE,—specifically designed for Records, Inc. by one of America's leading display architects, William Riseman Associates, Julian J. Borowko, Designer-in-charge.

In line with our expansion program, we have doubled our sales force. To provide you with greater concentration and coverage, we have formed two sales and promotion divisions headed by Don Dumont and Dick Fitzsimmons, both young and dynamic go-getters.

We invite you to visit us at our new address to celebrate our Fifth Anniversary.

Our humble thanks to the manufacturers, dealers and disk jockeys who have contributed to our growth and progress. Without their growth and progress, ours would never have been possible.

Sincerely,

Cecil Steen

Cecil Steen
President

P.S. On the following and preceding pages are some of the lines that we're not only happy to represent, but without whose support this message would never have appeared.

IMPERIAL IS HOT!

Over A Million!

No. 5428

Fats Domino

"I'm Walkin'"

Heading For The Top!

No. 5426

Irving Ashby

"Loco-Motion"

No. 5432

Ken Copeland

"Pledge Of Love"

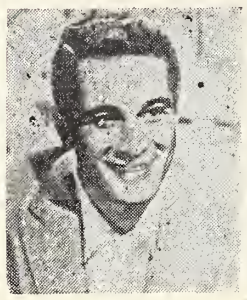
Congratulations, Cecil Steen, on the Continued Growth of Records, Inc.

Imperial Records

Canadian Capers

TORONTO TOPICS:

Just released in the U. S. is country artist **Larry Harvey's** recording of "High Wind" and "When Love Becomes A Burden." This record, Larry's first, bears the King label and was cut at a Toronto session by Louie Innis of Cincinnati. On it, Larry is backed by an all-Canadian group. This record is due for release in Canada on April 14th, under the Regency banner.



PERRY COMO

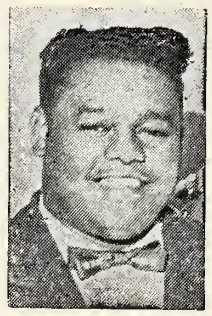
Perry Como (Victor) slated to appear on the Easter Parade of Stars Show at Maple Leaf Gardens on April 14th. Sponsored by the Ontario Society for Crippled Children, this show will also feature **Bobby Gimby, Jackie Rae, Gordie Tapp, King Ganam,** and dancers **Alan** and **Blanche Lund.** Plans are being made to televize show.

Some Scarboro teenagers enjoyed prominence here when, with **Elvis Presley** in town, it was discovered they lived on Presley Avenue. Named years back and the "unbumpiest" street in the area, Presley Avenue, as one Scarboro official quipped "hasn't a rock or a roll on it."

Rodeo Records have released a **Sandman** recording of "At The End Of The Day" and "Little Grey Church." Ray Calder is at the Olympic organ.

At the Club One Two, was **Cathy Johnson (Columbia)** until April 6th. . . . At the Colonial it's **Steve Gibson** and the **Redcaps** in a very polished show.

George **Faith,** Montreal balladeer currently in the Prince George's Pyramid Room, was recently urged by **Elvis Presley's** manager, **Col. Tom Parker** to join the Presley show. George's manager, **Jack Rubin,** turned down the offer.



FATS DOMINO

BYTOWN BROWSING:

Leonard De Paur's new operatic group played to a full-house at the Capitol Theatre on April 4th. Soloists were **Lawrence Winters, Inez Matthews, Luther Saxon,** and **George Marshall.** Program included selections from "Four Saints," "Carmen Jones," and "Porgy And Bess." De Paur is the former director of the de Paur Infantry Chorus.

Fats Domino (Imperial) will head a gigantic show at the Ottawa Auditorium on April 17th.

Verve Runs Distrib "Funny Face" Contest

NEW YORK—To promote its sound track album of Paramount's "Funny Face," Verve Records is running a contest among its distributors to find a Miss Funny Face, it was announced by Paul Werth Verve's special Eastern promotion representative for "Funny Face," who created the contest.

Verve's distributors are asked to choose a girl to act as Miss Funny Face in their respective areas to promote and service local disk jockeys with copies of "Funny Face" and singles from the album. The prettiest girl will be chosen by a panel consisting of Kay Thompson, star of the film; Norman Granz, president of Verve Records; and Sid Parnes, editor of **The Cash Box Magazine.** Winning girl will receive a preliminary Paramount Picture screen test and a wardrobe. The distributor who chooses the winning girl will receive a prize from Verve.

The only requirement for entering the contest is that the distributor send a picture of the girl servicing disk jockeys with "Funny Face" album or "Funny Face" promotional material. Pictures should be sent to Verve Records, 451 North Canon Drive, Beverly Hills, California.

To Cecil Steen of Records, Inc., Boston, Massachusetts,
Heartiest Congratulations On Your Marvelous Progress.
Sincere Wishes For Continued Success.

It's "Tricky" (Original)

by Gus Jinkins

FLASH RECORDS

LOS ANGELES CALIFORNIA

Ella Fitzgerald Set For Copa Date

NEW YORK—Ella Fitzgerald has been signed to make her first appearance at the Copacabana in New York and will open the three week engagement on June 13. Following two weeks of concert dates in the British West Indies and Panama, Ella leaves for Europe on April 20th to fulfill the European tour with "Jazz At The Philharmonic" that was cancelled when she was taken ill at the Paramount Theater. The European itinerary for JATP is as follows: April 23, Gothenberg, Sweden; 24th, Oslo, Norway; 26th, Malmo, Sweden; 27th, Upsala, Sweden; 28 & 29, Stockholm; May 1 & 2, Paris; 5th, Amsterdam; 6th, The Hague; 7th, Brussels; 8th, Zurich; 9th, Basil, Switzerland; 10th, Manheim Germany; 11, Munich; 13th, Duisberg; 14th, Frankfort, 15th, Heidelberg; 16th, Stuttgart; 17th, Nuremberg; 18th, Dusseldorf; 19th, Cologne; 20th, Essen; 21st Berlin; 22nd Hamburg; 23rd Hanover; 24th Bremen; 25, 26 & 27th, Milan, Italy; 28th, Turin; 29th Florence, 30 & 31, Rome; June 1 Rome; 2nd Naples; 3rd Palermo, Sicily. Beginning June 5th the troupe will appear for one week in Monte Carlo.

In addition to Ella Fitzgerald, JATP personnel includes the Oscar Peterson Trio (Ray Brown, bass; Herb Ellis, guitar) drummer Jo Jones; trumpeter Roy Eldridge and violinist Stuff Smith.

Other bookings set for Ella to follow her engagement at the Copa include the Ipswich, Mass. Jazz Festival on June 28th and 29th; Newport Jazz Festival, July 4 & 5; and Ella Fitzgerald Night at the Hollywood Bowl on July 19th.

Liberty Buys Masters

HOLLYWOOD — Liberty Records has purchased the masters of two Wayne Shanklin tunes, "The Other Side of the Moon" b/w "In A Small Forgotten Town." In addition, according to company exec Bobbi Dieterle, Gloria March, who warbles on the masters also received a Liberty pact. Release of the two sides is slated for this week, along with the new Henry Mancini single, "Big Band Rock & Roll" and "Hot Rod" from the U-I film, "Rock Pretty Baby."

According to Mrs. Dieterle, "Liberty's policy of signing promising newcomers is continuing to pay big dividends. This is evident by the 500,000 'Sittin in the Balcony' disks sold by newcomer Eddie Cochran in the first six weeks of sale. In addition, the new Patience & Prudence platter 'Dreamers Bay' got a whopping 100,000 order from the company's distributors throughout the country."

Liberty's latest pactee, Dick Kallman is currently on a nationwide disk jockey tour plugging, "Young and in Love," released three days ago.

The Schoolboys

Do It Again...

with a 2 Sided Smash

POP AND R & B

"MARY"

published by
VILLANOVA MUSIC CO.
1619 Broadway, N. Y.

and

"I AM OLD ENOUGH"

published by
PEER INTERNATIONAL
Gen. Prof. Mgr. MURRAY DEUTCH

Okeh 7085; 4-7085

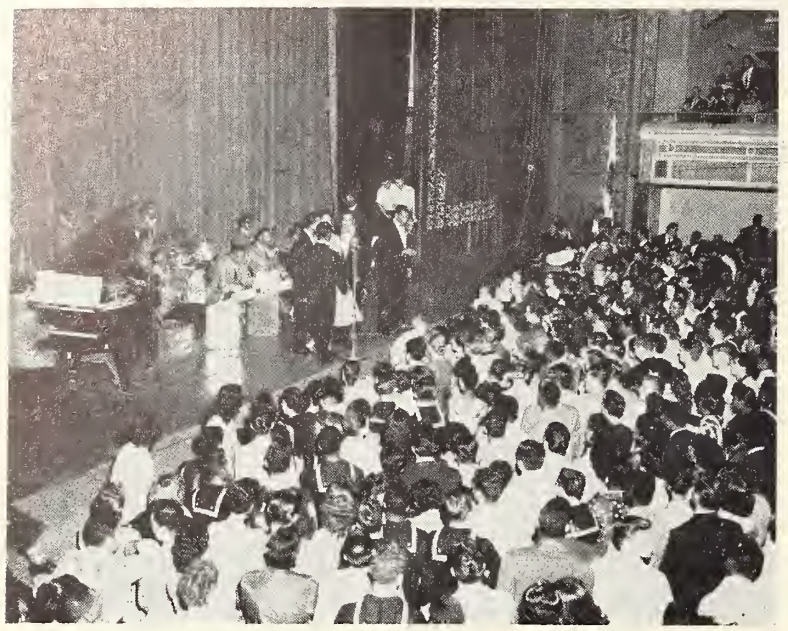
The New Schoolboys release is available in the Boston territory at Records, Inc.

OKEH AND EPIC RECORDS extend their best wishes to CECIL STEEN AND RECORDS, INC. on the occasion of their expansion and new innovations of modern merchandising of phonograph records.

Okeh RECORDS a product of Columbia Records, Inc.

Trade Marks "Columbia," "Masterworks," ®, Reg. U. S. Pat. Off. Marcas Registradas.

"Hot" Platters



LONG BEACH, CALIF. — Before leaving for a ten weeks tour through England and Scotland the Platters played to a capacity house at the Long Beach Municipal Auditorium. The date which was co-ordinated by Mike Kasino and presented by KPOP disk jockey, Earl McDaniel was one of the most successful to be played in the auditorium. Long Beach recently ruled out all rock & roll promotions in that city due the the disturbances that a few rock and roll dances have caused in other communities; however, Kasino's conviction held that the Platters, after playing some of the nation's classiest spots and voted the #1 vocal group of 1957 in the pop field, could not be classed as a definite rock & roll act. The police on duty reported no trouble whatsoever at the Long Beach date, and at fifteen minutes before closing the ticket sellers were still very busy.

Decca Pacts Ray Doggett

NEW YORK—Decca Records announces that they have signed vocalist Ray Doggett to an exclusive pact. The 21-year-old singer hails from Sweetwater, Texas. Besides singing, Doggett has written over a hundred tunes, including the sides that comprise his initial Decca release, "It Hurts The One Who Loves You" and "That's The Way Love Is With Me".

Phil Goulding, WMGM, Dies At 39

NEW YORK — Phil Goulding WMGM staff announcer and conductor of the popular "Music With A Beat" program, died last week (Friday, March 29th) at his home, 111-39 76th Avenue, Forest Hills, after a long illness. He was 39 years old. Funeral services were held on Monday in Lowell, Mass.

Goulding, who joined the Metro-Goldwyn-Mayer station in 1944, was a veteran radio broadcaster, a facile adlibber and comedian, with a vast knowledge of popular music. Surviving are his widow, Mrs. Thelma Hansen Goulding, a former Lowell radio actress, and two brothers. One of his brothers, Ray Goulding, is a widely-known radio and television personality and member of the famous "Bob and Ray" team.

Goulding was born on March 7, 1918, and attended the public elementary and secondary schools in Lowell, Mass. He graduated from Lowell High School in 1936 and a year later became a staff announcer at WLLH, Lowell. In 1941, Phil went to WEEI, Boston, where he served as news editor until 1943. His next assignment was as staff announcer on the then WABC, key station of the Columbia Broadcasting System. He joined WMGM in January, 1944.

During his Lowell, Mass. days, he was a keen student of the little theatre movements and appeared with the Blackfriars in many productions, including "Christopher Bean" and "Brother Orchid."

His most memorable experience in radio was at WEEI, Boston, when the terrible fire broke out in the Cocoanut Grove and took the lives of almost five hundred persons. Phil worked on this story for almost 48 hours without a break. For many years he served as a foil on Morey Amsterdam's WMGM comedy shows. These programs revealed Phil to be a brilliant comedian.

Goulding had a financial interest in Station WCAP, Lowell, Mass.

Diaz Signs Ma'mselles

NEW YORK — Herman Diaz, Jr., Vik Records Artist and Repertoire chief, announced he has signed the Ma'mselles, a vocal group, to a recording contract. The four girls, Merilyn Luke, Pat Strong, Donna Glazier and Marilyn Christensen, music majors at the Brigham Young University, were members of the BYU Acapella Choir and organized the quartet while on tour with the college choir. Signed to the recording contract while performing in New Orleans, the Ma'mselles have recently cut their first single for Vik. The group will tour the Eastern states and the New York area in June, after receiving their B.A. degrees at the University.

Atlantic toasts CECIL STEEN

our friend and our distributor

congratulations on your opening!

Bobby

short

"delia"
b/w
"last train to san fernando"

atlantic no. 1134

* two pop calypso hits

Clyde

mc phatter

"just to hold my hand"
b/w
"no matter what"

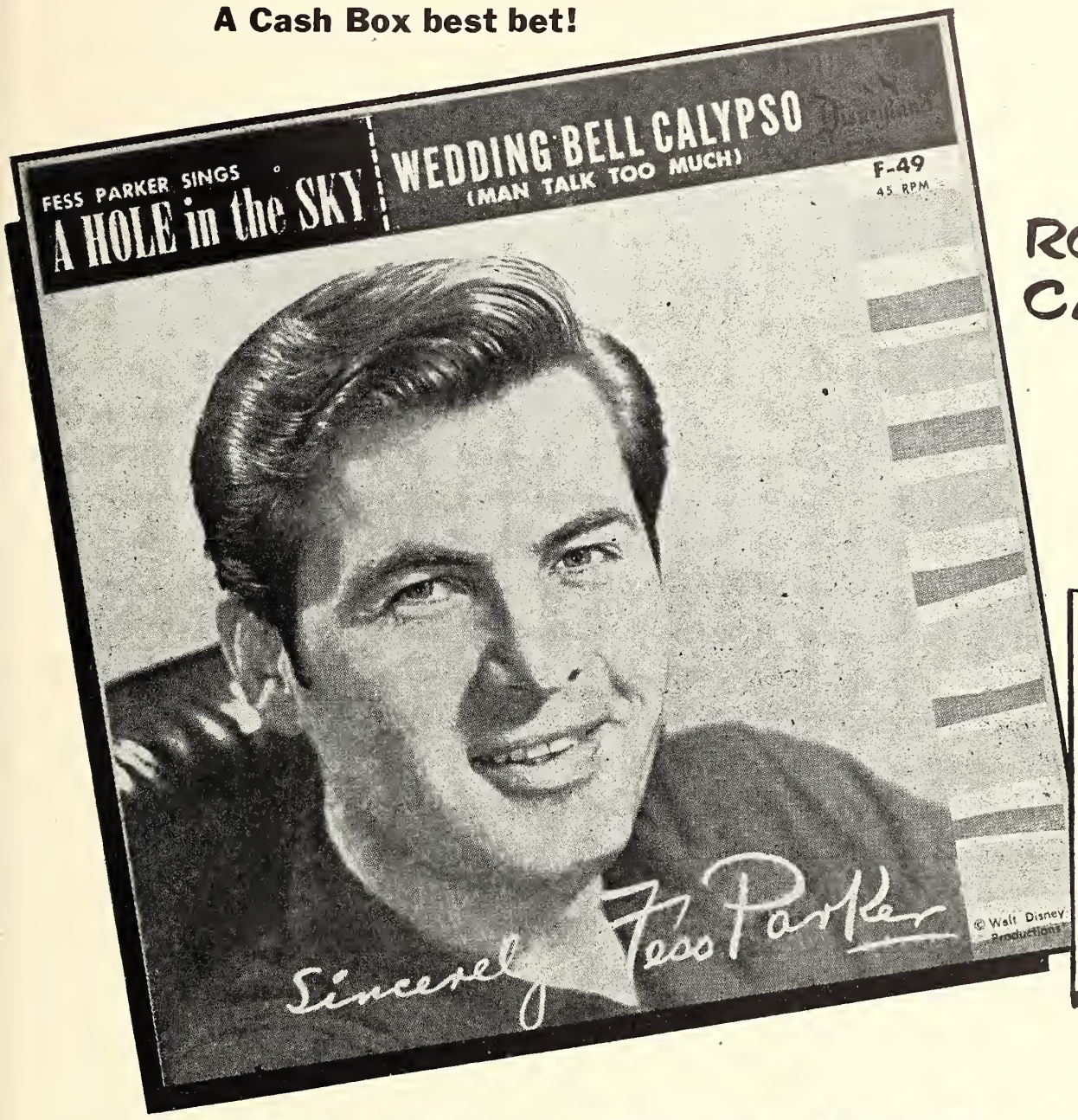
atlantic no. 1133

* billboard pop best buy

HIT MATERIAL ? You Bet!

featuring FESS PARKER

A Cash Box best bet!



ROCK 'N ROLL ?
CALYPSO ?
YEP !!!

FESS PARKER
(Disneyland 49)

B+ "A HOLE IN THE SKY" (2:15) [Musicland ASCAP — Howard] Fess Parker follows up his "Wringle Wrangle" smash with two strong sides aimed at the teenage market. This half is a strong fish-beat ballad that the kids can dance to. Potent rock and roller that could step out.

B "WEDDING BELL CALYPSO" (2:43) [Walt Disney ASCAP—Parker, Ebsen, Camarata] This half features the versatile performer in a contagious calypso novelty about the man who talks too much and finds himself walking down the aisle to be married. Both sides should win the approval of youngsters and adults.

"A HOLE IN THE SKY"

(Rock & Roll)

and

"WEDDING BELL CALYPSO"

(Man Talk Too Much) **# F-49**

Disneyland RECORDS

2400 WEST ALAMEDA AVENUE
BURBANK, CALIFORNIA

Album Reviews

POPULAR

"LOVE IS THE THING"—The Voice Of Nat "King" Cole—With The Orchestra Of Gordon Jenkins—Capitol W824 (1-12" LP)

"Love Is The Thing" has already taken a long hop up the charts. After his recent return to his memorable trio format, "After Midnight," Cole gets the lush backing from Gordon Jenkins, and turns in one of his smoothest vocal chores of his career. With Cole's usual reliance on first-rate material ("Love Letters," "Stardust," and "Ain't Misbehavin'"), the disk is one unfailingly beautiful session after another. Dealer must.

"CINDERELLA"—Original TV Cast —Columbia OL (1-12" LP)

The celebrated wizards of musical plays, Richard Rodgers and Oscar Hammerstein, turned to television for the first time with their version of "Cinderella." With a cast headed by Julie ("My Fair Lady") Andrews, the production had a charming libretto by Hammerstein and a number of sweetly melodic and refreshing songs by Rodgers ("Lovely Night," "In My Own Little Corner," "Do I Love You Because Your Beautiful"). The original cast performs on this Columbia release with the skill and polish displayed on TV. The show's vast video audience will make this package a top-selling item in short order.

"THE LOVE HOURS"—Jackie Gleason And His Orchestra—Capitol W 816 (1-12" LP)

One of the grandaddies of Music For. . . , Jackie Gleason, is around with another entry based on his successful formula of good tunes played with slow-paced strings and the trumpet solos of Bobby Hackett. The program includes such evergreens as "Moonlight Becomes You," "Ghost Of A Chance," and "Lover Come Back To Me." Another quality Gleason package. Look for quick sales with this one.

"THE EYES OF LOVE"—Hugo Winterhalter And His Orchestra — RCA Victor LPM-1338 (1-12" LP)

The eyes have it in Hugo Winterhalter's latest mood pressing from Victor. Built around songs with "eyes" or "see" the title ("I'll See You Again," "Smoke Gets In Your Eyes," "Star Eyes"), the Winterhalter ork plays its material with a soft string touch, accented, at times, with smooth keyboard and/or brass work. A pic of a gal in a reddish mist makes an outstanding cover job. Great name value here.

"TWO TICKETS TO PARIS"—Richard Heyman And His Orchestra—Mercury MG 20220 (1-12" LP)

The familiar Parisian tourist, the mood music ork, returns again, this time under the direction of Richard Heyman. With the proper sentimental string arrangements, and Heyman accordion, such Parisian-flavored melodies as "La Vie En Rose," "I Love Paris," and "April In Paris" account for pretty mood stuff. The popular Heyman touch has high sales stock.

"THE GREATEST ROCK & ROLL" —Atlantic 8001 (1-12" LP)

Atlantic has once again assembled its impressive rock 'n roll talent for a package turn. The previous set was the successful "Rock And Roll Forever"; this package ought to offer dealers similar sales pull. The line-up includes such personalities as La Vern Baker ("Jim Dandy"), Joe Turner ("Corrine Corrina"), Clyde McPhatter ("Treasure Of Love") and Ivory Joe Hunter ("Since I Met You Baby"). Cover is an outstanding eye catcher. Must R&R stock.

"THE SPIRIT OF ST. LOUIS"— Original Sound Track Score — RCA Victor LPM-1472 (1-12" LP)

The enthusiastic reception given the film re-creation of Lindbergh's Atlantic crossing will make this sound track score from the flick that much more promising in its sales prospects. Franz Waxman has composed a score which dramatically associates Lindbergh in "flight" and the areas under which the flier flew ("Ireland," "Nova Scotia"). As the film permeates the local theatres, those who see the work may want this set to remember it by.

"THE HI-FI HANDS OF HANK SYLVERN" — Organ — Novachord, Piano And Celeste—ABC-Paramount ABC 158 (1-12" LP)

Sylvern came up with one of the more pleasing Christmas disks last year, "Christmas In Hi-Fi," and the musician, expertly aided by some nifty multiple-tracking feats, has another artistic and technical winner. For the greater part of the pressing, Sylvern, playing the organ, novachord, piano and celeste, is sentimental ("I Surrender Dear," "Cocktails For Two," and "Blue Moon"). But also look out for some classy hi-fi inspired performances on pieces like "It Had To Be You" and "Say It Isn't So." Slick hi-fi and mood attraction.

"THE TARRIERS"—Glory PG 1200 (1-12" LP)

The Calypso kick here owes much to the "Tarriers," whose "Banana Boat Song" was one of the top chart items recently. The group's first LP should get to many of the friends they made with "Banana Boat." The disk is composed of melodies taken from various folk sources including calypso ("Banana Boat Song," and "Chaucoun"). There are inviting performances by the boys on such folk standbys as "I Know Where I'm Going," "Shadrack," and "Those Brown Eyes." Excellent sales prospects.

"AT HOME WITH DOROTHY AND RAYMOND" — Dorothy Collins And The Raymond Scott Quintet — Coral CRL 517105 (1-12" LP)

Quite an example of "Home, Cool, Home" here. Dorothy (Collins) and Raymond (Scott) are presented in a happy musical surrounding in this collection of novel pressings. Scott and a quintet take on 5 of Scott's zany compositions ("Ectoplasm," "A Street Corner In Paris," and "Bird Life In The Bronx"), while Miss Collins is both snappy and sophisticated during her moments ("Tiger Rag," "Sometimes I'm Happy"). Refreshing entry from a talented pair.

"MEDITERRANEAN MOONLIGHT" —Frank Chacksfield And His Orchestra—London LL 1588 (1-12" LP)

Frank Chacksfield is another member of London's impressive list of top-selling mood magicians. The listener can take in the wholesome Mediterranean air with Chacksfield's latest issue as he lushly glides through 14 tunes indicative of the area ("Lady Of Spain," "Isle Of Capri," and "Majorca"). Solid mood entry in a happy vein.

"INSTRUMENTAL SOUVENIRS"— Billy Vaughn And His Orchestra— Dot DLP-3045 (1-12" LP)

These instrumental souvenirs are sentimental souvenirs as well. Twelve songs that took Tin Pan Alley by storm ("Peg O' My Heart," "To Each His Own," and "Heartaches"), are performed by Billy Vaughn and the ork with a snap and warmth, suited at times for the dance-floor. Attractive cover job. Good tunes, played with style.

"HANK WILLIAMS"—36 Of Greatest Hits—MGM 3E2 (3-12" LP)

These 36 sessions from MGM carry the voice (and material) of one of the greatest talents to emerge from the country and western field, the late Hank Williams. Williams could expertly intone the cowboy's lament ("Ramblin' Man"), the lover's cry ("Cold, Cold Heart"), a happy bayou howl ("Jambalaya") and the deep feeling of a religious song ("How Could You Refuse Him Now"). The tremendous legendary stature of Williams will make this 3-disk set a must for many.

"MELODIC MAGIC" — Henri Rene And His Orchestra—Camden CAL 353 (1-12" LP)

Henri Rene at Camden's bargain basement price is, indeed, a rare mood music buy. Here is lush music played with sparkling inventiveness, and a clean touch such evergreens as "Jalousie," "I'll String Along With You," and "Speak To Me Of Love" melodically intact. First-rate mood disk from one of the masters.

"SPIRITUALS" — Tennessee Ernie Ford—Capitol T818 (1-12" LP)
"TENNESSEE ERNIE FORD FAVORITES"—Capitol T841 (1-12" LP)

The sensitivity Tennessee Ernie Ford displayed with his chart hitting package, "Hymns," is conveyed once more in this collection of Negro spirituals. The selections include such spiritual staples as "Peace In The Valley," "Take My Hand, Precious Lord," and "Were You There." The second Tennessee Ernie Ford release from Capitol, here, are 10 re-caps by Ford, "16 Tons," "First Born," and "Have You Seen Her", etc. Both entries, particularly "Spirituals," are in for tremendous consumer reaction.

JAZZ

"APRIL IN PARIS"—Count Basie And His Orchestra—Verve MGV-8012 (1-12" LP)

Count Basie and the ork clicked a short while ago with a devastating "triple" run-through on "April In Paris." This number plus 9 other Basie pressings ("What Am I Here For," "Corner Pocket") make up this Verve release. Basie's swinging, fun-packed ensemble carry lots of impressive jazz doings. "April In Paris" is spring and some great Basie swing.

"MAINSTREAM OF JAZZ"—Gerry Mulligan And His Sextet—EmArcy MG 36101 (1-12" LP)

One of the mainstays of modern jazz, Gerry Mulligan, has brought his sextet around for another EmArcy LP inspection. Working with 6 jazz compositions (3 by Mulligan), the boys supply some unhackneyed, hard driving sessions. Aside from his piercing baritone sax work, Milligan tries a deft hand at the ivories with tricky counterpoint with Bill Crow on bass ("Blue At The Roots"). Reliable jazz performances.

"MODERN JAZZ GALLERY"—Med Flory Orchestra—Russell Garcia Orchestra — Wayne Marsh Quintet — Marty Paich Orchestra—John Towner Quartet — Billy Russelton Sextet — Kapp KXL 5001 (2-12" LP)

This 2-disk Kapp release is an excellent showcase for the jazz characteristics that spell "West Coast Jazz." The sessions are handled by 6 outfits, 3 combos and 3 bands, which supply a formidable series of dazzling swing arrangements. Of particular note is the work of the Garcia ork ("Los Angeles River," "Smoggy Day") and keyboard artist John Towner, head of the quartet represented here. Bright arrangements from Al Cohn ("Wonderful You"), Shorty Rogers ("Angel"), and Marty Paich ("Times Square"). Fine sound. Exciting jazz, strikingly performed.

CLASSICAL

BEETHOVEN: Symphony No. 7, In A, Op. 92—Arturo Toscanini And The Philharmonic-Symphony Orchestra Of New York—Camden CAL-352 (1-12" LP)

This is an auspicious beginning for Camden's new series of "Budget Specials," which feature four-color photos on the cover plus liner notes—all at the usual Camden price tag of $1.98. The disk is a beautiful reading of Beethoven's 7th Symphony by the late Arturo Toscanini and the orchestra he conducted between 1925 and 1936, the Philharmonic-Symphony Orchestra of New York. For a disk recorded in the thirties, the sound is marvelously preserved. Striking 4-color of Toscanini on the package. Rare treasure even at a regular LP price.

MOZART: Concerto No. 5 in A Major ("Turkish")—BACH: Concerto No. 1 In A Minor—Nathan Milstein, Violin —The Festival Orchestra Conducted By Harry Blech—Capitol P8362 (1-12" LP)

The Mozart and Bach works here hurl many demands at the violinist, a factor that does not deter Nathan Milstein from turning in 2 virtuoso performances on them. Mozart's captivating Concerto is the more popular, disk-wise, while the Bach piece only contains a limited number of LPs in the catalogue. Remarkable tone and insight by Mr. Milstein. Prime offering of both works.

BRAHMS: Symphony No. 1 In C Minor, Op. 68—Igor Markevitch Conducts The Symphony Of The Air—Decca DL 9907 (1-12" LP)

This is the first recording made by Decca's familiar conductor, Igor Markevitch, in the U.S. Pressed during Markevitch's well-received concert appearances here, the disk is a first-rate presentation of the dramatic Brahms' "Symphony No. 1." The orchestra under Markevitch is the Symphony Of The Air, the late Arturo Toscanini's NBC Symphony. Fine sound. High ranking version of the symphonic staple.

MOZART: Concerto For Clarinet And Orchestra, In A, K. 622—Clarinet Quintet In A. K. 581—Benny Goodman, Clarinet—Boston Symphony Orchestra, Charles Munch, Conductor—Boston Symphony String Quartet—RCA Victor LM-2073 (1-12" LP)

This is the long-hair Benny Goodman displayed at last Summer's Berkshire Festival. Goodman, who has acquitted himself well in areas of classical compositions before, tackles the 2 Mozart clarinet pieces, one a concerto, the other a quintet, with tonal and graceful aplomb. The Boston Symphony and String Quartet offer virtuoso support. A first-rate classical presentation from the "King Of Swing."

Meeting Dates

Music Operators' Associations

Apr. 8—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

8—Wisconsin Music Merchants' Assn.
Place: Sheboygan, Wisc.

9—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

9—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

10—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

11—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

11—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

June 27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)

28, 29—3rd Annual State Convention of W. Va. Music Ops

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Entertains For The Home Folks

NEW YORK—Ivory Joe Hunter, whose "Empty Arms" on Atlantic made an instantaneous hit in the sales columns, appeared on Ed Sullivan's TV show recently, then headed to his hometown of Monroe, La. for a rest.

The residents of Monroe complained about the fact that Hunter appeared on the Ed Sullivan Show for only three minutes, so Jimmy Knoe, who owns station KNOE-TV in Monroe, put Joe on for thirty minutes, making everyone in Monroe very happy.

Hunter is now out on 48 one-nighters.

Don Elliot Working College Dates

NEW YORK—Don Elliott has temporarily given up club work, devoting himself to single concert engagements and concentrating on colleges. In the past few weeks, Don has played University of Vermont, Williams College, University of Pa., Pratt Institute, Hoffstra College and Brown University.

On Friday, April 5, the Don Elliott Quartet played Manhattan College; on Saturday, April 6, Brandeis University, and on Saturday, April 13, he will play Hamilton College, with North Texas State and Penn State to be scheduled within the next few weeks.

Don has also been playing occasional club concerts at Rich's Three Gables, White Cannon Inn, and others. These concerts are mostly scheduled for weekends, and leave the week open for recording work. Elliott has lately served as A&R man, contractor, and leader or sideman on numerous record dates. He just finished backing Peter Lawford, Lillian Roth, Bill Lawrence, Julie Wilson and others, as well as working on his own record dates.

Since his appearance as Jackie Gleason's replacement on March 23, Don is being considered for a summer replacement show under the auspices of the Jackie Gleason Enterprises.

The Don Elliott Quartet has been signed to play at the Newport Jazz Festival.

Doherty Joins MGM

NEW YORK—Bob Doherty, formerly chief engineer of Coastal Recording Studios in New York City, has joined MGM Records engineering department. He replaces Clair Krepps who resigned to join Cook Laboratories.

Sandy Moore Opens Record Center

FREEPORT, L.I., N.Y. — Sandy Moore, Long Island's biggest coin machine operator, and distributor for phonographs and games, opens his Sandy Moore's Record Center at 240 E. Merrick Road, Freeport, L.I., as a record retail outlet on Saturday, April 6.

In a promotion program, Moore has tied in with Lee Donohue, WKIT dj, known for his "Night Train" program, for a Saturday broadcast from 11 AM to Noon, directly from the premises. This store broadcast will be run every Saturday at the same time.

A further promotion will start Donohue off to Miami Beach, Fla., immediately following the broadcast. He will drive down in his Austin Healy miniature auto, stopping off at various radio stations en route. Part of the promotion will be publicizing a local singer, 12-year-old Sharon Strauss from Oceanside Junior High School. The youngster just made her initial recording for Jubilee Records, and Donohue will hand out copies of the record thruout his trip.

In addition to the retail outlet, Moore has inaugurated a one-stop record and machine service for operators in his area.

THE ORIGINAL — THE HIT
"SEVEN DAYS IN BARCELONA"
by
HENRI DE PARI
RKO Unique # 394
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

3 Way Smash
Carl Perkins
"YOUR TRUE LOVE"
b/w
"MATCHBOX"
SUN 261
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

April Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

ATLANTIC

POPULAR:

"The Greatest Rock And Roll" — Ray Charles, Lavern Baker, Clovers, Clyde McPhatter, Ruth Brown, Chuck Willis, Joe Turner, Drifters and Ivory Joe Hunter—LP 8001

"Bix, Duke, Fats"—Tomas Talbert — LP 1250

BETHLEHEM

JAZZ:

"All Of Me"—The Debonair Mr. Hartman—Johnny Hartman—BCP 6014

"Sounds By Socolow"—Frank Socolow—BCP 70

"JAZZ Mainstream" — Pettiford-Mitchell—BCP-2

"Gran Stan"—Stan Levy—BCP-71

"Mel Torme Sings Fred Astaire"—BCP-6013

"Frances Faye Sings Folk Songs"—BCP 6017

"Say It Isn't So"—Herb Jeffries—BCP 72

"Shades of Sal Salvador"—BCP 39

"Jazz Practitioners"—Eddie Shu & Bab Hardaway—BCP 3

"West Coasting"—Conte Candoli and Stan Levey—BCP 9

BLUE NOTE

JAZZ:

"Jutta Hipp with Zoot Sims"—LP 1530

"Lou Donaldson Quartet, Quintet, Sextet" with Horace Silver, Kenny Dorham and Art Blakey—LP 1537

"Kenny Burrell, Vol. 2" with Tommy Flanagan, Oscar Pettiford and Frank Foster—LP-1543

BRUNSWICK

POPULAR:

"Skylark"—Jackie Paris—BL-54019

"'The Fox' In Hi Fi"—George Williams—BL-54020

"Tony Scott In Hi Fi"—BL-54021

"Frances Wayne"—BL-54022

"This Is Art"—Art Lund—BL-54023

"The Swinging Herman Herd"—Woody Herman—BL-54024

"Here's Charlie"—Charlie Ventura—BL-54025

"Jackie Cain And Roy Kral"—BL-54026

"Concert Jazz"—Featuring Tony Scott, Terry Gibbs And Don Elliot—BL-54027

"Passion"—Herb Jeffries—BL-54028

CAMDEN

CLASSICAL:

"Great Artists At Their Best Vol. 4"—Various Classical Artists—CAL-351

"Toscanini And The Philharmonic-Symphony Orchestra"—CAL-352

POPULAR:

"Melodic Magic"—Henri Rene and his Orchestra—CAL-353 * CAE-389

"Dreamland Special"—Vaughn Monroe and his Orchestra—CAL-354 * CAE-388

CAPITAL

POPULAR:

"Viennese Waltzes"—Wiener Valksopernorchester — T-10051 * EAP-1-10051, 2-10051, 3-10051

"Strauss Waltzes"—Wiener Valksopernorchester — T-10050 * EAP-1-10050, 2-10050, 3-10050

"Music of Poland"—Orkiestra Sekcji Polskiej Radia Francuskiego—T-10084

"South Seas Honeymoon"—Voices of the Atolls — T-10080 * EAP-1-10080, 2-10080, 3-10080

"Spanish Guitar Schetches"—Nino Posadas—T-10048

"Mariachis De Mexico"—Pepe Villa—T-10035

"Eve"—Eve Boswell—T-10077

"Vibrations"—Ray Martin — T-10066 * EAP-1-10066, 2-10066, 3-10066

"Tennessee Ernie Ford Favorites"—T-841

"The Dancers' Choice"—Les Brown—T-812 * EAP-1-812, 2-812, 3-812

"Mish Mosh"—Mickey Katz—T-799

"On Revival Day"—St. Paul Church Choir—T-791

"A Child's Garden of Freberg"—Stan Freberg—T-777

"Chasing Shadows"—Jackie Davis—T-815 * EAP-1-815, 2-815, 3-815

"Solo Session"—Ken Errair—T-807 * EAP-1-807, 2-807, 3-807

"Hey! Let Yourself Go"—Nelson Riddle—T-814 * EAP-1-814, 2-814, 3-814

"Swingin' Calypsos"—Lord Flea — T-842 * EAP-1-842, 2-842, 3-842

"Music For The Love Hours"—Jackie Gleason—W-816 * EAP-1-816, 2-816, 3-816, 4-816, EBF-1-816, 2-816

"Tennessee Ernie Ford: Spirituals"—T-818 * EAP-1-818, 2-818, 3-818

CLASSICAL:

Britten: Young Person's Guide To The Orchestra/Dohnanyi: Variations On Nursery Tune—P-8373

Beethoven: Sonata No. 30 in E-Flat; Sonata No. 32 in C Minor—Victor Schioler—P-18046

Turina: Impressions of Spain—Esteban Sanchez, piano—P-18039

Music of the Great Keyboard Masters—Sascha Gorodnitzki—P-8374

Bach: Partitas and Sonatas—Nathan Milstein—PCR-8370

Chopin By Starlight—Hollywood Bowl Symphon Orch.—P-8371 * FAP-1-8371, 2-837.1, 3-8371

CLEF

JAZZ:

"April In Paris"—The Genius of Charlie Parker #2—MG V-8004

"Concerto For Drums"—Louis Bellson—MG V-8016

"Basie Roars Again"—Count Basie Orch.—MG V-8018

"King Of The Tenors"—Ben Webster—MG V-8020

"Bass Hit!"—Ray Brown—MG V-8022

"Swing's The Thing"—Illinois Jacquet Orch.—MG V-8023

COLUMBIA

POPULAR:

"A First Record For Children"—Tom Glazer, Dotty Evans, Robin Morgan,—CL-680

"The Pipes And Drums Of The 48th Highlanders of Canada"—CL-972

"Music For Brass"—Gunther Schuller: Symphony For Brass And Percussion—Dimitri Mitropoulos Conducting J. J. Johnson: Jazz Suite For Brass; John Lewis: Three Little Feelings; James Guiffre: Pharaoh—Gunther Schuller Conducting The Brass Ensemble Of The Jazz And Classical Music Society—CL-941

"Jay And Kai"—J. J. Johnson And Kai Winding—CL-973 * B-9731

"Voices Of Venus"——Otto Cesana—His Chorus and Sexet—CL-971

"It's Polka Night"—Frankie Yankovic And His Orchestra—CL-974

"Crescent City—The Mood Of New Orleans"—Paul Weston—CL-977 * B-9771

"Calypso Holiday"—The Norman Luboff Choir—CL-1000 * B-1001, 2, 3

"Bergen Sings Morgan"—Polly Bergen—CL-994

"Dance The Bop"—Ray Conniff and his Orchestra And Chorus—CL-1004 * B-10041, 2, 3

"Calypso Songs For Children"—Elia And Michele Clark—CL-995

"Rockin' "—Frankie Laine Accompanied By Paul Weston And His Orchestra—CL-975

"Rodgers And Hammerstein's 'Cinderella' "—Julie Andrews—OL-5190

CLASSICAL:

Mozart: Concerto No. 17 In G Major (K.453); Concerto No. 25 In C Major (K.503)—Rudolf Serkin, Pianist, George Szell Cond. the Columbia Symphony Orchestra—ML-5169

Mozart: Concerto No. 21 In C Major (K.467); Concerto No. 27 In B-Flat Major (K.595)—Rudolf Serkin, Pianist, Alexander Schneider cond. the Columbia Symphony Orchestra—ML-5013

Schubert: Moments Musicaux, Op. 94; Sonata In C Major ("Unfinished")—Rudolf Serkin, Pianist—ML-5153

Richard Strauss: Don Juan Waltzes From "Der Rosen-Kavalier"; Till Eulenspiegel's Merry Pranks; Love Scene From the Opera "Feuersnot"—The Philadelphia Orchestra — Eugene Ormandy, cond. — ML-5177

Beethoven: Sonata No. 14 In C Sharp Minor, Op. 27, No. 2 ("Moonlight"); Sonata No. 8 in C Minor, Op. 13; Sonata No. 23 in F Minor, Op. 57 ("Appassionata")—Rudolf Serkin, Pianist—ML-5164

Schumann: Piano Concerto in A Minor; Strauss: Burlesque in D Minor for Piano And Orchestra—Rudolf Serkin, Pianist, Eugene Ormandy and the Philadelphia Orchestra—ML-5168

CORAL

POPULAR:

"Waltz With Lawrence Welk"—CRL 57119

"At Home With Dorothy and Raymond"—Dorothy Collins and Raymond Scott—CRL 57105

"Johnny Costa Plays For The Most Beautiful Girl In The World"—CRL 57117

"Introducing Leny Eversong"—CRL 57120

"They Satisfy"—The Satisfiers—CRL 57108

"The Key Men"—Larry Sonn Orch.—CRL 57112

"The World Of Will Holt"—CRL 57114

"Jazz At The Academy"—Hal McKusick Quartette—CRL 57116

"Al Cohn Quintet"—CRL 57118

"The Singing Style of Danny Andrew"—CRL 57096

"It's Sonn Again"—Larry Sonn Orch.—CRL 57104

"Eydie Gorme's Delight"—CRL 57109

"Shepard's Flock"—Tommy Shepard Orch.—CRL 57110

"Show Time"—Lawrence Welk—CRL 57111

CROWN

POPULAR:

"Gigantic Stars of Rock And Roll"—Various Artists—CLP-5013

"Bongo Session"—Don Ralke Conducts.—CLP-5019

"Eddie My Love"—The Teen Queens—CLP-5022

"For Swingin' Dancers"—Phil Martin Orch.—CLP-5027

"Calypso"—Aaron Collins—CLP-5028

"The Big Beat"—Vido Musso—CLP-5029

DECCA

POPULAR:

"Music On A Silver Platter"—Mary Kaye Trio—DL 8454

"Plenty Valente!"—Caterina Valente with Sy Oliver Orch.—DL-8440 * ED-2491, 92, 93

"This Is Romance"—Daniel De Carlo Orch.—DL 8448

"Circus Time"—Ringling Bros. & Barnum and Bailey Circus Band—DL-8451

"Louis Armstrong Jazz Classics"—Louis Armstrong Orch.—DL-8284

"Goombay—The Authentic Calypso Beat of the Bahamas"—Beacham Coakley's Emerald Beach Hotel Orch.—DL-8459 * ED 2500

"Play A Polka!"—Wayne King Orch.—DL-8441 * ED 2494

"Fielding's Formula"—Jerry Fielding Orch.—DL 8450

"Africa Speaks—America Answers!"—Guy Warren with Red Saunders' Orch.—DL-8446

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2. Butterfly (A. Williams)
3. Almost Paradise (Williams)
4. Marianne (T. Gilkyson)
5. Walkin' After Midnight (P. Cline)
6. Tricky (R. Marterie)
7. You Don't Owe Me A Thing (J. Ray)
8. Young Love (T. Hunter)
9. Chapel Of The Roses (B. Whalen)
10. Too Much (E. Presley)

Ed Robbins
WKNB—W. Hartford, Conn.
1. Round And Round (P. Como)
2. Teen-Age Crush (T. Sands)
3. Walkin' After Midnight (P. Cline)
4. Almost Paradise (Williams)
5. Gone (F. Husky)
6. Sold To The Man With The Broken Heart (T. Bennett)
7. Who Needs You (Four Lads)
8. The Wall (P. Page)
9. Why Baby Why (P. Boone)
10. Banana Boat Song (Tarriers)

Monty Hoyt
KOCY—Oklahoma City, Okla.
1. That's When Your Heartaches Begin (E. Presley)
2. Pledge Of Love (Copeland)
3. 99 Ways (T. Hunter)
4. The Wall (E. Rodgers)
5. A White Sportcoat (Robbins)
6. Love Is A Golden Ring (F. Laine)
7. Gone (F. Husky)
8. Little Darlin' (Diamonds)
9. Banana Boat Song (Freberg)
10. Rockabilly (G. Mitchell)

Joe Buerry
WJWL—Georgetown, Del.
1. Butterfly (A. Williams)
2. Marianne (Hilltoppers)
3. Young Love (Hunter/James)
4. Who Needs You (Four Lads)
5. Almost Paradise (Petty/Stein)
6. I'm Sorry (Platters)
7. Lucky Lips (R. Brown)
8. 99 Ways (T. Hunter)
9. Empty Arms (I. J. Hunter)
10. Poor Man's Roses (P. Page)

Bill Carrigan
WJGD—Columbia, Tenn.
1. A White Sports Coat (M. Robbins)
2. School Days (C. Berry)
3. All Shook Up (E. Presley)
4. I'm Sticking With You (R. Brown)
5. Little Darlin' (Gladiolas)
6. If You Can't Rock Me (Strikes)
7. Red Sails In The Sunset (Joe Turner)
8. Pledge Of Love (Copeland)
9. Fools Fall In Love (Drifters)
10. Teen Age Crush (T. Sands)

Bob Schwartz
KRMD—Shreveport, La.
1. The Wall (E. Rogers)
2. Mangos (R. Clooney)
3. Calypso Melody (D. Rose)
4. It's Almost Like Being In Love (Mary Kaye Trio)
5. The Watermelon Song (Ford)
6. Bahama Mama (Four Aces)
7. 99 Ways (T. Hunter)
8. Love Is A Golden Ring (F. Laine)
9. This Younger Generation (B. Mitchum)
10. I'm Waiting Just For You (P. Boone)

Art Lane
WLBR—Lebanon, Pa.
1. Banana Boat (Day-O) (H. Belafonte)
2. Butterfly (C. Gracie)
3. Party Doll (B. Knox)
4. Young Love (T. Hunter)
5. Teen Age Crush (T. Sands)
6. I'm Walkin' (F. Domino)
7. After School (R. Starr)
8. Only One Love (G. Hamilton IV) /Sittin' In The Balcony (E. Cochran)
9. I'll Take Romance (E. Gorme)
10. Hospitality Blues (D. Harrell) /Just Because (L. Price)

Jerry Mason
KELP—El Paso, Tex.
1. Pledge Of Love (Copeland)
2. Teen Age Crush (T. Sands)
3. Let There Be You (Five Keys)
4. Butterfly (A. Williams)
5. Party Doll (S. Lawrence)
6. Sittin' In The Balcony (E. Cochran)
7. Banana Boat (Day-O) (H. Belafonte)
8. Marianne (T. Gilkyson)
9. Love Is A Golden Ring (F. Laine)
10. I'm Walkin' (F. Domino)

Robb Thomas
WEMP—Milwaukee, Wisc.
1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. Why Baby Why (P. Boone)
4. A Poor Man's Roses (Page)
5. Walkin' After Midnight (P. Cline)
6. Butterfly (A. Williams)
7. Marianne (T. Gilkyson)
8. Don't Promise Me (R. Hood)
9. Banana Boat (S. Freberg)
10. Make Like A Bunny, Honey (J. Corey)

Tommy Charles
WSGM—Birmingham, Ala.
1. Someday (W. Pierce)
2. To Be With You (Highlights)
3. I Leaned On A Man (C. Frances)
4. My Dog Likes Your Dog (Cupids)
5. S' Wonderful (R. Conniff)
6. Little Darlin' (Diamonds)
7. All Shook Up (E. Presley)
8. Dealer In Dreams (Darrin)
9. So Rare (J. Dorsey)
10. Lo-Co-Motion (J. Carr)

Mike Gavin
WCCM—Lawrence, Mass.
1. Little Darlin' (The Diamonds)
2. Gone (F. Husky)
3. I'm Sorry (Platters)
4. Pledge Of Love (Copeland)
5. Love Is A Golden Ring (F. Laine)
6. Why Baby Why (P. Boone)
7. Boy On A Dolphin (London)
8. Poor Man's Roses (P. Page)
9. Jamie Boy (K. Starr)
10. I Need You So (J. James)

Ray Ramsey
WHIR—Danville, Ky.
1. Banana Boat Song (Fontanes)
2. Banana Boat (Day-O) (H. Belafonte)
3. Little Darlin' (Diamonds)
4. Chapel Of The Roses (B. Whalen)
5. Singin' The Blues (Mitchell)
6. The Wall (P. Page)
7. Cuddle Up A Little Closer (R. Conniff)
8. S'Wonderful (R. Conniff)
9. Ship That Never Sailed (D. Carroll)
10. Bashful Matador (S. Vaughn)

Bob Bradley, Leigh Kamman, Jim Boysen, Steve Cannon, Jerry Cunning
WLOL—Minneapolis, Minn.
1. Party Doll (Lawrence/Knox)
2. Round And Round (P. Como)
3. Gone (F. Husky)
4. Sittin' In The Balcony (E. Cochran)
5. Butterfly (Williams/Gracie)
6. I'm Walkin' (F. Domino)
7. I Miss You So (C. Connor)
8. Teen Age Crush (T. Sands)
9. Why Baby Why (P. Boone)
10. Pied Piper (B. Williams)

"Little" Bob Liddle
KXL—Portland, Ore.
1. All Shook Up (E. Presley)
2. Sittin' In The Balcony (E. Cochran)
3. Peach In The Valley (E. Presley)
4. Party Doll (B. Knox)
5. That's When Your Heartaches Begin (E. Presley)
6. I'm Stickin' With You (J. Bowen)
7. Little Darlin' (Diamonds)
8. Too Much (E. Presley)
9. Come Go With Me (Del-Vikings)
10. Rock-A-Billy (G. Mitchell)

Frances Yates
WENC—Whiteville, N. C.
1. All Shook Up (E. Presley)
2. Just Because (L. Price)
3. Teen Age Crush (T. Sands)
4. School Day (C. Berry)
5. Send Me Some Lovin' (Little Richard)
6. Remember Me I'm The One Who Loves You (Fontaines)
7. Party Doll (B. Knox)
8. Come Go With Me (Del-Vikings)
9. Little Darlin' (Diamonds)
10. He's Mine (Platters)

Ron Turner
WKMI—Kalamazoo, Mich.
1. Come Go With Me (Del-Vikings)
2. Butterfly (C. Gracie)
3. Round And Round (P. Como)
4. Young Love (T. Hunter)
5. Walking After Midnight (P. Cline)
6. I'm Walkin' (F. Domino)
7. Teen Age Crush (T. Sands)
8. Easy Pickin' (Tazmen)
9. Why Baby Why (P. Boone)
10. Bad Boy (Jive Bombers)

Lou Anderson
KFTM—Fort Morgan, Colo.
1. Marianne (Hilltoppers)
2. Young Love (S. James)
3. Round And Round (P. Como)
4. Who Needs You (Four Lads)
5. Don't Forbid Me (P. Boone)
6. Banana Boat (Day-O) (H. Belafonte)
7. Little Darlin' (Diamonds)
8. Gone (F. Husky)
9. Mama Looka Booboo (H. Belafonte)
10. Why Baby Why (P. Boone)

Spotlight
CKLB—Oshawa, Ont., Can.
1. Butterfly (C. Gracie)
2. I'm Sickin' With You (J. Bowen)
3. I'm Walkin' (F. Domino)
4. Too Much (E. Presley)
5. Young Love (S. James)
6. Party Doll (S. Lawrence)
7. Why Baby Why (P. Boone)
8. Teen Age Crush (T. Sands)
9. 99 Ways (T. Hunter)
10. Little Darlin' (Diamonds)

Gene Whitaker
WNCA—Silver City, N. C.
1. Young Love (Hunter/James)
2. Butterfly (A. Williams)
3. Party Doll (S. Lawrence)
4. Can I Steal A Little Love (F. Sinatra)
5. Marianne (T. Gilkyson)
6. Banana Boat (Day-O) (H. Belafonte)
7. Sittin' In The Balcony (J. Dee)
8. Walkin' After Midnight (P. Cline)
9. 99 Ways (T. Hunter)
10. Round And Round (P. Como)

Earl McDaniel
KPOP—Los Angeles, Calif.
1. Sold To The Man With The Broken Heart (T. Bennett)
2. Don't Ever Love Me (H. Belafonte)
3. All Shook Up (E. Presley)
4. I'm Walkin' (F. Domino)
5. Pledge Of Love (Copeland)
6. Gone (F. Husky)
7. Love Sublime (J. Walker)
8. After School (R. Starr)
9. Peace In The Valley (E. Presley)
10. Love Me A Little Bit (E. Howard)

Del Parks
WDRF—Chester, Pa.
1. Round And Round (P. Como)
2. Chapel Of The Roses (B. Whalen)
3. 99 Ways (T. Hunter)
4. I'm Waiting Just For You (P. Boone)
5. Tricky (R. Marterie)
6. The Boy With The Golden Kazoo (K. Stuart)
7. Written On The Wind (Four Aces)
8. 40 Cups Of Coffee (Haley)
9. A Poor Man's Roses (Page)
10. Feeling Sorry For Myself (G. Nash)

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Disk Jockey

REGIONAL RECORD REPORTS

Frank McCormack
WHWB—Rutland, Vt.
1. 99 Ways (T. Hunter)
2. Gone (F. Husky)
3. Round And Round (P. Como)
4. I'm Sorry (Platters)
5. Butterfly (A. Williams)
6. Young Love (S. James)
7. Fifi's Walking The Poodle (Chordettes)
8. Mama Looka Booboo (H. Belafonte)
9. Teen Age Crush (T. Sands)
10. The Ship That Never Sailed (B. Vaughn)

Claude Brimm
KOL—Seattle, Wash.
1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. I'm Walkin' (F. Domino)
5. Party Doll (B. Knox)
6. Round And Round (P. Como)
7. Butterfly (A. Williams)
8. Gone (F. Husky)
9. Sittin' In The Balcony (J. Dee)
10. Why Baby Why (P. Boone)

Ken Manley
WGUY—Bangor, Me.
1. Party Doll (B. Knox)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. I'm Sorry (Platters)
5. Butterfly (A. Williams)
6. Teen Age Crush (T. Sands)
7. Come Go With Me (Del-Vikings)
8. Too Much (E. Presley)
9. I'm Sticking With You (J. Bowen)
10. Rock-A-Billy (G. Mitchell)

Tom Adams
KUDL—Kansas City, Mo.
1. I'm Walkin' (F. Domino)
2. Teen Age Crush (T. Sands)
3. Butterfly (C. Gracie)
4. Young Love (T. Hunter)
5. Party Doll (B. Knox)
6. Round And Round (P. Como)
7. Walkin' After Midnight (P. Cline)
8. Jim Dandy (L. Baker)
9. Too Much (E. Presley)
10. Why Baby Why (P. Boone)

Lonny Starr
WNEW—New York, N. Y.
1. Almost Paradise (Williams/Stein)
2. Who Needs You (Four Lads)
3. Empty Arms (T. Brewer)
4. It's Not For Me To Say (J. Mathis)
5. Party Doll (Lawrence/Knox)
6. Little Darlin' (Diamonds)
7. Matching Kisses (L. A. Simms)
8. Do I Love You Because (V. Damone)
9. Valley Of The Redwoods (J. Wald)
10. Ten Little Trees (L. Welk)

Larry Berrill
KBIG—Hollywood, Calif.
1. Teen Age Crush (T. Sands)
2. Solfeggio (R. Maxwell)
3. That's The Way I Feel (Four Freshmen)
4. Almost Paradise (Williams/Stein)
5. So Lovable (J. Stark)
6. Love Is A Golden Ring (F. Laine)
7. Classified Ad (R. Jones)
8. The Boy On A Dolphin (J. London)
9. Calypso Melody (D. Rose)
10. Man On Fire (B. Crosby)

Bob Capps
KOY—Phoenix, Ariz.
1. Round And Round (P. Como)
2. Marianne (T. Gilkyson)
3. Love Is A Golden Ring (F. Laine)
4. I'm Waitin' Just For You (P. Boone)
5. Who Needs You (Four Lads)
6. Your Love For Me (Sinatra)
7. Pretty, Pretty (G. Gibbs)
8. Mi Casa, Su Casa (P. Como)
9. I Hope You Know What You're Doin' (Somethin' Smith)
10. Love Me Just A Little (E. Howard)

Wes Hopkins
KYW—Cleveland, Ohio
1. So Rare (J. Dorsey)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. All Shook Up (E. Presley)
5. Only Trust Your Heart (D. Martin)
6. Come Go With Me (Del-Vikings)
7. Calypso Melody (D. Rose)
8. School Day (C. Berry)
9. Hard Head (J. Thomas)
10. A Girl In Her Teens (C. Maduri)

Denny Sullivan
WFBL—Syracuse, N. Y.
1. Party Doll (B. Knox)
2. Round And Round (P. Como)
3. Butterfly (A. Williams)
4. Why Baby Why (P. Boone)
5. I'm Walkin' (F. Domino)
6. Marianne (T. Gilkyson)
7. Forty Cups Of Coffee (B. Haley)
8. Little Darlin' (Diamonds)
9. Wonderful, Wonderful (J. Mathis)
10. Who Needs You (Four Lads)

Jerry Lee
KTRN—Wichita Falls, Tex.
1. Party Doll (B. Knox)
2. Teen Age Crush (T. Sands)
3. Butterfly (C. Gracie)
4. Gone (F. Husky)
5. Marianne (T. Gilkyson)
6. I'm Glad So Glad (Charles)
7. Round And Round (P. Como)
8. Young Love (S. James)
9. No One Sweeter Than You (N. Noble)
10. Sittin' In The Balcony (E. Cochran)

Bill Sheridan
WADK—Newport, R. I.
1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Marianne (T. Gilkyson)
4. Banana Boat (Day-O) (H. Belafonte)
5. Who Needs You (Four Lads)
6. Teen Age Crush (T. Sands)
7. Why Baby Why (P. Boone)
8. Party Doll (S. Lawrence)
9. Little Darlin' (Diamonds)
10. One Little Kiss (A. Lee)

Bill Dwyer
WHAM—Rochester, N. Y.
1. Teen Age Crush (T. Sands)
2. Little Darlin' (Diamonds)
3. I'm Sorry (Platters)
4. Mama Looka Booboo (H. Belafonte)
5. 99 Ways (T. Hunter)
6. Love Is A Golden Ring (F. Laine)
7. Wonderful, Wonderful (J. Mathis)
8. Tower's Trot (D. Jacobs)
9. Pamela Throws A Party (J. Reisman)
10. Empty Arms (T. Brewer)

Ed McKenzie
WXYZ—Detroit, Mich.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. So Rare (J. Dorsey)
5. Round And Round (P. Como)
6. I'm Walkin' (F. Domino)
7. Walkin' After Midnight (P. Cline)
8. Butterfly (A. Williams)
9. Party Doll (B. Knox)/ I'm Waiting Just For You (P. Boone)
10. School Day (C. Berry)

Sam "The Swingin'" Scott
WCAM—Camden, N. J.
1. Gone (F. Husky)
2. Mama Looka Booboo (H. Belafonte)
3. All Shook Up (D. Hill)
4. Birds Bees And Coconut Trees (R. Coby)
5. Teen Age Crush (T. Sands)
6. Party Doll (B. Knox)
7. Calypso Melody (D. Rose)
8. Who Needs You (Four Lads)
9. One Kiss Away From Heaven (T. Bennett)
10. Empty Arms (T. Brewer)

Frank Sweeney
WLAM—Lewiston, Me.
1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Round And Round (P. Como)
4. First Hello Last Goodbye (J. Morgan)
5. Love Is A Golden Ring (F. Laine)
6. Gone (F. Husky)
7. Little Darlin' (Diamonds)
8. Who Needs You (Four Lads)
9. Chapel Of The Roses (D. Rondo)
10. Empty Arms (T. Brewer)

Nick Charles
WSLB—Ogdensburg, N. Y.
1. Butterfly (A. Williams)
2. Party Doll (S. Lawrence)
3. Little Darlin' (Diamonds)
4. Why Baby Why (P. Boone)
5. 99 Ways (T. Hunter)
6. Wonderful, Wonderful (J. Mathis)
7. All Shook Up (E. Presley)
8. Love Is A Golden Ring (F. Laine)
9. Jamie Boy (K. Starr)
10. Round And Round (P. Como)

Bob Gribben
KDTH—Dubuque, Iowa
1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Marianne (Hilltoppers)
4. Gone (F. Husky)
5. 99 Ways (T. Hunter)
6. Wonderful Wonderful (J. Mathis)
7. Little Darlin' (Diamonds)
8. Matchin' Kisses (L. Simms)
9. Party Doll (S. Lawrence)
10. Walkin' After Midnight (P. Cline)

Ray Schreiner
WRNL—Richmond, Va.
1. Party Doll (B. Knox)
2. Butterfly (C. Gracie)
3. Marianne (T. Gilkyson)
4. Young Love (S. James)
5. I'm Walkin' (F. Domino)
6. Teen Age Crush (T. Sands)
7. Round And Round (P. Como)
8. All Shook Up (E. Presley)
9. Little Darlin' (Diamonds)
10. Mama Looka Booboo (H. Belafonte)

Jerry Gaines
WHAT—Philadelphia, Pa.
1. I'm Walkin' (F. Domino)
2. Butterfly (C. Gracie)
3. Lucille (Little Richard)
4. Forbidden Fruit (A. Ellis)
5. Love Me-Love My Dog (Charlie-O)
6. Seven (J. Waters)
7. Gonna Get Along (Patience & Prudence)
8. She's Gotta Wobble (Sugar Boy)
9. Lo-Co-Motion (J. Ashley)
10. Send Me Some Lovin' (Little Richard)

Ed Reilly
WBRY—Waterbury, Conn.
1. Party Doll (B. Knox)
2. Young Love (S. James)
3. Marianne (T. Gilkyson)
4. Round And Round (P. Como)
5. I'm Walkin' (F. Domino)
6. Butterfly (C. Gracie)
7. Gone (F. Husky)
8. Moonlight Gambler (Laine)
9. Little Darlin' (Diamonds)
10. Pretty Woman (Playmates)

Dick Taylor, Buddy Stevens, Dick Vaughan
WARE—Ware, Mass.
1. Little Did I Know (Rover Boys)
2. Party Doll (B. Knox)
3. Walkin' After Midnight (P. Cline)
4. Round And Round (P. Como)
5. Chantez-Chantez (D. Shore)
6. I'm Stickin' With You (J. Bowen)
7. I'm Walkin' (F. Domino)
8. Only One Love (G. Hamilton IV)
9. I'm Sorry (Platters)
10. Almost Paradise (Williams)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Jim Ameche
KPAL—Palm Springs, Calif.
1. Why Baby Why (P. Boone)
2. He Knows (G. Mackenzie)
3. Almost Paradise (Williams)
4. Love Is A Golden Ring (F. Laine)
5. Bahama Mama (Four Aces)
6. First Date, First Kiss, First Love (S. James)
7. Calypso Melody (D. Rose)
8. Dreamers Bay (Patience and Prudence)
9. Jamie Boy (K. Starr)
10. Rock-A-Billy (G. Mitchell)

Stan Dale
WJJD—Chicago, Ill.
1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Gone (F. Husky)
4. Party Doll (B. Knox)
5. Come Go With Me (Del-Vikings)
6. All Shook Up (E. Presley)
7. I'm Sticking With You (J. Bowen)
B. Butterfly (C. Gracie)
9. Sittin' In The Balcony (Dee/Cochran)
10. I'm Walkin' (F. Domino)

Donn Caldwell
WHLL—Wheeling, W. Va.
1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. I'm Stickin' With You (J. Bowen)
4. Just Because (L. Price)
5. I'm Sorry (Platters)
6. Who Needs You (Four Lads)
7. Hey Honey (D. Owens)
B. I'm Walkin' (F. Domino)
9. I'm Waiting Just For You (P. Boone)
10. Round And Round (P. Como)

Peter Tripp
WMGM—New York, N. Y.
1. Mama Looka Booboo (H. Belafonte)
2. Party Doll (B. Knox)
3. Marianne (T. Gilkyson)
4. Young Love (S. James)
5. I'm Walkin' (F. Domino)
6. Round And Round (P. Como)
7. Butterfly (C. Gracie)
B. Little Darlin' (Diamonds)
9. Teen Age Crush (T. Sands)
10. I'm Stickin' With You (J. Bowen)

Tony Pawlak
KENT—Shreveport, La.
1. Teen Age Crush (T. Sands)
2. Love Is A Golden Ring (F. Laine)
3. Gone (F. Husky)
4. Who Needs You (Four Lads)
5. Young Love (S. James)
6. Ballerina (N. Cole)
7. Come Go With Me (Del-Vikings)
B. Dream (Mickey & Sylvia)
9. Little Darlin' (Diamonds)
10. All Shook Up (E. Presley)

Bob Hamilton
KFAL—Fulton, Mo.
1. All Shook Up (E. Presley)
2. Party Doll (S. Lawrence)
3. 99 Ways (T. Hunter)
4. Rock-A-Billy (G. Mitchell)
5. Young Love (T. Hunter)
6. I'm Walkin' (F. Domino)
7. Love Is Strange (Mickey and Sylvia)
B. Gone (F. Husky)
9. Wonderful, Wonderful (J. Mathis)
10. Too Much (E. Presley)

Bill Atkins
KDOK—Tyler, Texas
1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Lucille (Little Richard)
4. All Shook Up (E. Presley)
5. Little Darlin' (Diamonds)
6. Why Baby Why (P. Boone)
7. Come Go With Me (Del-Vikings)
8. Sittin' In The Balcony (E. Cochran)
9. I'm Sorry (Platters)
10. Just Because (L. Price)

Jim Lewis
WEMP—Milwaukee, Wisc.
1. Round And Round (P. Como)
2. 99 Ways (T. Hunter)
3. Butterfly (A. Williams)
4. Party Doll (S. Lawrence)
5. A Poor Man's Roses (P. Page)
6. Marianne (T. Gilkyson)
7. I Just Want You To Want Me (J. Desmond)
B. Gone (F. Husky)
9. Pledge Of Love (M. Torok)
10. Theme From Pagliacci (T. Gumina)

Jim Rourk
WQSN—Charleston, S. C.
1. Young Love (S. James)
2. Teen Age Crush (T. Sands)
3. First Kiss First Love (James)
4. Walkin' After Midnight (P. Cline)
5. Marianne (Hilltoppers)
6. Gone (F. Husky)
7. Party Doll (B. Knox)
8. Too Much (E. Presley)
9. Why Baby Why (P. Boone)
10. Silent Lips (G. Gibbs)

Jerry Fay
KOYN—Billings, Mont.
1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Teen Age Crush (T. Sands)
4. Marianne (Hilltoppers)
5. Why Baby Why (P. Boone)
6. 99 Ways (T. Hunter)
7. Mama Looka Booboo (H. Belafonte)
8. Young Love (T. Hunter)
9. Calypso Melody (D. Rose)
10. Jamie Boy (K. Starr)

Don Burford
KBSF—Springhill, La.
1. Hoot Owl (G. Mitchell)
2. On Treasure Island (Storm)
3. Lucille (Little Richard)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. Love Is A Golden Ring (F. Laine)
7. The Glory Of Love (Clark)
B. All Shook Up (E. Presley)
9. Butterfly (A. Williams)
10. Party Doll (B. Knox)

Dick Corbin
WOTW—Nashua, N. H.
1. Who Needs You (Four Lads)
2. Pum-Pa-Lum (S. Lawrence)
3. Party Doll (B. Knox)
4. Teen Age Crush (T. Sands)
5. Gone (F. Husky)
6. Stickin' With You (J. Bowen)
7. Little Darlin' (Diamonds)
B. The Wall (E. Rogers)
9. Almost Paradise (Williams)
10. First Hello—Last Goodbye (J. Morgan)

Jack Karey
WCFL—Chicago, Ill.
1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. Mama Looka Booboo (H. Belafonte)
4. Strictly Sentimental (J. Valli)
5. After School (Starr/Layne)
6. Young And In Love (Smith/Lennon Sisters)
7. Seven Days In Barcelona (Martin/De Pari)
8. Pledge Of Love (Copeland/Janis)
9. True Love Gone (B. Madigan)
10. Who Am I To Say (Southern)

Kerm Gregory
WAEB—Allentown, Pa.
1. Round And Round (P. Como)
2. Party Doll (Knox/Lawrence)
3. After School (R. Starr)
4. Mama Looka Booboo (H. Belafonte)
5. Gone (F. Husky)
6. Birds, Bees And Coconut Trees (R. Coby)
7. Love Story (M. Griffin)
8. Pledge Of Love (Janis/Copeland)
9. Wonderful Wonderful (J. Mathis)
10. Mangos (R. Clooney)

Bob Furry
KDEF—Albuquerque, N. M.
1. Party Doll (Lawrence/Knox)
2. Marianne (Hilltoppers/Gilkyson)
3. Banana Boat Song/Day-O (Belafonte/Tarriers/Lawrence/Fontaine Sisters)
4. Butterfly (Williams/Gracie)
5. Round And Round (P. Como)
6. Young Love (T. Hunter)
7. I'm Walkin' (F. Domino)
B. You Don't Owe Me A Thing (J. Ray)
9. Who Needs You (Four Lads)
10. Moonlight Gambler (Laine)

George Suttmeier
WITJ—Ithaca, N. Y.
1. Party Doll (S. Lawrence)
2. Butterfly (A. Williams)
3. Round And Round (P. Como)
4. Young Love (T. Hunter)
5. I'm Walkin' (F. Domino)
6. Little Darlin' (Gladiolas)
7. Teen Age Crush (T. Sands)
8. Gone (F. Husky)
9. Marianne (Hilltoppers)
10. Why Baby Why (P. Boone)

Jim Blaine
KCSB—San Bernardino, Calif.
1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. I'm Walkin' (F. Domino)
4. Teen Age Crush (T. Sands)
5. Why Baby Why (P. Boone)
6. 99 Ways (T. Hunter)
7. Marianne (T. Gilkyson)
B. Party Doll (S. Lawrence)
9. Bahama Mama (Four Aces)
10. Pledge Of Love (Copeland)

Len Libman, Palmer Payne
WFEA—Manchester, N. H.
1. Butterfly (C. Gracie)
2. Party Doll (B. Knox)
3. Almost Paradise (Williams)
4. Silent Lips (G. Gibbs)
5. Teen Age Crush (T. Sands)
6. Marianne (T. Gilkyson)
7. Calypso Melody (D. Rose)
B. Just Because (L. Price)
9. After School (R. Starr)
10. Sittin' In The Balcony (J. Dee)

Bill Daniels "Daniel's Den"
KFWB—Hollywood, Calif.
1. Round And Round (P. Como)
2. Come Go With Me (Del-Vikings)
3. Love Is A Golden Ring (F. Laine)
4. Why Baby Why (P. Boone)
5. I'm Walkin' (F. Domino)
6. He Knows (G. Mackenzie)
7. That's Where I Shine (J. Desmond)
B. Love Sublime (J. Walker)
9. Dreamers Bay (Patience and Prudence)
10. Boy On A Dolphin (London)

Stan (The Man) Richards
WORL—Boston, Mass.
1. Little Did I Know (Rover Boys)
2. Butterfly (C. Gracie)
3. Teen Age Crush (T. Sands)
4. Silent Lips (G. Gibbs)
5. After School (R. Starr)
6. I'm Stickin' With You (J. Bowen)
7. Bahama Mama (Four Aces)
8. Only One Love (G. Hamilton IV)
9. Round And Round (P. Como)
10. Calypso Melody (D. Rose)

Ed Litchfield, Chuck Williams
WPEP—Taunton, Mass.
1. Peanut Vendor (C. Atkins)
2. Dancing Castinets (Wald)
3. Dark Moon (Storm/Guitar)
4. Let Me Sing And I'm Happy (J. Lewis)
5. Blue Skies (McGuires)
6. Poor Man's Roses (P. Page)
7. S'Wonderful (R. Conniff)
B. Breath Of Spring (F. Cracksfield)
9. Boy On The Dolphin (J. London)
10. Where Is Cinderella (Feller)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DARK MOON"
Bonnie Guitar ..... Dot 15550

"JAMIE BOY"
"A LITTLE LONELINESS"
The Cash Box Sleeper of the Week 3/23
Kay Starr ..... RCA Victor 6864

"RING-A-DING-A-DING"
The Cash Box Disk of the Week 3/30
Tommy Sands ..... Capitol 3690

"A WHITE SPORT COAT"
The Cash Box Sleeper of the Week 3/16
Marty Robbins ..... Columbia 40864

Columbia Phonos Adds Curry, Stewart & Ripley To Field Sales Force

NEW YORK—Donald A. Curry has been appointed sales coordinator for Columbia Phonographs, replacing Frank Mangan, who resigned March 22, according to an announcement made last week by Sales Director James F. White. Henry M. Stewart and G. Birch Ripley have been appointed district managers and will divide the territory formerly covered by Bill Duffy, whose resignation becomes effective April 15, 1957. Earlier, White had announced the appointment of Clifford H. Spath, former regional manager for Hotpoint, as district manager for the North Central states.

Curry comes to Columbia from the Milwaukee Railroad and has broad experience in traffic department operations.

Ripley, a former regional manager for the Crosley-Bendix Company, has, also been associated with the distributing firm of Gerald O. Kaye.

Stewart brings to his new duties experience of retailer problems, having functioned as mid-Atlantic manager for the Donner Corporation and for Ampro.

White reports that the North Central District has been split into an Eastern and Western portion. Spath's area, the Eastern segment will be known as District No. 5. The Western territory is being called District No. 6, and will be the responsibility of James Gearon.

the HAT
Bobby John-Victor
Lynn Marshall-Crest
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

David Seville . . . "The Gift" (LIBERTY 55055)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Tony Bennett . . . "One Kiss Away From Heaven" (COLUMBIA 40849)
Kitty Kallen . . . . . "Star Bright" (DECCA 30267)
Julius La Rosa . . . . "Man To Man" (RCA VICTOR 6878)
BOURNE, INC.—ABC CORP.

ROGER WILLIAMS
"ALMOST PARADISE"
K-175
KAPP records

Studying Calypso

JAMAICA—With calypso songs and singers making a sensational invasion of the United States, bandleader Sammy Kaye (left) studies some native recordings and music of the island's ballads in Kingston, Jamaica. Stanley Motta, owner of music store there, discusses the latest calypso fad with Kaye.

Mitchell Renews With Columbia Records, Signs ABC-TV Deal

NEW YORK—Singer Guy Mitchell signed two hefty contracts this week for records and television.

His Columbia Records contract, which expired on March 17, was replaced with a new five-year deal that calls for an annual minimum guarantee of $40,000 plus other benefits.

Since his smash hit recording of "Singing the Blues" broke out into a world-wide hit late last year, Mitchell's records have been on the best-seller lists. His latest is "Rock-A-Billy".

It was also revealed that Mitchell's television contract with the American Broadcasting Company is a five-year one-million-dollar-plus agreement. It calls for him to be paid whether or not he is on the air. However, he will be starred in his own half-hour musical show beginning in October and sponsored by the Revlon Company.

Tentative budget for the show, which will be produced by Edward Joy Productions, is tabbed for $45,000 a week. It will fature at least two guests a week, an established name in show business and an up-and-coming recording personality.

Refuge

NEW YORK—Connie Francis, MGM recording artist, takes refuge under Philadelphia record distributor Ed Barsky's coat after a waitress drenched her dress with overturned milkshake. Incident occurred while Connie was being interviewed on the Art Milner show on radio station WKDN, Camden, N. J. Art had Connie slip out of her dress and rushed it off to one of the show's sponsors, a one hour dry cleaning plant located nearby. By interview's end, Connie was decent. Both dress and singer are doing fine. Interview with Art (at microphone) went off on schedule.

TIARA RECORDS PRESENTS
"I WONDER"
b/w
"CONFESSIN' THE BLUES"
GLEN COVINGTON
T - 45-6101
and
"JIPI JAPA PANAMA HAT"
b/w
"HOW'D JA DO IT SOLOMON"
LEON BELASCO
T - 45-6102
CALL HY GRILL
TIARA RECORDS
1650 BROADWAY CI 6-3877

Down Where The Big Hits Begin!
ALLEN DIST. CO. Inc.
420 W. BROAD STREET (Phone: 3-8653) RICHMOND, VA.

Top Selling Records Reported by Retail Outlets From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Marianne (T. Gilkyson)
2. Young Love (S. James)
3. Banana Boat (Day-O) (H. Belafonte)
4. Mama Looka Booboo (H. Belafonte)
5. Round And Round (P. Como)
6. Don't Forbid Me (P. Boone)
7. Party Doll (B. Knox)
8. Singing The Blues (Mitchell)
9. Little Darlin' (Diamonds)
10. Wringle Wrangle (F. Parker)

HUDSON-ROSS
Chicago, Ill.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Come Go With Me (Del-Vikings)
4. Banana Boat (Day-O) (H. Belafonte)
5. Almost Paradise (Williams)
6. Mama Looka Booboo (H. Belafonte)
7. Love Is A Golden Ring (Laine)
8. I'm Walkin' (F. Domino)
9. Sittin' In The Balcony (J. Dee)
10. Wind In The Willow (Stafford)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Come Go With Me (Del-Vikings)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Mama Looka Booboo (H. Belafonte)
5. Why Baby Why (P. Boone)
6. Party Doll (B. Knox)
7. Love Is A Golden Ring (Laine)
8. Round And Round (P. Como)
9. Ricky Tick Song (T. Brewer)
10. Teenage Crush (T. Sands)

TRI-BORO RECORD EXCHANGE
Jamaica, L. I., N. Y.

1. Little Darlin' (Diamonds)
2. Mama Looka Booboo (H. Belafonte)
3. All Shook Up (E. Presley)
4. Gone (F. Husky)
5. Mangos (R. Clooney)
6. Marianne (T. Gilkyson)
7. Walkin' After Midnight (P. Cline)
8. Why Baby Why (P. Boone)
9. Who Needs You (4 Lads)
10. Good Morning Captain (J. Gibson)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Wind In The Willow (A. Reynolds)
2. Butterfly (C. Gracie)
3. Just Because (L. Price)
4. Little Darlin' (Diamonds)
5. Sittin' In The Balcony (J. Dee)
6. Calypso Joe (L. Amando)
7. Only One Love (Hamilton IV)
8. Round And Round (P. Como)
9. Young Love (S. James)
10. Let Me Sing And I'm Happy (J. Lewis)

PARKER STUDIO RECORD SHOP
Ft. Worth Beach, Texas

1. All Shook Up (E. Presley)
2. Butterfly (A. Williams)
3. Party Doll (B. Knox)
4. I'm Walkin' (F. Domino)
5. Round And Round (P. Como)
6. Gone (F. Husky)
7. Lucille (L. Richard)
8. Empty Arms (I. J. Hunter)
9. Come Go With Me (Del-Vikings)
10. Why Baby Why (P. Boone)

MUSIC BOX
Cambridge, Mass.

1. I'm Sorry (Platters)
2. Almost Paradise (R. Williams)
3. All Shook Up (E. Presley)
4. Come Go With Me (Del-Vikings)
5. Ring-A Ding-A-Ding (T. Sands)
6. Walkin' After Midnight (P. Cline)
7. Gone (F. Husky)
8. Empty Arms (T. Brewer)
9. Little Darlin' (Diamonds)
10. Calypso Melody (D. Rose)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Good Morning, Captain (J. Gibson)
5. School Day (C. Berry)
6. Mama Looka Booboo (H. Belafonte)
7. After School (R. Starr)
8. Lucille (L. Richard)
9. Party Doll (B. Knox)
10. Rock-A-Billy (G. Mitchell)

RECORD LAND
Phoenix, Ariz.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Marianne (T. Gilkyson)
4. Party Doll (B. Knox)
5. Round And Round (P. Como)
6. Banana Boat (Day-O) (H. Belafonte)
7. Butterfly (C. Gracie)
8. I'm Walkin' (F. Domino)
9. Come Go With Me (Del-Vikings)
10. Young Love (S. James)

SONG SHOP
Cincinnati, Ohio

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Butterfly (A. Williams)
5. Come Go With Me (Del-Vikings)
6. I'm Walkin' (F. Domino)
7. 99 Ways (T. Hunter)
8. He's Mine (Platters)
9. Party Doll (B. Knox)
10. So Rare (J. Dorsey)

COMER'S RECORD NOOK
San Antonio, Texas

1. All Shook Up (E. Presley)
2. I'm Walkin' (F. Domino)
3. Loneliness (Quarternotes)
4. Little Darlin' (Diamonds)
5. He's Mine (Platters)
6. Round And Round (P. Como)
7. Pledge Of Love (K. Copeland)
8. Butterfly (C. Gracie)
9. Love Is Strange (Mickey & Sylvia)
10. Why Baby Why (P. Boone)

REGENT RECORD SHOP
Flint, Mich.

1. Come Go With Me (Del-Vikings)
2. Walkin' After Midnight (P. Cline)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. I'm Stickin' With You (Bowen)
6. Pledge Of Love (M. Torok)
7. I'm Walkin' (F. Domino)
8. All Shook Up (E. Presley)
9. Your True Love (C. Perkins)
10. Rock-A-Billy (G. Mitchell)

WEBSTER RECORD SHOP
St. Louis, Mo.

1. Round And Round (P. Como)
2. So Rare (J. Dorsey)
3. Butterfly (C. Gracie)
4. Who Needs You (4 Lads)
5. Pretend (T. Smith)
6. 99 Ways (T. Hunter)
7. Why Baby Why (P. Boone)
8. I'm Walkin' (F. Domino)
9. Love Is A Golden Ring (Laine)
10. Walkin' After Midnight (P. Cline)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Party Doll (B. Knox)
5. School Day (C. Berry)
6. Come Go With Me (Del-Vikings)
7. I'm Stickin' With You (Bowen)
8. I'm Walkin' (F. Domino)
9. Round And Round (P. Como)
10. I'm Sorry (Platters)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Party Doll (S. Lawrence)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. Teenage Crush (T. Sands)
5. Too Much (E. Presley)
6. Butterfly (A. Williams)
7. Why Baby Why (P. Boone)
8. Love Is Strange (Mickey & Sylvia)
9. 99 Ways (T. Hunter)
10. I'm Sorry (Platters)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Butterfly (C. Gracie)
4. I'm Walkin' (F. Domino)
5. Come Go With Me (Del-Vikings)
6. Little Darlin' (Diamonds)
7. I'm Sorry (Platters)
8. Gone (F. Husky)
9. Marianne (T. Gilkyson)
10. Teenage Crush (T. Sands)

KATZ DRUG COMPANY
Kansas City, Mo.

1. All Shook Up (E. Presley)
2. Party Doll (S. Lawrence)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. Round And Round (P. Como)
6. Lucille (L. Richard)
7. Gone (F. Husky)
8. Teenage Crust (T. Sands)
9. Sittin' In The Balcony (E. Cochran)
10. Why Baby Why (P. Boone)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Round And Round (P. Como)
5. 99 Ways (T. Hunter)
6. Pledge Of Love (Copeland)
7. Peace In The Valley (Presley)
8. Poor Man's Roses (P. Page)
9. Come Go With Me (Del-Vikings)
10. Rock-A-Billy (G. Mitchell)

THE RECORD SHOP, INC.
Buffalo, N. Y.

1. All Shook Up (E. Presley)
2. Marianne (T. Gilkyson)
3. Round And Round (P. Como)
4. Mama Looka Booboo (H. Belafonte)
5. Teenage Crush (T. Sands)
6. Party Doll (S. Lawrence)
7. Butterfly (C. Gracie)
8. Gone (F. Husky)
9. Don't Forbid Me (P. Boone)
10. Who Needs You (4 Lads)

ROYLES TV
Salt Lake City, Utah

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. All Shook Up (E. Presley)
4. Butterfly (A. Williams)
5. Jim Dandy (L. Baker)
6. Teenage Crush (T. Sands)
7. I'm Walkin' (F. Domino)
8. Rockaway (D. Robertson)
9. Till (P. Faith)
10. Round And Round (P. Como)

COOPER & MELIN
Amarillo, Texas

1. Butterfly (C. Gracie)
2. Round And Round (P. Como)
3. I'm Walkin' (F. Domino)
4. Marianne (T. Gilkyson)
5. Teenage Crush (T. Sands)
6. Little Darlin' (Diamonds)
7. Young Love (S. James)
8. Party Doll (B. Knox)
9. I'm Stickin' With You (Bowen)
10. Too Much (E. Presley)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1.	★CALYPSO	HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★AN EVENING WITH BELAFONTE	HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	3.
3.	★MY FAIR LADY	BROADWAY CAST (Columbia OL 5090 * A 5090)	2.
4.	★OKLAHOMA	MOVIE CAST (Capitol SAO 595 * SDM 595)	4.
5.	★HYMNS	TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	6.
6.	★LOVE IS THE THING	NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	12.
7.	★THE KING AND I	MOVIE CAST (Capitol W 740 * EAP 740)	8.
8.	AROUND THE WORLD IN EIGHTY DAYS	MOVIE SCORE (Decca DL 9046)	13.
9.	★CLOSE TO YOU	FRANK SINATRA (Capitol W 789 * EAP 789)	5.
10.	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	7.
11.	★ELVIS	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	10.
12.	★THE EDDY DUCHIN STORY	MOVIE SCORE (Decca DL 8289)	9.
13.	★JERRY LEWIS JUST SINGS	JERRY LEWIS (Decca DL 8410)	11.
14.	★SUDDENLY IT'S THE HI-LO'S	(Columbia CL 592 * B-9521, 2, 3)	14.
15.	★FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)	15.
16.	★THIS IS SINATRA	FRANK SINATRA (Capitol T 768)	17.
17.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK	(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	16.
18.	★HERE'S LITTLE RICHARD	LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	22.
19.	IT'S POLKA TIME	STAN WOLOWIC (ABC-Paramount ABC 151)	18.
20.	★SAY IT WITH MUSIC	LAWRENCE WELK (Coral CRL 57041 * EC 82027)	20.
21.	★DAY BY DAY	DORIS DAY (Columbia CL 942 * EPA 942)	23.
22.	PAT	PAT BOONE (Dot DLP-3050)	19.
23.	★ROCK PRETTY BABY	MOVIE CAST (Decca DL 8429 * EP 2480, 1, 2)	21.
24.	★'S WONDERFUL	RAY CONNIFF (Columbia CL 925 * EPA 925)	24.
25.	ANASTASIA	SOUND TRACK (Decca DL 8460)	—

The Show Goes On

SAN FRANCISCO—Additional tremors must have been felt on the West Coast when Mercury recording artists, Rusty Draper and the Crewcuts, opened in the Golden Gate city. In wake of the quake the Crewcuts opened at Fack's Night Club while, on the same night, Rusty Draper opened at Bimbo's 365 Club. Pictured above, left to right, are Ridgeway Music Publisher, Charlie Adams, the Crewcuts Conductor and Arranger, Marty Jay, Fack's vocalist, Ree Brunell, Crewcut Pat Barrett, Fack's and Recording Exec of Cavalier Records, Tom Spinosa, Crewcut Ray Perkins, Rusty Draper, Songwriter Sid Mobell and Crewcut John Perkins.

Ralph Williams Named To Head Sales For RCA Custom Records

NEW YORK, N.Y.—The appointment of Ralph Williams to the newly-created post of Manager, Custom Record Sales for RCA Victor was announced this week by Emmett B. Dunn, Manager of Custom Records.

At the same time, Dunn announced two other appointments in the department. William F. Reilly has been named to head up the Field Sales Activity of RCA Recorded Program Services, another new post, and Edward H. Kelly has become Advertising Manager for Custom Records.

The Custom Record Department presses records for independent labels and also embraces RCA Recorded Program Services which includes RCA Thesaurus (a radio transcription service), and a TV film distribution department.

Williams joined the recording department of NBC in 1945 after a 10-year career as a teacher. He came to the RCA Victor Custom Record Department in 1948 as a sales representative. More recently he has been Manager of Sales Planning for the department.

Reilly joined NBC in 1942. Upon his return from service in 1946 he was transferred to the NBC Radio Recording Division. Shortly after the Thesaurus and Syndicated Sales Activity was transferred to the RCA Victor Record Division in 1949, he was appointed Central Division Manager of RCA Recorded Program Services.

In his new capacity, Reilly will be responsible for the planning, operation and supervision of domestic field sales of Thesaurus, Syndicated Radio and TV Film Programs for the Custom Record activity.

Kelly, who has been with RCA Victor for seven years in the Red Seal and Popular Record Promotion sections, will now devote his time to advertising and promotion of Custom Record Sales and the company's Recorded Program Services. He succeeds Frank O'Donnell who will now handle exclusively advertising and promotion for Camden Records, the company's increasingly active low-priced label.

Capitol Offers Program Service

HOLLYWOOD — Capitol Records, to further increase dee jay play of the diskery's album line, is offering jockeys a new popular albums programming service.

Enclosed in each package of albums are "Programming Tips" sheets offering the d.j. information about each album and a thumb-nail bio on the artist featured. In addition, accompanying each LP is a 3 x 5 index card listing each of the titles of the tunes in the albums, their composers, whether the side is vocal or instrumental or both, the publisher of each tune, the performance rights agency and the timing of each selection.

The First, The Best,
The Original
"MARKET PLACE"
by
RAY STANLEY
ZR70-011
ZEPHYR RECORDS
8510 Sunset Blvd., Hollywood, Calif.

TRUE LOVE GONE
(Come On Home)
Sensationally recorded by
• BETTY MADIGAN
on Coral
• THE ENCHANTERS
on Coral
MILLS MUSIC, INC.

R & B Ramblings

NEW YORK:

Jerry **Blaine**, Cosnat and Jubilee, back from Florida vacation looking slim and beautifully tanned. Al Silver, Herald and Ember, was so impressed that he decided Miami's for him too. So, Al takes off with his wife and children for two weeks leaving the office duties in the capable hands of **Bob Rosen**, who just came in off the road. . . . Of course you know of the shoemaker who doesn't wear shoes! Well the same can't be said about our music friends. Anyone at Ben Maksik's Town and Country last Friday would have seen **Jerry and Elliot Blaine, Al Silver, Jack Braverman, Lou and Bernie Boorstein, Lee Hartstone, Joe Delaney** (and of course all the wives) cutting some fancy dance capers. Among the less active were **Frank Abramson and Hy Reiter**—but maybe they were scared off by the crowded floor. . . . Atlantic Records flying high with several of their newest building great sales totals. **Ivory Joe Hunter's** "Empty Arms" breaking for an r & b runaway while racking up tidy figures in the pop field. **Joe Turner's** "Red Sails In The Sunset" and **Chuck Willis'** "C. C. Rider" both headed upward—and now **Clyde McPhatter's** "Just Hold My Hand" streaking away like a whippet at the track. This could be Clyde's biggest since "Treasure of Love". . . . There's a boys club located next door to the new Rama-Gee-Roulette building at 659 Tenth Avenue. The youths, hearing that the **Rosebuds** were in the building, went up to congratulate them on "Dearest Darling", which they predicted would be a hit. **Joe Kolsky** decided to try out his soon to be released decks on this made to order jury and they, in no uncertain terms, let him know what they thought. Joe said that if they turned out to be right, he'd use them on all his future releases. . . . **Bob Rosen**, Herald, says the Silver firm has two live items going now. "Oh Happy Day" by **The 5 Satins** on Ember and "Hot Shot" by **Ronnie Pearson** on Herald. There's a story in "Hot Shot". Herald sent a few copies to Pearson just for his own private use, but with no intentions of releasing the record. However, Pearson, who is managed by **Bob Bobo** of WREN-Topeka, Kansas, couldn't restrain his enthusiasm and took his own copies around to several jockeys in Kansas City. As a result the deck broke out and Herald is now desperately getting records pressed for national distribution. . . . **Norris The Troubador** writes that the college kids are going slightly crazy about his "The Wall Street Daily Cry" and "Mary Ann McCarthy". Norris says he recently refused to sell the master of his "Rock 'N Roll Honey" to a west coast label. . . . **Addie Lee**, back fom her deejay promotion trip through Pittsburgh, Baltimore, Washington, and Virginia plugging her Roulette disk, "One Little Kiss", says "Won't you please say thanks to all those wonderful jockeys who were unbelievably nice to me I'll never forget them Please send 'One Little Kiss' from me to them." . . . **Little Richard**, now hitting with "Lucille", off on 10-day junket to Hawaii and the Philippines. He was accompanied by **The Four Robins** and the **Sepia Dolls**. . . . **Dzondira LaIsac** sends clippings that describe the tremendous public response to the **Fats Domino, Lavern Baker, Chuck Berry, Bill Doggett, Clyde McPhatter** package. . . . **Don Robey**, Duke and Peacock, says, "Watch **Joe Medwick**. Here's a guy you'll be hearing plenty about." Robey says Medwick has just completed one of the hottest sessions in some time. Robey is also quite pleased with the way "I Smell Trouble" is gathering up the dollars. . . . **Herman Lubinsky**, Savoy Records, flipping about his new **Big Maybelle** release. The big gal shouts "All Of Me" and "I Don't Wanna Cry Anymore". . . . **Johnny Halonka**, Alpha Distrib, moaning 'cause his partner, **Harry Apostoleris**, sprained his wrist. Johnny says Harry did it when he picked up a number two pencil. . . . **George Goldner** didn't lose any time getting back into the record business. He formed Gone Records this week. Also a music publishing firm called Real Gone. Goldner picked up two masters for his first Gone release. They are "Don't Ask Me To Be Lonely" by the **Dubs**, formerly on the Johnson label, owned by **Hiram Johnson**, brother of bandleader **Buddy Johnson**. The other disk is "Mine" by **Jimmy Stone** from the Cross Country label in Lodi, N.J. . . . **Monchito** and his mambo-cha-cha-cha recording band currently headlining at the Golden Slipper, Glen Cove, L.I. . . . **William R. Packham**, general manager of WDAT-South Daytona, Fla., calls his station "the only station programming r & b in this coastal section of Florida." . . . WHAT-Philadelphia, Pa. signs **Lloyd The Fat Man**, Epic artist. . . . **Buck Ram** has an album of his songs titled, "Happy-Rama". Folio includes such greats as "Sweet Sixteen"; "Dealer of Dreams"; "Adorable", "The Great Pretender", etc.

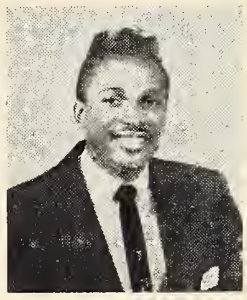
BIG MAYBELLE

LITTLE RICHARD

LAVERN BAKER

CHICAGO:

Phil Chess prouder than proud over letter received from Microphone Music Co., Honolulu, Hawaii reporting on Chess LP "Rock Rock Rock". Made number one spot in best selling albums on the islands. "This is the first time in the history of the music business that an 'indie' album has made the winner's circle out here", states **Kenneth Kaizowa** of the distrib. . . . Spiritually, **Maceo Woods** is planning a "Spiritual Cavalcade Of Stars" including not only Woods but **Pat Love** with **The Gospel Harmonetts** and **The Davis Sisters**. . . . **Ike Turner** through town visiting with various diskeries. "Move pending", predicts Turner. . . . Busy-busy **Stan Pat** wearing out his legs trying to keep up with **The Rosebuds'** "Dearest Darling" and **Frankie Lymon's Teenagers** doing "Out In The Cold Again" both on Gee. . . . Shaw's **Jim Fleming** says plans are in the works for even bigger things for artists in the big Shaw spec now on the road. . . . Reports from Cleveland's Gleason's claim people lined up all around the block to see **Jimmy Reed**. "In fact," it was reported, "the fire department made them clear the club after each show in order to accommodate the milling crowds." . . . **Don Robey**, Peacock/Duke, was in town last week to session two groups, **The Uniques** and **The El Toros**. Robey informed he was planning to establish a new label to take care of the numerous artists and tunes he has been signing as of late. . . . **Sam Evans** greatly excited over his Opera House show, 4/12. Line-up is—**Little Richard's** Ork, **Jimmy Bowen's** Ork, **Buddy Knox's** Ork, **The Del-Vikings** (Dot), **The Dells** (Vee-Jay), **The Spaniels** (Vee-Jay), **Sunny Land Slim** (Cobra), **Otis Rush**, (Cobra), the entire **Blue Angel** nitery calypso show, and **Al Smith's Ork**. . . . Argo session with **Chubby Jackson** reportedly wouldn't end. "The fellows got so wound up," asserts **Phil Chess**, "they just kept right on going past the scheduled number of sides for Jackson's first Argo LP.". . . . **John Lee Hooker** post-cards that Hollandale, Fla. crowds are "the most" and that **The Orioles** are "racking up sizable houses at Miami's Cotton Club." . . **Ernie Leaner** found enough time between phone calls to rest and think about what was really hot around United Distribs. Top seller for the distrib is **Jr. Parker's** Dukeroo "The Next Time You See Me" followed very closely by **Bobby Blue Bland's** "I Smell Trouble". **George Leaner** shouted out that Drexel's "No Haps" by **Roy Wright** was taking off with OKeh's "Joy Ride" by **Doc Bagby** right on its heels. . . . Rumors are flying that deejay **Al Benson** is planning to present **B. B. King, Jr. Parker, Bobby Blue Bland, Buddy Ace**, and very hopefully, **Count Basie**. . . . Chief disk, "The Man From The Island", by **Mel London** getting local chart recognition. . . . Top on the ladder of hits at Vee-Jay is **Jimmy Reed's** "Honey Where You Going". **Abner** greatly elated over pop recognition in Detroit, Cleveland, Charlotte, and Richmond. Vee-Jay's A&R exec, **Cal Carter**, sessioned **Billy "The Kid" Emerson** and **The Spaniels** last week "They cut some pretty good material", advised Carter. As we were leaving Abner's office we could hear him gleefully shouting to someone on the phone about **Billy Boy's Cash Box R&B Best Bet**, "Kissing At Midnight". . . . At the other end of record row, M. S. Distribs has caught fire with **Jack Dupre's** Vikeroo "Just Like A Woman". **Vic Faraci** picked Ramsey Lewis' LP as top seller last week. . . . LP excerpt, "Dianne", on Cash starting to show in this area. Line was recently added to United Distrib's roster. . . . **Jimmy Martin**, J. H. Martin Distribs, happy but delirious over **The Dell-Vikings'** Dot smash "Come Go With Me". "We're nearing the 80,000 mark", crowed Martin. . . . Got a preview glimpse of Chess/Checker's new offices. Though not yet completed, they promise to be a must see for all who visit record row. . . . **Chuck Willis** "breaking up one nite throngs" this area. . . . Top man for local King Distribs is still **Bill Doggett** with newie "Chloe". Near Doggett is **Annie Laurie's** "It Hurts To Be In Love". . . . **Josephine Premice** advises her new calypso album (GNP) tunes are among the most requested by her Mister Kelly's fans. . . . **Mike Oury** tremendously excited over deejay **Bernie Allen's** Checker newie, "Too Late For Love". Mike wrote and published the tune. . . . **Muddy Waters** heading south for two months of one niters and dance dates. . . . Vik duo **Mickey & Sylvia** picked up a lot of sales due to net TV plug last week. Local distrib states sales doubled. . . . **Lenny Garmisa** still ringing the cash box in tune to "tremendous billing" on "Only One Love" by **Geo. Hamilton IV** and **Johnny Dee's** "Sitting In The Balcony". . . . **Little Walter** clicked in and out of Gleason's (Cleveland) last week. . . . Cobra's **Eli Toscano** flipping over big sales from **Otis Rush's** "Groanin' The Blues" b/w "If You Were Mine", **Little Willy Foster's** "Cryin' The Blues", and "It's You Baby" by **Sunny Land Slim**. . . . Over at Columbia **Granville White** picks **Mahalia Jackson's** "I Complained" b/w "God Is Good" to kick over really big in the inspirational field.

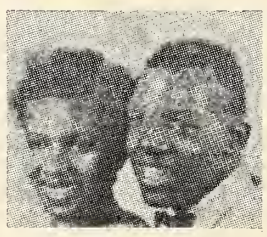


OTIS RUSH

TEEN AGERS

LOS ANGELES:

Fast-rising rhythm and blues artist, **Jessie Belvin** has joined the **Ivory Joe Hunter** show now touring the West Coast. Belvin's new Modern Records release of "Don't Close The Door" and "By My Side" couples a romantic ballad with a rock and roll jump tune. . . . **Harry Okun's** Arrow Records have released the original recording of "The Wrong Door" by **The Jackson Brothers**. Three major companies are covering the tune. . . . **Lowell Fulsom** currently at the 54 Ballroom. **Charles Trammel** now doing the live disk-jockey show every weekend from the Ballroom. . . . **Fats Domino's** Imperial recording of "I'm Walkin'" number 6 in the country and this week hit the million mark, making it his seventh million seller in a row. **Lew Chudd** this week released a new Fats EP containing four original tunes never released before, which should follow the sales pattern of the Domino singles. . . . **Jean Bennett** of the Personality Productions office in the East with **Robin Robinson** doing promotion on Robinson's Antler Records release of "I Promise You". . . . **Abe Diamond** happy over the fact that **Lloyd Price's** "Just Because" has hit the number 2 spot in Los Angeles, and was made the record of the week by **Hunter Hancock**. . . . **Calypso Mac Niles** and his Calypsonians, exclusive Intro recording artists, were recently signed for a featured part in Sam Katzman's Columbia Musical Production "Calypso Heat Wave".



SHIRLEY & LEE

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) — * Indicates first appearance on Territorial Tips

AFTER HOURS
Lloyd Glenn (Aladdin 3346)

BIG WHEEL
Clifton Chenier (Argo 5262)

BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)

*BUTTERFLY
Andy Williams (Cadence 1308)

*CALYPSO JOE
Louis Amondo (Encino)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

*EVERYBODY NEEDS SOMEBODY
Little Walter (Checker 859)

FLORENCE
Paragons (Winley 215)

FORBIDDEN FRUIT
Anita Ellis (Epic 9204)

GONE
Ferlin Husky (Capitol 3628)

GOT MY MOJO WORKING
ROCK ME
Muddy Waters (Chess 1652)

GOT MY MOJO WORKING
Ann Cole (Baton 237)

GUIDED MISSILES
Cuff Links (Dootone 409)

*HARD HEAD
Jon Thomas (Mercury 71078)

HERE COMES ROMANCE
Clovers (Atlantic 1129)

HE'S MINE
Platters (Mercury 71032)

HONEY, HONEY
Louie Lymon & Teenchords (Fury 1003)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

HOW DO I LOVE YOU
B. B. King (RPM 490)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

IN THE CHAPEL
Ann Cole (Baton 232)

I SMELL TROUBLE
DON'T WANT NO WOMAN
Bobby Blue Bland (Duke 167)

*IT'S NOTHING TO ME
Loy Cliggman (Liberty Bell 9012)

JUST BECAUSE
Larry Williams (Specialty 597)

LEAVING YOU BABY
Angels (Irma)

LET ME CRY
Willie Headon (Dootо 410)

LITTLE DARLIN'
Gladiolas (Excello 2101)

LOVE'S A HURTIN' GAME
Ivory Joe Hunter (Atlantic 1128)

MIDNIGHT
Gogi Rene (Class 205)

MY HOME IS A PRISON
Lonesome Sundown (Excello)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

*NUMBER THREE
Bill Doggett (King 5044)

OH HAPPY DAY
Satins (Ember 1014)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

*PLEDGE OF LOVE
Ken Copeland (Imperial 5432)

PRETEND
Tab Smith (United 205)

*PRETTY GIRL
Nappy Brown (Savoy 1511)

*RANG TANG DING DONG
Cellos (Apollo 510)

RED SAILS IN THE SUNSET
AFTER A WHILE
Joe Turner (Atlantic 1131)

SITTIN' IN THE BALCONY
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHIRLEY
PLEASE SAY YOU WANT ME
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

TEENAGE CRUSH
Tommy Sands (Capitol 3639)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

THE WALL
Brook Benton (Epic 9199)

THERE OUGHTA BE A LAW
DEAREST
Mickey & Sylvia (Vik 0267)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNDERSTANDING
Bull Moose Jackson (Encino)

UNITED
Love Notes (Holiday)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WHY DO YOU DO ME LIKE YOU DO
Cleftones (Gee 1031)

WHY DO YOU HAVE TO GO
Dells (Vee-Jay 236)

YOUR CHEATIN' HEART
Pearls (Onyx 510)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

R & B Disk Jockey
REGIONAL RECORD REPORTS

George Stuttmeier
WITJ—Ithaca, N. Y.

1. I'm Walkin' (F. Domino)
2. Little Darlin' (Gladiolas)
3. Party Doll (S. Lawrence)
4. Butterfly (A. Williams)
5. Come Go With Me (Del-Vikings)
6. Lucille (Little Richard)
7. Love Is Strange (Mickey & Sylvia)
8. Just Because (L. Price)
9. Jim Dandy (L. Baker)
10. Blue Monday (F. Domino)

Joe Cunningham
WFIS—Fauntain Inn, S. C.

1. Send Me Some Lovin' (Little Richard)
2. All Shook Up (E. Presley)
3. Empty Arms (I. J. Hunter)
4. Butterfly (C. Gracie)
5. Party Doll (B. Knox)
6. I'm Walkin' (F. Domino)
7. Love Is Strange (Mickey & Sylvia)
8. Just Because (L. Williams)
9. Lucille (Little Richard)
10. Without Love (C. McPhatter)

Jack Stout
WDRF—Chester, Pa.

1. Cloud 99 (Jodimars)
2. I'm Stickin' With You (J. Bowen)
3. Pretty Woman (Playmates)
4. 40 Cups Of Coffee (Haley)
5. All Shook Up (D. Hill)
6. I'm Walkin' (F. Domino)
7. Butterfly (C. Gracie)
8. One Little Kiss (A. Lee)
9. Love Is Strange (Mickey & Sylvia)
10. Little Darlin' (Diamonds)

Bill Perkins
WCIN—Cincinnati, Ohia

1. Lucky Lips (R. Brown)
2. Walkin' After Midnight (O. Williams)
3. Send Me Some Lovin' (Little Richard)
4. C. C. Rider (C. Willis)
5. Lucille (Little Richard)
6. Why Do You Have To Go (Dells)
7. Love's A Hurting Game (I. J. Hunter)
8. Red Sails In The Sunset (J. Turner)
9. Got It In My Blood (E. Ennis)
10. School Days (C. Berry)

Ken Manley
WGUY—Bangar, Me.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Sittin' In The Balcony (J. Dee)
4. Come Go With Me (Del-Vikings)
5. Bad Boy (Jive Bombers)
6. Jim Dandy (L. Baker)
7. I'm Sorry (Platters)
8. There Ought To Be A Law (Mickey & Sylvia)
9. A Thousand Miles Away (Heartbeats)
10. I'm Stickin' With You (J. Bowen)

Mike Gavin
WCCM—Lawrence, Mass.

1. School Days (C. Berry)
2. Love's A Hurtin' Game (I. J. Hunter)
3. Lucille (Little Richard)
4. Here Comes Romance (Clovers)
5. Jungle Hop (Don & Dewey)
6. A Knockin' At My Baby's Door (T. Turner)
7. Come Go With Me (Del-Vikings)
8. Just Because (L. Price)
9. Young Blood (Coasters)
10. 8-1 Bickey 81 Bo Go (G. Vincent)

Jim Ameche
WNJR—Newark, N. J.

1. Empty Arms (I. J. Hunter)
2. Forbidden Fruit (A. Ellis)
3. Little Darlin' (Diamonds)
4. Next Time You See Me (L. J. Parker)
5. Walkin' After Midnight (O. Williams)
6. I'm Afraid The Masquerade Is Over (Moonglows)
7. There Oughta Be A Law (Mickey & Sylvia)
8. I'm Walkin' (F. Domino)
9. School Days (C. Berry)
10. The Wall (B. Benton)

Chuck Dunaway
KENT—Shrevepart, La.

1. Empty Arms (I. J. Hunter)
2. Sittin' In The Balcony (E. Cochran)
3. Lucille (Little Richard)
4. Come Go With Me (Del-Vikings)
5. Ain't That Love (Charles)
6. I'm Walkin' (F. Domino)
7. Lucky Lips (R. Brown)
8. Little Darlin' (Diamonds)
9. I Ain't Goin' There No More (D. Houston)
10. Red Sails In The Sunset (J. Turner)

Dr. Rock
WDAT—Sauth Daytana, Fla.

1. Bacon Fat (A. Williams)
2. Lucky Lips (R. Brown)
3. Empty Arms (I. J. Hunter)
4. When I Saw You (Shirley-Lee)
5. I'm Walkin' (F. Domino)
6. Tiger Lily (5 Keys)
7. School Days (C. Berry)
8. Too Much (E. Presley)
9. You Eat Too Much (H. Burrage)
10. You Good Lookin' Woman (Clovers)

Carl Barnes
WMJM—Cardele, Ga.

1. Party Doll (B. Brown)
2. Jim Dandy (L. Baker)
3. Lucky Lips (R. Brown)
4. Love Is Strange (Mickey & Sylvia)
5. I'm Walkin' (F. Domino)
6. You Got Me Dizzy (Reed)
7. Ain't Got No Home (Henry)
8. Blueberry Hill (F. Domino)
9. Thousand Miles Away (Heartbeats)
10. The Jones Girl (5 Satins)

Hoppy Adams
WANN—Annapalis, Md.

1. I'm Walkin' (F. Domino)
2. Lucille (Little Richard)
3. Just Because (L. Price)
4. The Wall (B. Benton)
5. Lucky Lips (R. Brown)
6. Ram-Bunk-Shush (B. Doggett)
7. Empty Arms (I. J. Hunter)
8. There Ought To Be A Law (Mickey & Sylvia)
9. School Days (C. Berry)
10. C. C. Rider (C. Willis)

Ed Ryan
CJOC—Lethbridge, Alb., Can.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Little Darlin' (Diamonds)
4. Jim Dandy (L. Baker)
5. Lucky Lips (R. Brown)
6. Fools Fall In Love (Drifters)
7. Bad Boy (Jive Bombers)
8. Since I Met You Baby (I. J. Hunter)
9. Come Go With Me (Del-Vikings)
10. Empty Arms (I. J. Hunter)

Breaking For A Smash!
"OH HAPPY DAY"
THE FIVE SATINS
E-1014
"TRUST IN YOUR LOVE"
"I'M YOURS FOREVER"
E-1015
EMBER RECORDS 1697 Broadway N. Y. C., N. Y.

"HEY, BO DIDDLY"
b/w
"MONA"
By BO DIDDLY
CHECKER - 860
Checker RECORD CO.
4750-32 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

BREAKING BIG FOR A
SMASH HIT IN
CONN., MASS., N. Y., MD.
"WHO KNOWS BETTER THAN I"
BY
THE CHESTNUTS
STANDORD 7701
STANDORD RECORDS
944 CHAPEL ST., NEW HAVEN, CONN.
West Coast: Manarch Rec., Las Angeles

SPINNING TO THE TOP!
THE DELLS
"WHY DO YOU HAVE TO GO"
VEE-JAY # 236
BILLY BOY
"KISSING AT MIDNIGHT"
VEE-JAY # 238
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

Jazz Meeting

CLEVELAND—Capitol artists, George Shearing and Marian McPartland meet with Tom Brown, WHK jazz jockey, at the Modern Jazz Room Sunday afternoon session for Brown's Jazz Ohio Club. The Jazz Ohio Club now numbers over 1000 members who meet once a month to listen to the music and discussions by famed jazz artists. Shearing was appearing for the week at the Modern Jazz Room, and Marian was at the nearby Theatrical Lounge.

Glancy Appointed To New Columbia Post

NEW YORK—Kenneth Glancy will assume responsibilities for the newly created post of Product Manager of Extended Play, as well as low priced LP lines, according to an announcement last week by Hal B. Cook, Vice President of the Columbia Records Sales Corporation. In the new position, Glancy will be charged with developing merchandising and general coordination of packaging, scheduling and marketing of EP and low priced LP products.

Glancy is a Columbia sales veteran, having served the firm for four years as field sales representative for the Detroit Distributor up to 1953. The following years he served as District Sales Manager in that market. Recently he has been serving as District Manager for the New York-Newark-Philadelphia area and will continue to function in that role for the remainder of 1957.

Glancy will headquarter in New York and report to Cook.

BREAKING WIDE OPEN!
MISS YOU SO
LILLIAN OFFITT
EXCELLO 2104
MEAN OLE LONESOME TRAIN
LIGHTNIN' SLIM
EXCELLO 2106
For prompt shipments Call CHapel 2-2215.
Shipments made also from
PLASTIC PRODUCTS
IN MEMPHIS, TENN.
NASHBORO RECORD CO., INC.
177 3rd AVENUE N.
NASHVILLE TENN.

Presley On Shorr Show

DETROIT, MICH.—For three hours, Elvis Presley was the guest of WXYZ dee jay Mickey Shorr on his radio show, Friday, March 29th.

Shorr went to Chicago where Presley was working and got the whole show on tape. Last Tuesday, he announced to his listeners that he would have Presley on his show, and in the next few days, over 14,000 phone calls were received by WXYZ inquiring about where and when the show would take place. Callers were told the show would be conducted from an unknown spot to prevent riots.

Shorr will emcee the forthcoming Presley one nighter set for the Olympia in Detroit. The stint is already sold-out with 32,000 people scheduled to attend the two performances at a $4.50 top.

Time Flies

NEW YORK — Dizzy Gillespie is now celebrating two anniversaries—15 years since the birth of bop music which Diz founded in 1942 and the one year anniversary of his new big band. Gillespie & Co. are still one of the most popular night club attractions in the country.

The Cash Box HOT

	NEW YORK	CHICAGO	NEW ORLEANS
1	I'M WALKIN' *Fats Domino (Imperial 5428)*	I'M WALKIN' *Fats Domino (Imperial 5428)*	C. C. RIDER *Chuck Willis (Atlantic 1130)*
2	MAMA LOOKA BOOBOO *Harry Belafonte (RCA Victor 20-6830)*	NEXT TIME YOU SEE ME *Little Jr. Parker (Duke 164)*	JUST BECAUSE *Larry Williams (Specialty 597)*
3	JUST BECAUSE *Lloyd Price (ABC-Paramount 9792)*	COME GO WITH ME *Del-Vikings (Dot 15538)*	I'M WALKIN' *Fats Domino (Imperial 5428)*
4	LITTLE DARLIN' *Diamonds (Mercury 71060)*	JUST BECAUSE *Lloyd Price (ABC-Paramount 9792)*	SEND ME SOME LOVIN' *Little Richard (Specialty 598)*
5	FLORENCE *Paragons (Winley 215)*	RAM-BUNK-SHUSH *Bill Doggett (King 5020)*	PARTY DOLL *Roy Brown (Imperial 5427)*
6	PARTY DOLL *Buddy Knox (Roulette 4002)*	ALL SHOOK UP *Elvis Presley (RCA Victor 20-6870)*	LUCILLE *Little Richard (Specialty 598)*
7	COME GO WITH ME *Del-Vikings (Dot 15538)*	LOVE IS STRANGE *Mickey & Sylvia (Groove 0175)*	IT HURTS TO BE IN LOVE *Annie Laurie (DeLuxe 6107)*
8	TEENAGE LOVE *Teenagers (Gee 1032)*	LITTLE DARLIN' *Diamonds (Mercury 71060)*	EMPTY ARMS *Ivory Joe Hunter (Atlantic 1128)*
9	LUCILLE *Little Richard (Specialty 598)*	MAMA LOOKA BOOBOO *Harry Belafonte (RCA Victor 20-6830)*	LITTLE DARLIN' *Diamonds (Mercury 71060)*
10	I'M SORRY *Platters (Mercury 71032)*	I SMELL TROUBLE *Bobby Blue Bland (Duke 167)*	RED SAILS IN THE SUNSET *Joe Turner (Atlantic 1128)*

	ST. LOUIS	NEWARK	DALLAS
1	I'M WALKIN' *Fats Domino (Imperial 5428)*	I'M WALKIN' *Fats Domino (Imperial 5428)*	I'M WALKIN' *Fats Domino (Imperial 5428)*
2	COME GO WITH ME *(Del-Vikings) (Dot 15538)*	JUST BECAUSE *Lloyd Price (ABC-Paramount 9792)*	LUCILLE *Little Richard (Specialty 579)*
3	C. C. RIDER *Chuck Willis (Atlantic 1130)*	IT HURTS TO BE IN LOVE *Annie Laurie (DeLuxe 6107)*	SCHOOL DAY *Chuck Berry (Chess 1653)*
4	SCHOOL DAY *Chuck Berry (Chess 1653)*	LUCILLE *Little Richard (Specialty 579)*	ALL SHOOK UP *Elvis Presley (RCA Victor 20-6870)*
5	LUCILLE *Little Richard (Specialty 598)*	EMPTY ARMS *Ivory Joe Hunter (Atlantic 1128)*	LOVE IS STRANGE *Mickey & Sylvia (Groove 0175)*
6	NEXT TIME YOU SEE ME *Little Jr. Parker (Duke 164)*	PARTY DOLL *Buddy Knox (Roulette 4002)*	NEXT TIME YOU SEE ME *Little Jr. Parker (Duke 164)*
7	BANANA BOAT (DAY-O) *Harry Belafonte (RCA Victor 20-6771)*	THERE OUGHTA BE A LAW *Mickey & Sylvia (Vik 0267)*	HONEY, WHERE ARE YOU GOING *Jimmy Reed (Vee-Jay 237)*
8	IT HURTS TO BE IN LOVE *Annie Laurie (DeLuxe 6107)*	MAMA LOOKA BOOBOO *Harry Belafonte (RCA Victor 20-6830)*	JIM DANDY *Lavern Baker (Atlantic 1116)*
9	JUST BECAUSE *Lloyd Price (ABC-Paramount 9792)*	BAD BOY *Palmer & Jive Bombers (Savoy 1508)*	FOOLS FALL IN LOVE *Drifters (Atlantic 1123)*
10	LITTLE RAIN *Jimmy Reed (Vee-Jay 237)*	SEND ME SOME LOVIN' *Little Richard (Specialty 598)*	DON'T WANT NO WOMAN *Bobby Blue Bland (Duke 167)*

The Cash Box

PHILADELPHIA

1	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
2	COME GO WITH ME	*Del Vikings (Dot 15538)*
3	I'M WALKIN'	*Fats Domino (Imperial 5428)*
4	LUCILLE	*Little Richard (Specialty 598)*
5	IT HURTS TO BE IN LOVE	*Annie Lourie (DeLuxe 6107)*
6	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
7	UNDERSTANDING	*Bull Moose Jackson (Encino)*
8	MAMA LOOKA BOOBOO	*Harry Belofonte (RCA Victor 20-6830)*
9	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*
10	SEND ME SOME LOVIN'	*Little Richard (Specialty 598)*

LOS ANGELES

1	JUST BECAUSE	*Lloyd Price (ABC-Poramount 9792) Lorry Williams (Speciolty 597)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	COME GO WITH ME	*Del Vikings (Dot 15538)*
4	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
5	LUCILLE	*Little Richard (Specialty 598)*
6	PARTY DOLL	*Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)*
7	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
8	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
9	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
10	YOUNG LOVE	*Tab Hunter (Dot 15533)*

DETROIT

1	IT HURTS TO BE IN LOVE	*Annie Lourie (DeLuxe 6107)*
2	COME GO WITH ME	*Del-Vikings (Dot 15538)*
3	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
4	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
5	I'M WALKIN'	*Fats Domino (Imperial 5428)*
6	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
7	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
8	SCHOOL DAY	*Chuck Berry (Chess 1653)*
9	SHOULD I EVER LOVE AGAIN	*Wynono Corr (Speciolty 589)*
10	PARTY DOLL	*Buddy Knox (Roulette 4002)*

ATLANTA

1	LUCILLE	*Little Richard (Specialty 598)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
4	PARTY DOLL	*Roy Brown (Imperial 5427)*
5	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
6	SCHOOL DAY	*Chuck Berry (Chess 1653)*
7	EMPTY ARMS	*Ivory Joe Hunter (Atlantic 1128)*
8	ROCK ME	*Muddy Waters (Chess 1652)*
9	LITTLE DARLIN'	*Gladiolas (Excello 2101) Diamonds (Mercury 71060)*
10	RED SAILS IN THE SUNSET	*Joe Turner (Atlantic 1128)*

SAN FRANCISCO

1	JUST BECAUSE	*Lloyd Price (ABC-Poromount 9792)*
2	LUCILLE	*Little Richard (Specialty 598)*
3	I'M WALKIN'	*Fats Domino (Imperial 5428)*
4	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
5	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
6	LITTLE DARLIN'	*Diomonds (Mercury 71060)*
7	COME GO WITH ME	*Del-Vikings (Dot 15538)*
8	JIM DANDY	*Lovern Boker (Atlontic 1116)*
9	IT HURTS TO BE IN LOVE	*Annie Lourie (DeLuxe 6107)*
10	NEXT TIME YOU SEE ME	*Little Jr. Porker (Duke 164)*

BOSTON

1	LITTLE DARLIN'	*Diomonds (Mercury 71060)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	COME GO WITH ME	*Del Vikings (Dot 15538)*
4	JUST BECAUSE	*Lloyd Price (ABC-Poromount 9792)*
5	LUCILLE	*Little Richard (Specialty 598)*
6	PARTY DOLL	*Buddy Knox (Roulette 4002)*
7	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
8	CHICKEE-WAH-WAH	*Bobby Morchon (Gole 101)*
9	LUCKY LIPS	*Ruth Brown (Atlontic 1125)*
10	MAMA LOOKA BOOBOO	*Horry Belafonte (RCA Victor 20-6830)*

Liberty Signs Rumsey To Handle Jazz

HOLLYWOOD—In a move to solidify the company's growth in the jazz field, Liberty Records last week signed Howard Rumsey, a pioneer of West Coast Jazz, to a long-term pact in a dual capacity. Rumsey will be artist and repertoire supervisor on all of the company's future jazz efforts, and will also record with his Howard Rumsey's Lighthouse All-Stars. Liberty's Jack Ames stated that Rumsey will be given free rein within the Lighthouse series of albums to create and develop new jazz ideas for the company.

Eight years ago, Rumsey, a part time musician — brick tile layer, brought his original group to the renovated lighthouse in Hermosa Beach for a limited engagement. The local citizenry frowned on the invasion by the jazz musicians and provided little initial support, either financial or moral.

Despite this reception, jazz prospered. Today, the Lighthouse All-Stars are continually employed (52 weeks a year) in the same spot (the Lighthouse).

The first Lighthouse All-Stars, in addition to Rumsey on bass, was composed of Shorty Rogers, Jimmy Guiffre, Bob Cooper (still with the group) Milt Bernhart, Frank Patchen and Shelly Manne. Additions and changes through the years have seen many of the top names in the modern jazz field on the West Coast as either members or as special guests, sitting in with the group. This includes such jazz stalwarts as Rolf Ericson, Bud Shank, Claude Williamson, Max Roach, Stan Levey, Conte Condoli, Frank Rosolino, Chet Baker, Gerry Mulligan, and others.

Comstock New Atlanta Distrib

NEW YORK—The new Columbia Records distributor in the Atlanta, Georgia, territory is the Comstock Distributing Company, according to an announcement made last week by Hal Cook, Vice President of the Columbia Records Sales Corporation. The new firm replaces Distributors, Incorporated in that area.

Cook points out that Distributors, Inc., which had serviced this area, has relinquished this portion of its territory in order to expand and develop its continued service of the Jacksonville, Florida, market.

Donald Comstock, President of the new distributor firm in Atlanta, has a rich background in the record business and in the past nine years has been a salesman, branch manager and, most recently, a District Manager for Capitol Records.

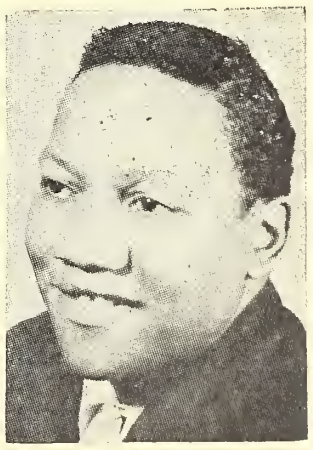
Prestige Releases First Album

NEW YORK—Prestige Records has released the first in a series of albums featuring new vocalist Barbara Lea. The disk features the accompaniment of Johnny Windhurst, Dick Cary, Al Casamenti, Al Hall, Dick Hyman and Osie Johnson.

At the same time, the diskery announced the appointment of the following distributors to handle the 12" LP line: Jay Kay in Detroit; Harold N. Lieberman Co. in Minneapolis and Roberts Dist. Co. in St. Louis.

....Smellin' Like a Hit!!!

It's been SPOTLIGHTED, Paraded, called EXCELLENT and considered the year's best CASH MAKING Chart Breaker . . .



BOBBY BLAND

singing

"I SMELL TROUBLE"

b/w

"DON'T WANT NO WOMAN"

DUKE 167

DUKE RECORDS, INC. 2809 ERASTUS ST. HOUSTON 26, TEX.

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

THE DREAMERS
(Flip 319)

B "DO NOT FORGET" (2:24) [Limax Music BMI—Richard Berry] The Dreamers glide expertly through a slow beat pretty. The fem teamwork results in good sound and fine listening. Pleasing deck.

B "SINCE YOU'VE BEEN GONE" (1:57) [Limax BMI—Richard Berry] Another lilter given a smooth reading. Rhythmic romancer fashioned prettily.

THE "5" ROYALES
(King 5032)

B+ "THIRTY SECOND LOVER" (2:27) [Armo BMI—Pauling, Pall] The "5" Royales rock out a middle beat jump blues with a good, but typical Royales reading. Deck should get a fair reaction.

B+ "TEARS OF JOY" (2:38) [Armo BMI—Lowman Pauling] The "5" Royales couple with a drifty slow beat bouncer. Stronger deck as the material and treatment come off in better style.

LIGHTNIN' SLIM
(Excello 2106)

B+ "MEAN OLE LONESOME TRAIN" (2:57) [Excellorec BMI—West, Hicks] Lightnin' Slim chants a middle beat down home blues with a strong, authentic bit of blues singing. Wax captures that lonesome train whistle in the night. Should do very well in the down home markets.

B "I'M GROWN" (2:55) [Excellorec BMI—West, Hicks] Slow beat insinuating beat and lyric. Typical southern territory fare.

SCREAMIN' JAY HAWKINS
(Okeh 7084)

B+ "YOU MADE ME LOVE YOU (I Didn't Want To Do It)" (1:58) [Broadway ASCAP — McCarthy, Monaco] This deck should grab off mountains of airplay. Screamin' Jay Hawkins takes that lovely oldie and torments it to a fare-thee-well. His reading is like something you've never heard before. For programming it's a must. Something to hang your hat on. Wild — horrible — commercial. Should start the phones ringing.

B+ "DARLING, PLEASE FORGIVE ME" (2:17) [Blackwood Music BMI—Nahan, Hawkins] For offbeat it's Screamin' Jay. Here's another Hawkins treatment of a delicate love theme. Jay reads tenderly, with screams of agony in the background. Screamin' Jay's horrible, tortured cries of anguish make you want to go to his rescue. Comments on the first deck also apply to this one. A disk jockey's field day.

BABS FIVE ROCKS AND A ROLL
(Debut 0001)

C+ "VOILA PRONOUNCED WALLA" (2:32) [Danby BMI—Babs Gonzales] Babs dishes up a gay little ditty with that Gonzales touch. Pleasing lilter with a fair commercial value.

C+ "NO FOOLS—NO FUN" (2:46) [Ballard BMI—Babs Gonzales] Babs turns his talents in the direction of the calypso. The stronger deck.

THE MIDNIGHTERS
(Federal 12293)

B+ "IN THE DOORWAY CRYING" (2:20) [Jay & Cee BMI—Henry Ballard] The Midnighters blend on a sincere reading of a sad, slow beat blues. Syncopated rhythm supplied instrumentally gives the vocal teamwork of The Midnighters the exact shade of support that is required. Good commercial deck.

B "E BASTA COSI" (2:35) [Mar-Kay BMI—Robert Riley] Quick beat calypso is the coupling. Deck comes off with appeal.

The Cash Box Award o' the Week

"CHLOE" (2:51)
[Robbins ASCAP—Moret, Kahn]

"NUMBER THREE" (2:42)
[Billace BMI—Doggett, Shepherd, Scott, Butler]

BILL DOGGETT
(King 5044)

● Bill Doggett again offers a powerful two sider that, in view of his current name power, should prove to be another money maker for all concerned. Bill and his combo latch on to that melodic favorite, "Chloe," giving it a real tasty treatment. The tune is given a Latin arrangement and the Doggett sound should take the side into hit territory. The flip, "Number Three," is a middle beat jump that Doggett and the boys inject with spirit. Two strong decks, with "Chloe" out in front.

"JUST TO HOLD MY HAND" (2:19)
[Lion BMI—Perryman, Robey]

"NO MATTER WHAT" (2:01)
[Walden ASCAP—Wiener, Crane, Greenfield, Corn]

CLYDE McPHATTER
(Atlantic 1133)

● Clyde McPhatter comes up with one of his most impressive releases in many months. "Just To Hold My Hand" is a middle beat jump with an engaging melody—and McPhatter reads it in great style. The tune, out some time ago via another artist and label, created enough fuss to help this release rather than hinder. From all indications, this side should be a "big" seller, perhaps his best since "Treasure of Love." The flip, "No Matter What," is a slow beat pretty, turned delicately by McPhatter. Easy lilter that comes off a pleasing wax. However, for the sales charts it's "Just To Hold My Hand."

"MONA" (2:22)
[Arc BMI—E. McDaniels]

"HEY! BO-DIDDLEY" (2:18)
[Arc BMI—E. McDaniels]

BO-DIDDLEY
(Checker 860)

● Bo-Diddley, who is a tremendous wax and in-person performer, comes up with one of his sock pieces of material, "Mona," and the result should be a hit of good sized proportions. Bo-Diddley is a distinctive performer and his treatment of the middle beat blues is grade-A. The wax should grab a quick reaction from all markets. Get started on this one quick. It has what it takes. The flip, "Hey! Bo-Diddley," is a quick beat typical Bo-Diddley wax. Excellent wax that could sell on its own. However, we feel "Mona" will step out first and stay there.

The Cash Box R & B Best Bets

★ "TEARS OF JOY" / ★ "THIRTY SECOND LOVER"	The "5" Royales	King 5032
★ "MEAN OLE LONESOME TRAIN"	Lightnin' Slim	Excello 2106
★ "YOU MADE ME LOVE YOU"	Screamin' Jay Hawkins	Okeh 7084
★ "IN THE DOORWAY CRYING"	The Midnighters	Federal 12293
★ "HOCUS POCUS VOO DOO"	Big Bob Kornegay	Herald 499
★ "GROANING THE BLUES"	Otis Rush	Cobra 5010

SHYTONE ORCH./ BABY WASHINGTON
(J & S 1656)

B "EVERY DAY" (2:30) [Zell's Music BMI—Z. Sanders] Baby Washington rocks out a middle beat rhythmic ditty with a spiritual background. Ok chanting with a strong instrumental support by the Shytone Orchestra.

C+ "SMITTY'S ROCK" (2:30) [Zell's Music BMI—Smith] The Shytone Orch rocks out a middle beat instrumental jump. Good lindy bait.

RICKY JONES
(Herald 498)

B "YOU KNOW IT'S TRUE" (2:04) [Angel BMI—Jones, Allen] Ricky Jones delivers a quick beat jump with an infectious vocal. Sprightly deck that inspires foot tapping. Happy and pleasing wax.

C+ "HATE TO SAY GOODBYE" (2:32) [Angel BMI—Jones, Allen] Jones bangs out a quick beat racer on the flip. It is an r & b jump with a country sound. Ok wax.

BIG BOB KORNEGAY
(Herald 499)

B+ "HOCUS POCUS VOO DOO" (2:16) [Angel BMI—Kornegay, Steward] Big Bob shouts out a quick beat voodoo novelty with an enthusiastic delivery. Should get strong action after the excitement aroused by his "Man In The Phone Booth." Hard hitting wax.

B "COME BY HERE" (2:09) [Angel BMI—Stone, Kornegay] Big Bob Kornegay gets into the calypso swing with a quick beat novelty. Sprightly deck.

THE JIVERS
(Aladdin 3347)

B "RAY PEARL" (2:05) [Aladdin BMI—John Saulter] The Jivers bounce merrily with a quick beat jump. Deck combines good vocal sound, driving ork in the breaks, and a happy little ditty. Ok side.

C+ "DEAR LITTLE ONE" (2:15) [Aladdin BMI—Saulter, Mesner] The Jivers swing out lightly with a pop styled melodic bouncer. Easy reading of a pretty romancer.

OTIS RUSH
(Cobra 5010)

B+ "GROANING THE BLUES" (2:50) [Armel BMI—Dixon] Otis Rush shouts out a slow beat blues with deep dejection. Country material and down home wailing. Strong wax that should break out with a rash of airtime.

B+ "IF YOU WERE MINE" (2:55) [Armel BMI—Dixon] Rush handles a rhythmic bouncer with appeal. Deck, though southern in nature, has the appeal to all markets. Rush turns in two good performances.

WYNONA CARR
(Specialty 600)

B+ "WHAT DO YOU KNOW ABOUT LOVE" (2:45) [E. B. Marks BMI—David, Livingston] Miss Carr handles herself like a real professional. She milks a lyric, giving it those little extra squeezes and belts. Very listenable deck.

B "HEARTBREAK MELODY" (2:48) [Venice BMI—W. Carr] Wynona Carr delivers a slow beat pop-blues. Easy approach to an intimate type tune. Pretty offering.

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"NOBODY BUT YOU" (2:24)
[Arc BMI—Little Walter]
"EVERYBODY NEEDS SOMEBODY" (2:39)
[Arc BMI—W. Jacobs]
LITTLE WALTER
(Checker 859)

● Little Walter delivers two down home sides that should gather him a good deal of attention. "Nobody But You" is a middle beat rhythm blues that should appeal to the entire r & b market. Walter wails in convincing manner, giving the tune the little bit extra it needs to kick off. Good blues deck that should be watched. Similarly, "Everybody Needs Somebody" is a strong blues etching that could take hold. Little Walter gives it a real meaty reading. We like "Nobody" a shade better, tho by no means overlook "Everybody."

"MARY" (2:14)
[Lark BMI—Redd, Murray]
"I AM OLD ENOUGH" (2:10)
[Peer International BMI—Redd, Davis]
THE SCHOOLBOYS
(Okeh 7085)

● The Schoolboys, coming off a two-sided hit, again reach for the double status. First time out of the box, The Schoolboys sang to "Shirley" and they now switch to "Mary." Fickle tho the lads might be with the girls, they are not fickle with the jocks, ops and retailers. They come up with a top-notch treatment of the quick beat jump featuring a stick-out lead. The coupling, "I Am Old Enough," is a sincere rhythmic slow beat ballad beautifully done. Again the lead shows an amazing talent for one so young. Stirring deck that will offer stiff competition to its coupling. Two sides to be reckoned with.

"RANG TANG DING DONG" (2:50)
(I Am The Japanese Sandman)
[Bess BMI—Williams]
"YOU TOOK MY LOVE" (2:48)
[Bess BMI—Thomas]
THE CELLOS
(Apollo 510)

● The Cellos come up with a clever novelty, "Rang Tang Ding Dong," a middle beat jump, and the result is one that should result in a tidy sales figure. Deck has already stirred up a bit of dust in the east. Teeners calling in have identified it as "The Japanese Sandman" from one of the lines in the lyric. Good arrangement and swinging vocal treatment. Don't overlook this one. It could happen big. The flip, "You Took My Love," is a slow beat ballad blues delicately done. The Cellos make a complete about face as they blend on this softy. Pretty deck, tho without the sock of "Rang Tang Ding Dong."

JOE PERKINS AND THE ROOKIES
(King 5030)

B "HOW MUCH LOVE CAN ONE HEART HOLD" (2:18) [Mar-Kay BMI—Riley, Bragg] Joe Perkins and The Rookies drive out a quick beat jump with a novelty reading. Deck is really alive. Spirits lifting platter.

B "A NEW FEELING" (2:27) [Mar-Kay BMI—Joe Perkins] Joe Perkins and The Rookies switch to a slow paced ballad pretty. Easy to listen to wax done with sincerity and warmth.

KENNY AND MOE
(DeLuxe 6122)

B+ "I WANT TO LOVE YOU" (2:25) [Men-Lo BMI—Ballard, Pelham, Lucie] Kenny and Moe turn in a strong and effective reading of a slow, rhythmic blues. Wailing platter has mood, sound and tune. Could break out and become a good sales attraction.

B "I'M ALL ALONE" (2:16) [Men-Lo BMI—Ballard, Pelham, Lucie] Kenny and Moe sing a middle paced bouncer bemoaning the absence of the gal. Swinging blues handled in ok manner.

LITTLE WILLIE FOSTER
(Cobra 5011)

C+ "CRYING THE BLUES" (2:40) [Armel BMI—W. Foster] Little Willie Foster turns in a good performance on a typical southern blues. Deck should grab a good reaction in the southern territories.

C+ "LITTLE GIRL" (2:31) [Armel BMI—W. Foster] Similar comments on a similar recording.

THE THREE D'S
(Paris 503)

B "LITTLE BILLY BOY" (2:09) [Great BMI—Johnny Dalton] The Three D's bang out a quick beat jumper with a rock 'n roll lyric. The story tells of Little Billy who learned the latest rock 'n roll dance steps. Good vocal teamwork with a beat the kids should like.

B "LET ME KNOW" (2:05) [Greta BMI—Johnny Dalton] The Three D's join voices on a slow beat r & r ballad. Pleasing wax with a strong, steady beat. The "Billy Boy" side comes off the stronger wax.

THE NATION'S R & B TOP 20

Pos.		Last Week
1	I'M WALKIN' — *Fats Domino (Imperial 5428)*	1
2	LUCILLE — *Little Richard (Specialty 598)*	2
3	JUST BECAUSE — *Lloyd Price (ABC-Paramount 9792)*	3
4	COME GO WITH ME — *Del Vikings (Dot 15538)*	6
5	LITTLE DARLIN' — *Diamonds (Mercury 71060)*	7
6	SCHOOL DAY — *Chuck Berry (Chess 1653)*	14
7	IT HURTS TO BE IN LOVE — *Annie Laurie (DeLuxe 6107)*	9
8	PARTY DOLL — *Buddy Knox (Roulette 4002)* / *Roy Brown (Imperial 5427)*	5
9	LOVE IS STRANGE — *Mickey & Sylvia (Groove 0175)*	4
10	NEXT TIME YOU SEE ME — *Little Jr. Parker (Duke 164)*	10
11	ALL SHOOK UP — *Elvis Presley (RCA Victor 20-6870)*	—
12	JIM DANDY — *Lavern Baker (Atlantic 1116)*	8
13	LUCKY LIPS — *Ruth Brown (Atlantic 1125)*	11
14	EMPTY ARMS — *Ivory Joe Hunter (Atlantic 1128)*	17
15	I'M SORRY — *Platters (Mercury 71032)*	16
16	SEND ME SOME LOVIN' — *Little Richard (Specialty 598)*	—
17	RAM-BUNK-SHUSH — *Bill Doggett (King 5020)*	12
18	MAMA LOOKA BOOBOO — *Harry Belafonte (RCA Victor 20-6830)*	—
19	BUTTERFLY — *Charlie Gracie (Cameo 105)*	18
20	C. C. RIDER — *Chuck Willis (Atlantic 1130)*	—

Getting Bigger!
"GUIDED MISSLES"
The Cuff Links
409
ON THE CHARTS!
"Let Me Cry"
Willie Headen
410
DOOTO RECORDS

GETTING BIG!
"MARRY ME"
SHIRLEY & LEE
3369
WATCH THIS ONE!
"STRANGE WORLD"
and
"THE VOW"
GENE AND EUNICE
3374
Aladdin RECORDS
Beverly Hills, Calif.

A NEW HIT!
JESSIE BELVIN
"DON'T CLOSE THE DOOR"
b/w
"BY MY SIDE"
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

ANOTHER HIT!
"HERE AM I"
OSCAR McLOLLIE
206
Class RECORDS
1107 El Centro • Hollywood, Calif.

DOUBLE SIDED SMASH!
"GROANING THE BLUES"
b/w "IF YOU WERE MINE"
by OTIS RUSH
COBRA 5010
ANOTHER DOUBLE SIDED SMASH!
"CRYING THE BLUES"
b/w "LITTLE GIRL"
by LITTLE WILLIE FOSTER
COBRA 5011
COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2325)

They Like The Colonel

NASHVILE, TENN. — Jim Denny (right) head of the Jim Denny Artist Bureau, presents Col. Tom Parker, manager of Elvis Presley, with a plaque which reads: "To Our Friend, Col. Tom Parker. We Think The Best Talent Manager of 1956".

Denny presented the award on behalf of a number of other artists including Webb Pierce, Carl Smith, Red Sovine, Goldie Hill, Jimmy Dickens, George Morgan and the Duke of Paducah. The artists and Denny felt that Parker deserved such an award for his many years of great contribution to the growth of the country music field. Although Parker is now associated with an artist whose appeal is in both the pop and country field, he has devoted much of his knowledge and talent to many artists in the country field thru the years.

Plans New Label

CHICAGO—Don Robey of Duke and Peacock records in town this past week revealed that his firm is planning to add another label to the two it now has.

Robey also advised that he had signed new artists for the firm on this trip.

He seeks a name for the new label and has some suggestions, which, he believes, may prove valuable.

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Chet Atkins Named Musical Director For RCA Victor

NEW YORK—Chet Atkins, internationally famed country-western artist, has been named a Musical Director for the RCA Victor Record Division.

The announcement was made by Steve Sholes, Manager of Victor's Specialty Record Department. Atkins, who has been recording for Victor for the past 10 years, will conduct recording sessions at the company's Nashville, Tenn. studio. He has been doing similar work for Victor since 1953 on a consultant basis.

In the four years Atkins has worked as a consultant for Victor he has been directly associated with Sholes in producing some of the all-time great Country Western hits. He was musical director at the session during which Elvis Presley made his first recording for Victor, "Heartbreak Hotel." In 1953 he conducted the session at which the Davis Sisters recorded "I Forgot More Than You'll Ever Know," biggest hit of the year in the Country and Western field. He also has been musical director at record dates for such top talent as Jim Reeves, Hank Locklin and others.

Atkins, who consistently wins trade press awards as the outstanding instrumentalist in Country Western, music, is one of Victor's biggest album sellers in this country as well as abroad.

The 33-year-old guitarist is a native of Luttrell, Tennessee. His father, James, was a piano and voice teacher, but Chet's main interest was in an old guitar that belonged to his brothers, Jimmy and Lowell. When the brothers played together Chet had to switch to fiddle for lack of another guitar. At the age of nine, he acquired his own instrument through a trade for a broken pistol that had come his way in another trade. From then on it was all guitar, and Chet was called on to play for every community, social and school program.

At 17, Chet made his first radio appearance over KNOX in Knoxville, Tennessee, a station where he later had his own daily show.

Chet is married to the former Leona Johnson, who is the twin sister of Jethro's wife (of the popular Homer and Jethro team.)

His newest Victor album is "Finger Style Guitar" and his most recent single is one of his own compositions, "Blue Echo."

No. 1 Sands Fan

BALTIMORE, MD.—Miss Pat Ross, 15-year-old youngster who has a "Teen Age Crush" on Tommy Sands, proudly displays her membership card in the Tommy Sands Fan Club to Baltimore dee jay Buddy Deane (WITH). Pat is the first official member of the new fan club in this area.

CINCINNATI CUT-UPS

Julie Godsey, Music Librarian of WCPO, writes us that **Ron Dunn** has resigned from the station and is now overseas with a "Rock And Roll" show sponsored by the U. S. Government. The new personality to take over at WCPO is **Myles Foland** who hails from Columbus and is doing the late night show "Yours for The Asking". **Dick Summer** is still holding down 6 hours on WCPO-TV on Saturday from noon 'till 6PM, on the "Teenage Dance Party", the longest continuous show in the Queen City. Any recording artist planning a trip to Cincinnati, can write to **Julie Godsey** of WCPO, and she'll roll out the welcome mate, by arranging to have him or her interviewed on radio and TV. . . . **Jerry Field** sends along word that **Dan Belloc** and his band will open the season at Coney Island. Dan is musical director of Fraternity records, which is owned by **Harry Carlson,** and has out a pair of LP's called "Dance Date With Dan" and "Dapper Dan Swings". Along with Dan will be singers, **Rennee Lunney** and **Eddie Allyn**, who will appear the following week end in Detroit. . . . **Rex Dale** of WCKY was named Disk Jockey of the Month by People Today Magazine and **Jimmy Stewart** made the presentation award while in town. . . . **The Kean's** are back in town, Betty and **Jane Kean** that is, and the folks at Beverly are very keen about the Kean Sisters. . . . **"Uncle" Al Lewis** has a new assistant on his program, **Leesa Ewers.** Al is currently celebrating his 9th year on WCPO-TV. . . . We understand that **Burt Farber,** musical director for Godfrey's shows, will come home to conduct the band for the horse show at Cincinnati Gardens May 9th & 12th. **Carmel Quinn,** Godfrey's singing star, will also be featured at the show. . . . **Casey Clark,** (Sage and Sand), was in town from his busy schedule in Detroit to plug his latest record "Blues Stay Away From Me". . . . **Joni James** (MGM) will be in town Sat., April 6th, for an appearance at Castle Farm. . . .

Please send all news to CINCINNATI CUT-UPS, 771 Cheviot Rd., Cincinnati 31, Ohio.

Right Song — Wrong Artist

NEW YORK—The #5 tune in the Boston 'Hot' chart, appearing in the April 6th issue should have read "Just Because" by Lloyd Price (ABC-Paramount 9792) and not by Larry Williams (Specialty 597).

52 Issues
THE CASH BOX $15

Country Big 10 JUKE BOX TUNES

Pos. Last Week		
1	**GONE** *Ferlin Husky* *(Capitol 3628; F3628)*	2
2	**YOUNG LOVE** *Sonny James* *(Capitol 3602; F3602)*	1
3	**THERE YOU GO** *Johnny Cash* *(Sun 258; 45-258)*	3
4	**TOO MUCH** *Elvis Presley* *(RCA Victor 20-6800; 47-6800)*	4
5	**I'M TIRED** *Webb Pierce* *(Decca 30155; 9-30155)*	5
6	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 20-6749; 47-6749)*	6
7	**WALKIN' AFTER MIDNIGHT** *Patsy Cline* *(Decca 30221; 9-30221)*	8
8	**KNEE DEEP IN THE BLUES** *Marty Robbins* *(Columbia 40815; 4-40815)*	7
9	**TRAIN OF LOVE** *Johnny Cash* *(Sun 258; 45-258)*	10
10	**SINGING THE BLUES** *Marty Robbins* *(Columbia 21545; 4-21545)*	9

Going Pop

SHREVEPORT, LA.—David Houston of RCA Victor Records dropped in to chat with Chuck Dunaway of KENT recently and also to plug his new release of "I Ain't Goin' There No More." They had a half hour interview discussing the current trend of Country artists going Pop.

Price And Robbins Receive Columbia Records' First Gold Guitar Awards

NASHVILLE, TENN. — April 6 was a big day in the lives of Grand Ole Opry stars, Ray Price and Marty Robbins, for on that date they received Columbia Records' first Gold Guitar Awards. "GeeGees," as they are called by the trade, are presented to the Columbia country artist whose record has sold 250,000 copies or more. Marty Robbins' rendition of "Singing the Blues" far exceeded the one-quarter million mark and Ray Price's "Crazy Armsd" was the best selling country record of 1956.

Presenting the awards on the stage of the Opry was Hal Cook, vice president and director of sales for Columbia and Don Law, Columbia's Country A & R man. Immediately following the award presentation, Ray and Marty embarked on a promotion tour which will take them across the nation meeting and talking with disk jockeys about their latest Columbia Records. Marty's new release is "A White Sport Coat" and Ray's has not yet been announced.

Both Ray and Marty emceed Prince Albert's NBC portion of the "Grand Ole Opry" on Saturday night, April 6 which was designated as Geegee Day on the Opry. This was the first time in the history of the show that it had had a double emcee as well as the first time that the Gold Guitar Awards had been given.

Decca Adds 19 Year Old Singer

NEW YORK—Don Woody, 19-year-old vocalist from Missouri, has been added to Decca's Country roster. He makes his bow on the label with two tunes on which he is co-writer: "You're Barking Up the Wrong Tree," and "Bird-Dog." In addition to his professional music business activities, Woody is still attending Missouri State College, where he is a sophomore.

Mercury-Starday Moves To Madison, Tennessee

LOS ANGELES—Don Pierce and "Pappy" Daily have announced that the Mercury-Starday and Starday Record Company home offices have been moved from Los Angeles to Madison, Tennessee. The new address for Mercury-Starday is Box 115, Madison, Tennessee.

Don Pierce pointed out that the rapid growth of the Starday firm in the recording and publishing field, together with the expanded activities required by the Mercury-Starday "Country Series" had made it impossible to get maximum results from the West Coast so the move to Nashville, the country music capital of the world, was inevitable. "Pappy" Daily and Don Pierce had been planning to operate in the Nashville area for some time.

Murray Frost, assistant to Don Pierce, is also making the move. Both Don and Murray Frost are selling their homes in the Los Angeles area and moving their families to Tennessee. Murray Frost is purchasing the home formerly occupied by Gabe Tucker who has returned to Houston, Texas. Gabe was formerly manager of Ernest Tubb and Justin Tubb and the Wilburn Brothers. Pierce has purchased a lot on Old Hickory Lake and plans to build as soon as possible.

Pierce has a heavy itinerary for the coming month. He will be visiting all of the Midwest, Eastern and Southern distributors and branches during April, May and June. He will be concentrating on the working with Mercury-Starday salesmen, one-stops, and key Country dealers to insure maximum promotion for Mercury-Starday releases. In addition, both "Pappy" Daily and Don Pierce will be attending the MOA Convention in Chicago during May, the Country Music Disk Jockey Convention in Kansas City during May, and the Jimmie Rogers Memorial in Meridian, Mississippi.

At the same time, "Pappy" Daily announced that he had acquired Charlie Walker, formerly on Decca, for the Mercury-Starday Country Series. Charlie's first release couples, "Dancing Mexican Boy" (a George Jones song), with "Gentle Love."

A new George Jones' release is scheduled for April. Other new Mercury-Starday releases will be by the Carlisles, Carl Story, Bill Wimberly, Jimmie Skinner, Tibby Edwards, and Curtis Gordon.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE — Ferlin Husky (Capitol)
2. YOUNG LOVE — Sonny James (Capitol)
3. AM I LOSING YOU — Jim Reeves (RCA Victor)
4. THERE YOU GO — Johnny Cash (Sun)
5. I MISS YOU ALREADY — Faron Young (Capitol)
6. WALKIN' AFTER MIDNIGHT — Patsy Cline (Decca)
7. GONNA FIND ME A BLUEBIRD — Marvin Rainwater (MGM)
8. HONKY TONK SONG — Webb Pierce (Decca)
9. MONEY — Al Terry & Rusty & Doug (Hickory); The Browns (RCA Victor); Jody & Odie (Chic)
10. I'M TIRED — Webb Pierce (Decca)

11. OH, SO MANY YEARS. 12. KNEE DEEP IN THE BLUES. 13. TOO MUCH. 14. SINGING THE BLUES. 15. TRAIN OF LOVE. 16. I'M COMING HOME. 17. I'VE GOT A NEW HEARTACHE. 18. FRAULEIN. 19. A WHITE SPORT COAT. 20. YOU'RE THE REASON I'M IN LOVE. 21. DON'T LAUGH. 22. ROCKING IN THE CONGO. 23. CALYPSO SWEETHEART. 24. CRAZY ARMS. 25. SOMEDAY. 26. YOUR TRUE LOVE. 27. FOURTEEN KARAT GOLD. 28. ONE STEP AT A TIME. 29. ALL SHOOK UP. 30. DON'T STOP THE MUSIC; THE SAME TWO LIPS; DON'T FORBID ME; SPEAK TO ME; I'M SETTIN' YOU FREE; I'M GONNA LIVE SOME BEFORE I DIE; YEARNING; SUGAR BEET; UH, UH, NO; STOLEN MOMENTS; A GOOD LOOKING BLONDE; I WAS THE FIRST ONE; LOVING YOU.

His Latest — His Greatest!
PORTER WAGONER
sings
"GOOD MORNIN' NEIGHBOR"
RCA Victor 20/47-6844
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

Bobby Bare
"Life Of A Fool"
"Darling Don't"
CAPITOL # 3686
OPAL MUSIC

Country Best Sellers

IN RETAIL OUTLETS

		Pos.	Last Week
1.	GONE Ferlin Husky (Capitol 3628; F3628)		2
2.	YOUNG LOVE Sonny James (Capitol 3602; F3602)		1
3.	THERE YOU GO Johnny Cash (Sun 258; 45-258)		3
4.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221; 9-30221)		5
5.	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)		4
6.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)		6
7.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)		7
8.	HONKY TONK SONG Webb Pierce (Decca 30255; 4-30255)		14
9.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)		8
10.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)		10

11. I MISS YOU ALREADY. 12. TRAIN OF LOVE. 13. GONNA FIND ME A BLUEBIRD. 14. SINGING THE BLUES. 15. MONEY. 16. FRAULEIN. 17. YOUR TRUE LOVE. 18. CRAZY ARMS. 19. ONE STEP AT A TIME. 20. A WHITE SPORT COAT; ALL SHOOK UP; OH, SO MANY YEARS; ROCKING IN THE CONGO; SOMEDAY; I'M COMING HOME; DON'T LAUGH.

Taking Off!
RED FOLEY
sings
ONE LIFE, TWO LOVES
(And Three Broken Hearts)
DECCA 30249
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEE"
BMI

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

THE CASH BOX BULLSEYE

"THREE WAYS (To Love You)" (2:35) [Springfield BMI—E. Jay, J. Dixon]
"A CHANGE OF HEART" (2:37) [Acuff-Rose BMI—B. & F. Bryant]
KITTY WELLS (Decca 30288; 9-30288)

● Kitty Wells is one of the few gal singers around today to break the charts with any consistency. The thrush recently rode high with her solo clicker, "Repenting", and is currently doing big things with her Webb Pierce duet effort, "Oh, So Many Years". Now the thrush puts her best foot forward, once again, as she goes it alone on two more items that are gonna clean up a bundle of cash for all concerned. On one end, a lovely waltzer, the thrush sez that her sincere, whole-hearted method is the best of "Three Ways" to love the guy. On the other side, a moderate paced weeper, she tearfully complains that her lover must have had "A Change Of Heart". Two sterling performances by Kitty with little to choose between 'em. Ops and dealers—get with it!

"GOOD MORNIN' NEIGHBOR" (2:15) [Valley BMI—F. Wilson]
"WHO WILL HE BE" (2:39) [Warden BMI—G. Wilson]
PORTER WAGONER (RCA Victor 20-6844; 47-6844)

● Here's a power-packed two-sider that Porter Wagoner's vast legion of fans, as well as lovers of sacred music, are gonna buy up by the carloads. One end, titled "Who Will He Be", spotlights Porter on an inspiring vocal and recitation. Chorus and ork back up superbly as the artist imparts his message with telling effect. "Good Mornin' Neighbor" is a sparkling, hand-clappin,' jubilee-style opus that Wagoner and the vocal group project with infectious spirit. An outstanding religious pairing.

"I NEED YOUR LOVIN" (2:27) [Conway BMI—Twitty, Paulman]
CONWAY TWITTY (Mercury 71086; 71086x45)

● A bright new prospect for both the country and pop markets makes his debut on the wax scene. (See Pop reviews).

BILL WIMBERLY

(Mercury-Starday 71089; 71089x45)

B "BACK STREET" (2:41) [Starrite BMI—B. Wimberly, B. Dee] Here's a tender, tear-compelling moderate paced romantic opus that Bill Wimberly, along with his Country Rhythm Boys, decks out in convincing fashion. The guy's willing to take the risks of a hidden love affair if ever the gal needs him.

B "MISSOURI DRAG" (2:44) [Starrite BMI—B. Wimberly, B. Dee] The artists display their fine instrumental wares on this fetching, middle beat rhythm piece that the jocks are gonna spin aplenty.

FREDDIE HART

(Columbia 40896; 4-40896)

B+ "FRAULEIN" (2:39) [Fairway BMI—L. Williams] Freddie Hart comes up with a strong entry as he hops on a middle beat tear-jerker that's starting to climb the country lists in rapid fashion. Splendid offering that should grab off a big slice of the sales melon.

B "BABY DON'T LEAVE" (2:19) [Vidor BMI—F. Hart] Flipside the chanter persuasively delivers a rhythmic, romantic blues item. Engaging vocal and r & b-flavored instrumental assist.

CARL MANN

(Jaxon 502; 45-502)

B+ "ROCKIN' LOVE" [Knox BMI—C. Mann] Carl Mann has a humdinger in this unusual two-tempo debut. It's a fascinating blues item that moves along at an easy gait up 'til the mid-point where it breaks into a solid rock 'n roller. Intriguing sound on a deck with tremendous pop-country prospects.

C+ "GONNA ROCK AND ROLL TONIGHT" [Knox BMI — C. Mann] Under half is a pile-drivin', all-market rocker that Mann belts out in box-hoppin' style. The Kool Kats colorfully support on both lids.

SMILEY & KITTY WITH RITA FAYE

(MGM 12453; K12453)

B+ "WISHFUL THINKING" (2:05) [Acuff-Rose BMI—I. & C. Louvin] The Smiley-Kitty-Rita Faye vocal combination is a treat to the ear as the artists neatly blend on this quick beat lover's weeper. Top grade material that the trio handles effectively. Good bet for deejay programming. Could step out.

B "TILL THEN I'LL REMEMBER" (2:27) [Acuff-Rose BMI — Ballman] Some more first quality close harmony, this time on a lovely sentimental lilter. Pretty wedding of melody and lyrics.

BOBBY BARE

(Capitol 3686; F3686)

B+ "DARLING DON'T" (2:28) [Opal BMI—B. Bare] Bobby Bare turns in an impressive performance on his second outing for the label. It's a potent, middle beat romantic pleader that the warbler renders with warmth and sincerity. A side to watch closely.

B "LIFE OF A FOOL" (2:16 [Opal BMI—B. Bare] This end Bare sadly reflects that he took advantage of an innocent gal who really loved him. Poignant lyrics are sung with great feeling on this moderate tempo heartbreaker. Excellent pairing. Bare has the goods.

KENNY BROWN

(Rodeo 121; 45-121)

B "WITHOUT A PRETTY GIRL" (2:01) [Flex BMI—Brown, Peterson] The Arkansas Ramblers showcase Kenny Brown in a tasteful instrumental fashion as the vocalist brightly spins a contagious, quick beat romantic bouncer.

C+ "VALLEY OF ECHOS" (2:23) [Pamper BMI — Landis, Brown] On the reverse etching the smooth-toned song stylist lilts over a very pretty weeper ballad. Two good showings. Both ends rate the spins.

BUDDY SHAW

(Starday 618; 45-618)

B "NO MORE" [Starrite BMI—R. Snider, B. Shaw] Buddy Shaw displays an enticing, 'rockabilly' style as he steps up to bat out an ear-catching blues rocker. Pleasing platter that oughta have the boxes jingling. Could make a heap of noise with exposure.

B "THE BREATH OF LIFE TO ME" [Starrite BMI—R. Snider, B. Shaw] Shaw changes the pace on the bottom portion as he movingly projects an expressive, middle beat love ballad.

JIMMY AND JOHNNY

(Decca 30278; 9-30278)

B+ "HERE COMES MY BABY" (2:14) [Cedarwood BMI — W. Pierce, J. Math] And here come Jimmy and Johnny with an enjoyable up beat love cutie that has the quality, novelty and charm to break through the "hit barrier". Watch it. Could be a smash.

B "DON'T GIVE ME THAT LOOK" (2:10) [Copar BMI—J. Math] On the under deck the boys are afraid to start love anew with the false-hearted gal. An up tempo lilter that the songsters polish off with finesse.

BOB STRONG

(Blue Hen 130; 45-130)

C+ "MOON OVER NIAGARA" [Zinn Harp BMI—Norman, Short, Bruneay] Bob Strong, warmly backed up by his Sagebrush Serenaders, softly spins a slow moving tale devoted to the honeymooners.

C+ "I GAVE TO YOU MY HEART" [Strong] Another slow paced romantic opus, with a subdued string musical backdrop, is wrapped up in attractive style by Strong. Easy-on-the-ears pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Hank Snow Feted On 20 Years With RCA Victor

NEW YORK, N. Y.—Hank Snow, one of the nation's most widely-known Country singing stars, last week was presented with a gold statuette of Nipper, the famed RCA Victor trademark, commemorating his 20 years as a recording artist on that label.

The presentation was made by Lawrence W. Kanaga, vice president and general manager of Victor, at a luncheon in New York's Town Tennis Club.

In presenting the award, Kanaga pointed out that Snow has consistently been one of the greatest record sellers in his field ever since he joined the label. His most recent single record release, "Calypso Sweetheart" backed with "Marriage & Divorce," as well as a new album, "Country and Western Jamboree", currently are moving up rapidly on the charts.

Although Snow originally built his reputation in Canada, it hasn't taken too long for Hank to equal and surpass his Canadian fame here in the United States. However, his early childhood and circumstances leading up to his becoming a star were not quite so rapid and easy.

By the time he was twelve he was fending for himself, shipping to sea as a cabin boy on a fishing schooner. It was here that his singing and guitar playing talents developed, and he had ample opportunity to put in plenty of hours of practice while entertaining his shipmates.

At fifteen he became a lumberjack, and subsequent jobs included fish packer, Fuller Brush salesman, lobster peddler, insurance salesman, stevedore, drugstore errand clerk and newsboy. Later, he worked his way to Halifax in order to audition for his first radio job.

Hank's audition was an overwhleming success, and his first commercial program started in 1936 over station CHNS, when he began backing himself with a five-piece band and using the name "The Singing Ranger." During the middle and late thirties he was featured on the "Canadian Farm Hour" and received top billing at numerous Canadian exhibitions and fairs. Despite all his activity he found time to open his own guitar studio and begin extensive personal appearances. In 1936 he first began recording for RCA Victor in Canada.

It wasn't until 1944 that Hank made his debut in the U.S., selling war bonds in Philadelphia and broadcasting over stations WCAU and WIP. Once he was heard over the air, he landed a feature program at WWVA in Wheeling, W. Va., and did guest appearances at WCAU. It was about this time, too, that he purchased his famous educated horse, "Shawnee."

In 1948 Hank made his first American tour, and the following year, his first RCA Victor platter was released in this country. There was an immediate and overwhelming response. Since then, he has recorded hit after hit, including many of his own famous compositions such as "I'm Moving On," "The Golden Rocket," "The Rhumba Boogie," and "Music Makin' Mamma from Memphis."

In 1950 he signed a seven-year contract with WSM in Nashville, Tenn., in spite of the fact that at the time the station had its doubts as to Hank's ability to succeed. These fears were quickly dispelled when "I'm Moving On" and subsequent releases really did "move on" to become big hits.

Hank enjoyed an unprecedented honor when his milllion-seller, "I Don't Hurt Anymore," remained at the top of the charts for exactly one year—from May, 1954, to May, 1955.

Hank is married and the father of a grown son, who is now taller than his dad. Young Jimmie Rodgers Snow has been making numerous TV, radio, and personal appearances with his father and on a couple of occasions has, according to Hank, "stolen the show."

MGM Releases 3 Hank Williams Albums

NEW YORK—MGM last week released a special Hank Williams package containing three 12-inch long playing records and a four page brochure featuring photos and biographical material on the late song writer and recording artist whose disks have sold in the millions since his untimely death three years ago. The package will retail for $11.98.

Cover design features an oil painting replica of Williams.

The popularity of Hank has never diminished in the years since his death. The record company has a backlog of Hank Williams tapes and masters to last for years.

Small Named Talent Scout For Event Records

WESTBROOK, ME.—Al Hawkes, owner and general manager of Event Records in Westbrook, Maine, has appointed Jim Small as his national talent scout for the company. Event deals strictly with Country and Western music.

Small, who has been in the Country field for the past 26 years, also manages some of the acts he has placed on Event. Among them are Jimmy Copeland and his Texas Kids, and Sonny DeFreest whose first release "Little Boy Blue" and "Hurt By Love" was just issued.

Hawkes, the label's prexy, is a veteran Country singer and entertainer.

Dean Show Bows April 8

NEW YORK — George Hamilton IV, the collegian whose ABC-Paramount recording of "A Rose and A Baby Ruth" catapulted him to the top, and Jan Crockett, who attracted national attention as Miss Florida, will be featured on "The Jimmy Dean Show" which premieres Monday, April 8, over the CBS Television Network, 7:00 to 7:45 a.m., EST, and rebroadcast 7:00 to 7:45 a.m., CST.

The easy-going country-style music show will be presented from Washington, D.C., five days a week, Monday-through-Friday, with Dean as host.

Miss Crockett and young Hamilton will join with Dean's regular family, the Texas Wildcats Band, The Country Lads Duo, and ventriloquist Alec Houston in presenting the early morning feature.

KPOK Opening

LAS VEGAS—Happy about the whole thing at the recent KPOK opening are (left to right) Saxie Dowell, KPOK executive vice-president; Abe Schiller, executive vice-president of the Las Vegas Flamingo Hotel; Mayor Malcolm White of Scottsdale; Dick Gilbert, president of KPOK; and Arizona's State Treasurer J. W. Kelly, all of whom are holding "Thousand Dollar" bills given away by Mr. Schiller owner of the ornate saddle once owned by the late William S. Hart.

Many state and local officials—and more than 1,000 invited guests—were on hand for the two-hour broadcast from 4-6 p.m. which marked the opening of KPOK offices and studios to the public at the Safari Hotel Radio Center building.

Randy Blake Moves "Suppertime Frolics" To WLW

CINCINNATI, O. — Randy Blake, popular country deejay, has moved his "Suppertime Frolic" Show to radio station WLW in Cincinnati.

The program is being broadcast every evening from WLW (except on Monday) from 8:05 to 9:30 EST. It began April 2. Randy hopes that all his listeners will join him on WLW in Cincinnati, a city that has long been closely associated with country music.

Blake had been conducting his "Suppertime Frolic" Show from Chicago for over 19 years and had flavored his show with many gospel recordings.

congratulations

to

Hank Snow

on His 20th Aniversary

with RCA VICTOR

and still going strong

from

Elvis and the Colonel

Smash Hit In All Markets!

I NEED YOUR LOVIN'

COUPLED WITH

BORN TO SING THE BLUES

BY

THE NEW SINGING SENSATION FROM ARKANSAS

CONWAY TWITTY

MERCURY 71086

3 Great New Hit Releases!

1 Missouri Drag
AND
Back Street
AMERICA'S NO. 1 C & W SHOW BAND
BILL WIMBERLY
AND HIS COUNTRY RHYTHM BOYS
MERCURY 71089

2 Light At The River
AND
Mocking Banjo
CARL STORY
AND HIS RAMBLING MOUNTAINEERS
MERCURY 71088

3 Born To Be Wild
AND
No Fault Of Mine
JIMMIE SKINNER
MERCURY 71090

Mercury
REG. U.S. PAT. OFF.
STARDAY

Country Disk Jockey

REGIONAL RECORD REPORTS

Smokey Smith
KRNT—Des Moines, Iowa

1. Walkin' After Midnight (P. Cline)
2. Gone (F. Husky)
3. I'm Tired (W. Pierce)
4. Money (Terry, Rusty & Doug)
5. Young Love (S. James)
6. There You Go (J. Cash)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Honky Tonk Song (W. Pierce)
9. Your True Love (C. Perkins)
10. Don't Stop The Music (Jones)

Seedy Shute
WKTQ—So. Paris, Me.

1. Gone (F. Husky)
2. There You Go (J. Cash)
3. Walkin' After Midnight (P. Cline)
4. Young Love (S. James)
5. I'm Tired (W. Pierce)
6. One Step At A Time (Lee)
7. Crazy Arms (R. Price)
8. Too Much (E. Presley)
9. Money (Terry, Rusty & Doug)
10. I Was The First One (H. Thompson)

"Ramblin' Lou"
WJJL—Niagara Falls, N. Y.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. There You Go (J. Cash)
3. Calypso Sweetheart (H. Snow)
4. Loving You (Lee & Cooper)
5. Gone (F. Husky)
6. Knee Deep In The Blues (M. Robbins)
7. Walkin' After Midnight (P. Cline)
8. I'm Tired (W. Pierce)
9. Don't Laugh (Louvins)
10. I Miss You Already (F. Young)

Bob Jennings
WLAC—Nashville, Tenn.

1. Gone (F. Husky)
2. Young Love (S. James)
3. Singin' The Blues (Robbins)
4. Money (Browns/Terry, Rusty & Doug)
5. Our Last Night Together (D. Rich)
6. Fraulein (B. Helms)
7. I'm Settin' You Free (Wilburns)
8. The Tears Behind The Smile (G. Morgan)
9. Walkin' After Midnight (P. Cline)
10. Don't Forbid Me (E. Tubb)

Ed Davis
WFPG—Atlantic City, N. J.

1. 500 Miles (T. Glazer)
2. Gone (F. Husky)
3. A Poor Man's Roses (Cline)
4. Knee Deep In The Blues (M. Robbins)
5. I'm Tired (W. Pierce)
6. Walkin' After Midnight (P. Cline)
7. There You Go (J. Cash)
8. Stolen Moments (H. Snow)
9. Am I Losing You (Reeves)
10. Searching (K. Wells)

"Balin' Wire" Bob Strack
KIMO—Independence, Mo.

1. You're The Reason (S. James)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Find It In Your Heart (Wells & Pierce)
4. Tears Behind The Smile (G. Morgan)
5. There You Go (J. Cash)
6. I'm Setting You Free (Wilburns)
7. I'm Coming Home (J. Horton)
8. Stolen Moments (H. Snow)
9. Anyplace (Balin' Wire Bob)
10. I Miss You Already (Young)

Kermit Reid
WTJH—East Point, Ga.

1. Honky Tonk Song (Pierce)
2. Gone (F. Husky)
3. A White Sport Coat (M. Robbins)
4. Oh So Many Years (Wells & Pierce)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Tears Behind The Smile (G. Morgan)
7. All Shook Up (E. Presley)
8. Knee Deep In The Blues (M. Robbins)
9. Walkin' After Midnight (P. Cline)
10. I'm Settin' You Free (Wilburn Bros.)

Don Burford
KBSF—Springhill, La.

1. Hey Mr. Bartender (Gallion)
2. One Step Nearer (Singleton)
3. Ain't Goin' There No More (D. Houston)
4. Uh-No (G. Jones)
5. Penalty (B. Barnes)
6. Am I Losing You (J. Reeves)
7. Who Will Be The Next One (J. O'Gwynn)
8. Fool In Love (B. Gallion)
9. I Asked For More (Edwards)
10. Speak To Me (W. Fairburn)

Paul Simpkins
WBAM—Montgomery, Ala.

1. I Miss You Already (Young)
2. Am I Losing You (Reeves)
3. Pledge Of Love (M. Torok)
4. Young Love (S. James)
5. Gone (F. Husky)
6. The Same Two Lips (M. Robbins)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Someday (W. Pierce)
9. Speak To Me (S. James)
10. Money (Terry, Rusty & Doug)

Red Hughes
CKEY—Toronto, Ont., Can.

1. Young Love (S. James)
2. Gone (F. Husky)
3. There You Go (J. Cash)
4. Am I Losing You (Reeves)
5. Too Much (E. Presley)
6. I'm Tired (W. Pierce)
7. Knee Deep In The Blues (M. Robbins)
8. Singin' The Blues (Robbins)
9. Walkin' After Midnight (P. Cline)
10. I Miss You Already (F. Young)

Tom Edwards
WERE—Cleveland, Ohio

1. Gone (F. Husky)
2. Honky Tonk Song (Tillis/Pierce)
3. Money Browns/Terry, Rusty & Doug)
4. Good Morning Captain (J. Gibson)
5. Nine Pound Hammer (Clark)
6. Don't Cry For You I Love (G. Morgan)
7. I'm Stickin' With You (J. Bowen)
8. I'm Rough Stuff (Carlisles)
9. I Miss You Already (Young)
10. Yearning (G. Jones)

Fl "Did" Dwyer
KSWO—Lawton, Okla.

1. Am I Losing You (J. Reeves)
2. Too Much (E. Presley)
3. Gone (F. Husky)
4. Honky Tonk Girl (M. Roman)
5. Money (Browns)
6. Young Love (S. James)
7. Stolen Moments (H. Snow)
8. Repenting (K. Wells)
9. Searching (K. Wells)
10. I've Got A New Heartache (R. Price)

"Porky" Charbonneau
CKY—Winnipeg, Manitoba, Can.

1. Young Love (S. James)
2. Gone (F. Husky)
3. There You Go (J. Cash)
4. Too Much (E. Presley)
5. Knee Deep In The Blues (M. Robbins)
6. Am I Losing You (J. Reeves)
7. I've Got A New Heartache (R. Price)
9. Walkin' After Midnight (P. Cline)
9. Rocking In The Congo (H. Thompson)
10. I Miss You Already (F. Young)

Joe Nixon, Tom Brennen, Joe Allison
KRKD—Los Angeles, Calif.

1. Young Love (S. James)
2. Fraulein (B. Helms)
3. Teenage Crush (T. Sands)
4. Sundown (M. Wiseman)
5. Gone (F. Husky)
6. Am I Losing You (J. Reeves)
7. Heart Calling (D. Bailey)
8. Surrounded By Sorrow (J. Tucker)
9. Born To Lose (Crooks)
10. It's Nothin' To Me (L. Clingman)

Day Sandstroem
WWRI—West Warwick, R. I.

1. A Thief (D. Owens)
2. Searching (K. Wells)
3. 14 Karat Gold (D. Richards)
4. Singing Waterfall (H. Williems)
5. Tornado Of Love (A. Williams)
6. Gone (F. Husky)
7. Train Of Love (J. Cash)
8. Young Love (S. James)
9. Crazy Arms (R. Price)
10. Lumberjack (L. Payne)

George Suttmeier
WITJ—Ithaca, N. Y.

1. Gone (F. Husky)
2. Young Love (T. Hunter)
3. Too Much (E. Presley)
4. There You Go (J. Cash)
5. Am I Losing You (Reeves)
6. Walkin' After Midnight (P. Cline)
7. Train Of Love (J. Cash)
8. I'm Tired (W. Pierce)
9. Knee Deep In The Blues (M. Robbins)
10. Singin' The Blues (Robbins)

Dave Walshak
KCTI—Gonzales, Texas

1. Train Of Love (J. Cash)
2. I'm Comin' Home (Horton)
3. Teen Age Crush (T. Sands)
4. Too Much (E. Presley)
5. Let Me (E. Presley)
6. Oh So Many Years (Wells & Pierce)
7. Fraulein (B. Helms)
8. All Shook Up (E. Presley)
9. Money (Terry/Rusty & Doug)
10. Walkin' After Midnight (P. Cline)

Ken Parsons
KLRA—Little Rock, Ark.

1. Money (Browns)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Young Love (S. James)
6. I Miss You Already (F. Young)
7. Nothing At All (Wilburns)
8. Our Last Night Together (D. Rich)
9. The Life I Have To Live (J. Tubb)
10. Who'll Be The Next One (J. O'Gwynn)

Donn Caldwell
WHLL—Wheeling, W. Va.

1. Hey Honey (D. Owens)
2. Gone (F. Husky)
3. Young Love (S. James)
4. There You Go (J. Cash)
5. Am I Losing You (J. Reeves)
6. Walkin' After Midnight (P. Cline)
7. Your True Love (C. Perkins)
8. Money (Terry, Rusty & Doug)
9. All Shook Up (E. Presley)
10. Whoo I Mean Whee (Gunther)

Bill Carrigan
WJGD—Columbia, Tenn.

1. A White Sport Coat (M. Robbins)
2. Honky Tonk (W. Pierce)
3. Someday (W. Pierce)
4. Gone (F. Husky)
5. Shrine Of St. Cecilia (Young)
6. I'm Settin' You Free (Wilburns)
7. Tears Behind The Smile (G. Morgan)
8. Look What You've Done (B. Martin)
9. Sundown (M. Wiseman)
10. I'm Gonna Be A Loser Again (E. Hill)

"Farmer Phil"
WGUY—Bangor, Me.

1. Young Love (S. James)
2. Am I Losing You (Reeves)
3. Gone (F. Husky)
4. There You Go (J. Cash)
5. Knee Deep In The Blues (M. Robbins)
6. I Miss You Already (Young)
7. I'm Tired (W. Pierce)
8. Walkin' After Midnight (P. Cline)
9. Rockin' In The Congo (H. Thompson)
10. Fourteen Karat Gold (H. Locklin)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.

Country Round Up

Glad to hear that Columbia's **George Morgan** is on the mend after a successful eye operation, two weeks ago, according to word from Promotion Manager, **Buzz Cahn.** His 1st scheduled appearance since coming out of the hospital was for the March 30th, "Ozark Jubilee" show. Buzz notes that publicity has been extra heavy on Morgan's latest release, "Tears Behind The Smile" and "Don't Cry, For I Love You" and it seems to be catching on both country and pop-wise. Deejays desiring a copy can easily obtain one by writing to Cahn at 208 Cherokee Rd., Nashville, Tenn. or to Acuff-Rose Pub., 2510 Franklin Rd., Nashville.

GEORGE MORGAN

* * * * *

Steve Stebbins, Americana Corp., notes that besides his A&R duties for Dot Records, **Mac Wiseman** is being booked by Americana on weekends. After playing San Diego, Calif. on March 22nd & 23rd he plays the "Town Hall Party" in Hollywood on the 5th & 6th of April and then heads north. Mac's newest Dot effort is tagged "Sundown" and "Step It Up And Go."

* * * * *

Ed Preston, Personal Manager of **Peggy Jo Stewart,** the 14-year-old yodeling sensation of Canada's "Main Street Jamboree" (now on CHCH-TV, Hamilton, Ontario, Can.) reports that the reaction has been great to the gal's March 4th appearance on **Lawrence Welk's** "Top Tunes And New Talent", ABC-TV Show from Hollywood. The fan mail has been pouring in, as well as offers for magazine articles, TV commercials and appearances on radio and TV shows. "Little Peggy Jo From Buffalo", as she is known, records for Sparton Records of Canada and will next be seen on the WWVA-Wheeling, W.Va. "World's Original Jamboree" on May 4th.

* * * * *

Williamson-Dickie Mfg. Co. of Fort Worth, makers of Dickies work clothes, joined in alternate-week participating sponsorship of the "Ozark Jubilee" on March 23rd. On hand to get the ball rolling were **Stanley Schlenther** of the Evans & Associates agency, **Glen Elliott** of Williamson-Dickie and **Wm. K. Ermeling** of ABC Sales. The firm is to announce its Jubilee affiliation in "Life" and "Look" magazines next month.

PEGGY JO STEWART

Sonny James, currently riding high with "Young Love" and his newest, "First Date, First Kiss, First Love" on Capitol, opened at the famed Palace Theatre in New York on April 4th. His next "Jubilee" appearance is one the 11th of May.

Marvin Rainwater is on a string of personals in New Jersey in the wake of his "Gonna Find Me A Bluebird" MGM success. . . . **Anita Carter** guests on Dow Chemical Company's **Red Foley Show** over ABC Radio April 13th. . . . **Brenda Lee** appears in Hamilton, Ontario, April 20-24, with electric standard guitarist **Speedy Haworth** going along. . . . Sheet music, incidentally, on Brenda's "One Step At A Time," penned by Hugh Ashley, will be available shortly as a result of an arrangement between Earl Barton Music, Springfield, and Hill & Range Songs, New York. . . . **Bobby Lord, Slim Wilson,** the **Tall Timber Boys, Flash & Whistler, Suzi Arden, Jubilee Promenaders** and **Pete Stamper** will entertain at a closed get-together of 3,000 farmers in Madison, Wis., April 4. . . . Pete is nursing a broken foot, following an ill-timed jump from a stage in Englewood, Colo. . . . **Ardis Wells** and her All-Girl Band of Minneapolis will be on "Ozark Jubilee" April 6th. . . . **The Marksmen Quartet** will be at Minneapolis' Flame Club April 10th thru 13th.

* * * * *

Recent visitors to the **Cash Box** office in New York included RCA Victor's **Pee Wee King** and publisher **Nat Tannen.**

* * * * *

Bookings for **Myrna Lorrie** will have her in Hamilton, Ontario, Canada and vicinity from April 6th to the 14th with several appearances on "Main street Jamboree" covering both TV and stage appearances.

Myrna and her Personal Mgr., **Henry Gall,** will shortly embark on a DJ tour to promote her new RCA release, "Die, I Thought I Would" and "That's What Sweethearts Do".

ANITA CARTER

* * * * *

The April appearances of RCA Victor's **Blackwood Bros. Qt.** includes Dayton, Ohio on the 2nd; Canton, Ohio—3rd; Marion, Ohio—4th; London, Ont., Can.—5th; Detroit, Mich.—6th; Mishawaka, Ind.—7th; Rome, Ga.—12th; Birmingham, Ala.—13th; Greenville, S.C.—19th; Charlotte, N.C.—20th; Lockland Baptist Church, Cincinnati, Ohio, Revival the 21st thru the 28th and in Karnak, Ill. on the 30th.

* * * * *

Ruth Snider, Manager & Agent for **Buddy Shaw** infos that Shaw's latest Starday waxing, out this week, is tagged "No More" and "The Breath Of Life To Me".

* * * * *

William R. Packham, General Mgr. of WDAT-South Daytona, Fla., types that his is the sole station in the area programming C&W music. Spinning the country wax on the WDAT-"Halifax Hayride" is **Uncle Bill Bennett.**

* * * * *

Thanks to **Bill Carter** and Fan Club President, **Marge Whitney,** 1102 West Judd Road, Flint 7, Mich. for the nice letter they sent to the Cash Box offices. They tell us they're looking forward to Bill's first release on Starday.

* * * * *

Cowboy Howard Vokes sez that **Bob Strack,** KIMO-Independence, Mo. is getting a terrific response to his Fee-Bee waxing of "Any Place I Hang My Hat Is Home" and "Hillbilly Lovin' ". Vokes reports that it's breaking big in Kansas City and spreading to Ala., La., Texas, Okla., Iowa, Mo., and North Dakota and that several companies are negotiating for the master. Fee-Bee which headquarters in Greensburg and Pittsburgh, Pa., has signed "Cowboy" **Joe Bisko.** He'll cut 6 sides according to Fee-Bee execs **Matt Furin** and **Joe Averbach.** Fee-Bee Music currently has a smash waxing by the **Del-Vikings** on Dot. Vokes adds that **Bruce D. Steinbicker,** WETB-Johnson City, Tenn. tells him he's been neglected by Decca Records.

BILL CARTER

* * * * *

Banjo player and writer of "I'm Just The Same" and "Keep The Star Spangled Banner Waving", **Diahl Graham,** is the featured artist with **Curley Gold** and his **Texas Tune Twisters'** Western Swing Band playing one-nighters throughout the Northern California area.

* * * * *

Charline Arthur who is a regular of "Cowtown Hoedown", KCUL, Ft. Worth, was a recent guest of "Red River Jamboree", Paris, Texas, where she plugged her new Coin Record, "Hello Baby" and "Cryin' Alone". The Jamboree, produced by **Roy Glenn** and **Pee Wee Reid** drew capacity crowds for both Charlene's and the **Belew Twins'** guest appearances on March 16th & 23rd.

* * * * *

Ken Parsons, KLRA-Little Rock, Arkansas, writes of recent visitors on his all-nite "Country-Fried" Show, **Bonnie Brown** of the Brown Trio, and **Dave Rich.** Bonnie sat in with him 'til four o'clock. Four days later Dave made the whole show on a stopover—going to guest on the "Louisiana Hayride" March 23rd. After the show, Ken took him around to meet other deejays of the city, **Tommy Trent** of KTHS, "**Smiley Mac**" of KARK, and **Al Dent** of KVLC. Ken writes that Dave will join **George Jones, Justin Tubb** and **Benny Martin** starting April 2nd in Huntsville, Alabama. He also writes that the Browns left Pine Bluff March 24th, starting the trip which will eventually carry them to 17 nations overseas with the RCA Victor show. Maxine's husband, **Tommy Russell,** will join them before they leave this country.

DIAHL GRAHAM

* * * * *

Songster **Jimmy Dean,** who will star in "The Jimmy Dean Show," guests on CBS Television's "Good Morning With **Will Rogers, Jr.**" Thursday and Friday, April 4th and 5th. The visit marks Dean's first appearance on the CBS Television Network, where the new program will occupy the 7:00-7:45 AM, EST and CST, period starting Monday, April 8th.

* * * * *

Guesting recently on **Bob Jenning's** "Country Store" Show over WLAC-Nashville, Tenn., were **Dave Rich, Marty Robbins, Eddie Hill, Bill Carlisle, The Wilburn Brothers** and **Lee Emerson.** Bob started a remote broadcast, on March 2nd, from the Morris Furniture Store in Nashville to be heard each Saturday at 3:00 P.M. He adds that "Local papers here did a story recently about a listener hearing my program without having a radio in his house. He lived close to our tower and he awoke one morning to the entertainment of my Country Store Program, being picked up by his bathroom sink. Being checked by our Chief Engineer, he said such a strange incident was caused by rust in the pipes."

* * * * *

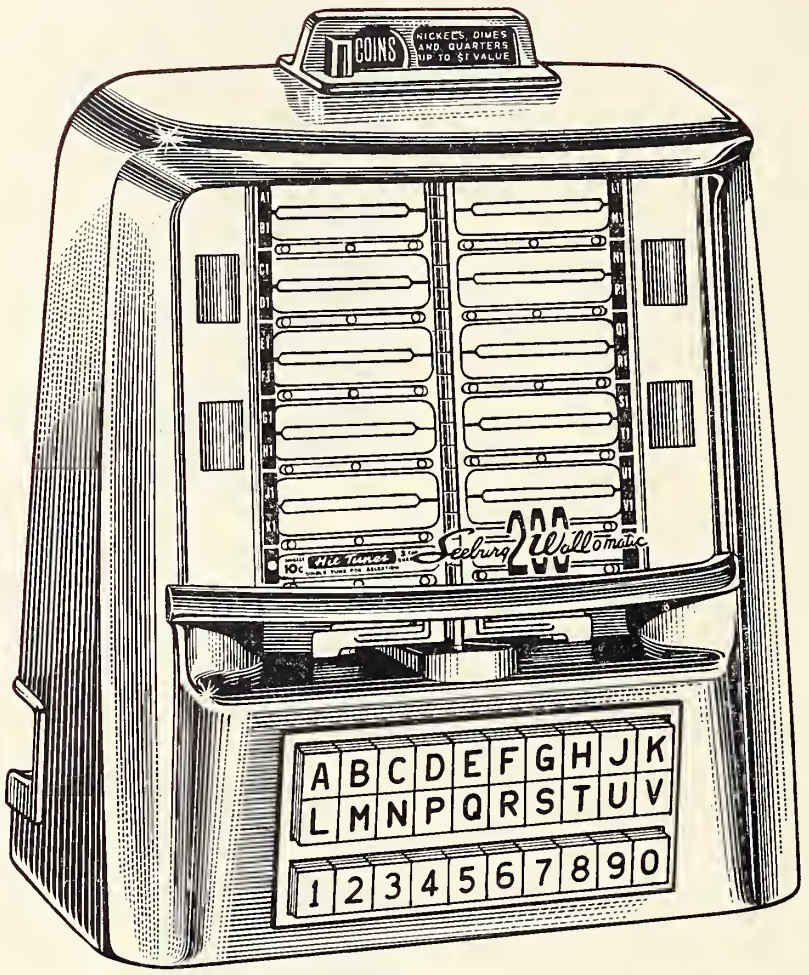
The West invaded the East on Friday, March 22nd and Sat. the 23rd. and Sun. the 4th. A "Grand Ole Opry" group consisting of **Ernest Tubb & His Texas Troubadors, The Wilburn Brothers, Kitty Wells,** and **Johnnie & Jack & The Tennessee Mtn. Boys** played to packed houses at Asbury Park's Convention Hall on Friday, Newburg, N.Y.'s Armory on Sat. and at the Sunnyside Gardens in Queens, N.Y. for Sun. afternoon and evening performances. The shows were booked by the **Jolly Joyce** agency and promoted by WAAT-Newark, N.J. deejays, **Don Larkin** and **Lyle Reed.**

CHARLENE ARTHUR

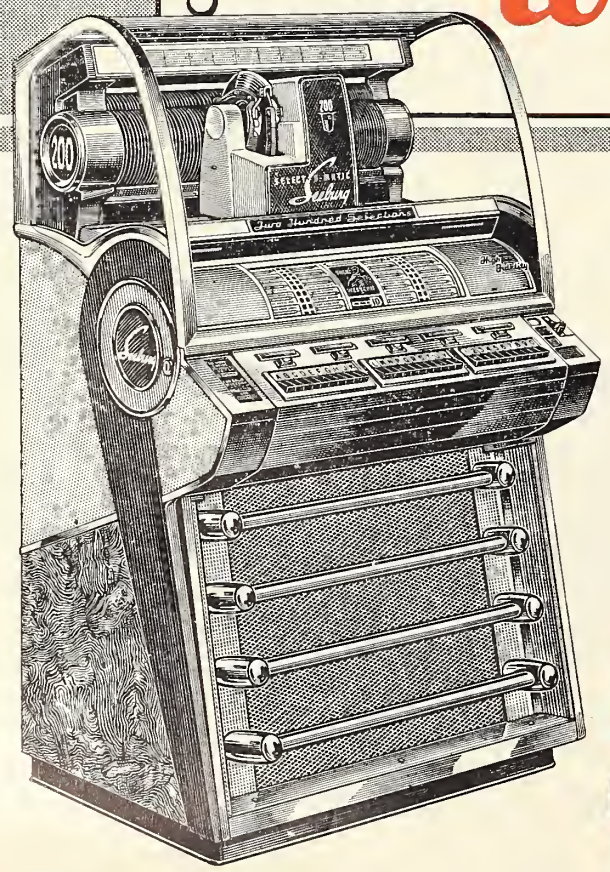
* * * * *

Slim Harper, WVNJ-Newark, N.J. types that due to record breaking crowds at New Jersey's "Home Of Country Music", The Coral Bar And Rest, RCA Victor's **Elton Britt** and MGM's **Coy McDaniel** have been booked in for 5 nights a week, Wed. thru Sun. The boys'll be on hand Apr. 10th when the Coral celebrates its being on the air for one year on WVNJ's "Midnight Jamboree". **Billy Sage,** rhythm man and singer with Harper's **Country Gentlemen,** is out with his first release on Trail Records tabbed "Gonna Find Me A Baby" and "Naggin' Woman". Harper adds that wax artists wanting to appear on the "Midnight Jamboree" can contact him at WVNJ or by phoning FAirlawn 4-8409.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box,** 1721 Broadway, New York 19, N. Y.



THE Wall-o-matic 200



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Here and There

WASHINGTON, D. C.—The Small Business Administration, this city, released a review this week which could be of great importance to many of our realers. "A growing number of small business owners are taking a new look at the legal structure of their firms," it states. "Many individual proprietors are wondering if they would be better off with a different set up." The article advises consultation with a lawyer, but details a brief general picture of what the different legal structures involve. In addition to the tax situation, six other points are suggested as significant in sizing up legal structure: cost and procedures in starting; size of risk; continuity of operations; adaptability of administration; influences of applicable laws; and attraction of additional capital. Three main types of structure are analyzed: Single proprietorships, partnerships, and Corporations. If any of our readers are interested, we suggest they write to the Small Business Administration, Washington 25, D. C., and ask for "Aids," No. 80.

CHICAGO — Altho mid-west coin machine firms have been shipping machines for export, one of the handicaps during the winter months is freight costs. These charges are always higher during the cold months, as the Great Lakes are closed, and shipments have to be made by rail to eastern ports. With the Great Lakes opening its season, it is predicted new lines are entering service, and it is expected new shipping records will be set. With few exceptions the lines are planning to increase the frequency of sailings with new or chartered vessels in a concerted drive to point up the advantages of inland shipping to Midwest and Far Western shippers. Looks good for these midwest coin firms—all they have to do now is come up with the machines to meet the demand.

NEW YORK—One of our coinmen, whose son was home from college recently, told us that even in the most technical classes, the students keep their sense of humor. Seems that in one particular class, the professor had just concluded an experiment concerning atoms. He commented: "Please note that at the beginning of the experiment there were 27 atoms; now there are only 26. Students," he demanded pointedly, "what happened to that other atom?" There were several moments of tense silence. Then a low voice from the rear of the room said slowly, "Don't anybody leave this room."

From Each Dollar Taken In By Machines On The Inequitable, Outworn, Economically Unsound 50%-50% Commission Basis:

THE LOCATION OWNER GETS 90c

THE OPERATOR GETS 10c

Regardless of how many operators have reported this fact; regardless of how many times this publication has printed these reports; and regardless of how many manufacturers, distributors and leaders of the industry have joined in to urge operators to change to a more equitable commission basis with their locations, it still seems that all this must be brought home again and again to those operators who are, today, because of tremendously increased overhead expenses and continning static income, struggling just to hang on to their businesses. These operators must be made to realize that from every dollar they take out of their machines on a 50-50 basis they actually wind up with but 10¢ while the location gets 90¢.

This may be difficult for some operators to realize. But they simply must take into consideration the following absolute and definitely indisputable facts. All the storekeeper removes from the 50¢ he gets from every dollar taken out of the machine on a 50%-50% basis is whatever rent he can charge for the few square feet of space taken up by the machine, compared to whatever monthly rental he pays for all the square feet in his place and, in addition, whatever the cost of the electricity used by the machine when it is in operation. And this, every operator in the nation, along with the majority of storekeepers agrees, is less than 5¢ from every 50¢ the location obtains. Therefore, the location owner has 90¢ profit from each $1 the operator hands him on the old, outworn, economically unsound and completely inequitable 50-50 commission basis.

What happens to the operator's 50¢ he gets from each dollar taken out of his machines on the 50-50 commission basis? The operator not only has to pay for the machine, he has to allow for servicing, for tires, trucks, parts, supplies, labor wages, license fees, and dozens of other overhead expenses which, all leading operators agree, amounts to 45¢ of each half-dollar he gets as his share. Therefore, the operator is actually obtaining but 10¢ from each dollar his machines take in on the inequitable 50-50 commission basis.

How any operator can continue to remain in business on a progressive and profitable basis on 10¢ is something no intelligent businessman will ever be able to figure out logically.

Of course, there are locations, perhaps 1% or 2% of an entire route, where an operator can continue on a 50-50 basis and still show a somewhat decent return on his investment.

But the average location, the secondary and lower spots, the places that knock down the average from these 1% excellent locations, these spots are forcing operators, who continue on the inequitable 50-50 basis, into eventual bankrnptcy.

There is only one answer. That is *The Cash Box*' *"10¢ Play Plus" plan.* This plan urges operators, in addition to 10¢ play, to obtain a more equitable share of the gross intake from all of their machines.

Whether the operator does this by arranging for front money, minimum guarantees, 60%-40%, 65%-35% or 75%-25%, is up to the individual operator and his knowledge of what his locations will agree to.

Whatever the operator does he simply must, to assure himself his future welfare and security, assure himself continning in business on a progressive and profitable basis, especially as overhead expenses continue to zoom upward and costs of equipment go ever higher while intake remains more or less static, change to a more equitable division of the gross intake immediately.

Complex Electro-Mechanical New Equip't Requires:

SCHOOL FOR MECHANICS

Ops Report Lack of Good Mechanics Acute, Advise This Halts Route Expansion Plans. Urge a "School For Mechanics" be Created to Train Men in Repair of All Types of Machines

CHICAGO—"The shortage of mechanics is growing more acute every day and," this operator advises, "unless we can get some good mechanics to work for us we'll just have to cut down on the expansion plans we had for this summer."

Nor is he the only one who is feeling the shortage of good mechanics. The problem is nationwide in scope. Operators all over the country report a dearth of good mechanical help.

What's more, it seems, the complexities of the modern electro-mechanical machines requires the very top type mechanics for repairs and maintenance.

"It's not as easy, nor as quick," one distributor here said, "to develop helpers into mechanics anymore.

"The new machines," he explained, "are much more complex and intricate as far as electronics and mechanics are concerned.

"We have to depend on but one or two men to keep our reconditioning department going at top speed and hope that one or two helpers will develop into sufficiently good mechanics to help us out."

Almost from its very first issue, *The Cash Box* has been urging the members of the industry to create a "*National School for Mechanics.*"

Over the years many have written to this publication agreeing that a "*School for Mechanics*" continues to be one of the most outstanding necessities.

To help operators, jobbers and distributors, manufacturers have created traveling service schools. These have helped tremendously to bring about better understanding of the various individual machines of those manufacturers who conduct such schools.

But the average mechanic has to know all the types of machines, ranging from pinballs to arcade equipment, as well as music machines, kiddie rides, bowling and shuffle games, and everything else that requires expert maintenance and repair.

General, all-around mechanics, are becoming ever-more difficult to find. The lack of such mechanics has withheld many from expanding routes as well as distributing businesses.

The hope is that the trade will soon get together to arrange for a "*National School for Mechanics*" as has been urged for over 14 years now by this publication.

Seeburg Shows New Phonographs

Distribs Tremendously Enthused. Prepare Big Showings For Operators

CHICAGO — Seeburg distributors were among the most enthusiastically elated in the industry this past week after being shown the new Seeburg 200 and 100 selection phonographs.

"Not only are they the most beautiful phonographs in the history of the industry", reported one well known Seeburg distributor, "but, what's more", he added, "they are engineering triumphs."

Other Seeburg distributors were just as elated and outspoken in regard to the new 200 selection and the new 100 selection phonographs which they saw here this past week.

"Never before", claims one distributor, "have there been as many outstanding innovations in automatic music as are featured in the new Seeburg phonos."

Another distributor described the Seeburg 200 as:

"The 'jet' model phonograph for the jet age."

There was much talk about use of albums and how these can prove extremely profitable to the operators among all Seeburg distributors.

"With the album business now far ahead of record singles", one distributor explained, "the new Seeburg 200 selection 'jet' phonograph offers operators the greatest opportunity to cash in on the profitable, growing album market."

As yet no official description or reports have been issued by J. P. Seeburg.

It is understood that showings are getting under way by distributors all over the country.

"We would like the operators to judge for themselves when they see our new phonographs", is the way one Seeburg executive put it.

"There's no use trying to describe our new phonographs", said a Seeburg distributor, "just tell the operators to come on in to our showrooms and see 'em for themselves."

George A. Miller, MOA Pres., To Open Headquarters For MOA Convention, April 15, At Morrison Hotel, Chicago

Exhibit Space Going Rapidly

GEORGE A. MILLER

CHICAGO—"Altho I had every intention of being in MOA convention headquarters at the Morrison Hotel, Chicago on April 8", stated George A. Miller, president and business manager of Music Operators of America, "so much material has piled up on my desk here in Oakland, and so many details have to be handled, that I had to postpone my arrival in Chicargo until Sunday, April 14.

"Therefore", he continued, "official headquarters for MOA will be opened in Suite 1728 at the Morrison Hotel on Monday, April 15."

Miller will then supervise all matters for the MOA Annual Convention being held here on May 19, 20 and 21, directly from the Chicago headquarters. "We have made arrangements to have enough help on hand in Chicago", Miller advised "to give all interested parties prompt attention and correspondence will be answered immediately."

"Because of the numbers of firms desiring exhibit space," stated Miller jubilantly, "away beyond our expectations, we are now making plans to enlarge the exhibit facilities. Space in the Grand Ballroom and the Constitution Room are almost completely sold out. To date 51 exhibit booths have been bought, and with the convention still two months away, many more booths will be taken."

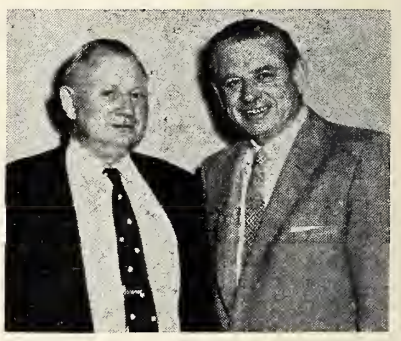
The following exhibitors, according to Miller, have confirmed their resercations with checks: **Coin Machine companies:** American Shuffleboard Company; AMI, Inc.; Auto-Photo Company; Bally Manufacturing Company; Bally Vending Corporation; Capitol Projector Corporation; Continental Vending Machine Company; Fischer Sales; National Rejectors; National Vendors; Nyack Slate Company; Rock-Ola Manufacturing Corporation; Rowe Manufacturing Corporation; United Manufacturing Company; United Music Corporation; Wico Corporation and The Rudolph Wurlitzer Company. **Record and Music companies:** ABC Paramount; Bally Record Company; Broadcast Music, Inc.; Capitol Records; Columbia Records; Coral Records; Decca Records; Disken Record Company; Dot Records; Ferris Records; Fabor Records; Jubilee Records; Mercury Records; M-G-M Records and RCA Victor Records.

Also, **The Cash Box** and The Billboard.

Miller advises that those desiring to reserve exhibit space or banquet tickets can do so immediately if they phone or write him at 128 East 14th Street, Oakland, Calif., prior to April 14. After that all communications should be made to him at the Morrison Hotel in Chicago.

Great progress also has been made by Hirsh de LaViez, entertainment chairman, in lining up a program of recording artists to appear at the banquet. Many of the top name recording artists have agreed to appear. Among them are: Dick Jacobs' Orchestra; Pat Boone; The Platters; Bill Haley and His Comets; Tony Bennett; Sonny James; Roger Williams; Micki Marlo; Happy Jesters; Margie Meinert; Joni James; Gale Storm; Mickey and Sylvia; and others.

Roadmen



CHICAGO — Al Thoelke and Bob Bever, United Manufacturing Company, this city, meet to discuss the routes they'll take when they go out on the road to meet distribs and operators on United's new "Bowling Alley."

"20 Year Club" Reaches New Membership Peak

Over 1,500 Men and Women Actively Engaged in Industry for 20 Years or Longer are Now Members of The Cash Box' "20 Year Club"

Drive Under Way For Alternate 20 Year Club Members. Men and Women Who Have Been Actively Engaged in Coin Biz 10 Years or Longer, But Not Yet 20 Years

CHICAGO—There are now over 1,500 members in *The Cash Box*' "20 Year Club".

These men and women range from those who have just reached their 20th year to others who have been and are actively engaged in the industry for over 50 years.

These latter are members of the 20 Year Club's "Golden Circle".

Old timers in the industry consider this peak membership. They believe that this is better than 90% of all men and women who have been and still are engaged in the industry for 20 years and longer.

At the first meeting of the "20 Year Club" held in Chicago all agreed to the creation of an "Alternate 20 Year Club".

The "Alternates" would be men and women who have been engaged in the industry for 10 years or longer, but not yet 20 years.

When the "Alternate" member reaches his 20th year in the industry he is automatically transferred into the "20 Year Club".

There is now a membership drive under way to obtain more "Alternate members for the "20 Year Club."

All members of the "20 Year Club" will report in names and addresses of men and women who have been engaged in the industry for 10 years and longer, but not yet 20 years.

These men and women will be entered in to membership of the "Alternates 20 Year Club".

US GALS

by Cissie Gersh

As I write this, charming **Karla (Mrs. Alfred W.) Adickes** of Hamburg, Germany, is visiting the United States and, at the same time, celebrating her 25th (Silver) Wedding Anniversary. **Karla Adickes** is a tall, stately and extremely well poised lady. To know her is to love her. She speaks English fluently. Even tho she insists her English "is very poor". And to prove it, she related this story to me. When Karla went to obtain her visa, so she could make this visit to the U.S., the gentleman in charge asked her if she was going by air or by boat. She very calmly and sweetly told the gentleman that she was taking the boat. "May I ask on what boat you booked passage?", asked the gentleman. She thought for a moment, and then replied, "The Constipation, of course." But believe me, really and truly, Karla speaks English very well, but, in her excitement to be coming over to the States she fumbled and quickly realized her error. Of course she corrected herself and told the gentlemen she really meant the U.S.S. Constitution. (Karla, dear, may your visit to the United States be a most memorable and a very, very happy one.) The Adickes, by the way, were royally entertained in New York, Chicago, Washington and wherever they visited . . . Thanks to **George A. Miller** who, I hear, has named me as one of the three hostesses for the Fashion Show Luncheon to be held at the Morrison Hotel during the MOA convention. George's very lovely wife, **Juanita**, along with charming **Mrs. Marie Pierce** of Brodhead, Wis. make up this committee. . . . The three so gorgeous Weinand children (I'm in love with all three of them) are among my greatest and most vociferous column fans for sure. **Kaye (Mrs. Art) Weinand** tells me the children are waiting impatiently for my column to appear. They feel very disappointed when I miss a few weeks or so. What a wonderful and closely knit family. . . . **Edna (Mrs. Ray) Moloney** and her three beautiful daughters are in Florida, at least at this writing. The children are enjoying their Spring vacation. No golf this trip, Edna advises. The three girls need plenty of attention. And Edna is the kind of devoted mother who gives her three charmers but every moment of her time. . . . **Nicky (Mrs. Bill) O'Donnell** just gets prettier everytime I see her. And what a stunning dresser the gal has become. Very chi-chi, I would call it. (By the way, Nicky, what happened to our luncheon date?) . . . . So sorry I couldn't be with that greatest of gals, **Mary Gillette.** (Aside: Mary, I'll phone you soon.) By the way, gals, you just definitely must visit Mary's Old Orchard Record Shop in Skokie. Hear say it's just simply "fantabulous". . . .Finally got to meet **Rosemary (Mrs. Paul) Huebsch.** And what a treat it was. She's lovely!!!! And what a marvelous family. **Patricia** is 9, **Bob** is 7, **Mary Virginia** is 5 and **John** is 2. Isn't that spacing them out but perfectly? . . . . Must tell **Lou Casola** that he definitely must no longer hide his very charming and lovely wife. Lou should be bringing her to Chicago every trip. The gal's a great asset to any man. . . . In addition to **Trudy (Mrs. Ben) Coven** waiting for that new cruiser to be finished, so she can scoot about on Lake Mich, she's busier than ever with her son, **Jeffrey**, who heads a charity group that'll give a dinner and dance to raise funds for Multiple Sclerosis at the Covenant Club on May 1. . . . Please, gals, a little Spring gossip will be appreciated. Do write just a note. Thanks.

Sandy Moore Opens One-Stop Record Center

Will Supply Under One Roof Records, Games, Phonos. Parts, Premiums

FREEPORT, N.Y.—Sandy Moore, dynamic coinman, launched an all-inclusive one stop operation last Saturday, April 6, which will bring under one roof a one stop record shop, new and used games and phonographs, and games and phonograph parts and premiums. It will be known as Sandy Moore's Record Center and will be housed at 240 E. Merrick Road, Freeport, L.I. The new company will be a division of Young Distributing Long Island Corporation.

Mocre advised he will staff the One-Stop Center with personnel who have had long experience in both coin machine and record operations. "We want to offer the operator everything under one roof. He can buy any record he wants, new or used games or phonographs, parts for anything on his route, premiums,—and we will even finance him. We will have a big finance set-up, even to re-financing his route," stated Moore.

Young Distributing Long Island is the distributor for the Wurlitzer and Chicago Coin lines.

Moore hosted a cocktail party on April 7, Sunday, to celebrate the grand opening of his new offices, showroom, and new one-stop record center. Coinmen from all over the city and Long Island attended.

W. Va. Music Ops Meet

FAIRMONT, W. VA.—The West Virginia Music Operators Association, Inc., Charleston, held an area meeting on March 21 in Fairmont to discuss the general problems of the coin machine industry.

The following members attended: J. H. Boyer, director, W. Va. MOA; Keneth Mathew, The Purple Page Co.; Robert Manley, M & M Novelty Co.; Jack Delligatti, West Side Novelty Co.; Elmo Trickett, Mid-Town Novelty Co.; Ross Gerard, Vice-President, W. Va. MOA; William Johns, Johns Music Company; Harold W. Shaw, Mid-State Distributors; Dana M. Hicks, Executive Secretary, W. Va. MOA.

Post Cards and Prizes

LITTLE FALLS, MINN.—"Music here has been hardest hit by TV", reports Stanley C. Woznak of Little Falls Music, this city.

"It's very difficult to get locations to cooperate. It seems", he continues, "that in this area they like to hear their own till ringing, instead of also trying to improve income from music and games.

"But", he adds, "we use a postcard system, because of this, where we explain the reason why income has continued to drop in music. Such cards go out at intervals of about once per month.

"In this way, by stating the reasons for the loss in income from their music, we hope to get them to cooperate and work to help increase the income."

Regarding his games, Woznak uses an entirely different system which, he states, has proved helpful.

"We suggest", he advises, "that merchants give their own merchandise for prizes. We reimburse them for whatever they have given away."

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ABC	325.00
GOLD MEDAL	240.00
ROCKET	75.00
JET	85.00
VICTORY	60.00
Bally BALLS A POPPIN' (NEW)	WRITE
United CLIPPER	$125.00
United SPEEDY	65.00
United CHIEF	50.00
United ROYALS	40.00
United LEAGUE	65.00
United LIGHTNING	125.00
United MARS	115.00
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More Agree On:

OPERATOR-COOPERATIVES

Many Believe Operator-Cooperatives Can be Turning Point for Many to Put "10c Play Plus" and Finer Ethics Into Effect in Various Areas Thruout the Nation. Foresee Possibility of Op-Cooperatives Where Better Operating Arrangements Must Come Into Being to Help Ops Continue in Business on Progressive and Profitable Basis.

CHICAGO—Not only the nation's farmers but a great many other small businessmen have found their continued progress and salvation in "co-operatives".

Drug stores, food markets, groceries and many, many others, even appliance retailers, have banded together in cooperatives in an effort to survive as well as to adopt more ethical business practises.

For some time now this has been in being in the coin machines industry. In the far west there are cooperatives in action.

One such "cooperative", tho not called by this name, has approximately ten operators as members who have invested money but not pooled their own routes. It is reported that these operators are very happy with the financial return they are enjoying.

Another cooperative of outstanding size exists in a large midwestern city.

Here operators used one route as the backbone and have, since then, invested much money in this cooperative. Here again, it is reported, the operators are very well satisfied with the financial returns.

Still another cooperative in the far west features a combination of many routes. Operators pooled their routes to form this cooperative. It is not only growing but, from all indications, these operators are very happy over the results they have already achieved.

So it has been going around the nation with more and more operators starting to discuss the possibility of putting together a cooperative. Especially in those areas where they are having trouble getting 10¢ play and "10¢ Play Plus" into operation.

There is a belief that, by operators coming together to either pool machines or finances, they can start an area working on "10¢ Play Plus".

Even if they have just pooled finances, while maintaining and operating their own routes, they will also see to it that their routes change to "10¢ Play Plus".

"Yes", says Ed Oliver of Montgomery, W. Va., "the need for more and better income will bring operators together into 'cooperatives'.

"In fact", he adds, "I have thought about discussing this with other operators for some time now.

"I am definitely of the opinion", he concludes, "that 'operator-cooperatives' can work out successfully from both an operating and financial standpoint."

K. A. Connors of Richmond, Ky. is also of the opinion that operator-coops will help bring about greater prosperity and better business practises.

"I would definitely like to see this come about", he says, "in this section."

"I know cooperatives well", writes James S. Ross of Cleveland, O., "because we tested them here in Cleveland in 1947.

"Yes", he adds, "I'll go on record right now that cooperatives can work out successfully from an operating and financial standpoint."

Other well known operators who have been in the industry for over 20 years, agree that "operator-cooperatives" can prove successful. Especially in those areas where "10¢ Play Plus" should be put into operation. They also believe this will also result in better business practise and progress for all concerned.

WHAT DO YOU THINK ABOUT OPERATOR-COOPERATIVES?

1—Do you think that the need for more income (like complete agreement to use dime play and a more equitable commission arrangement) may bring operators together into "cooperatives"?

_____

_____

_____

_____

2—Are you of the opinion that operator "cooperatives" can work out successfully from both an operating and financial standpoint?

_____

_____

_____

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TEAR OUT—MAIL TODAY TO—

THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

"10c Play Plus" Plan Gains More Followers

Reports From Dime Play Cities

Green Bay, Wis.—N. R. Boetcher of Badger Sales, this city, advises that 50% of the phonos here are on 10¢, 3/25¢ or 5/25¢ play. 100% of the games are on 10¢ play. On music ops use various commissions methods. Some get minimums, front money and some 60-40. Most games are on 50-50, some on 60-40.

Council Bluffs, Ia.—D. L. Clem of this city reports 100% of phonos here on 10¢, 3/25¢ or 4/25¢ play with 50-50 and 60-40 commish basis. 85% of the games here are on 10¢ play with 50-50 commish basis.

Passaic, N. J.—M. Ehrenfeld of Telemusic, this city, advises that about 30% of the phonos here are on 10¢, 3/25¢ and 4/25¢ play. 60% of his phonos are on dime play. Ops get front money and 50-50.

Mobridge, S. D.—Burrell Brown of this city advises that 75% of phonos here on 10¢, 3/25¢ and 5/25¢ play and on 50-50. 100% of the games here on 10¢ play.

Geensboro, N. C.—Bill Agapion of Tri-City Music reports that just about 40% of the phonos here are on 10¢, 3/25¢ play working on 50-50 basis.

Phoenix, Ariz.—Roy E. Garrison of this city advises that phonos here are still on 5¢ play.

Brooklyn, N. Y.—Ralph Elefante of Elite Music, this city, advises that 60% of his phonos on 10¢, 3/25¢ play and that 100% of his games on 10¢, 3/25¢ play. Reports he has contract deals for minimums but that games are on 50-50 basis.

Omaha, Neb.—Howard N. Ellis of Coin-A-Matic, this city, sends in a clarified report advising that 90% of phonos and 75% of games in this city on 10¢, 3/25¢ play. Ellis reports he works on 60-40 basis.

Conrad, Mont.—H. H. Dolliver of this city advises that 85% of phonos here on 10¢, 3/25¢ and some on 5/25¢ play. His firm pays 1/3 commission to locations and has been working on this basis for past 20 years. About 85% of the games here are on 10¢ play on 50-50 basis.

Roswell, N. Mex.—B. B. Ginsburg of this city advises that 50% of the phonos here on 10¢, 3/25¢ play on 50-50 basis. 100% of games reported on 10¢ play and on 50-50 commish basis.

Ft. Worth, Tex.—C. W. Frank of Big State Novelty, this city, advises 85% of phonos on 10¢, 3/25¢ play and on 50-50 basis and that 100% of games on 10¢ play on 50-50 commish basis.

Georgetown, Del.—James E. Purcell, Jr. of Diamond Vending, this city, reports 100% of phonos here on 10¢, 3/25¢ play on 50-50 except on new machines which get $10 per week minimum. Advises 30% of games here on 10¢ play and on 50-50 basis.

Flushing, N. Y. —Ben Feinberg of Monarch Music, this city, speaking for his firm only, reports that he has 50% of his phonos on the 10¢, 3/25¢ play and on 50-50 commish basis.

Benton Harbor, Mich. — Marshall Boynton of Barentsen Candy, this city, advises that 100% of the phonos here are on 10¢, 3/25¢ play, mostly on 50-50 basis. Only 25% of the games are on 10¢ play, all 50-50.

Havre, Mont.—James P. Decker of Pete J. Weyh Co., this city, advises 100% of the phonos here are on 10¢, 5/25¢ play and work on 66⅔-33⅓ commish basis.

West Chester, Pa.—E. T. Jones of Southeast Amusement, this city, advises 100% of the phonos here are on 10¢, 3/25¢ play using minimums, front money and various percentages. 25% of the games on 10¢ play mostly 50-50 basis.

Albany, N. Y.—John D. Fuller of Universal Vendors, this city, advises that 75% of the phonos here are on 10¢, 3/25¢ and 5/25¢ play. 60-40 is commish method here plus minimums ranging from $15 to $25 per week. 100% of Fuller's games are on 10¢ play with 50-50 split.

Plattsburgh, N. Y.—Donald Bushey of Don's Amusement, this city, advises that 100% of both music and games here are 10¢, 3/25¢ play. All machines work on 50-50 basis as yet.

Yuma, Ariz.—L. A. Lorang of A. A. Amusement, this city, reports that 97% of both games and phonos here are on 10¢ play. Music on 10¢, 4/25¢ and games 10¢, 5/25¢ play. 50-50 commish basis.

Long Beach, Calif.—Wm. A. Thompson of this city reports that about 90% of phonos are on 10¢, 4/25¢ play and 90% of games are 10¢, 3/25¢ play.

Fieldale, Va.—B. I. Adkins of this city reports that all phonos and games here are still on 5¢ play.

Pocatello, Ida.—Dan Kenaga of this city reports that both 100% of the phonos and games here are on 10¢ play. 60/40 commish on music. 50/50 commish on games except on new bowlers.

Methuen, Mass.—American Machine Issuing Co., this city, reports that 90% of their phonos and 100% of their games are on 10¢ play. Firm has switched from $10 front to 60/40 commish on phonos.

Savage, Md.—Ellsworth L. Hackley of Savage Vending, this city, reports that 75% of the phonos and 40% of the games here are on 10¢ play.

Colorado Springs, Colo. — Charles E. Whale of Pikes Peak Music reports that 40% of the phonos and 85% of the games here are on 10¢ play.

More Ops Report They Are Ready To Start "10c Play Plus" More Equitable Division Of Gross Intake In Their Areas

"It's the only way to show some profit," Reports Well Known Operator

CHICAGO — More operators from all over the country report that they are ready to start "10¢ Play Plus" in their areas.

As one very well known midwest operator stated, "It's the only way to show some profit."

Other operators are approaching individual locations and arranging for front money or minimums or a more equitable division of the gross receipts.

The new bowling games have opened the eyes of a great many operators who have learned that locations will not oppose or protest a more equitable division of the gross intake from machines.

As one operator stated, "Once the locations know our problems and agree that our overhead expenses are now almost out of control and, unless we we get a more equitable share of the gross we can't continue on in business, they are more than happy to work with us."

More and more operators have learned this fact. They have placed before their locations reports from their accountants and bookkeepers and have shown the location owners that they are not showing any profit and, in many cases, are actually losing money because overhead is greater than ever while income has remained static.

"The greatest thing you people of *The Cash Box* have done and are doing and should continue to do is to tell the operators that they must get a more equitable share of the gross income from all of their equipment.

"I've changed over to 65%-35% in most of my locations," this operator continues, "and in some I have also obtained minimum guarantees of $7.50 per week up to $15 per week. In a few places it pays me to continue on 50-50 but in others I have changed to 60-40."

The above is typical of many letters which arrived at the offices of *The Cash Box*.

Such letters continue to arrive with great regularity as more and more operators adopt *The Cash Box' "10¢ Play Plus" Front Money, Minimum Guarantees and or a More Equitable Division of the Gross Income from All Equipment.*

There is no doubt that the progress being made by outstanding operators throughout the nation, as well as in surrounding countries such as Cuba, Mexico, Canada and others. will bring about greater assurance of more profitable business for all concerned.

NEW ORLEANS, LA. — Tac Amusement, this city, report that about 10% of the phonos here are on 10¢ play. No games.

Albuquerque, N.M.—J. Harry Snodgrass of Border Sunshine Novelty, this city, advises 100% of phonos here on 10¢, 4/25¢ play. 50% of the games here are on straight dime play. 50-50 commish basis thruout.

Newmarket, Ont., Canada — J. D. VanGorder of this city advises that about 75% of the phonos here are on 10¢, 5/25¢ play. New equipment works on 60-40. Rest on 50-50.

Fayetteville, Ark. — Otto Gage of Tri-State Sales, this city, advises that 25% of the phonos are on 10¢, 3/25¢ play and 25% of the games are on dime play.

Natchitoches, La.—R. M. Fletcher of Hyde-Fletcher Music, this city, advises that about 60% of the music and 25% of the games here are on 10¢, 3/25¢ play. 50-50 commish basis is used with license costs taken off the top.

Port St. Joe, Fla.—D. P. Peters, Jr. of this city reports that 10% of the phonos here are on 10¢, 3/25¢ play but that 100% of the games are on straight 10¢ play. Both phonos and games are on 50-50 commish basis.

San Antonio, Tex.—W. H. Crane of ABC Coin Machine, this city, advises that about 10% of the phonos and 30% of the games here are on 10¢ play. Ops split 50-50.

Fort Worth, Tex.—C. W. McDonald of Star Coin Machine, this city, advises that about 40% of the phonos and 30% of the games here are on 10¢, 3/25¢ play. 50-50 commish basis thruout.

Fort Frances, Ont., Canada—R. V. Green of Banta Enterprises, this city, reports that 100% of the phonos here are on 10¢, 4/25¢ play. Ops pay 35% commish on first $100 of business and 50-50 over $100.

W. Va. Music Ops Board Meets

CHARLESTON, W. VA.—The regular quarterly meeting of the West Virginia Music Operators Association Board of Directors and Advisory Council was held Sunday, March 31 at the Daniel Boone Hotel, this city.

Some of the subjects discussed were the final plans for the third annual convention to be held at Wheeling, June 28 and 29, and a general discussion of the new license law effective July 1, as well as general programming of activities for the coming quarter.

Present at the meeting were: James K. Hutzler, president; John A. Wallace, Chairman, Advisory Council; William N. Anderson, First V. P.; Edward M. Oliver, Treasurer; Dana Hicks, Executive Sec.; C. H. Flannery, Director, J. H. Kiser, Director; Max Carpenter, Director; Raymond Tabor, Director; Darris Derrick; Sgt. at Arms; W. T. Cruze, Mervin F. Frye, C. A. Duncan, Hobart Boothe, William Wortham.

Max Munves Dies

NEW YORK—Max Munves, for many years connected with his brother Mike Munves, this city, world's leading dealers in arcade equipment, died suddenly while vacationing in Miami Beach, Florida, on Thursday, April 4. He was 65 years old.

Max Munves had been associated with the coin machine industry for many years, at one time running a jobbing business of pinball games in Upper Manhattan. When these machines were eliminated from the local area, Max joined up with Mike. In addition to his many other chores here, Max handled advertising and catalog matters.

Burial details were incomplete as we go to press, but Max' body is being shipped to New York, where it will rest in the Riverside Memorial Chapel. However, on Friday, April 5, services were held in Miami, where a number of friends attended.

Surviving, in addition to Mike, are a brother, Joe, also associated with the Munves' firm, and two sisters, Sarah and Anna.

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Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continues at a steady clip with bowling games of all makes sparking sales. The bowling games are being purchased by the operators as soon as they arrive at the distributors. . . . The orders for the Wurlitzer "2100" and "2104" and "Team-mate" model "2150" phonographs have kept **Wayne Copeland** and **Jim Crosby** on the go at Sierra Distributors the past week. **Ed Wisler** was assisted in the heavy sales of the Wurlitzer phonos in the San Diego area by **Pete Ley**. Both men returned to Sierra's showroom to expedite shipments and sales on the floor. **Frank Davis** says he can't get enough used equipment to meet the demand but is burning the mid-night oils to do so. Frank reports the "Ranger" six-hole pool table is taking off with the operators. . . . **Mary, Kay** and **Calire Solle** were telling the operators at Leuenhagen's Record Bar all about the beautiful party **Melba** and **Orville Kindig**, Long Beach operators, gave Kay and Claire on their mutual birthdays. Kay was telling **Norma Dudley** that "Hard Head" by **Jon Thomas** should be another big hit for Mercury. Claire believes "Chloe" by **Bill Doggett** on King will hit the charts soon. Mary reports **Bonnie Guitar's** "Dark Moon" on Dot took off like "gang busters" the past week. . . . **Al Miller**, Blythe operator, sporting his new '57 Buick along Pico Boulevard the past week. . . . **Jack Simon** checked in Simon Distributing Company long enough to let **John Freeman** and **Sonny Lomberg** see what the "boss-man" looked like before departing on a trip through Arizona and Nevada. Jack reports he is receiving orders from new accounts in foreign countries due to his recent trip around the world.

Lucille and **Paul Laymon** report sales of new and used equipment during February and March greatly exceeded sales during the same months last year. **Jimmy Wilkens** says reports from operators on the Rock-Ola "200" phonographs in the field high in praise of its trouble free features. **Ed Wilkes** reports Bally's "ABC Bowling Lanes" increasing in sales and **Ted Harrel** joining the staff in the Shipping Department to aid in the shipments. . . . **Bill Olson**, San Pedro operator, returned from a vacation trip to Mexico City, Acapulco, Nicaragua and Panama. . . . **Gabe Orland** reports orders are mounting at California Music Company for the new parchment title strips. Gabe is receiving orders from all the eleven Western states. **Sammy Ricklin** attributes some of the increase in record sales to the success of the new strips. **Buddy Robinson** reports **Lloyd Price's** "Just Because" one of the hottest R & B records in sometime. **Betty Williams** having a battle with the "common cold" . . . being called by the rest of the staff, "Biss Billiams." **Martha Delgado** says "Manhattan" by **Rene Touzet** on G.N.P. is going Pop as well as Spanish.

Lou Dunis, Dunis Distributors, Portland, Oregon, visiting along Pico Boulevard. . . . **Al Bettelman** reports shipments of United's "Bowling Alley" are back on schedule at C. A. Robinson & Company after a slight hold-up due to the blizzard in the mid-west. **Ray Powers** on a business trip through the Northern territory. **Charley Robinson** making a trip to Chicago where he will visit the United factory at that time. **Hank Tronick** says the appearance of more phonographs in the showroom is in accordance with the new diversification program at Robinson's. Hank says it is very gratifying the number of well-wishers who have made a point of dropping in his new office. . . . **Andy** and **Bill Lanzy** pleased with the operators acceptance of the route maintenance and shop repairs at American Coin Machine Service Company. **The Bobs, Baird** and **White**, American's new mechanics, very busy in the shop. . . . At Norty's Music Center, **Norty Beckman** was saying the new crop of recording artists who are coming out with hit tunes have done much to inspire the established recording artists out of their complacency and institute a search for A-1 material. **Ana Marinez** reports **Gale Storm's** "Dark Moon" on Dot has taken off with the operators. **Jan Graham** believes **Tommy Sands** has a second hit with "Ring-A-Ding-A-Ding" on Capitol. **Johnnie Ray's** "Yes Tonight, Josephine" on Columbia is **Harold Goldfine's** pick of his next big hit.

The new appointments at Minthorne Music Company were made official the past week. **George Mahlum** is General Manager of the Coin Machine Lines, **Nick Lanzisero** is Manager of the Background Music Department and **Vinney Lanzisero** taking full charge of the Shop as Manager. **Roy Provencher** busy in the showroom with sales of the Seeburg "200" phonographs by day and nursing his two granddaughter' **Dianne** and **Deborah**, with the measles during the night. **Matt Nordberg** reports Chicago Coin's "Bowling League" going over very well in the San Diego area where the operators are enthusiastic about the easy accessability of all mechanism in the back rack. . . . At Badger Sales Company, Inc., **Don Ames** reporting to **Bill Happel** the continued sales of the AMI "G-200" phonograph in the San Diego area. **Jack Leonard** taking a ten day buying trip to Chicago, Philadelphia and points East. **Marshall Ames** reports Keeney's "True Score" bowling game being shipped as fast as they are received to fill the orders on hand. Marshall and his wife, **Elsie**, taking a weekend off to visit Las Vegas.

Through The Coin Chute

DALLAS DOINGS

Many coin machine operators report they are expanding their routes and are anticipating one of their best seasons yet. . . . **Tom Cade** and **Paul Gallagher**, Columbia Records' factory representatives, in town for the sales meeting at Medaris Company. . . . We're glad to hear that W. F. **Pankey** of the service parts department at S. H. Lynch and Company is back home after being discharged from the hospital. . . . **Peter Noel** of Texas Records, Inc., London distributor, travelling through west Texas preparing for "May is Mantovani Month." . . . Recent visitors seen along coinrow included G. B. Wells, Jr. of Texarkana; M. T. Cornelius, Abilence; **George Bury** from Hamlin . . . **Bob De Priest** just completed planting a fruit orchard at his summer home near Lake Texoma. . . . **Allen Case** whose lastest for Columbia Records is "Me Too" was in town for an autograph party held at Ruffner's Music Unlimited shop before leaving on a disc promoting tour through the midwest.

NEXT WEEK'S ISSUE
OF
The Cash Box
(Dated: April 20)

WILL FEATURE THE RESULTS OF THE FIRST SURVEY ON 10c PLAY IN THE HISTORY OF MUSIC AND AMUSEMENTS.

AN HISTORICAL ACHIEVEMENT IN WHICH THE NATION'S MUSIC AND AMUSEMENTS OPERATORS COOPERATED TO MAKE POSSIBLE THE CONTINUED PROGRESS OF THE INDUSTRY.

Big Growth Period Ahead For Automatic Music Biz

Indecisiveness Being Dispelled For Many By Adoption of "10c Play Plus". Growing Demand For More and Better Sounding Records Increasing Use of New Equipment

Sensational Growth of Album Biz Reported Definite Factor in Shaping Future of Automatic Music

CHICAGO — The indecisiveness which has been apparent thruout the industry these past six months or so is now seen coming to an end.

It is believed, among leaders here, that many who have been hesitating as to what course they should adopt, are now plunging back into their businesses with greater heartiness than ever before.

Many believe that the drive for "10¢ Play Plus" has shown the path to those who hesitated as to just what they can, and should do, to assure themselves a decent return on their investment.

Just as many have learned that no other business will give them the return they can obtain from the automatic music field, and from the coin machines industy generally, if they will but apply themselves with greater decisiveness to the task of more efficiently conducting their businesses, while arranging for a more equitable share of the gross intake from their machines.

In addition to everything else there is the growing demand for more and better sounding recordings. This is being heard from locations all over the nation.

Many attribute this to the great growth of home high fidelity phonos and also to the knowledge which the teenagers have picked up regarding quality-toned music.

With the press as well as mass magazines illustrating the use of high fidelity in home music systems those who play phonos on locations are calling for better music and asking for greater selectivity, it is reported.

This is again sure to bring about an ever greater sale of the new and finer hi-fi automatic phonos, leaders here believe.

In short, to condense the pros and cons, it seems that a period of great growth is again under way for the automatic music industry.

Many point to the sensational growth of album music. Dollar-wise albums are outselling singles. Even the most popular singles artists have turned to albums to continue to enjoy top sales.

There is every belief that album music is becoming a definite factor in shaping the future of automatic music.

The demand for albums at all leading retail outlets has increased. In many cases better than 200 percent.

This must be met by the operator who, in turn, will have to feature the most popular album music on his phonos.

From every standpoint, greater growth is indicated because of the growing demand for more and better music, as well as the constantly growing use of "10¢ Play Plus" thruout the industry.

Chi Hosts Distribs

CHICAGO — This city has been playing host to leading distributors from all over the nation these past few weeks.

Some of them have come here to attend factory meetings. Others are talking things over with the factory execs here.

In the meantime, all of the factories have been hosting their distributors who are in town, as well as entertaining these men during the evening at the various noted night spots here.

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Chi Phono Bowling League

CHICAGO—In the first contest of the evening Paschke Phono took two from Atlas Music. Paschke's Ray Gallet was high with 502. Vic Jaccino was high for Atas with 519.

Mercury Records won two from M. S. Distributors. Irv Tropstein was Mercury's high scorer with 474. Ralph Kick's 448 was high for M. S.

B&B Novelty took two from Decca Records. Bonnie Bauer was high for B&B with 498 which was also high for women. Herb Chapman was high on the Decca crew with 479.

Singer One Stop swept all three from Western Automatic. Harry Julian's 489 was high for Singer. Bill Nyland was high for Western with 496.

ABC No. 1 swept three from Coral Records. Harry Schreiber's 515 and Al Rice's 506 were high for ABC. Eddie Walker's 525 was high for Coral.

ABC No. 2 followed suit and took three from Star Music. Bernie Ekter's high of 531 for ABC was high for the team and for men, helped along with Gil Losasso's 518. Julius Mohill was high for Star with 480.

Galgano Distributors took three games on a forfeit from Coven Music. Tony Galgano was high for the team with 485. High for Coven was Harry Wolczak's 438.

Gillette Distribs won two from Oomens Sons. "Fireball Bunk" Paradee was high for Gillette with 489. Cas Kalas was high for Ooomens with 479.

Banker Recommends Personal Service

PHILADELPHIA, PA.—R. J. Erfle, vice-president of Broad Street Trust Company, this city, who has just been instrumental in helping operators here for over 20 years, believes that "personal service" is the answer to gaining better cooperation from locations.

"The best and least costly way", Erfle reports, "is to 'know' their location owners.

"Spend a little time with the proprietor", urges Erfle. "There's nothing better than 'personal service'.

"Speak with him as business man to business man. Show costs. Make suggestions. In other words—SELL.

"The expensive way," he continues, "is to 'buy' the location's cooperation by making loans or giving a cash gift.

"Both," he adds, "are not conducive to good business."

JOE ASH SAYS:
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Remembering Helps Build Location Friendship

ORLANDO, FLA.—Frank Pell of this city believes that remembering the little things will help build friendship with the location owner and, thereby, bring about his cooperation for the equipment located in his place.

"Good service and a friendly attitude", Pell advises, "help bring about location cooperation.

"Remember the little things. A little remembrance at Christmas time. Flowers for the sick. Other such things work remarkably well to gain greater friendship and understanding.

"Sometimes a location wants to wait and see what another location does. At times it pays an operator to take things in his own hands.

"If he has built up friendship with the location and is well liked then, at such times," Pell reminds, "he will be able to get away with it."

Wurlitzer "2100" Phono At Hungarian Relief Party

ZURICH, SWITZERLAND—A new Wurlitzer Model "2104" was a focal point of interest in a recent smorgasbord sponsored by the American Women's Club of Zurich for the benefit of Hungarian relief. Arrangements for use of the phonograph were made by Ed Schmidt, Jr., Wurlitzer European Sales Manager, through Piano Eckenstein of Basel, Switzerland, a Wurlitzer distributor. All proceeds from the phonograph as well as from the smorgasbord were presented to the International Red Cross for Hungarian relief.

Pictured above surrounding the new Wurlitzer are distinguished members of the American colony in Zurich, including the American Consul General to the far left, and the President of Swiss Friends of the U.S.A. on the right.

Coin Biz Makes Progress. Could Do Much More If Ops Present Solid Front, Says Stout

GORDON STOUT

PIERRE, S. D.—Gordon Stout, president and business manager of the South Dakota Phonograph Operators Association, sent out a letter this week to coinmen in his territory which we think is so great, and which is so vital to all in the industry, we reprint it in its entirety.

Writes Stout:

"This is in form of a sermon. What I am going to say I want to say here because if I wait to put in in speech form at our convention, a lot of you people might not be there who need this sermon the most. I've often heard preachers preaching to their loyal worthy flock about things that the absentees should be hearing. The same thing is true in our conventions. The ones who could profit most out of our meetings are the ones who don't attend. They think they can't afford to spend the time and money it costs. You who attend regularly know that 'It doesn't cost . . . It Pays'.

"Some of you non-attending, uncooperative operators may think you are playing it smart. You do get all the advantage, public relations-wise, that our efforts at improving public opinion, at building respect for our industry, at fighting legislation and taxation detrimental to our industry, have accomplished. You fail to realize, however, how much more we might accomplish if we presented a solid front. Do you think for one minute that the liberal interpretations of the law, the repeal of juke box licenses, cigarette machine license and the fact that we have no special license on any machines coin-operated was just a stroke of fate . . . an accident or something?

"And did you help defeat ASCAP who would have taxed us out of business? Did you help present evidence that saved our pin ball machines? Of course they are not gaming machines, they only vend free plays, but they can be used for gaming and we all know they have been so used. But do you know of anything in the nature of game or contest that can't be used for gaming . . . Gambling, no less? Of course, you don't. Do you know any reason, except that you may be prejudiced, why pin ball machines should be outlawed and still let the pool rooms, the athletic games of our schools and colleges, football, basketball and track events, baseball, hockey, tennis and golf be played? Bridge is a game now played everywhere and bowling has become a very popular pastime. All these are games of skill, but with the great deal of chance involved. What is the actual difference in them?

"Well folks, the only difference is in people's minds. Your juke box organization, Music Operators of America, our national organization, keeps presenting these facts to the proper people. Slowly but surely we are building up our industry with respect and appreciation in our legislative halls. Slowly but surely we are beginning to raise our own heads, and to look people straight in the face. We do perform a public service that is very modest in price. Like any other industry, we are no better than the people in it. True, there have been found to be some bad apples among us, but that is true of all other industries. Bad individuals have been found at the head of even our churches . . . they are found in all lines of endeavor, even in our legislative halls.

"These things we know to be true, others need to be reminded of these facts. These things your organization can and does do for you. Perhaps you too need to be reminded. Perhaps you need to be criticized. You ought to be ashamed, if you already know these things and still have been holding back, letting others carry the burden and actually hitch-hiking yourself. I really don't believe, though, that is the case. I prefer to think you merely need to be reminded. So why not drop everything and meet with us at Salem on April 28-29? Herman Warn is our host. Let him know you are coming and he'll reserve rooms for you. Money isn't everything but we know it does cost money. We would like to have more dues-paying members. It does take some money to do what we try to do. The only way to raise money is through you dues-paying members and so all should help pay the cost. Dues-paying members are also voting members and have a voice in the making of program and policy. But come to our meeting anyway whether you pay dues or not. Come to our next one at Salem.

"I have been on a long trip. I have lots of news and information for you. I have quite an interesting report to make. I think I have the inside dope on the problems we are apt to face this year. I think with your help we can win favorable solutions. I am happy to report to you here that we got through our state legislature without even a scratch. And that too, by the way, was not merely an accident. Rumors went around of a 5% tax on all music and games receipts, and a bill was even drawn up to add the 2% tax we now pay on all games to cigarette vendors as well. Of course we already pay 2% on all other merchandise vendors. The reason they got nowhere is that we have made friends and they can see discrimination. We have already explained to them that our machines are mere show cases with automatic clerks. Why specially tax one show case and not tax another? Everyone can see that to do so is discrimination. To do so indicates prejudice, not equity or justice. But they need to be reminded in order to see how unfair it would be.

"Yes, though this is a long letter, I do have much more to report. Do try to be at our Salem meeting and start laying plans before then to meet with us also in Chicago May 19-20-21. Here is, without question, the very best show on earth for all you folks in our industry. Here, without, question, is the greatest source of information leading to understanding, appreciation and knowledge of this, our industry. As for me, I came home from my first MOA convention to become an operator where formerly I was actually but a mere flunkie for my locations. It helped make of me a business man instead of a mere service man working for my locations. It has made me lift my head in pride and satisfaction with the part I play in the industry. What say, fellows? Let's all get on the ball. There is work in every community. There is work to do everywhere. Why not be a working part of this great and growing new industry? We are the leaders in the growing new field of automation."

Through The Coin Chute

NEW ENGLAND NIBBLES

Arcade equipment is moving out of distribs to fun spots in rapid fashion as sunny warm weather holds up and beach and resort spots are looking forward to early openings. . . . A big outdoor season is being forecast for the coin machine industry here with a wealth of new equipment, new type games, guns and rides. Kiddie rides are to the forefront again and bowlers look to be big. . . . **Israel Spector,** Capitol Music, has moved to a larger spot on Albany Street, Boston, where he has a 100x400 square foot garage to house cigarette and vending machines and music for his routes. . . . Op **Donald Foote** of Randolph is receiving congrats on the recent capping of his daughter as a nurse at N. E. Baptist Hospital. . . . Trimount Automatic Sales Corp. (Seeburg) had a first with the use of a Seeburg 200 in the Tufts' College production of "Bus Stop". . . . **Jerry Flatto,** Boston Record Distributors, and big group of music people caught **Steve Lawrence**'s opening at Blinstrub's Monday night, April 1. . . . Op **Dave Gropman,** Beacon Hill Music, has moved to new quarters on Cambridge Street, Boston.

Trimount Automatic Sales Corp. (Seeburg) busy with arcade equipment, Seeburg phonos, new guns and new games. Big spring and summer biz is expected here, predicted by **Dave Bond** and **Irwin Margold**. . . . At Associated Amusements (Rock-Ola.), **Richard Mandel,** gen. mgr., planning series of sales trips through western N. E. while **Ed Ravreby** goes to the north country. United "Bowling Alley", Rock-Ola 200, games, kiddie rides and arcade pieces going big guns. . . . At Atlas Distributors (AMI), **Barney Blatt** convalescing fine from recent illness. **Louis Blatt** on selling trip to northern states. AMI 200's perking here. . . . At **Si Redd's** Redd Distributors (Wurlitzer), outstanding gains being chalked up for Wurlitzer "half dollar" machine. Bowlers, games going big.

Ops in town this week included **Al Dolins,** Hyannis; **Ralph Lackey,** Roxbury; **Oscar Pratt,** Manchester, N. H.; **Ben Gordon,** New Britain, Conn.; **Jerry Ba'boni,** Springfield; **Phil Swartz,** Brookline; **Manny Andelman,** Cambridge; **Cy Jacobs,** Boston; **Harry Deshowitz,** Chelsea; **Sumner Segall,** Boston; **Guy D'Giovanni,** Allston; **Bill Hamel,** Concord, N. H.; **Robert Green,** Randolph; **Ted Rubinovitz,** Teddy's Music Co., Chelsea; **E. H. McCaffrey,** Lowell; **Dave Baker,** Arlington; **George Campbell,** Medford; **Luke Levine,** Boston; **Martin Oliver,** Portland, Me.; **Alec Pechilis,** Ipswich; **Ben Ross,** Boston; **Sid Warlbarst,** Boston; **Bill Plum,** Brookline; **John Poto,** East Boston; **Walter Luby,** Shrewsbury; **Russell Mawsley,** Holyoke; **Ray Shea,** Worcester; **Harold Harwich,** Brighton; **T. J. Byrne,** Wellesley; **Ed Beals,** Needham; **V. J. Wolkouski,** Malden; **Peachy Cassanta,** Milford; **Ray Faini,** Framingham; **Gerald Gandberg,** Marblehead; **Walter Stadnick,** Central Falls, R. I.; **Sam Orenstein,** Providence, R. I.; **Al Robbins,** Arlington; **Jim Balboni,** Springfield; and **Pat D'Amico,** Methuen. . . . Record artists continue to dominate the Boston nightlife scene with **Steve Lawrence** at Blinstrub's **Sarah Vaughan** at Storyville, **Pat Mathews** at the Jewel Room of Hotel Bostonian. . . . **Pat Boone** opens Monday, April 8, at Blinstrub's. . . . Other bookings include **Four Lads,** April 22-28; **Andy Williams,** April 29-May 5; **Lane Bros.,** May 6-12; **Jaye P. Morgan,** May 13-19; **Patti Page,** June 3-9. . . . The Frolics in Salisbury Beach will open this summer with a schedule of big name diskers just as in the past despite the town having gone dry in the recent elections.

Through The Coin Chute

MIAMI MURMURS

Report is that operators here are very happy with the new set-up of two separate associations—one for the novelty machines and the other for music machines. . . . **Mr. and Mrs. Charley Aaronson** returned to their Long Island, N. Y. home. Mrs. Aaronson wasn't feeling too well. . . . Max Weiss and his family, from Brooklyn, are having a most enjoyable vacation. We hear the **Weiss** family are spreading the green stuff around—the women shopping Lincold Road, and **Max** playing "gin rummy". . . . **Willie Blatt** received a commendation from the U. J. A. for the work he's doing as chairman, and for assisting in tripling last year's pledges. . . . **Ted Bush,** Bush Distributing, reports that ChiCoin's 14-foot bowling machines are moving exceptionally well. Some locations have even moved out booths to permit installations. . . . **Joe Mangone** is doing a little less traveling at this time, and is happy he's able to spend more time with his family and local as well as visiting coinmen. . . . **Bert Lane's** plant humming with activity as a steady line of kiddie rides come off the production lines. . . . **Lucky Skolnick** feeling lonesome these days—now that his relatives and friends (whom he's been putting up in his home) have left for New York. . . . **Harry Steinberg** moved into his new home on Treasure Island. A housewarming cocktail and barbeque party brought out a gang of his friends. . . . **Sam Kresberg** released from a New York hospital and reported recuperating nicely.

Ops Agree:

"10¢ Play Plus" Can Make Summer Season Best Yet

Report Short Run Summer Resort Equipment Being Placed on "10¢ Play Plus" More Equitable Commish Basis, Because of This Feel Sure '57 Summer Season Can Prove Best Yet

CHICAGO — Operators with resort locations are already arranging to place equipment of all kinds.

Everyone expects this forthcoming summer season to be one of the best yet.

Ops who have visited with owners of resorts advise that there are more reservations on hand than for any similar period of any previous year.

What's more, many of these operators report, this year they are placing new equipment on *The Cash Box*' *"10¢ Play Plus"* plan.

"It's going to be a terrific summer season", one well known operator reported, "because I've already got the majority of my summer resort spots on 65%-35% commission basis plus front money.

"I'm planning to place the new bowling games pretty liberally about this summer.

"In each case", he continued, "I show them the contract that comes right with the machine and I haven't yet missed signing up even one spot on the new contract."

Operators who are bringing reconditioned equipment to the resort spots are also arranging for minimums, front money and a more equitable commission basis.

One operator said, "I won't place a machine unless we agree on a 60-40 basis."

Other operators have come up with similar statements. Many of them believe that, due to the fact the machines are on a very short summer run in the resort spots, that they simply must get a more equitable share of the gross intake in addition to some sort of guarantee.

"None of my machines are going to be placed in any resort spot unless we work them on a 65-35 basis plus a guaranteed minimum of $10 per week.

"I've already told this to everyone of my men", this operator continued, "and they know I mean it. I don't care how good the spot is."

If this continues the summer of 1957, it believed here, will be one of the best in all history.

"Operators working on 10¢ play plus thruout the resort country will be sure to come back with some cash in the bank", one well known sales manager here said, and added, "that's going to make this one of the best summer seasons in history."

Bill Cohen Dies

MINNEAPOLIS, MINN. — Bill Cohen, this city, one of the nation's best known coinmen, and head of one of the foremost distributing firms several years ago, died here on March 24.

Cohen, known nationally as the "Sphinx", headed Silent Sales Company, which has been inactive for the past several years.

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CRAZYBALL
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Realistic "SHATTER" CLAY PIPE TARGETS!
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MATCH AND REGULAR
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Make A Friend Of Location Owners

CHESTER, PA. — "Let the location owner know you are interested in his problems", says Willard F. Workman of this city.

"Follow up on the location, after installing machines, to see that he is completely satisfied with the machine and the records.

"Stop in to see the location owner", Workman continues, "to learn what ideas he may have to improve play on the machine.

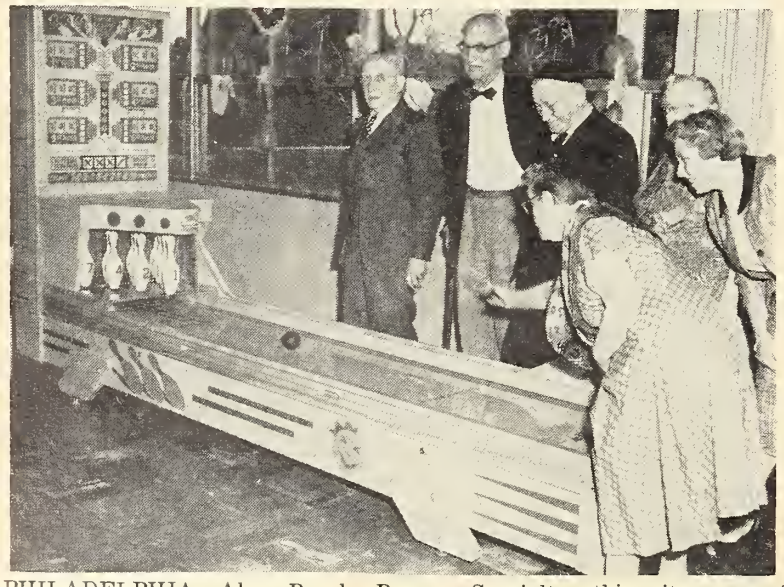
"Be willing to accept his suggestions", Workman urges, "and use them, if they are practicable.

"Above all", he adds, "try to impress on the location owner that the coin machines have been installed in his place of business for both your mutual benefit.

"We run our business", Workman reports, "on a personal basis with a member of the family keeping in close and constant contact with the location owners.

"We find this to be most successful", Workman concludes.

Bowling Fun For Oldsters



PHILADELPHIA—Alan Bruck, Banner Specialty, this city, says "It's obvious that United's 'Bowling Alley' appeals to both sexes and all age groups as witnessed by these old folks awaiting their turn at a recent Purim Festival at the Jewish Home for the Aged in Philadelphia". The "Bowling Alley" was supplied by Banner Specialty.

Through The Coin Chute

EASTERN FLASHES

Looks like coinrow will enjoy a booming month of biz what with Arcade owners rushing down to the street to select equip, as well as phoning and writing in from all over the nation. Then, of course, there are the resort and shore operators setting up for the warm weather, who are also visiting, writing and phoning wholesalers for needed machines. Add this action to that of local operators picking up new bowling machines and music, and we have what should total a record spring and summer for coinrow firms.

* * * * *

Sandy Moore invites members of the trade to visit and participate in the opening of his new building in Freeport, L. I. "Bring your family and enjoy a cocktail party and buffet" writes Sandy. Time: Sunday, April 7-from 12 noon, until—. Sandy is also exploiting his new "one stop record center." . . . In between doing this, that and a hundred things, **Mike Munves** carries on a running conversation with us. "It's too much, too much," sighs Mike. "Everyone wants their orders filled and shipped immediately. It's still early, but good weather comes along, they want to open for the week-ends. Several good week-ends at this time of the year gives the boys a chance to make a few bucks." In addition to the usual run of arcade machines, Mike has several new hot ones, and he tells us they're all going fast. . . . **Max Lobo**, Antwerp, Belgium, visiting local wholesalers, as well as those in immediate area. Max tells us he's spending plenty of money here—which he'll get back from sales in Europe; and **Mrs. Lobo** is also spending plenty here at the shops. So everyone is happy. . . . **Meyer Parkoff**, **Murray Kaye** and **Gene Brody**, Atlantic New York Corp., really bouncing around their offices—all with big happy smiles. . . . **Elaine** and Al **Federman**, Arlen Vending Co., Allentown, Pa., spend their honeymoon at the Concord Hotel in the Catskill Mountains. . . . As noted in this colum on several occasions, the tax payer building on 10th Ave., between 44th and 45th Street, being readied for a parking lot. However, Koepel Distributing, right in the center of the block, will remain. The parking lot is scheduled to be built all around him. These parking facilities will be extremely important to all on coinrow, as it will give visiting ops a place to put up their cars while they go shopping. **Harry Koeppel** will remain in these quarters while brother **Hymie** will supervise music machine reconditioning, using the facilities at the modern plant of Suffolk Nassau Music Co. in Freeport. Machines brought in on coinrow will be transported back and forth by the Koeppels.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, has the private showroom moved from in front to the rear of general showrooms. The move gives the firm more space to display equipment, needed because of the space occupied by Bally's "ABC Bowling Lanes," which, by the way, Shugy informs are being grabbed up by ops as quickly as deliveries are made. . . . Condolences to **Gabe Forman** on the death of his father, Monday, April 1. . . . **Joe Young**, Young Distributing, moves around his practically nude showrooms. All Wurlitzer models "2100" gone, and only 1 "2150" on hand. "A delivery being made today," smiles Joe, "so we're in good shape to fill ops' demands." . . . **Harold Rosenberg**, Peekskill, N. Y., back from his 3 week vacation, bronzed like an Indian. Now partner Si **Silverstein** away in Miami Beach. . . . Both "Little Al" **D'Inzillo** and "Big Al" **Simon**, Albert Simon, Inc., busy conferring with customers. Simon advises ChiCoin's "Bowling League" a tremendous favorite with local ops, and at the same time he predicts big things for Genco's "Circus" gun, particularly since the addition of the "Hobo" figure in front. "We notice," said Simon, "that when a player starts shooting at any of the intriguing figures in the machine, he kind of forgets there are other targets to shoot at. When he perfects his scoring on one target, he then shifts his interest to the others." Al expects to play host to Sam **Wolberg** and **Jerry Koci** of ChiCoin this week end. . . . **Dick Diccio**, his wife and kid, off to Miami Beach on April 17 for about 2 weeks. . . . Just checked the change in our pocket, and noted we had a load of dimes, and 1 nickel. With the increase in the price of evening newspapers to a dime (and probably the Times and Herald Trib to follow soon), there will hardly be a use for the nickel—except of course in juke boxes still being operated at 5¢. We hope the "nickel boys" see their most advantageous position at this time, and make the changeover.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Carl Christiansen of the L. S. Vangen Company of Minneapolis was heard telling the boys about his vacation in Florida and Carl said that he was glad to be back home. On the way down he ran into a storm in Illinois and on the way back he ran into a blizzard in Iowa but when he got to Minnesota the weather was wonderful. . . . **Frank Davidson** of Spooner, Wis., popped into the Twin Cities on a shopping trip and sporting a nice Florida sun tan which can come only from lying under that Florida sunshine. . . . **Ike Sundem** of Montevideo, Minn., is in the hospital recovering from minor surgery. We hope for a speedy recovery. . . . **Morris Anseauw** of Minnesota, Minn., was seen shopping around for some used music machines for his route. . . . **Russell Gherty** of Baldwin, Wis., made a trip into town to pick up records and parts for his route. . . . **Oscar Englund** of Alexandria, Minn., was seen shopping around and looking over the latest in games. . . . Recent visitors to the Twin Cities were **John McMahon** of Eau Claire, Wis.; **William Hunder** of Wheaton, Minn.; **Andy Benna** of Ironwood, Mich.; **Mike Young** of Soldiers Grove, Wis.; **Frank Kummer** of Spring Valley, Minn.; **Jim Laraby** of Granite Falls, Minn.; **Leo Berkowitz** of the B & B Novelty Company of Superior, Wis.; and **Royal Hegan** of Slayton, Minn. . . . Our sincere condolences to the family of **Bill Cohen** of Minneapolis who passed away on March 24th. Billy had been in the coin machine biz for a number of years as an operator and distributor. Billy was known as the "Sphinx" which emblem was on the stationery of the Silent Sales Company which he headed up until its dissolution several years ago.

Through The Coin Chute

CHICAGO CHATTER

Many thanks for many fine letters received commending **The Cash Box'** **"Quarterly Export Edition"** from Central and So. America, Europe, Africa and the Far East. Once again all very complimentary about the concise and unequalled business reports in French, Spanish, German, as well as English. . . .

ART WEINAND

Mr. and Mrs. A. W. **Adickes** being entertained 'round and about everywhere in town. Can only spend a week here. Then on to Washington and back to N.Y.C., where they board the S.S. Lucania for 15 day trip back to Hamburg. With stopovers at Lisbon, Barcelona, Nice, Naples, Palermo, Venice. . . . **Bill O'Donnell**, when the phone wasn't glued to his swollen ear entertaining many a visitor this past week. Including **Barney "Shugy" Sugerman** and **Abe Green** of Runyon Sales; **Lou Dunis** and **Johnny Michaels** from Portland and Seattle; **Hy Branson**, Louisville; R. F. **Jones** and Jonesboys C. N. "Mac" and **Dean McMurtie** and **Ken Moynihan.**

If you like bouncing rides on the back of a truck going 60 MPH over rutted country roads, see **Ralph Sheffield.** He'll gladly give demonstrations on his vibrating machine, now used to "shake test" all Genco games as they come of the line. **Al Warren,** naturally, has other uses for the vibrator. Like shaking up some cocktails, f'rinstance. **Avron Gensburg,** still in Fla., may come back a little earlier to see it in action. . . . Speedy recovery to Steve **Kordek,** Genco's chief engineer, who's spending several days in Resurrection Hospital. . . . **Paul Huebsch** advises he's swamped with orders for "True Score" and venders. And producing to full capacity to catch up with demand for faster, bigger shipments of Keeney products. Vending mgr. **Harold Perkins** reported on trip to Tenn., while Al **Allbritten** in NOLA visiting **Nick Carbajal,** Crown Novelty. . . . Those pics taken at **Bill Gersh's** St. Pat's party convinced Bill to enroll **Jimmy Johnson** in photography school. Jimmy says he's now learning how to put on heads and cut off feet. "Yep," modestly claims Jimmy, "I've improved considerably." . . . **Art Garvey** helping host plenty Ballyfolk this past week. Also answering such questions as "Why haven't I got more 'Show Time'?" and/or "Why didn't I get more 'Bowling Lanes'?" . . . **Jack (Jock MacNic) Mitnick** advises, in between phone calls, that he's getting cablegrams and telegrams. "Everybody wants United phonos, and they're anxious to see our first shipment go out of the plant," states Jack.

JACK MITNICK

Up from Miami to demand still more ChiCoin "Bowling League" flew **Ted Bush.** Did **Sam Wolberg, Sam Gensburg** and **Ed Levin** turn that pale at his demands? Or was it the ruddy mahogany tan Ted was wearing? At any rate, seems that customers who were asking for trailer loads of ChiCoin's hit bowler are now demanding railroad carloads of 'em, according to **Mort Secore** —and oversize cars, if you please. . . . **Ted Rubenstein** at Marvel simply thrilled at way his 6-pocket pool game and "Lucky Horoscope" vender going over all 'round the nation. Said Ted, "Only wish we could produce as fast as customers want them." . . . Gateway's Fred **Minter** reports that his wife **Jane** progressing nicely following auto accident several days ago. Jane recooping at St. Francis Hospital. . . . **Dave** and **Sol Gottlieb,** along with **Judd Weinberg,** keeping things running smoothly at the busy plant last week. **Alvin** and **Evelyn Gottlieb** took daughter and son to Dallas for a visit with the family. **Nate** and **Irene** still basking in the sun down Fla. way. . . One man who never stops is **Herb Jones** at Bally. Always snowed under with dozens of projects going at one and the same time.

ED LEVIN

All Seeburg distribs who came in to see the new 200 and 100 selec. models tremendously enthused. "Gorgeous!" they exclaimed—and left with plans perking for biggest future showings in history. . . . "March was Empire's greatest month in used phonos," declared **Joe Robbins,** adding, **"Gil Kitt** working away as hard as ever, and about ready to announce some surprises for the trade." **Jack Burns,** after a hectic week in the office, out roaming the wilds of Michigan's upper peninsula. And **LeRoy "Dusty" Hohbein** reported winning many friends among the ops thru the simple system of sincere service. . . . **Tom Callaghan** back in town and looking like a billion bucks. . . . **Clarence Schuyler** of Games, Inc., out on his second week of extended biztrip. . . . **John "Penny King" Frantz** reports sales of his "ABT Challenger", "blossoming like wild flowers" as the orders come in from all over everywhere. . . . **Joe "Hot Coil" Kus** in United's "Upper Siberia" plant on N. Broadway put it this way: "Just say 'Hello' to **Bill DeSelm** when you see him." Added Joe, "In the meantime, send me a copy of **The Cash Box** so **John Kus, John Andrews** and I will know what's going on in the rest of the world."

Triple coincidence: **Art Weinand,** during extensive trip thru the east, first met **Max Lobo,** Antwerp, Belgium, in N.Y.C. Again in Philly, and again on train bound for Harford, Conn. Max on three month buying trip in U.S., with N.Y.C. as headquarters. Art quotes Lobo as saying: "Can't travel without **The Cash Box.** It's my 'Bible'. Each and every week I get my copy from my good friend **Joe Orleck.** Right off the press, while the ink is still wet." . . . Flurry of foreign orders plus big domestic demand has **Joel Stern** working away at World Wide like a human steam engine. He's got the boys in shop and shipping depts huffing and puffing as they all try to keep games going out every minute of the day. . . . **Ben Coven** and **Herb Bidenkap** report Wurlitzer biz broke all records the past month, with the model "2150" "taking a firm hold on the market." "Orders for new Wurlitzers," stated Ben, "came in from ops whom we have not even called on lately." . . . **Phil Weinberg** reported coming in from down Texasway to lend a sociable hand toward entertaining Bally visitors. Busy as ever were **Joe Kline, Wally Finke, Sam Kolber, Marv Rosenstein** and **Fred Kline** over at First.

LES RIECK

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Clean Equip't Plus Prompt Service Wins Cooperation

BLOOMINGDALE, MICH. — E. H. Stockham of this city believes in two things to gain the location's cooperation: 1) Sparkling, clean equipment and 2) Prompt service.

"Try to check machines when most convenient for the locations", he advises.

"Give prompt service. Keep equipment in good shape mechanically. Never set out a machine until it is thoroly cleaned.

"Repaint the legs and restripe the game if necessary. Touch up all scratches.

"Locations will always kick if a game looks shabby. Scrape away all cigarette burns from the rails.

"In short", concludes Stockham, "make certain the machine is sparkling clean, operating perfectly, beautiful in appearance and give prompt, but I mean really prompt, service."

Ed Ristau, Kurt Kluever and **Les Rieck** very satisfied with the way Rock-Ola's production going. Says Les, "Although we've been oversold on 120's since the first of the year, we're now able to take care of orders within 48 hours." Kurt shows letter from local op who reports "service calls and replacement parts on my route of Rock-Ola phonos are lowest." . . . Among the many visitors entertained by **Sam Lewis** of Exhibit this past week were **Harold Lieberman** and **Lew Rubin,** Mpls; **Jean Minthorne,** L.A.; **Alfred Adickes,** Hamburg, Germany; **Bill Betz,** St. Loo. . . . At All-State, **Vince Shay** and **Stan Levin** report Keeney's "True Score" going over great, with backlog of orders far outdistancing deliveries. Stan getting ready for week end in N.Y., where he will meet with European buyers. . . . **Sid Steinberg, Irv Ovitz** and **Morrie Travers** in **Don Moloney's** office discussing wonderful coin-biz and growth potential. **Mac Brier** advises he's already looking forward to annual baseball game between Donan and Como Mfg. . . . **Sam Chambers** of Music Time, Inc., states he would like to see minimum guarantees of $7.00 on dog stops. "Each one of those service calls costs us $8.00," reports Sam.

ART GARVEY

George Kozy of ABT, now supplying several mfrs. with 25¢ chutes, believes six-pocket pool tables likely to become permanent fixtures in practically all locations. George confides that **Hank Schwab,** production mgr., working at top speed these days just producing chutes for the pool games.

RAY JONES

HAPPY BIRTHDAY THIS WEEK TO: **Gus Knierien,** Cumberland, Md. . . . Fred A. **Gardel'a,** Detroit, Mich. . . . **John L. Clemens,** Cranston, R. I. . . . **Earl Berkowitz,** Superior, Wis. . . . **Clarence E. Yawter,** Moberly, Mo. . . . **Lewis Paulakos,** Johnstown, Pa. . . . **Walter C. Tetting,** Oconomowoc, Wis. . . . **John E. Rondeau,** Lynn, Mass. . . . **David R. Franco,** Montgomery, Ala. . . . **Edwin F. Adams,** Elizabeth, N. J. . . . **Morris Steinberg,** Hialeah, Fla. . . . **James L. Barnes,** Selma, Ala. . . . **Harry Steinberg,** Hialeah, Fla. . . . **Joseph Kochansky,** Brooklyn, N. Y. . . . **Charlie Rincker,** Dallas, Tex. . . . **Lora Q. Eby,** Detroit, Mich. . . . **Kenneth L. Stainger,** Missoula, Mont. . . . **Carl Marcy,** Boonville, N. Y. . . . **Max Hurvich,** Birmingham, Ala. . . . **Stewart A. Patten,** Oelwein, Ia. . . . **Saul Weinstein,** Boston, Mass. . . . W. Van Dusen, Edmonton, Alta., Canada. . . . **George Dockhus,** Rockford, Ill. . . . **Phil Robinson,** Los Angeles, Cal. . . . **Leo Konwinski,** Iron River, Mich. . . . **Martin Ostrow,** New York, N. Y. . . . **Mike Kapilla,** Staunton, Ill. . . . **James E. Haley,** Middletown, N. Y.

JOE ROBBINS

WORTH REPEATING: It's safe to say the most popular labor-saving device is money.

Senate Committee To Check C. M. Ops And Unions

Al Denver, pres. Music Operators of New York, Welcomes Investigation

NEW YORK—Since attention was focused on the coin machine industry by James B. Elkins, Portland, Oregon, through his testimony before the Senate Select Committee on Improper Practices in the Labor Management Field, Senate Investigators have been looking for further evidence of "racket" connections in the music, amusement and vending machine fields.

Robert F. Kennedy, chief counsel to the Senate Committee, in New York City, this week, said the committee's studies had convinced it that close ties were maintained between underworld figures in control of employer and union groups supplying and servicing coin machines in New York and other big cities across the country.

He said that the industry has grown rapidly in the post-war years, and that automated salesmen, selling everything from hot coffee to nylon stockings, have supplemented the juke box and pinball machine in such numbers that the industry's total receipts are now estimated at more than $3 billion a year.

Commenting on Kennedy's statements, Al Denver, president of the Music Operators of New York, stated: "Our association welcomes such an investigation as our members operate their businesses 100% honestly and legitimately. As a matter of fact, we more than welcome this federal committee to look over our business. We wish to bring to light, once and for all time, before the general public, as well as other government agencies, that as an industry, the music machine industry is one of the cleanest of any in the nation. We are a group of small business owners, who have invested our money in a legitimate business, and have to work day and night, and many times, seven days a week, to earn a livelihood."

The Union serving the music machine industry also feels the same. The books of Local 1690, recently, were seized by the local District Attorney's office, and after a thorough examination, its charter was reinstated, and its officers permitted to continue in the same capacity.

W. Hobar & Booth, Jr. Joins Roanoke Vend.

RICHMOND, VA.—Jack G. Bess, president and general manager, Roanoke Vending Exchange, Inc., this city, announced this week the appointment of W. Hobart Booth, Jr., as a sales representative for the State of West Virginia.

"Hobart Booth needs no introduction to the operators of that state," Bess said, "as he has been employed for the past eight years by the West Virginia Beer Commission and is a member of the State Legislature from Fayette County, having served for the past six years. In the above capacities, he has been in a position to become well acquainted with the coin operated machine business in that state."

Roanoke is the distributor for AMI phonograph for Central and Southern West Virginia, and also distributors, and have in stock at its Charleston branch, phonographs, games, amusement and vending machines manufactured by leading coin factories.

Main office of Roanoke in Richmond, also distributes these machines in its territory here.

EXCLUSIVE DISTRIBUTORS for FISCHER'S SENSATIONAL

"SIX-POCKET POOL"

in ILLINOIS, INDIANA, IOWA and MICHIGAN

PHONOS

Seeb. HF100R	$725	AMI G120	$745
Seeb. HF100G	675	AMI F120	645
Seeb. M100C	535	AMI E120	445
Seeb. M100B	445	AMI C	115
Seeb. M100A	225	Wurlitzer 1550	250

ALL THOROLY RECONDITIONED

SPECIALS!

Hunter	$225
Big Horn	325
Gunsmoke	325
Skeet Shoot	WRITE

SHUFFLE GAMES

Ex. Ringer Ball	$295	Un. Capitol	$225	Un. Imperial	$85
Genco Skill Ball	295	Un. Clipper	195	Un. Clover	45
Wms. Roll-A-Ball	345	Un. Lightning	175	Bally Gold Model	195
Un. DLX Comet	125	Un. Ace	110	Bally Magic	145
Un. DLX Targette	110	Un. Team	95	Bally Jet	115
C.C. Hollywood	225	Un. Leader	95	Bally Victory	95

PRICED RIGHT! IMMEDIATE DELIVERY!

Through The Coin Chute

MISSOURI MEMOS

Everyone at Morris Novelty Co., St. Louis, too busy to talk news. Sid merely calls out that business is great. . . . Similar conditons prevail at McCalls Novelty Co. Andy had the customers lined up at his office door. . . At LaClede Music, St. Louis, **Johnny Pohl** closing a sale, and **Frances Oakle** taking care of the record bar. . . . **George Schoen** eyeing the Keeney "True Score" at W. B. Distributing Co. . . . **John** and **James Clements** at Mills Merchandisers, St. Louis, drawing plans for their new building. John says it will at last give them breathing space. . . . **Demetrie Kabbaz**, A. I. Third St. Music Co., St. Louis, buying and selling at the same time as he carries on a running conversation with three salesmen and a buyer. . . . **Frank Giamino**, Musical Sales, St. Louis, out on that hard run while **Joe McCormick** handles the office detail. . . . Seen on St. Louis coinrow were **Geo. Schoen, Elmer Schewe, Al Jones, H. C. Raiffe, Edward Croom, Todd Baruito, Jim Littleon, T. L. White, Harry Schaeffner, Ed Eckert, Bill Tharp, Bob Thomas, Joe McCormick, H. Eddens, John and James Clements, Demetrie Kabbaz, Jack Simokaies, Roy Kaesburg, John Holdren, Frank Giamino, K. Grief, Joe Baum, Carl Schmidt, William Kelley, Bill Dillas, Cliff G. Nichols, Bang Beal, B. D. Jones, Harold Young, Baldwin Young, T. L. White, Russell Smith, George Talbot, Clinton Bell, Lyle Goff, Richard B. Wright, Pete Kawmerlin, Toc Bokker, Tony Todesch, Jack Davis, Bernie Schneider, Raymond Bonet, Bill Clayville, F. D. Ray, Forest Ray, Rudy Eckstine, Bill** and **Donald Weitman, Paul Vanmarter, J. E. Newby, Bill Sutherland, Bill Meese. Hary Brown** looking over the bowlers at W. B. Distributors. **Bill Betz** so busy with his bowler show he was selling even his samples. . . . Over at Brandt Distributing, St. Louis, the Wurlitzer line is beautifully displayed. Everyone very busy there. . . . At J. Rosenfeld, **Jack** was out drumming up business, **Kal Langer** was in the western part of the state, and **Jack Garlick** was holding down the fort via the telephones. . . . At Zittas Juke Box, St. Louis, things were really buzzing. . . . At Universal Sales **Bill Dillas, Jim Carron, Cliff Nichols** were all checking the receipts of the cigarette routes. . . . **Baruito**, Todd Music, checking accounts. . . . **Bill Lambros**, Reel Distributing Co., working on the wiring of a pingame. . . . Surprised to learn that **Art Woods**, who has been with Wurlitzer for about 29 years, and **Pete Brandt** for 23 years, have gone to work for **Bill Betz**, the Seeburg distributor. Both are doing a fine job. . . . **Dave Caruso Troy**, has injected some new blood into the coin machine business. He has built a good route combining music and games. . . . **Bill Clayville**, Hanaball, old time vender, has added music and games. . . . **Mr.** and **Mrs. Clyde Coleman**, Hanaball, reports his first buy of a 14 foot bowler was placed at the Friendly Tavern. They say every location wants one. . . . **Harry Brown, Fred Rolling** and **Tiny Young**, Kirksville, all out setting Seeburgs into location. . . . **Buddie Black**, New Mexico, strutting about town with a new Buick station wagon. . . . **Mr.** and **Mrs. Buddie Black**, New Mexico, showing off their new baby boy born on March 9. Harold says he must now double his route 'cause he now has two boys. . . . **J. E. Newby**, Moberly, takes **Art Woods** in the back of the shop for a long pow-wow. . . . **Paul Hart** and **Paul Van Marte** talking games and music. . . . **Bill Sutherland** and **Gene Gravos**, Mountain Grove, reports business at a high for the season. . . . **Ted Keye**, Farmington, reports his routes doing well. . . . **Rudy Eckstine**, Kirkwood, tells us his collections for the past winter were excellent. . . . **Bill Meese** and **Paul Grail, Fetus**, also reports excellent collections on their routes. . . . **Bob Rauls**, Fetus, says ditto on my music route. . . . **Fred Ray**, Fredericktown, spends some time chatting coin machine talk. . . . **Fred Shelton's** shop, Jefferson City, is one of the cleanest in the state. . . . **Bernie Schneider** out servicing. . . . **Russell Drews**, Jefferson City, who has been on the sick list for several months, now on the road to recovery. Rus is packing for a trip that he's had in the back of his mind for several years. He's going to Texas. Rus reports his vending, music, and games have done very well without him. His boys are a fine bunch who took care of things in slick fashion, giving him the full opportunity to recover. . . . **Raymond Bonet**, an old timer, says he and Art Woods have an ace up their sleeves—but he refuses to enlarge on it. Ray and his wife just back from a three week vacation in Old Mexico. . . . Lunched with **Fred** and **Lawson Obermiller**, Columbia, who say that business is tops at this time of the year. They are looking forward to the time when it slacks off a bit as they need the rest—and then they start talking of building up the routes. Fred and Lawson started with three pins to pay their way through college and now have one of the largest routes of music and games in this section of the state. . . . **Russell Smith**, another coin machine vet, reports his routes in A-I condition and making out nicely. . . . **C. K. Corney Graham**, Lake Ozark, has come up with an idea for the busy spots that can work anywhere. If the location is too small, Graham builds front porches to accomodate his idea. One of his locations has 18 games, guns, pins, hockey rides and he has even put up a building for skee alleys. Everything is on a dime. . . . **Morris Orchard**, Springfield, comes into the "20 Year Club" with twenty three years of coin machine experience. Recently Morris has been putting all his time into vendors. . . . At **Art Kinney**, Springfield, **Gene Noe** and **Jack Hawkins** out on the routes and **Mrs. Kinney** busy with the books. . . . **Roy Lee**, Crescent Music, Springfield, headed for St. Louis where his first stop will be to see Bill Betz. Roy reports his routes in great condition and making money. . . . **Andy Rebori**, Automatic Amusement, Springfield, reports business good and getting better. . . . **Art Anderson**, Wainsville, down in Mexico while Bill Stickley holds down the fort. . . . **O. K. Getty**, Lebanon, out on the run while Mrs. Getty handles the phone calls. . . . Over at United, Wainsville, swapped stories with **Clint Bell, Buster Sutter** and **Ed Talbott.**

HERE IS TREMENDOUS EARNING POWER!

IT SURELY IS A REAL BEAUTY!

Keeney's TRUE SCORE 6-PLAYER BOWLER

"BOWL 300 SCORE THIS GAME" FEATURE

•

DELUXE PLASTIC LITE-UP REELS

•

HANDSOME MIRRORED BACK GLASS

PLEXIGLASS BACKGLASS *Optional*

FAST ACTION!

JAM-PROOF BALL LIFT

REGULATION BOWLING!

Check THESE FEATURES:

- *"Bowl 300 this Game" lites up at selected intervals on upper left of backglass. May lite up in 5th or 7th frame at option of operator. Pulls heavy play!*
- *When 300 is bowled—"Perfect Score" lites up at upper right of backglass.*

Operators: *Keeney's True-Score Bowler has 6 different adjustments on strikes controlled by a Knob. Operator can adjust game for easier strikes as required by individual locations.*

FAST BALL RETURN— NO WAITING!

NO HANG-UP

National Slug Rejector

SEE YOUR KEENEY DISTRIBUTOR!

Install KEENEY'S TRUE-SCORE

THE BOWLER THAT EARNS MORE!

FORMICA PLAYFIELD

14 Feet Long. Three easy-to-move sections

J. H. Keeney & CO. INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

Genco Games Get Shake Test

RALPH SHEFFIELD

CHICAGO—Ralph Sheffield, general manager of Genco Manufacturing Company, this city, announced the installation this past week of a vibrating platform at the end of the firm's production line.

"From now on", stated Sheffield, "each machine coming off the line gets the shake test.

"Before any game leaves the factory, this vibrating platform tells us whether there are any cold solder connections. If any connections or parts come loose, the game goes thru the production line again.

"Distributors and operators are thus assured of equipment that will provide the long life and freedom from service problems that they all have a right to expect from Genco.

"The test also keeps our workers on their toes so that every game comes as close to perfection as possible."

The vibrating platform was developed and built by Sheffield. It simulates the movement of a truck over rough roads.

Variable speeds enable the games to undergo the most severe and realistic tests.

Sheffield also pointed out that putting crated games thru the test will quickly tell whether it is crated properly, with glass sufficiently protected so that all shipments can arrive undamaged.

"The vibrating platform should save hours of checking, as well as loss of income on location, on the part of distributors and operators", declared Sheffield.

"We are confident that our shake test will eliminate a lot of complaints that previously resulted from rough rides on trucks before shipments used to arrive at destination."

Adickes Visit Chi

CHICAGO—Mr. and Mrs. A. W. Adickes, Nova Apparate Gesellschaft, Hamburg, Germany, visit the home of Bill and Cissie Gersh, while in the Windy City. Bill not seen in above picture, as he assumed the role of photographer.

A. B. T. RIFLE SPORT

3 and 6 Gun Models

Pace Aristo Scale
Kicker & Catcher
A.B.T. Guesser Scale
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J. F. FRANTZ MFG. CO.

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● *Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.*

SUBSCRIPTION THE CASH BOX $15—

LEADERSHIP
HAS
ITS
REASONS . . .

A leader has the wisdom to understand that only what is good for the industry he serves can also be good for him.

A leader has the imagination to seek new ways and the inventiveness to find them.

A leader has the maturity of experience and the vitality not to be stodgy about it.

A leader has the confidence of others and, in turn, confidence in them.

A leader has the farsightedness to anticipate change and to be ready when it comes.

A leader has the daring to be distinctive, to stand out through the individuality of his character and actions.

A leader has pride in his association with the industry of which he is a part—and gladly identifies himself with it.

A leader must have the advantages of up-to-the-minute equipment.

The mantle of leadership awaits you. Wear it well as you move into a new era in the music business.

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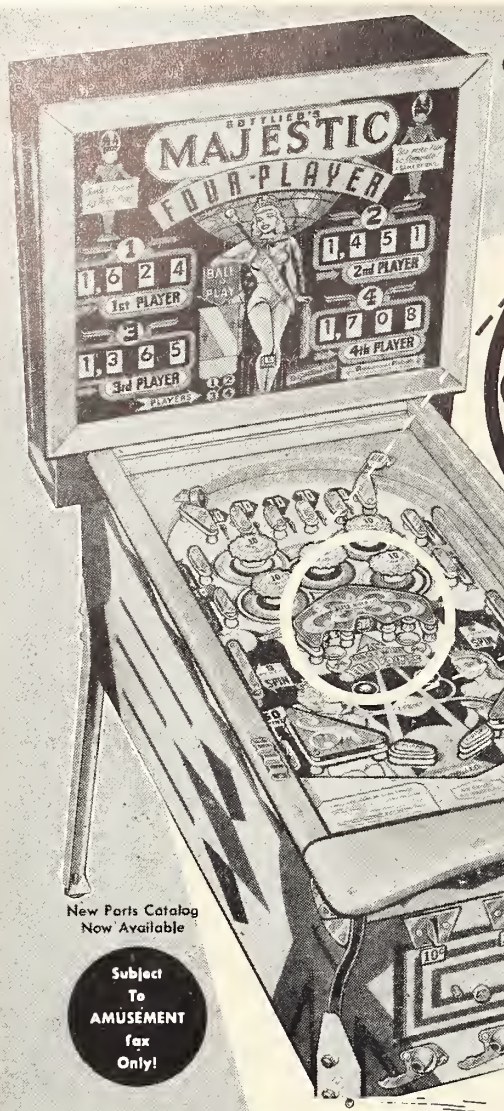
Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye, 5 Palaisgade, Copenhagen K., Denmark



GOTTLIEB'S 4 PLAYER MAJESTIC

Introducing...

NEW ROTO-TARGETS

15 Colorful Rotating Targets with Scoring Values From 30 to 300 Points Challenge the Skill of All Players.

- Red and Green Pop Bumpers Lite Alternately for High Score.
- Holes Score Indicated Target Value plus 100 Points When Lit.
- Rollovers Score 10, 30 and 50 Points for High Score.
- Super-Powered Flippers Fire Ball Up Field at Roto-Targets.

New Parts Catalog Now Available

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Amusement Pinballs as American as Baseball and Hot Dogs!

Something New always Draws the Play!
ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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WURLITZER-1700
Completely overhauled & covered with conolite $645.00

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Completely overhauled & refinished—like new $775.00

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Amer. Shuffleboard Announces New Positive-Locking 2 Pc. Shuffleboard Top

UNION CITY, N. J.—The development of a new, positive-locking 2-piece shuffleboard top, which greatly simplifies the transportation, installation and servicing of shuffleboard table units, was announced today by Paul Cusano of the American Shuffleboard Company, this city.

The new top, which has been a major project at American for a long period, has finally been completed. Production of the new tops has started and they will be available within two weeks.

The principal feature of this innovation, Cusano explained, is the design of the interlocking truss which holds the two halves securely in place. "We have finally succeeded in working out a joining truss that is simple, foolproof, and very positive in its locking action," he stated. "In fact, it has been so well designed, and makes so strong and positive a jointure, that absolutely no danger exists for any weakness, or ridge forming at the meeting edges of the two halves.

"The practical result of this development allows an operator to transport even the longest model table in a small panel truck. His present facilities and personel are more than adequate for rapid, easy installation anywhere, due to the remarkable ease of handling which is brought about. Shuffleboard units now can be moved around to different locations, as simply as any other coin-operated game.

"This was a problem that had never before been fully solved," Cusano went on, "even though various manufacturers, including American Shuffleboard, have tried, over the years, to devise a means that would permit an operator's own personnel to transport and install shuffleboard units with the same relative ease as other games. I am proud and happy to report that this new American feature more than fulfills this requirement, and eliminates the major objection operators have had to using shuffleboards on their routes.

"Tops for American's long style table models now will be available as follows: The 22-ft. size in two sections 10′ 4″ each; the 20-ft. size in two sections 9′ 4″ each, and the 18-ft. size in two sections 8′ 4″ each. The halves join by means of three carefuly fitted steel dowels and the underside truss. The only tool necessary to rapidly lock the jointure securely is a ratchet wrench, and the design of the interlocking truss is such that it can be joined in only way—the right way," Cusano stated.

Uses Request Card To Get Location Co-operation

ROCKFORD, ILL.—Louis E. Casola of Mid-West Distributing, this city, reports that the one sure way his firm gets cooperation from locations is by the use of a double mailing card.

"We mail each location", Casola reports, "before each check period a double card. One side is already stamped and addressed to our firm.

"All the location has to do", he continues, "is to fill in whatever request records he has obtained and simply drop this half of the card into the nearest mail box.

"Regardless of whether they're good or bad", Casola advises, "the locations get the records they request, even if we have to make a special trip to buy them.

"We have a very large library of records", he states, "and usually have whatever is requested in stock.

"In addition to this", Casola says, "prompt service and keeping the machines sparkling clean is a big item in helping to get the location's cooperation.

"We also give each location a different machine at least once during the year", Casola claims, "and this", he adds, "has helped gain us the cooperation we need from the locations for more play than ever for our machines."

W. Va. Music Ops Assn. Sets 3rd Annual Meet

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary West Virginia Music Operators Association, with headquarters in this city, advises that the organization has set a date for its Third Annual State Convention.

Members will gather at the McLure Hotel, Wheeling, with the Board of Directors meeting on Thursday, June 27 at 6 P. M. The general meeting will be on Friday and Saturday, June 28 and 29.

CLASSIFIED ADVERTISING SECTION

WANT

WANTED — Letters from foreign distributors listing types of coin machines purchased and present requirements. Our inventory of bowlers, arcade and music machines is high and our prices low. Check with us before buying. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y., cable address—SHELAMI.

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

CLASSIFIED ADVERTISING SECTION

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. $2.00 a dozen for packing, malling and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

FOR SALE

FOR SALE—Gottlieb Toreador, $275; Gottlieb Gladiator, $250; Bally Balls-A-Poppin', $295; 3 United Singapore, $50 ea.; 1 United Nevada, $30; United Manhattan, $75; Williams Super Pennant Baseball, $140; Williams Jet Fighter, $125. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Chi Coin, Steam Shovel (New), $275. United Carnival Gun, $175. Williams, Safari, $275; Williams, Polar Hunt, $295. Keeney, Sportsman, $195. Genco, Big Top, $295; Sky Rocket, $275; Champion Baseball, $275; Chi Coin, Super Home Run Baseball, $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: Axminster 4-3529).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—Chicago Coin Tournament Ski-Bowls, like new, $445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Big Show, $525; Parade, $435; Broadway, $350; Nite Club, $390; Starlet, $220; Pixie, $160. One-Third Deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.

FOR SALE—25 Bally Bingo Games including Big Show, Key West, Night Club, Gay Time, Beach Beauty, Broadway. All guaranteed in A-1 condition. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (De-Luxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — AMI Wallboxes D-80, $55; 120, $60. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—"Buy From Factory Distributor." Steel strong tubular coin wrappers (1000 in box) 10 boxes to case, $7.30 per case. W. B. DISTRIBUTORS, INC., 1012 MARKET ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—Variety, $75; Big Time, $150; Gay Time, $145; Beach Beauty, $285; Night Club, $350; Parade, $350; Big Show, $500; Key West, $550. All in stock. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Special. Bally: Big Shows, $510. Williams: Perkys, $192.50. Genco: Sky Rocket Guns, $225. International Mutoscope: Voice-O-graphs, $299.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxalator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jungle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—United: Lightning, $175; Speedy, $135; Ace, $110. Bally: Gold Medal, $235; Blue Ribbon, $225; Mystic, $145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE — Broadway, $335; Night Club, $365; Parade, $385; Big Show, $475; Big Time, $195; Williams Big League, $145. Write for our list of other games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — All types used Bingos. Write for list for best buys. NASTASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE — Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2⅛ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls—Marked on 2 sides —1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Congress (New), Write; ABC DeLuxe, $395; ABC, $325; Gold Medal, $240; Rocket, $75; Jet, $85; Victory, $60; Bally Balls-A-Poppin' (New), Write; United Clipper, $125; United Speedy, $65; United Chief, $50; United Royals, $40; United League, $65; United Lightning, $125; United Mars, $115; United Rainbow, $65; United Mercury, $85; Small Pins—6 for $100; Williams Peppy, Write; Williams Cranes, Write. For quantity wholesale prices Wire—Write or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE—Seeburg V-200, Write; Seeburg 100-R, $690; 100-G, $600; 100-C, $490; 100-B, $400; United Regulations, $425; Chi Coin Triple Strike, $200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," $75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, $45; 2 Universal Scoreboards, $35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, $395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE — New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE—Wurlitzer Model 1900, Write; Wurlitzer Model 1800, $795; Wurlitzer Model 1700, $625; Wurlitzer Model 1400—45 rpm, $185; Wurlitzer Model 1100—78 rpm, $75; V-200 Seeburg, Write; Seeburg R, $695; Seeburg C, $490; Seeburg A, $175; AMI G 200, Write; AMI E 80, $395; AMI C, $85. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with Lemonite. Capitol Music Co., United Dixie Co., Jackson, Miss., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner and Contact Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

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THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
914th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., fignre an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price hrackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to he priced at these low figures. To completely recondition such machines, the reconditioner mnst add onto his price the cost of transportation to ohtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since mannfacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossihle to obtain parts for reconditioning. Purchasers of snch equipment should take these facts into consideration and, at the same time, shonld also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	65.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	70.00	135.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	325.00
2. Model E-40, '53, 40 Sel., 45 RPM	295.00	375.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	425.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
2. Model F-80, '54, 80 Sel., 45 RPM	525.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	95.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	165.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	65.00
2. 1426, '47, 20 Sel., 78 RPM	35.00	70.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	89.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	110.00

(PHONOGRAPHS—Continued)

4. 1432, Same as above, Converted to 45 RPM	90.00	120.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	120.00	195.00
4. 1434, Same as above, Converted to 45 RPM	135.00	220.00
4. 1436, '52, Firehall, 120 Sel., 45 RPM	165.00	275.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM	175.00	295.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	495.00	650.00
7* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	650.00	695.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
2. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
2* M100A, '49, 100 Sel., 78 RPM	150.00	225.00
2* M100B, '51, 100 Sel., 45 RPM	365.00	425.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cah.	375.00	450.00
2* M100C, '53, 100 Sel., 45 RPM	425.00	565.00
2* HF100G, '54, 100 Sel., 45 RPM	575.00	695.00
2* HF100R, '54, 100 Sel., 45 RPM	660.00	795.00

4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	12.00
4. 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1100, '47, 24 Sel., 78 RPM	65.00	120.00
2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	130.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	69.00	150.00
2. 1400, '51, 48 Sel., 45 or 78 RPM	140.00	185.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	300.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	325.00
1. 1650, '53, 48 Sel., 45 RPM	265.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
4* 1700, 54, 104 Sel., 45 RPM	500.00	695.00
1* 1800, '55, 104 Sel., 45 RPM	645.00	825.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
2. 3045 Wall Box	4.00	10.00
2. 4820 Wall Box	10.00	15.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/52)	20.00	40.00
2. Across the Board (Un 9/52)	20.00	45.00
2. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	90.00	125.00
2. Arcade (Wm 11/51)	20.00	35.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4. Atlantic City (B 5/52)	25.00	60.00
4. Bank-A-Ball (Got 5/50)	10.00	20.00
4. Beach Beauty (B 11/55)	275.00	375.00
4. Beach Club (B 2/53)	40.00	65.00
4. Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
2. Big Show (B 9/56)	475.00	535.00
4. Big Hit (CC 7/52)	20.00	40.00
2* Big Time (B 1/55)	175.00	235.00
2. Blondie (Wm 8/56)	250.00	310.00
4. Bolero (Un 12/51)	30.00	50.00
4. Bomber (CC 3/51)	15.00	20.00
4. Bowling Champ (Got 2/49)	10.00	20.00
2. Bright Lights (B 5/51)	30.00	50.00
2. Bright Spot (B 11/51)	35.00	60.00
4* Broadway (B 12/55)	325.00	395.00
2. Buffalo Bill (Got 5/50)	20.00	30.00
4. Cahana (Un 3/53)	30.00	70.00
4. Campus (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
4. Capri (CC 10/56)	200.00	245.00
4. Caravan (Un 2/56)	265.00	325.00
2. Caravan (Wm 6/52)	30.00	60.00
2. Chinatown (Got 10/52)	35.00	65.00
4. Circns (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
2. Citation (B 10/48)	10.00	20.00
4. Classy Bowler (Got 7/56)	230.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
2. College Daze (Got 8/49)	15.00	25.00
4. Colors (Wm 11/54)	110.00	160.00
4. Coney Island (B 9/52)	20.00	65.00
2. Control Tower (Wm 3/51)	15.00	30.00
4. Coronation (Got 11/52)	30.00	60.00
2. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/56)	200.00	325.00
2. Cyclone (Got 5/51)	25.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	195.00	230.00
2. De Icer (Wm 11/49)	10.00	20.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	20.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4* Double Header (B 7/56)	400.00	495.00
2. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	15.00	30.00
4. Dude Ranch (B 9/53)	50.00	85.00
4. Duette (Got 4/55)	169.50	225.00
2. Easy Aces (Got 12/55)	175.00	220.00
2. Eight Ball (Wm 1/52)	30.00	50.00
2. Fairway (Wm 6/53)	40.00	60.00
4. Fighting Irish (CC 11/50)	10.00	25.00
2. Five Star (Univ 5/51)	25.00	40.00
4. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	25.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
2. Four Horsemen (Got 9/50)	20.00	40.00

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(PINBALL GAMES—Continued)

4. "400" (Upright) (Ge 10/52)	35.00	55.00
2. Four Stars (Got 6/52)	40.00	60.00
4. Frolics (B 10/52)	20.00	50.00
4. Frontiersman (Got 11/55)	125.00	195.00
4. Fun House (Wm 10/56)	250.00	300.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Times (B 6/55)	150.00	225.00
4* Gayety (B 3/55)	75.00	120.00
2. Georgia (Wm 7/50)	20.00	30.00
2. Gin Rummy (Got 2/49)	10.00	20.00
2. Gladiator (Got 1/56)	235.00	275.00
4. Glamour (Got 7/51)	10.00	20.00
2. Globe Trotter (Got 11/51)	20.00	30.00
4. Golden Gloves (CC 7/49)	10.00	20.00
2. Golden Nugget (Upright) (Ge 2/53)	35.00	55.00
4. Gold Star (Got 8/54)	125.00	160.00
2. Grand Champion (Wm 3/53)	45.00	90.00
2. Grand Slam (Got 4/53)	40.00	90.00
4. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	70.00
2. Guys-Dolls (Got 5/53)	30.00	70.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
2. Handicap (Wm 6/52)	40.00	60.00
4. Happy Days (Got 7/52)	40.00	70.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	10.00	20.00
2. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
2. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
2. Jalopy (Wm 8/51)	35.00	70.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	45.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
2. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	55.00	125.00
2. Lucky Inning (Wm 5/50)	20.00	30.00
4. Lulu (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	20.00	35.00
4. Majorettes (Wm 4/52)	20.00	40.00
2. Manhattan (Un 4/55)	75.00	140.00
4. Marathon (Got 10/55)	265.00	300.00
4. Marble Queen (Got 8/53)	60.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	180.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Mystic Marvel (Got 3/54)	100.00	150.00
2. Nevada (Un 8/54)	30.00	85.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
2* Night Club (B 4/56)	350.00	455.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
2. Olympics (Wm 5/52)	30.00	50.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4. Palm Springs (B 11/53)	40.00	80.00
2. Parade (B 6/56)	385.00	450.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
2. Piccadilly (Wm 5/56)	200.00	300.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	150.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
2. Queen of Hearts (Got 12/52)	50.00	85.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
2. Rio (Un 11/53)	25.00	70.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	65.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
4. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	100.00
4. Sea Belles (Got 8/56)	265.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
2. Show Boat (Un 12/52)	50.00	90.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	50.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
2. Spark Plugs (Wm 9/51)	20.00	35.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	35.00
4. Stage Coach (Got 11/54)	135.00	170.00
4. Stardust (Wm 3/56)	225.00	310.00
4. Starlets (Un 12/55)	210.00	250.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
2. Struggle Buggies (Wm 12/53)	40.00	90.00
2. Sunshine Park (B 12/52)	25.00	35.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	295.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
2. Sweet Add-A-Line (Got 7/55)	145.00	185.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	175.00	200.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	60.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
2. Watch My Line (Got 9/51)	25.00	35.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	50.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	75.00

SHUFFLES

2. Bally Victory Bowler (5/54)	65.00	150.00
2. Bally Champion Bowler (5/54)	65.00	155.00
2* Bally Jet Bowler (8/54)	75.00	160.00
2* Bally Rocket Bowler (8/54)	75.00	165.00
4* Bally Mystic Bowler (12/54)	100.00	185.00
2* Bally Magic Bowler (12/54)	100.00	190.00
2* Bally Blue Ribbon (3/55)	175.00	260.00
2* Bally Gold Medal (3/55)	175.00	275.00
4* Bally ABC Bowler (7/55)	325.00	400.00
4. DeLuxe model	350.00	425.00
4. Bally Congress (7/55)	375.00	425.00
4. DeLuxe model	395.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
2. Chi-Coin 6-Player DeLuxe (5/52)	35.00	65.00
2. ChiCoin Match Bowler (6/52)	35.00	70.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
2. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
2. ChiCoin 10th Frame Special (12/52)	35.00	80.00
2. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	95.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	50.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	60.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	125.00
2. ChiCoin Advance (10/53)	75.00	135.00
2. ChiCoin King (10/53)	75.00	140.00
2. ChiCoin Criss Cross Bowler (12/53)	75.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
4. ChiCoin Starlite (5/54)	90.00	175.00
4. ChiCoin Feature (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
2. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	250.00
1* ChiCoin Triple Strike (2/55)	150.00	250.00
4. ChiCoin Arrow (2/55)	175.00	250.00
2. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
2. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
2* ChiCoin Hollywood (5/55)	185.00	275.00
4. ChiCoin Blinker (8/55)	225.00	295.00
4. ChiCoin Score-A-Line (9/55)	235.00	315.00
4. ChiCoin Bowling Team (10/55)	235.00	320.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
2. Genco Shuffle Target (7/51)	20.00	30.00
2. Genco 8-Player Rebound (9/51)	20.00	35.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
2. Keeney Club (4/53)	25.00	90.00
2. Keeney Domino (5/53)	40.00	95.00
2. Keeney Carnival (5/53)	45.00	95.00
2. Keeney Pacemaker (9/53)	50.00	100.00
2. Keeney Mainliner Bowler (1/54)	65.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	195.00
4. Keeney American (9/54)	90.00	250.00
4. Keeney National (9/54)	100.00	260.00
4. Keeney Speedlane (4/55)	100.00	300.00
2. United 6-Player Super (3/52)	20.00	50.00
2. United 4-Player Official (5/52)	30.00	50.00
2. United 6-Player Super (7/52)	30.00	60.00
1. United 10th Frame Star (9/52)	35.00	75.00
1. United Manhattan 10th Frame (9/52)	35.00	75.00
1. United Manhattan (9/52)	35.00	75.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
2. United Clover (2/53)	35.00	85.00
2. United Liberty (2/53)	40.00	85.00
2. United Classic (6/53)	45.00	85.00
2. United Olympic (6/53)	45.00	85.00
2. United Royal (9/53)	25.00	90.00
2. United Imperial (9/53)	25.00	110.00
4. DeLuxe model	75.00	110.00
1. United Chief (11/53)	75.00	115.00
1. United Leader (11/53)	75.00	115.00
4. DeLuxe model	85.00	115.00
4* United Team (1/54)	85.00	125.00
4. DeLuxe model	85.00	130.00
4. United League (1/54)	90.00	135.00
4. DeLuxe model	90.00	140.00
4* United Ace (5/54)	90.00	150.00
4. DeLuxe model	90.00	160.00
2* United Rainbow (5/54)	95.00	160.00
2* United Banner (8/54)	115.00	170.00
2. DeLuxe model	115.00	175.00
2* United Shuffle Targette (8/54)	115.00	180.00
2. DeLuxe model	125.00	185.00
2* United Speedy (8/54)	95.00	190.00
2* Un 11th Frame (10/54)	90.00	195.00
2. DeLuxe model	125.00	195.00
4* United Comet Targette (11/54)	110.00	235.00
4. DeLuxe Model	110.00	240.00
4. United Mercury (12/54)	135.00	245.00
2. DeLuxe model	135.00	250.00
2* United Mars (1/55)	140.00	250.00
4. DeLuxe model	150.00	255.00
4* Un. Lightning (2/55)	165.00	260.00
4. DeLuxe model	170.00	265.00
1. Un. Venus (3/55)	160.00	275.00
1. DeLuxe model	165.00	280.00
4. Un. Clipper (5/55)	150.00	285.00
4. DeLuxe model	155.00	290.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
2. Un. 5th Inning (6/55)	125.00	295.00
2. DeLuxe model	185.00	295.00
4. Un. Capitol (6/55)	195.00	300.00
4. DeLuxe model	195.00	305.00
2* Un. Super Bonus (9/55)	195.00	310.00
2. DeLuxe model	200.00	320.00

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(SHUFFLE GAMES—Continued)

4.	Un. Top Notch (10/55)	325.00	425.00	4* Un. Regulation (11/55)	295.00	450.00
4.	Top Notch Special	325.00	450.00	4. DeLuxe model	325.00	460.00

KIDDIE RIDES

4.	Bally Champion Horse	300.00	450.00	4. Chicago Coin Super Jet	195.00	345.00
4.	Bally Moon Ride	150.00	320.00	7* Clown See Saw	125.00	250.00
4*	Bally Space Ship	175.00	325.00	4. Decco Merry-Go-Round	225.00	345.00
4.	Bally Speed Boat	250.00	350.00	2. Exhibit Mustang	310.00	395.00
4*	Bert Lane Merry-Go-R'd	275.00	400.00	4. Exhibit Mustang	310.00	400.00
4.	Bert Lane Miss America Boat	250.00	350.00	4. Exhibit Space Patrol	150.00	295.00
4.	Bert Lane Fire Engine	325.00	450.00	4. Mutoscope Drive Yourself	475.00	550.00
				4. Scientific Television	265.00	310.00

ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	500.00	600.00	4. Keeney Ranger (3/55)	225.00	250.00
4.	Air Football	195.00	250.00	4. DeLuxe model (3/55)	235.00	260.00
1.	Amus. Boomerang	30.00	75.00	4. Lite League	45.00	75.00
4.	Bally Big Inning	65.00	125.00	4. Mills Panorama Peek (11/54)	175.00	325.00
4.	Bally Heavy Hitter	35.00	55.00	4. Mills Conv. for Panoram Peek	10.00	20.00
4.	Bally King Pin	20.00	50.00	4. Muto. Atomic Bomber	65.00	145.00
4.	Bally Rapid Fire	65.00	125.00	4. Mutos. Ace Bombers	95.00	150.00
1.	Bally Undersea Raider	75.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4.	Capitol Midget Movies	95.00	195.00	4. Mutos. Fly. Saucers	90.00	150.00
4.	Champion Hockey	45.00	125.00	4. Mutos. Photo (Pre-War)	125.00	275.00
4*	ChiCoin Basketball Champ	100.00	175.00	4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4.	ChiCoin 4-Player Derby	99.50	165.00	4. Mutoscope Silver Gloves	125.00	225.00
4.	ChiCoin Goalee	35.00	75.00	4. Mutoscope Sky Fighter	60.00	150.00
4.	ChiCoin Hockey	55.00	75.00	4. Mutos. Voice-O-Graph 35¢	175.00	375.00
4.	ChiCoin Midget Skee	60.00	125.00	7* Mutoscope K.O. Champ	295.00	395.00
4.	ChiCoin Pistol	30.00	95.00	4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4*	ChiCoin Home Run, 6 Player (3/54)	100.00	185.00	4. QT Pool Table	50.00	75.00
4.	Super model	125.00	195.00	4. Quizzer	50.00	85.00
2*	ChiCoin Twin Hockey (5/56)	225.00	350.00	4. Rockola World Series	35.00	85.00
4*	ChiCoin Steam Shovel (5/56)	165.00	285.00	4. Scientific Baseball	20.00	40.00
4.	Edelco Pool Table	20.00	40.00	4. Scientific Basketball	20.00	45.00
2.	Evans Bola Score	40.00	70.00	4. Scientific Batting Pr.	30.00	85.00
4.	Evans Bat-A-Score	40.00	105.00	4. Scientific Pitch 'Em	50.00	175.00
4.	Evans Ski Roll	35.00	75.00	4* Seeburg Bear Gun	75.00	175.00
4.	Evans Super Bomber	60.00	120.00	4. Seeburg Chicken Sam	50.00	100.00
4.	Evans Play Ball	30.00	90.00	4. Seeburg Shoot the Chute	45.00	90.00
4.	Evans Ten Strike '46	30.00	75.00	4. Seeburg Coon Hunt	85.00	175.00
4.	Evans Tommy Gun	30.00	110.00	4. Set Shot Basketball	135.00	265.00
4.	Exhibit Dale Gun	25.00	95.00	4* Telequiz	75.00	100.00
2.	Exhibit Gun Patrol	50.00	110.00	4. Un. Team Hockey	25.00	50.00
4.	Exhibit Jet Gun	55.00	145.00	4. United Jungle Gun	75.00	185.00
4.	Exhibit Space Gun	50.00	140.00	4. DeLuxe model	75.00	195.00
4.	Exhibit Pony Express	70.00	135.00	4* United Carnival Gun (10/54)	125.00	195.00
4*	Exhibit Silver Bullets	35.00	125.00	4. DeLuxe model	135.00	200.00
4.	Exhibit Six Shooter	50.00	125.00	4. Un. Bonus Gun (1/55)	240.00	285.00
4.	Exhibit Vitalizer	40.00	70.00	2. DeLuxe model	245.00	290.00
4*	Exhibit Shooting Gal. (6/54)	85.00	175.00	4. United Super Slugger (7/55)	245.00	325.00
4.	Exhibit Star Shooting Gallery (9/54)	85.00	195.00	4. United Star Slugger (4/56)	295.00	375.00
4.	Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00	4. Wilcox-Gay Recordio	50.00	75.00
4.	Exhibit "500" Shooting Gallery (3/55)	150.00	275.00	6. Wms. All Stars (8/47)	25.00	70.00
4.	Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00	6. Wms. Box Score (12/47)	25.00	70.00
4.	Games Inc. Hunter (1/56)	245.00	295.00	6. Wms. Star Series (4/49)	25.00	75.00
4*	Genco Sky Gunner	75.00	145.00	2. Wms. Super World Series (4/51)	35.00	75.00
4.	Genco Night Fighter	75.00	145.00	2. Wms. DeLuxe World Series (2/52)	40.00	80.00
4.	Genco 2-Player Basketball	110.00	195.00	4. Wms. DeLuxe Baseball (4/53)	75.00	125.00
4*	Genco Rifle Gal. (6/54)	119.50	250.00	4. Wms. Pennant Baseball (12/53)	80.00	135.00
4.	Genco Big Top Rifle Gallery (6/54)	235.00	300.00	4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4.	Super Model (12/55)	325.00	375.00	4. Wms. Super Star Baseball (12/53)	90.00	175.00
4.	Genco Wild West Gun (2/55)	245.00	320.00	4. Wms. Major League Baseball (2/54)	99.50	185.00
4*	Genco Sky Rocket Rifle Gal. (5/55)	225.00	325.00	4. Wms. All Star Baseball (2/54)	125.00	185.00
4*	Genco Champion Baseball (9/55)	225.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	190.00
4*	Genco Quarterback (10/55)	215.00	325.00	2* Wms. Jet Fighter (10/54)	125.00	225.00
2.	Genco Hi-Fly Baseball (5/56)	250.00	365.00	4. Wms. Safari (2/54)	210.00	300.00
4*	Genco State Fair Rifle (Gal (6/56)	350.00	395.00	4. DeLuxe model	220.00	310.00
4.	Jack Rabbit	50.00	75.00	4. Wms. Polar Hunt (3/55)	245.00	325.00
4.	Jungle Joe	45.00	65.00	4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4.	Keeney Air Raider	65.00	150.00	2* Wms. King Of Swat (5/55)	200.00	295.00
4.	Keeney Sub Gun	70.00	125.00	2* Wms. Four Bagger (4/56)	300.00	365.00
4.	Keeney Texas Leaguer	25.00	40.00	2. DeLuxe model	310.00	375.00
2*	Keeney Sportsman (11/54)	145.00	195.00			
2.	DeLuxe model	160.00	195.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G -80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HC-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Show-Time	$ 837.00
ABC Bowling Lanes (6 Player)	
18 Foot	1,330.00
14 Foot Model	1,245.00
11 Foot Model	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
14 Foot-8 In.
11 Foot-11 In.
De Luxe Ski-Roll or
De Luxe Ski-Score (6 Player)
13 Foot
11 Foot

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

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GENCO MFG. & SALES CO.

Circus Rifle Gallery
Regular Model
Match Model
Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Ace High (Single Player, 5-Ball)

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INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	
Voice-O-Graph, 45-78 RPM	
With musical unit	$1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

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- True-Score (6 Player)
- 14 Foot
- Bowlette (6 Player)
- 14 Foot
- 12 Foot
- 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

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- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

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- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player)	
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11 Foot	1,170.00
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Single Chute	760.00
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DeLuxe Handicap Shuffle Alley (With Match Feature)	
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WILLIAMS MFG. CO.

Cue Ball (Single Player, 5-Ball)
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Roll-A-Ball (6-Player)
Peppy, The Clown
Crane

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THE RUDOLPH WURLITZER CO.

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- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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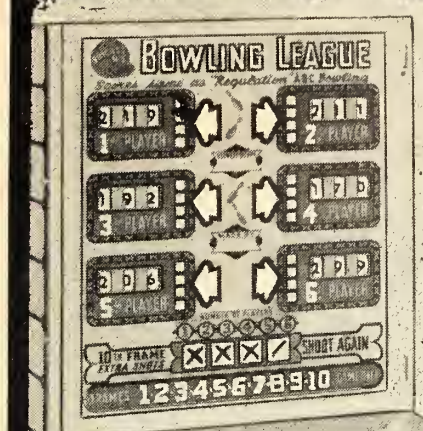

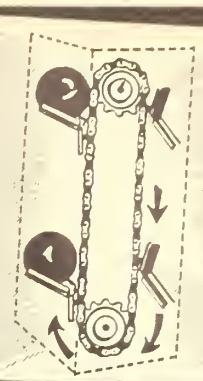

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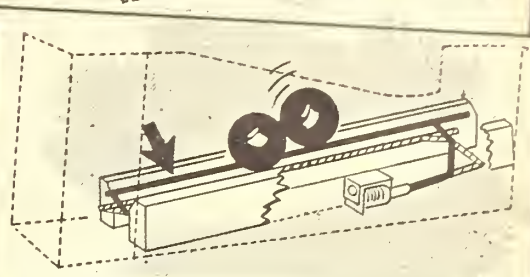

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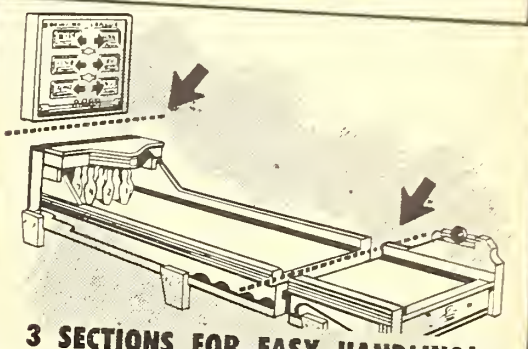

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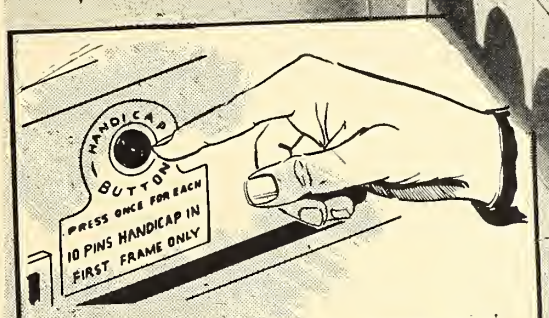

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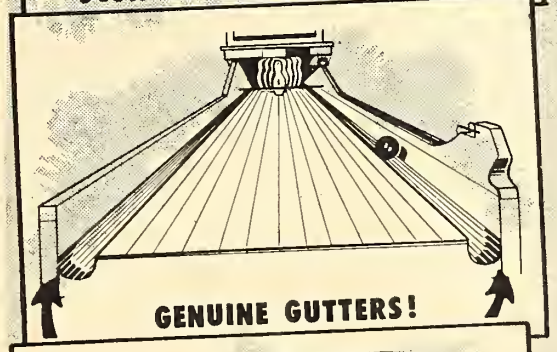

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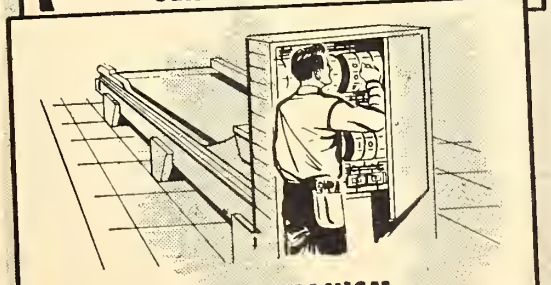

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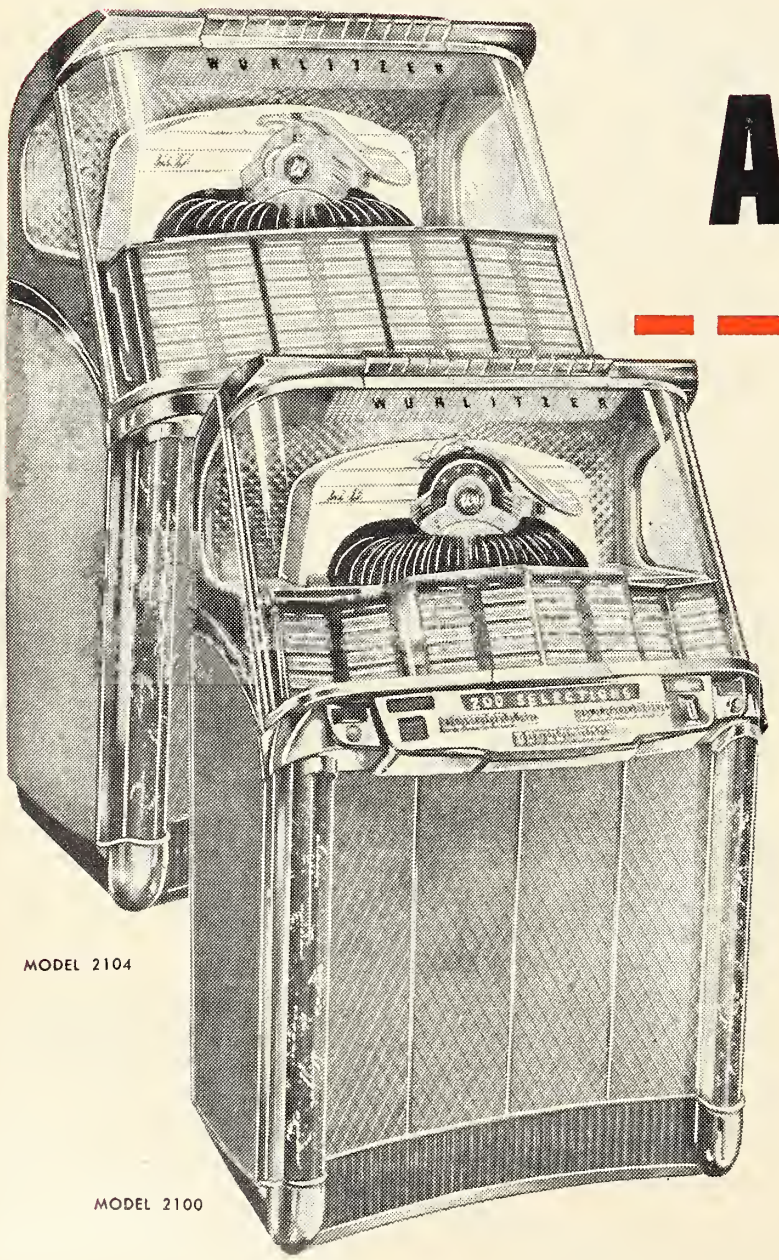

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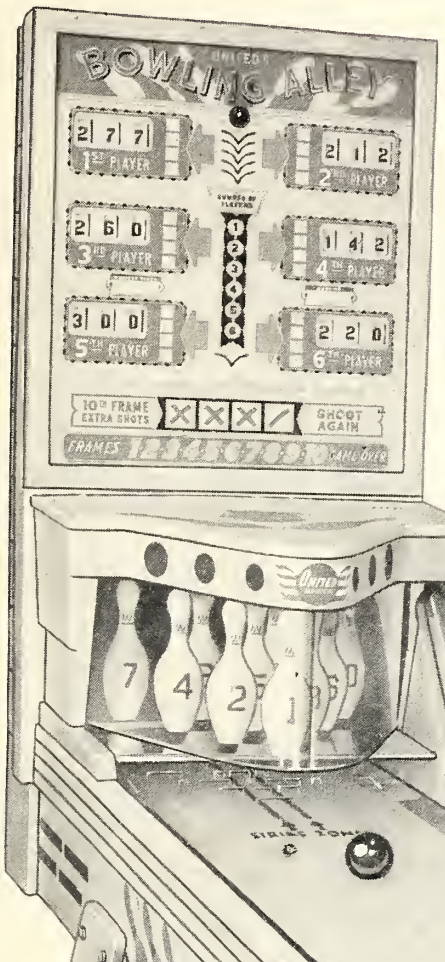

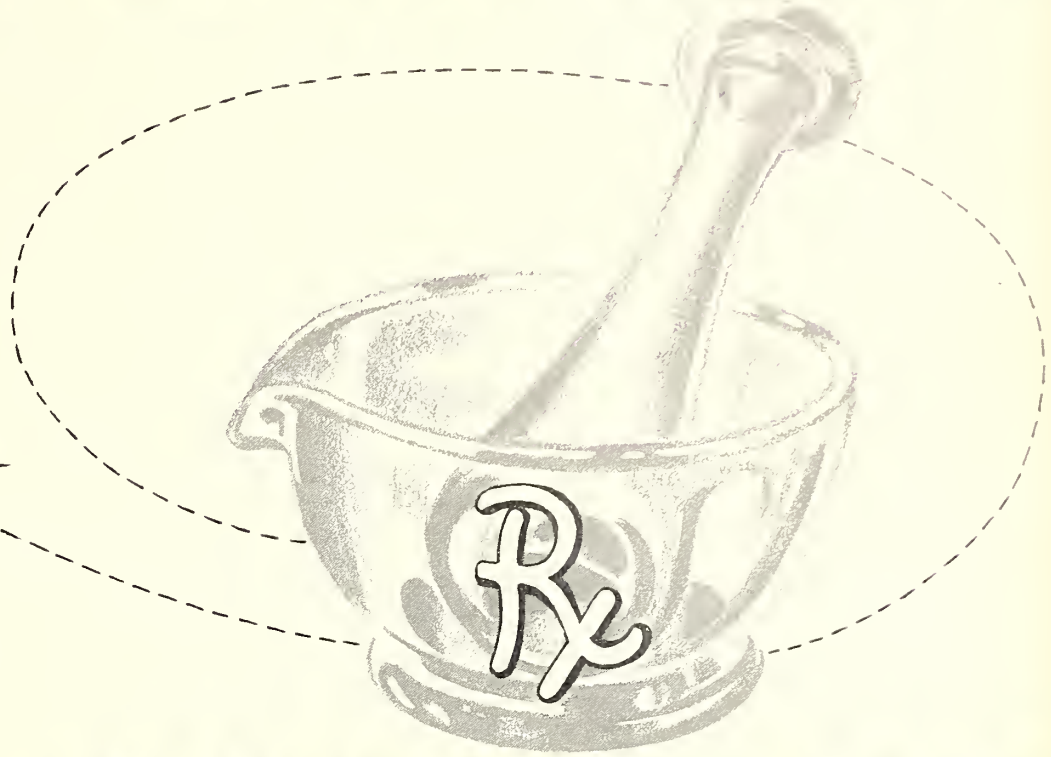

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